

PROJECT DESIGN PHASE

Problem – Solution Fit Template

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Project Title: Explore with AI: Custom Itineraries for Your Next Journeyv

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1. Problem Statement

Travel planning is time-consuming and overwhelming. Users must search across multiple platforms for destinations, accommodations, attractions, and transport options. This creates information overload and leads to inefficient and poorly optimized itineraries.

2. Target Customers

- Solo Travelers
- Families planning vacations
- Working professionals with limited time
- Students and budget travelers
- Travel enthusiasts

3. Existing Solutions & Gaps

Existing platforms mainly focus on bookings rather than intelligent itinerary planning. Users still manually compare options and build schedules. Deep AI-based personalization is limited or absent.

4. Our Solution

Explore with AI is an AI-powered smart travel planner that generates customized day-wise itineraries based on destination, duration, budget, and interests. It optimizes travel schedules and reduces planning effort significantly.

5. Problem – Solution Fit Analysis

Customer Problem	Our Solution
Time-consuming planning	Instant AI-generated itineraries
Generic recommendations	Personalized AI suggestions
Budget mismanagement	Budget-aware optimized plans
Information overload	Structured day-wise schedule
Multiple platforms required	All-in-one travel planner