

Amadeus e-Power: How to make Google Analytics work with your e-Power portal

e-Commerce > Amadeus e-Power



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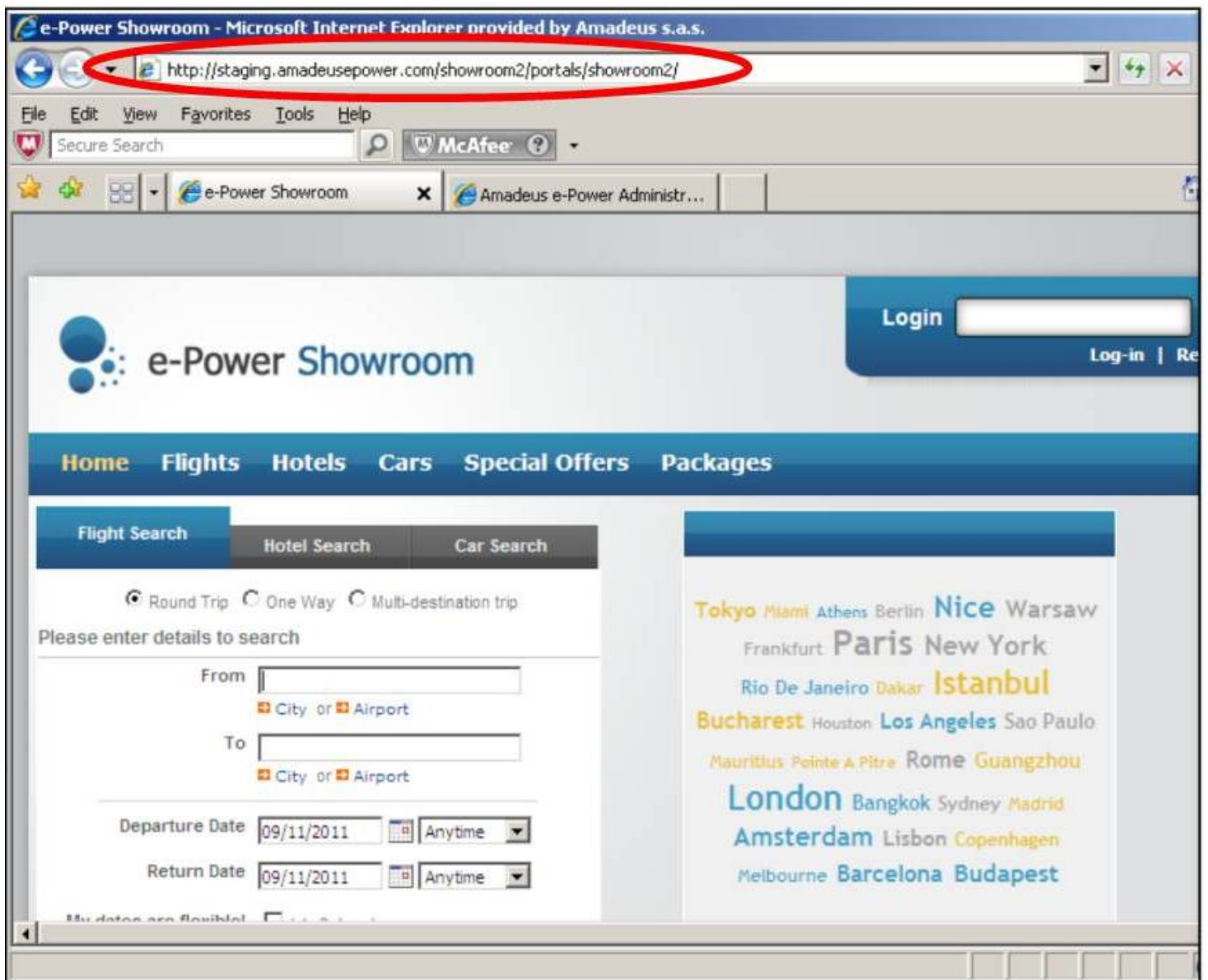
Solution



Amadeus e-Power allows you to enable the service by simply putting the account number in the wizard, and the script will be automatically populated on your website. Here is the procedure:

1. Go to your e-Power Portal in Staging or Production and COPY the URL:

Example: <http://www.amadeusepower.com/showroom/Portals/showroom2>



2. Go to <http://www.google.com/analytics>

Google Analytics US English Search

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Enterprise-class web analytics made smarter, friendlier and free.

Google Analytics is the enterprise-class web analytics solution that gives you rich insights into your website traffic and marketing effectiveness. Powerful, flexible and easy-to-use features now let you see and analyze your traffic data in an entirely new way. With Google Analytics, you're more prepared to write better-targeted ads, strengthen your marketing initiatives and create higher converting websites.

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Google Analytics monitors your reports and automatically alerts you of significant changes in data patterns.

ADVANCED SEGMENTATION
Isolate and analyze subsets of your traffic with a fast interactive segment builder.

FLEXIBLE CUSTOMIZATION
Get the data you need, organized in the way you want to see it with custom reports, custom variables, and a flexible tracking API.

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STRATEGIC SOLUTIONS

Google Analytics Premium provides all the power and ease of Google Analytics - optimized for the enterprise. [Learn more](#)

2.1 Sign-in or create a new account

2.2 Give some basic information about your e-Power Portal:

- Account Name
- Paste your e-Power Portal URL to "Website's URL": <http://www.amadeusepower.com/showroom/Portals/showroom>

Create New Account

Please enter the URL of the site you wish to track, and assign a name as it should appear in your Google Analytics account.

General Information

Account Name

Website's URL Example: http://www.mywebsite.com

Time zone (GMT+01:00) Paris

Data Sharing Settings ?

Sharing Settings ☒ Do not share my Google Analytics data

3. Google provides you with:

- A unique identifier
- A Tracking code

All Accounts > e-Power Showroom >

e-Power Showroom

Web Property ID: UA-26847875-1
Default URL: http://www.amadeusepower.com/showroom/Portals/showroom

Profiles Tracking Code Web Property Settings

Tracking Code Configuration

Tracking Status Information

Web Property Name e-Power Showroom

Website URL http://www.amadeusepower.com/showroom/Portals/showroom

Web Property ID UA-26847875-1

Tracking Status **Tracking Not Installed** Last checked: Dec 31, 1969 4:00:00 PM PST
The Google Analytics tracking code has not been detected on your website's home page.

Note: Do NOT worry about this Tracking code. You do **NOT** need to copy it on every e-Power page like Google asks. Amadeus e-Power does it for you.

2. Paste this code on your site

Copy the following code, then paste it onto every page you want to track immediately before the closing `</head>` tag. ?

```
<script type="text/javascript">

var _gaq = _gaq || [];
_gaq.push(['_setAccount', 'UA-26847875-1']);
_gaq.push(['_trackPageview']);

(function() {
  var ga = document.createElement('script'); ga.type = 'text/javascript'; ga.async = true;
  ga.src = ('https:' == document.location.protocol ? 'https://ssl' : 'http://www') + '.google-analytics.com/ga.js';
  var s = document.getElementsByTagName('script')[0]; s.parentNode.insertBefore(ga, s);
})();

</script>
```

Web Property ID UA-26847875-1

Just Copy the Unique Identifier called « *Web Property ID* »

4. Go to admin.amadeusepower.com

4.1 Sign-In to Staging (Edit Mode)



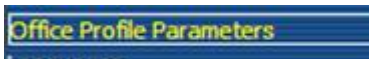
The image shows the 'e-Power Admin' login interface. It features a title 'e-Power Admin' in blue. Below it are two input fields: 'User Name' and 'Password'. A link 'I forgot my password' is positioned below the password field. There are two radio buttons: 'Staging (Edit Mode)' (selected) and 'Production (View Mode)'. A 'Logon' button is at the bottom right.

4.2 Go to *Portal > Portal Search*: Search and open YOUR Portal



The image shows a menu with three main categories: 'Portal', 'Member', and 'Promotion'. Under 'Portal', there are four items: 'External Provider Entry', 'Theme Wizard', 'Portal Search' (highlighted in yellow), and 'Portal Entry'.

4.3 Go to "Office Profile Parameters":



The image shows a button labeled 'Office Profile Parameters' in a blue box.

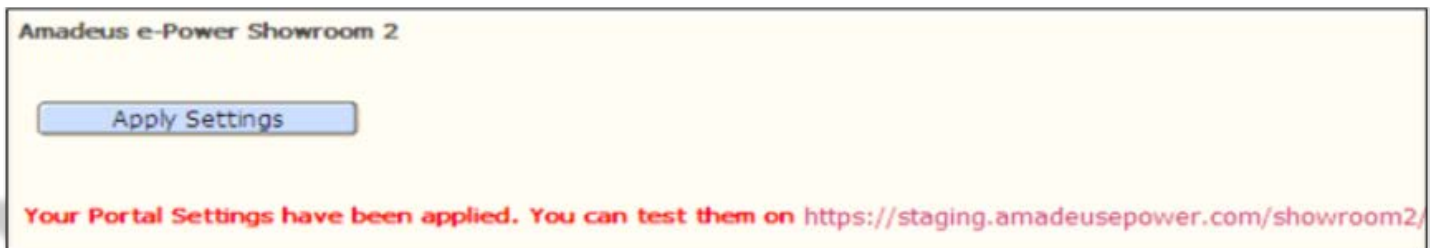
Insert your Google Analytics' unique identifier.



The image shows a form for configuring Google Analytics. It has three rows: 'Google Analytics Account Number' with a text input containing 'UA-26228844-1'; 'Google Analytics Page Name For Summary' with an empty text input; and 'Use asynchronous Google Script' with a checked checkbox.

Note: For new Google Analytics accounts, tick the « *Asynchronous* » option

5. Click **Save & Next** and "Apply Settings" on Staging



The image shows the 'Amadeus e-Power Showroom 2' settings page. It has a title 'Amadeus e-Power Showroom 2' and a button 'Apply Settings'. Below the button, a red message states: 'Your Portal Settings have been applied. You can test them on <https://staging.amadeusepower.com/showroom2/>'.

6. Wait for Google Analytics' update.

Note: It will take up to 8 hours to update the status from ⚠️ "Tracking not Installed" to ✅ "Receiving Data"

7. Click on "View report" to get your first web analytics.

| Website Profiles | | | | | | | | | + Add new profile |
|---|-----------------------------|--------|--------|-------------------|-------------|-----------------|--------------------|---|----------------------|
| Name↑ | Reports | Status | Visits | Avg. Time on Site | Bounce Rate | Completed Goals | Visits % Change | Actions | |
| http://www.amadeusepower.com/showroom/Portals/showroom UA-26847875-1 | | | | | | | | | + Add new profile |
| ☆ e-Power Showroom | View report | ⚠️ | 0 | 00:00:00 | 0.00% | 0 | N/A | Edit Delete | |
| http://staging.amadeusepower.com/showroom2/Portals/showroom2/ UA-26228844-1 | | | | | | | | | + Add new profile |
| ☆ Staging Showroom 2 | View report | ✅ | 0 | 00:00:00 | 0.00% | 0 | N/A | Edit Delete | |
| Find profile: <input type="text"/> | | | | | | | | | Show rows: 10 1 of 1 |

Google Analytics integration - Example:

Dashboard

Intelligence 2011

Visitors

Traffic Sources

Content

Goals

Ecommerce

Custom Reporting

My Customizations

- Custom Reports
- Advanced Segments
- Intelligence 2011
- Email

Help Resources

- About this Report
- Conversion University
- Common Questions

Export Email

Advanced Segments: All Visits

Dashboard

Jul 25, 2011 - Aug 24, 2011



Site Usage

5,431 Visits

19.46% Bounce Rate

41,261 Pageviews

00:06:48 Avg. Time on Site

7.60 Pages/Visit

68.48% % New Visits

Visitors Overview



4,099 Visitors

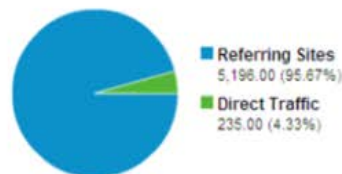
[view report](#)

Map Overlay



[view report](#)

Traffic Sources Overview



[view report](#)

Content Overview

| Pages | Pageviews | % Pageviews |
|-----------------------------|-----------|-------------|
| /BESTDWeb/FlightSearch.a... | 9,702 | 23.51% |
| /BESTDWeb/PassengerInfo... | 3,237 | 7.85% |
| /BESTDWeb/SystemProble... | 2,823 | 6.84% |
| /BESTDWeb/SystemProble... | 851 | 2.06% |
| /BESTDWeb/default.aspx?S... | 830 | 2.01% |

[view report](#)