The joy of riding.

Riders ride because they enjoy it. The wind on their faces, the agility of the bike, and the freedom one feels on two wheels are the unmatched experiences they share and talk about.

Asphalt-A

The bikers app

Proposal V1.0

> “If you **ride**, **you** have got a new **companion**.”

Asphalt-A

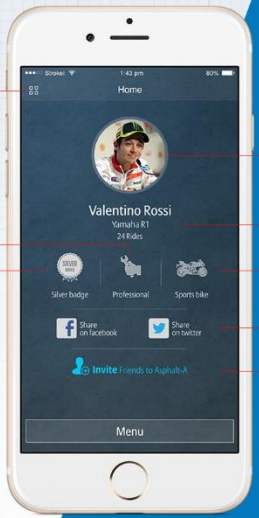
Asphalt-A is a mobile app meant to help motorcycle/bike riders during their group rides and trips. The application boasts a bunch of features which will help them stay connected, share knowledge and to test their knowledge. The main feature list are,

- **Rides** - Create rides, Join rides, Create ride groups.
- **Connected Riding** - Stay connected during ride. Supports wearables
- **Knowledge Circle -** Increase/test your knowledge.
- **Queries** - Ask/Solve/Answer queries from other riders/pros.
- **Moto Quiz** - Test your knowledge, challenge your friends.

You may find each of the above features explained on the inner pages under the relevant section.

Profile page

Asphalt-A
Profile page



Burger menu
(Access to Your Profile and Your Rides)

Professional Mechanic Badge

Profile picture

User details

Type of ride owned

Share status via Facebook/Twitter

Invite friends to install Asphalt-A app

Your Profile and Your Vehicles

Your profile

You can update your profile with customised photo, your contact number and email address. If you are a professional motorcycle/bike mechanic you can opt that too. People using the app can ask queries (directed to professional mechanics) will reach you and can be answered, thus you can help riders solve many issues/problems related to their rides.

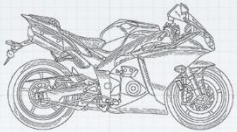
Your vehicles

This page will list all your vehicles added, and can add or deleted vehicles from this page.

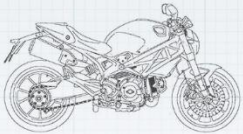
Your Profile Your vehicles

Selecting your ride.

You can select your type of ride, and enter the details regarding your ride. Swipe through types of rides in an easy and intiutive way with provision to add more rides.

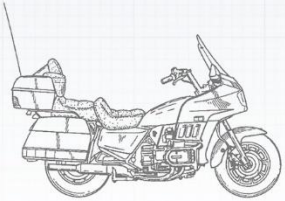


Sports Bike



Naked Street Bike

Dual Sport



Touring Bike

Cruiser

Bike

Asphalt-A Features

Loads of features

The app features multiple features like,

Your Rides

Your ride enable you to create a ride and invite friends to the ride. View/accept/cancel other ride requests.

Queries

Queries feature the capability to post a query, respond to a query.

Knowledge circle

This feature gives you insight in to motocycle riding tips, includes an interactive method to learn and identify road and traffic signs and also provides tips on riding gears.

Splash screen

Menu

More features...

Checklist

This gives a set of checklist which is required before starting a motorcycle ride.

Post and Ad

If you want to sell/buy a ride, you can share it to the connected members via the app, and also to facebook and twitter.

Moto Quiz

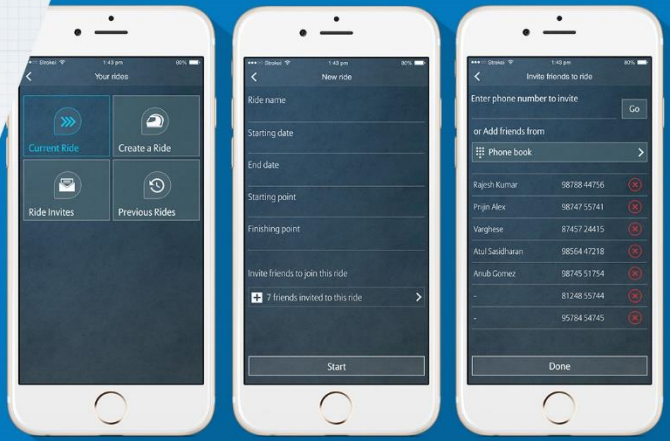
This section tests your knowledge in motorcycles, mechanical, road signs etc.,. Badges will be provided to top results like bronze, silver, gold and Ruby. The score and badge can be shared to facebook/twitter. A user can challenge an another user.

Your Rides

Your Rides

This features provide access to.

- Creating a new ride and add co-riders to it.
- View and Join new rides.
- Access connected ride feature.
- View your previous trips and details regarding the



Connected Ride

Why connected?

When you ride alone, you can control your own speed, and are able to use your attention to look ahead and anticipate. In a group, that's different.

The most important thing to remember when riding in a group, is to check your mirrors from time to time, to see whether the riders behind you are still there.

If some one has disappeared from the group, then ride back, to check what has happened. If there is trouble, everybody should be informed.

When some of the riders in the back decide to stop at a gas station or something like that, someone should, obviously, ride on, to inform the people who are waiting for them.

Leave no one behind, Stay connected with “Connected Ride”.

Using the Connected Ride feature in the application, all the riders on a trip can stay connected, the app guides and helps you to get back to your herd, even if you lost track or lagged behind. This feature features,

1. The app warns other riders if a co-rider lags behind a certain distance.
2. If the route is predefined on the map, and if any rider deviates from the route, then the app warns others.
3. Map view with real time tracking and positioning of all riders.
4. App integration with wearables, provide real-time tactile feedback to convey information/warning.
5. From the map view, the user can directly go to the call or messaging feature to contact a particular rider, also the user can navigate to that particular riders position.

Connected ride

Real time location update of co-riders
Connect via call or message, or navigate to their location.

Wearables, it alerts you with a tactile feedback.

The connected ride feature, once enabled on your wearables (iWatch, Android gears/watches) it will provide tactile feedback to your wrists, which alerts you regarding the below mentioned scenarios,

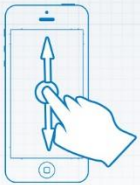
1. If a co-rider lags behind a certain distance.

2. If any rider deviates from the predefined route.

Know your signs - Knowledge circle

Be right, always.

You can point your phone camera to the road sign, and the app identifies the sign and displays the information relating the sign. Also the user can scroll through information on universal road signs using the app, pictorial representation of road signs and information regarding the sign will be displayed.

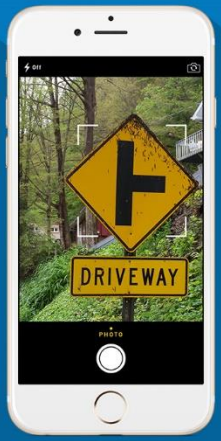


Scroll through the road signs listed on the app

or

Point the camera at any road sign to get info about the sign

List of signs



Identify signs using camera

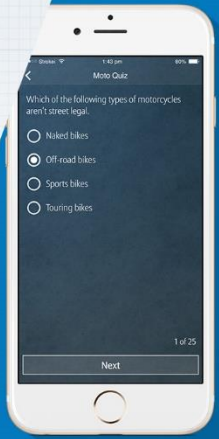
Moto Quiz

Quiz

The quiz feature will test your knowledge in motorcycles, mechanical, road signs etc.,. The interactive quiz is intuitive and easy to navigate. Badges will be provided to top results like **Bronze**, **Silver**, **Gold** and **Ruby**. The score and badge can be shared to facebook/twitter. **An user can challenge another user for best score/badge.**

Challenge friends

Win badges and share it on facebook wall, or tweeter.



Interactive and Intuitive

Result page

Thank you