

Social media calender

	Day	Time	Post	Story
Thursday	24th Feb	7am to 8 pm	Posting more videos about the trin trin challenge	
Friday	25th Feb	10 am to 5 pm and 6 pm to 9 pm	Creative to explain how landlines can be helpful in an emergency	
Saturday	26th Feb	Highest engagement 10 am to 12 pm	Blog about how the landlines work (aim- to educate users)	Poll to understand how any of our followers have lanlines
Sunday	27th Feb	Instagram - Highest engagement 8 am to 2 pm Facebook - 8 am to 11 am	Fun pictures of landline phones with a link to buy from and stating prices	
Monday	28th Feb	9 am to 4 pm	A creative to show the price comparision between competitive products without actually mentioning their names	
Tuesday	1st March	11am to 3 pm	Advantages of using a landline (reduces carbon footprint, etc	Question " Do you think investing on a Landline is nessesary?" (It's a valid question for sure, so we would love to understand consumer opinions
Wednesday	2n March	-10 am - 4pm and 5pm- 9 pm	Reusing content	

Logo and business card

MERAKI 15
— *The Marketing Firm* —

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— *The Marketing Firm* —

Kalyani Dinesh
Dhriti Jain

+91 8164888299
+91 9878982314

meraki15mktfirm@gmail.com

GENERAL CONTRACT FOR PRODUCTS

This contract has been entered into by Panasonic Corporation and Reliance Jio Infocomm Limited, a subsidiary of Reliance Industries. The term of this contract will begin on February 24th 2022 and shall continue forever until mutually decided.

This contract may not be modified unless in writing and signed by both parties. This document and any attachment hereto constitute the entire agreement between the Parties. This contract shall be binding upon the parties, their successors, heirs and assigns and shall be enforced under the laws of the State of Karnataka.

Reliance Jio Infocomm Limited will now sell Panasonic Corporation's landlines with their JioFiber.

BRHJ

(signature, party 1)

KHG

(signature, party 2)