

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	28 June 2025
Team ID	LTVIP2025TMID48066
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

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Brainstorm & idea prioritization

IREVOLUTION


Define your problem statement


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.


⌚ 5 minutes


PROBLEM


**HOW MIGHT WE TURN
RAW HOUSING DATA
INTO INTERACTIVE
VISUALS THAT CLEARLY
SHOW HOW PROPERTY
FEATURES AFFECT SALE
PRICES ACROSS TIME
AND REGIONS**



Key rules of brainstorming
To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

CREATE
TEMPORAL
PRICE TREND
CHART

INTEGRATE
TIME-LAPSE
ANIMATIONS

CREATE A
VALUE
DRIVER
DASHBOARD

COMPARITIVE
PROPERTY
PROFILES

REAL TIME
MARKET
ALERTS

INTERACTIVE
PRICE
CHANGE
TICKER

CUSTOM
WATCHLISTS

REAL-TIME
SENTIMENT
ANALYSIS
DASHBOARD

Step-3: Idea Prioritization

