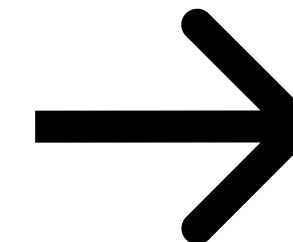


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YUKI

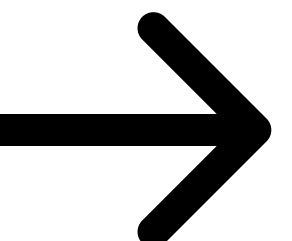
Sarcasm based name entity detection
for social media driven businesses



Yuki Login

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Welcome, Tom

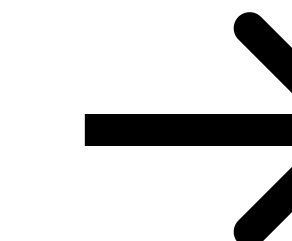
TOM

1) Give Yuki a Twitter trend: _____

2) What are you looking for?: _____

Example: Trump, Washington DC, Facebook, Ads. Yuki can look for Name, Place, Company, and Product to analyze for sarcasm sentiment.
Disclaimer: Place level analysis may not be available for public API based products like Yuki due to GDPR and data privacy laws.

Analyze!



Yuki Analysis

TOM

Facebook in the city of Washington DC has 50% sarcastic posts centered around the Facebook's ads product.

50% of the tweets were sarcastic. 33.3% were non sarcastic, and 16.7% were unidentified by Yuki. Unidentified comments can be filled with emoji and foreign languages. The conversation about the Facebook's Ads product in Washington DC trended from 100% to 45% in the last 20 hours in sarcastic comments/posts. The global map shows the mentions between Facebook, Ads, and Trump on a global level.

