



KAMLESHWAR SHARMA

Creative Lead

Experienced graphic designer with 10 years in visual communication, branding, packaging, and marketing. Skilled at crafting compelling designs for diverse audiences, including product packaging, labels, and print materials, while collaborating effectively with cross-functional teams. Proficient in Adobe Creative Suite and experienced in preparing print-ready files with dielines, spot UV, foil, and emboss finishes. Dedicated to staying updated on design trends and technology to drive innovation. Eager to contribute outstanding design solutions to a dynamic and creative team.

CONTACT

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✉ kamleshwar83@gmail.com

📍 89, neelmani colony,
arthala mohan nagar,
ghaziabad (UP) 201007

EDUCATION

- **Sikkim Manipal University**
2007 - 2009 - MBA
- **IGNOU**
2002 - 2006 - B.COM
- **Ideal Computer Centre**
2001 - 2002 - DCPM
- **BECB**
1998 - 2000 - 12TH
- **BSEB**
- 1998 - 10TH

SKILLS

- **Branding & Marketing**
- **Packaging**
- **Typography & Typesetting**
- **Layout and Composition**
- **Vector Graphics**
- **Image Editing**
- **Digital Illustration**
- **Print Design**

PROFESSIONAL EXPERIENCE

Freelancer Graphic Designer

DK Industries, Ghaziabad

April 2025 - till date

Designed and executed packaging materials and promotional creatives for DK Industries' FMCG product lines under the brands **Shagun Gold** and **Khadi India**.

Handled a diverse range of herbal products including henna powder, shampoo, soap, hair color, and rose water. Responsibilities included creating product labels, stickers, and retail packaging using dieline templates, along with preparing files for advanced printing techniques such as spot UV, foil stamping, and embossing.

Delivered high-quality, print-ready artwork (CMYK) with accurate bleed, safety margins, and layout alignment. Also developed posters, catalog covers, and digital creatives for product promotions across both retail and online platforms.

Creative Lead

Y.G. Estates Facilities Management Pvt. Ltd., Noida

December 2022 - April 2025

Managing all business verticals at Y.G. Estates, including facility management, security, property management, event coordination, and pest control, utilizing my creative skills to enhance these areas.

Engaging in event flyer and banner design, backdrop creation, cutout designs, social media post creation, image editing, and video editing for the event management vertical.

Creating proposals, presentations, infographics, print media ads, brochure, social media ads, banners, hoardings, flyers, standee and more for the facility management, security, and property management verticals.

Continue...

SOFTWARE KNOWLEDGE

- Ms Office
- InDesign
- Photoshop
- Illustrator
- CorelDraw
- QuarkXpress
- Premiere Pro
- After Effect

PERSONAL INFO

- **Father's Name:**
Shri R.A. Sharma
- **DoB:** 3rd Feb 1983
- **Sex:** Male
- **Marital Status:** Married
- **Language:** Hindi | English

Sr. Graphic Designer

NIIT Technologies Pvt. Ltd., Greater Noida

November 2015 - July 2018

Designing ads and promotional materials for a US-based newspaper in accordance with their standard operating procedures (SOPs). This includes self-proofreading to ensure accuracy, visualizing ideas based on client instructions or briefs, packaging the materials appropriately, and uploading them for client review and publication.

Sr. Graphic Designer

2Adpro Media Solution Pvt. Ltd., Chennai

December 2014 - November 2015

Designing ads and promotional materials for a UK-based newspaper in accordance with their standard operating procedures (SOPs). This includes self-proofreading to ensure accuracy, visualizing ideas based on client instructions or briefs, packaging the materials appropriately, and uploading them for client review and publication.

Graphic Artist

EKCS Pvt. Ltd., Gurgaon

March 2008 - April 2013

It sounds like my experience at EKCS was instrumental in my professional development. I gained valuable skills in ads and magazine creation, adhering to SOPs, following client instructions, proofreading, visualizing concepts, and working with both UK and US-based clients. Additionally, I honed leadership skills and developed proficiency in email etiquette. These experiences have likely prepared me well for a career in design and client services.

Layout Artist

AQUENT (I) Pvt. Ltd., MUMBAI

March 2007 - Feb 2008

I worked as a layout artist for elementary and high school books, where my responsibilities included working on templates and style sheets, ensuring CMYK color through PitStop, developing book structure concepts, and ensuring quality assurance, among other tasks.

Kamleshwar Sharma