

Coffee chain Sales Dashboard

Representing maximum sales of different product types in various cities through filled map and sum of sales vs sum of profit represented through clustered column chart

California

First State

Amaretto

First Product

232

Max of Sales

Difference Between Actual
and Target Profit

-776

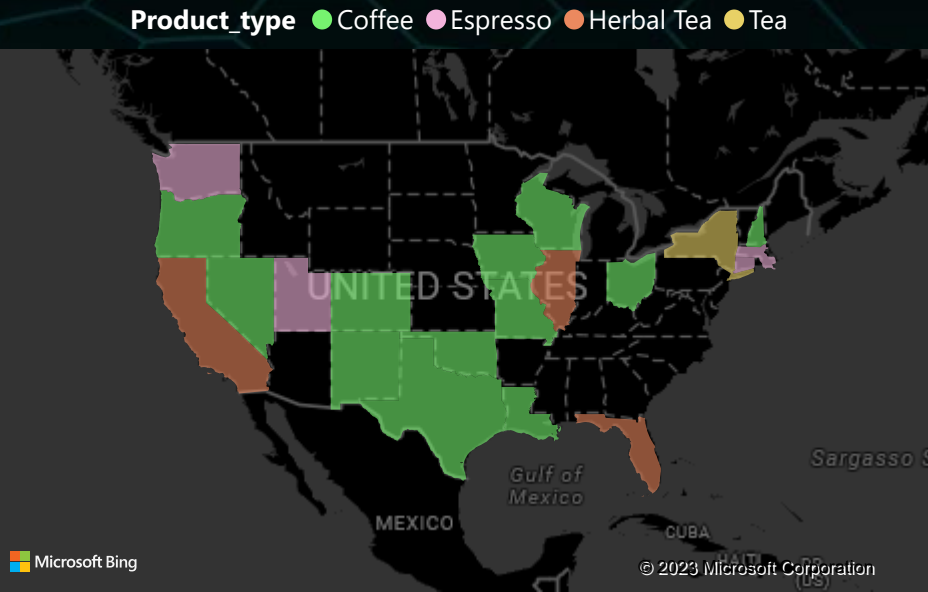
Year

2012	2014
2013	2015

Sum of Sales and Sum of Profit by Market

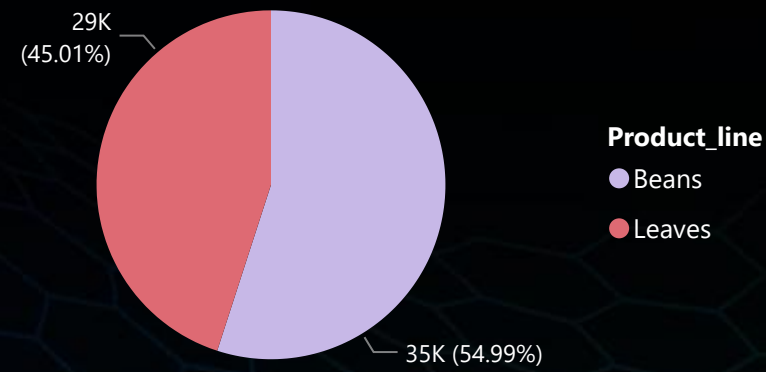


Profit max per Product_type 2 by State and Product_type





Sum of Profit by Product_line



18K
Profit max per Product_type

- At 30761, Colombian had the highest Sum of Sales and was 356.12% higher than Regular Espresso, which had the lowest Sum of Sales at 6744.
- Sum of Sales and total Sum of Profit are positively correlated with each other.
- Colombian accounted for 15.16% of Sum of Sales.
- Sum of Sales and Sum of Profit diverged the most when the Product was Colombian, when Sum of Sales were 17829 higher than Sum of Profit.

Difference-sum of total and target sales

