

Users Information

% New Sessions

66.43%

↓ -4.2%

Users

52,855

↓ -14.7%

Bounce Rate

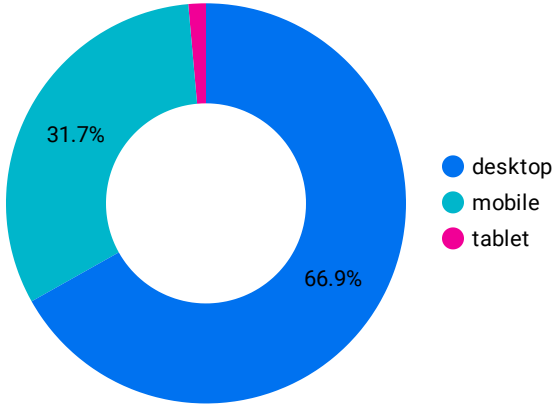
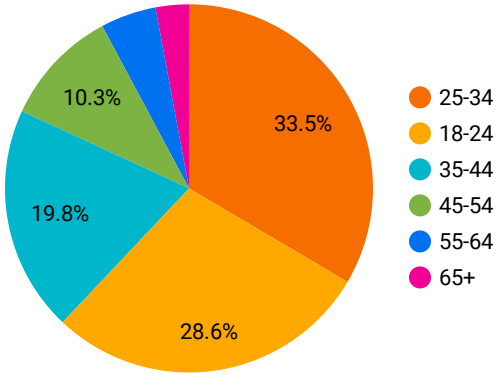
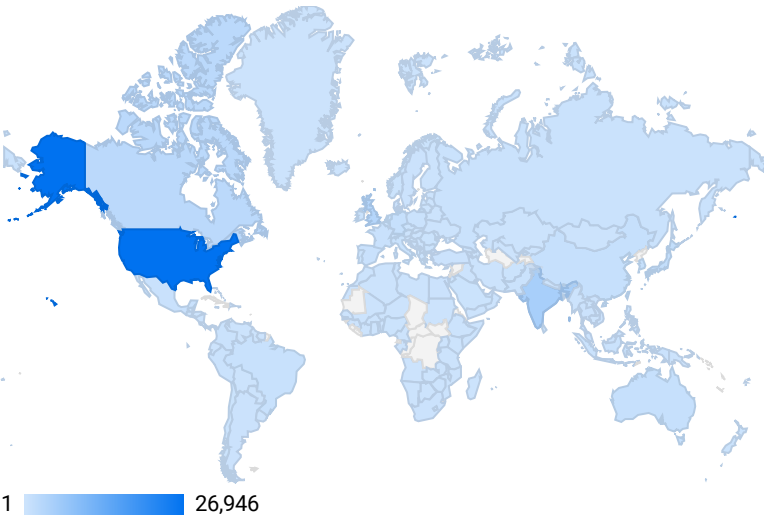
42.51%

↓ -8.3%

Registrations (Goal 3 Conversion Rate)

3.95%

↑ 9.0%

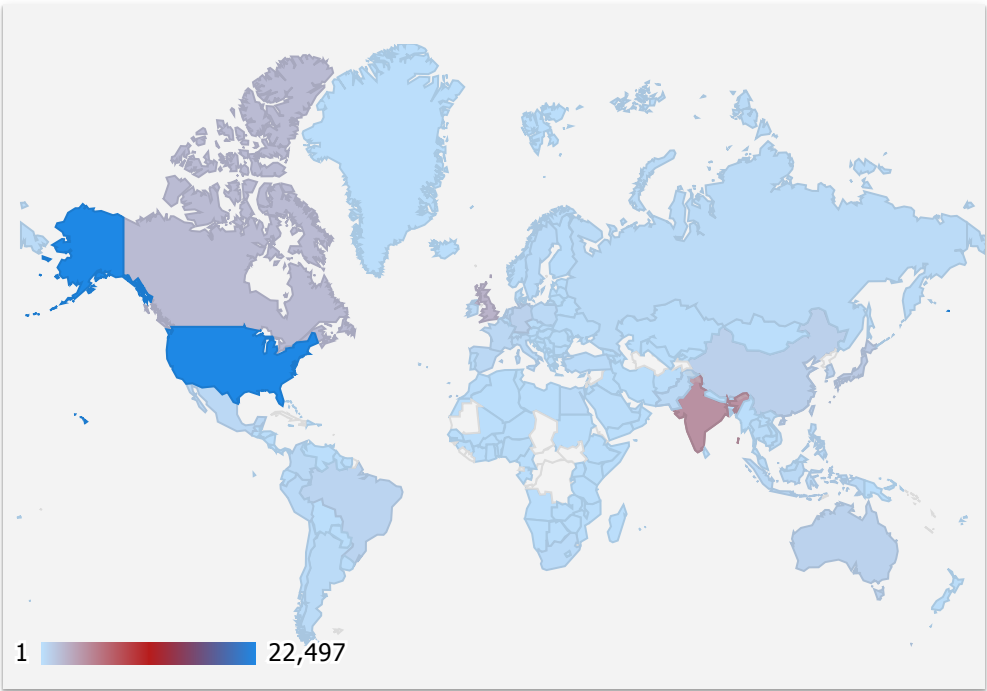


Month of the Year		New Users ▲
1.	Jul 2022	2,420
2.	Aug 2022	44,431

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Source		New Users ▼
1.	(direct)	40,994
2.	google	5,581
3.	bing	134
4.	Partners	122
5.	dfa	15
6.	(not set)	5
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Device Category / New Users			
Source	desktop	mobile	tablet
(direct)	27,260	13,780	575
google	2,269	2,533	158
bing	116	17	1
Partners	111	11	-
dfa	1	13	1
(not set)	3	2	-

	Page Title	New Users ▾
1.	Home	17,967
2.	Google Online Store	6,148
3.	YouTube   Shop by Brand   Google Merc...	2,761
4.	Men's / Unisex   Apparel   Google Merch...	2,224
5.	Apparel   Google Merchandise Store	1,965
6.	Men's T-Shirts   Apparel   Google Mercha...	1,315
7.	Drinkware   Lifestyle   Google Merchandi...	1,166
8.	The Google Merchandise Store - Log In	1,105
9.	Google   Shop by Brand   Google Mercha...	1,070
10.	Bags   Lifestyle   Google Merchandise St...	1,026
11.	New   Google Merchandise Store	755
12.	Shopping Cart	750
13.	Womens   Apparel   Google Merchandis...	638

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