

Contact :

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Skills

Business Analytics
Attention to Detail
Data Analysis & Visualization
Project Management
Excel (Basic to Advance)
MySQL (Basic)
Creative Problem Solving
Microsoft PowerPoint & Word
Marketing & Advertising
Cross-functional Collaboration
Strategic Planning
Communication
Teamwork & Leadership
Market Research
Time Management
Event Management & Planning

Certifications

Microsoft Excel - Advanced Level
Effective Presentations
Introduction to Data Analysis using –MS Excel
Business Analytics
Marketing and Advertising
Event Management

Languages:

Hindi (Native)
English (Fluent)

Kamakshi Sharma

Empowering Business Mind with Analytics & Creativity | BBA Graduate & Aspiring Analyst | **Delhi, India**

Summary

Dedicated and creative BBA graduate with a passion for problem-solving and analytics. Seeking a Business Analyst position to leverage my analytical skills, attention to detail, and ability to coordinate cross-functional teams for effective project management. Certified in Business Analytics, Marketing, and Event Management. Adept at leveraging data analysis for strategic decision-making. Skilled in Excel, data analysis, and effective presentations.

Experience

Product Research Manager

Enspireup E-Retail Pvt. Ltd. | June 2022 - September 2022

Conducted market analysis and consumer insights to identify emerging trends and opportunities.

Led cross-functional teams in research initiatives to enhance product quality and customer experience.

Conducted competitor analysis and devised strategies for product optimization.

Contributed to the company's growth and leadership in the e-retail industry.

Event Manager

Aashman Foundation | September 2021 - November 2021

Organized skill-based courses for vulnerable communities, empowering them to earn a livelihood.

Contributed to the organization's mission of empowering widows and females from single-income families.

Campus Ambassador

Ifortis Worldwide™ | August 2021 - September 2021

Attracted and engaged potential talents through recruitment drives and events.

Effectively communicated the organization's values and opportunities to prospective candidates.

Facilitated the recruitment process, ensuring a seamless experience for both the organization and candidates.

Education

Data Science & Business Analytics (Diploma)

Boston Institute Of Analytics

Currently pursuing

Bachelor of Business Administration (BBA)

Guru Gobind Singh Indraprastha University , Gitarattan International Business School,
GPA: 9.17 | 2020 – 2023

Senior Secondary, Commerce with Mathematics

Darbari Lal DAV Model School, CBSE Board | 2019 – 2020