KAMAKSHI SHARMA

Dynamic BBA Graduate and Analytical Enthusiast | Empowering Business Mind with Data-driven Strategies and Creative Solutions

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Summary

Motivated professional with a keen understanding of business acumen, excelling in solutions-oriented data analysis. Armed with proficiency in Advanced Excel, foundational knowledge of SQL, Python Programming, and adept problem-solving skills. Fluent in English and Hindi, I am well-prepared to navigate ambiguity, contribute independently, and excel within collaborative team environments.

Skills

- Analytical Skills
- SQL
- Python
- Advance Excel
- Power BI
- Tableau
- R
- Business Analytics
- Communication (Written & verbal)
- Decision-Making
- Collaborative Problem Solving
- Cross-functional Collaborations
- Teamwork
- Leadership

Languages

- Hindi (Native)
- English (Fluent)

Projects

Predictive Modeling Project
Developed a predictive model using Python and Machine Learning to analyze its performance for Loan Eligibility Criteria.

SQL Database Query Project
Created SQL queries to analyze a database, demonstrating the ability to extract relevant information and perform calculations.

Data Analysis and Visualization Project
Utilized MS Excel to analyze and visualize a football transfer dataset through tabular and graphical representations, showcasing trends and anomalies.

Certifications

- Microsoft Excel - Advanced Level
- Data Analytics with Python
- Business Analytics
- Event Management
- Effective Presentations
- Python Programming
- Marketing and Advertising

Experience

Product Research Manager   06/2022 to 09/2022
Enspireup E-Retail Pvt. Ltd

- Conducted market analysis and consumer insights to identify emerging trends and opportunities.
- Led cross-functional teams in research initiatives to enhance product quality and customer experience.
- Conducted competitor analysis and devised strategies for product optimization.
- Contributed to the company's growth and leadership in the e-retail industry.

Education

Data Science & Business Analytics (Diploma)
Boston Institute Of Analytics
Status : Currently pursuing

Bachelor of Business Administration (BBA)   2020 – 2023
Guru Gobind Singh Indraprastha University
GPA: 9.17