

Date	19 oct 2023
NAME	KAMALESH K
Zone	13
Naan Muthalvan Course	Digital Marketing – Assignment

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://maraffli.blogspot.com/2023/10/revolutionizing-agriculture-role-of.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61552502726536&mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.

AERO HAWKS

AGRICULTURE DRONE



Medium



Micro



Small



Large



GROWTH DRIVERS

- Increasing infrastructural development
- Stringent government regulations
- Growing awareness on safety standards

MARKET PLAYERS

Fugro N.V. | Geokon Inc. | Sisgeo S.r.l. | Keller Group plc | COWI Holding A/S |
James Fisher and Sons plc | Deep Excavation LLC | RST Instruments Ltd. |
Geomotion Singapore | Nova Ventures LLC | Geocomp Corporation |
Eustis Engineering LLC | GeoSIG Ltd.



Market Size and
Revenue Analysis



Geographical Analysis
of the market



Trends & Opportunities
of the market



Top Vendors in
the Market



7639679600



AERO HAWKS



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<https://drive.google.com/file/d/1R3u-nyNWQHiOkO2N4Z1h9Jx9JRuovsTi/view?usp=drivesdk>

4. Create email newsletter design using Mail Chimp or canva.



DRONE MARKET

Modern agriculture is undergoing a transformative revolution, and at the heart of this change are agricultural drones. These specialized unmanned aerial vehicles (UAVs) are changing the way farmers manage their fields and are contributing to more efficient, sustainable, and productive farming practices.

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MODELS OF DRONE



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Agricultural drones provide a bird's-eye view of your fields. This vantage point enables the early detection of crop stress, diseases, pest infestations, and nutrient deficiencies. The high-resolution imagery and multispectral data collected by the drones empower farmers to take timely, data-driven actions to protect their crops.



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