

## PROJECT DESIGN PHASE 2

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PROJECT TITLE	CREATING A LANDING PAGE USING HUBSPOT

### UTILIZATION OF ALGORITHM DYNAMIC PROGRAMMING OPTICAL MEMORY UTILIZATION FOR CREATING LANDING PAGE USING HUBSPOT

Dynamic programming and optical memory utilization are not typically used when creating landing pages using HubSpot or similar website building platforms. Landing pages are primarily designed, built, and hosted using visual, user friendly interfaces with drag and drop editors, rather than low level algorithms or optical memory storage techniques.

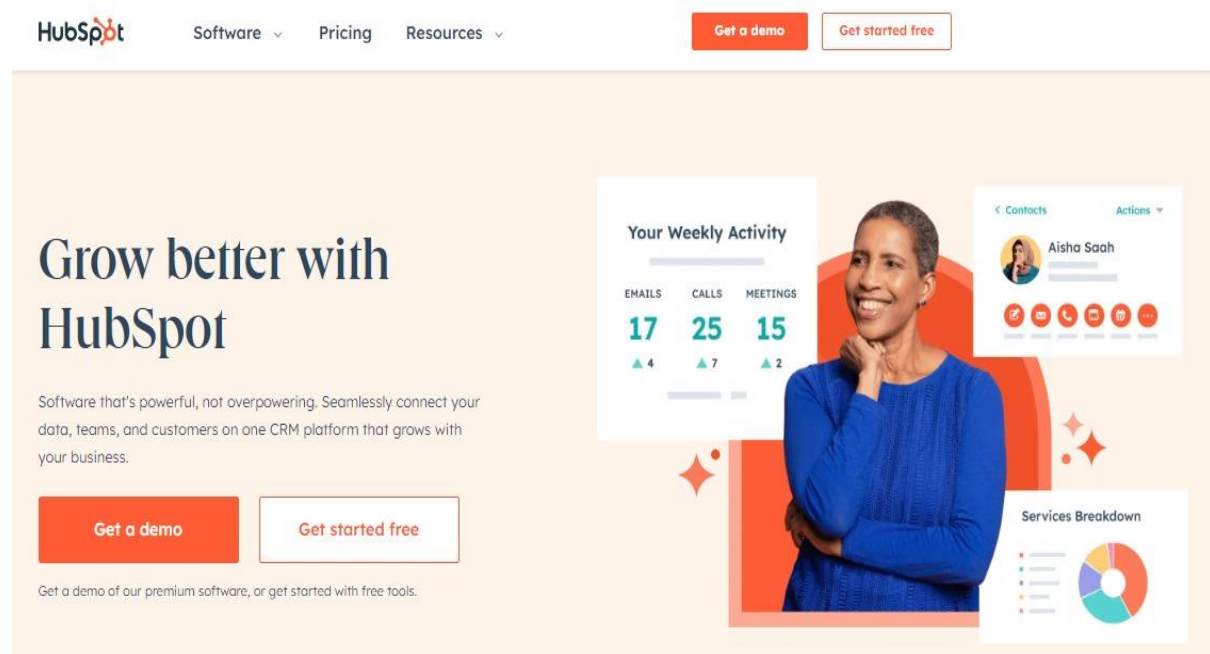
Here's why these concepts are not commonly applicable to landing page creation in HubSpot:

1. Dynamic Programming: Dynamic programming is a technique used in computer science and algorithms to solve optimization problems by breaking them down into smaller subproblems. It's not typically relevant when designing landing pages because landing page creation involves visual design, content placement, and user interaction design rather than algorithmic optimization.

2. Optical Memory Utilization: Optical memory utilization typically refers to the use of optical storage devices (such as CDs or DVDs) for data storage, but it's an outdated technology in the context of modern web development. Landing pages are typically hosted on web servers and are not associated with optical memory.

Creating landing pages in HubSpot is more about design, content, and user experience rather than low level algorithmic techniques or storage technologies. HubSpot's platform provides a visual interface and prebuilt templates to simplify the process for users who may not have technical or programming backgrounds.

If you have specific technical requirements or optimizations in mind for your landing page, you might need to consider custom web development using technologies like HTML, CSS, JavaScript, and potentially databases for more complex functionality. However, this would be a departure from the typical approach of using a website builder like HubSpot for landing page creation.



The image is a screenshot of the HubSpot landing page. At the top, the HubSpot logo is on the left, followed by navigation links: "Software", "Pricing", and "Resources". On the right, there are two buttons: "Get a demo" and "Get started free". The main content area has a light orange background. On the left, the headline "Grow better with HubSpot" is displayed in a large, dark blue font. Below it, a sub-headline reads: "Software that's powerful, not overpowering. Seamlessly connect your data, teams, and customers on one CRM platform that grows with your business." At the bottom left of this section are two buttons: "Get a demo" and "Get started free". Below these buttons, a small line of text says: "Get a demo of our premium software, or get started with free tools." On the right side of the main content area, there is a large image of a smiling woman with short dark hair, wearing a blue sweater, with her hand on her chin. Overlaid on and around her are several UI elements from the HubSpot platform. One element is a "Your Weekly Activity" dashboard showing three columns: "EMAILS" with a value of 17 and a green up arrow of 4, "CALLS" with a value of 25 and a green up arrow of 7, and "MEETINGS" with a value of 15 and a green up arrow of 2. Another element is a "Contacts" list showing a contact named "Aisha Saah" with a profile picture and several action icons. A third element is a "Services Breakdown" section featuring a donut chart and a list of services.