Movie Recommendation System

TML PROJECT

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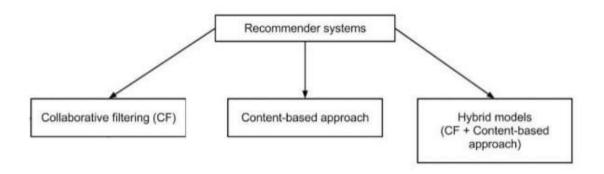
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Why Do We Need Recommender Systems?

We now live in what some call the "era of abundance". For any given product, there are sometimes thousands of options to choose from. Think of the examples above: streaming videos, social networking, online shopping; the list goes on. Recommender systems help to personalize a platform and help the user find something they like.

The easiest and simplest way to do this is to recommend the most popular items. However, to really enhance the user experience through personalized recommendations, we need dedicated recommender systems.

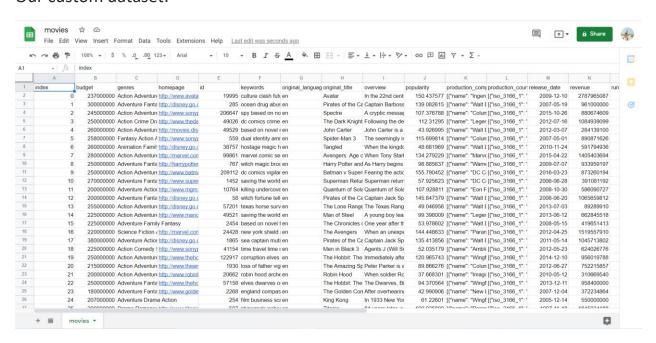
TYPES OF RECOMMENDER SYSTEMS

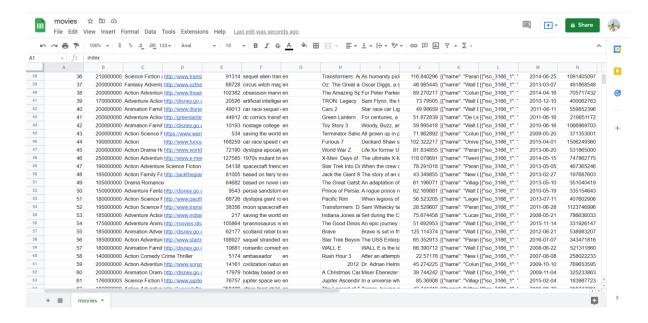


Designing our Movie Recommendation System

To obtain recommendations for our users, we will give them a suggested movies list they haven't watched yet based on their favourite movie. To do this, we will use similarities in movies such as genre, budget, popularity etc. At this point, it's worth mentioning that in the real world, we will likely encounter new users or movies without a history. Such situations are called cold start problems.

Our custom dataset:





To view the complete dataset:

https://docs.google.com/spreadsheets/d/1jnMDWDckQBxwDKcM4pSEEZBXIx0 HWndUNj7NN91Cfvg/edit?usp=sharing

Final Output:

Enter your favourite movie name : Iron Man Movies suggested for you : 1 . Iron Man 2 . Iron Man 2 3 . Iron Man 3 4 . Avengers: Age of Ultron 5 . The Avengers 6 . Captain America: Civil War 7 . Captain America: The Winter Soldier 8 . Ant-Man 9 . X-Men 10 . Made 11 . X-Men: Apocalypse 12 . X2 13 . The Incredible Hulk 14 . The Helix... Loaded 15 . X-Men: First Class 16 . X-Men: Days of Future Past 17 . Captain America: The First Avenger 18 . Kick-Ass 2 19 . Guardians of the Galaxy 20 . Deadpool 21 . Thor: The Dark World 22 . G-Force 23 . X-Men: The Last Stand 24 . Duets 25 . Mortdecai 26 . The Last Airbender 27 . Southland Tales 28 . Zathura: A Space Adventure 29 . Sky Captain and the World of Tomorrow

TML Project : Movie Reccomendation System

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In [5]:

```
import numpy as np
import pandas as pd
import difflib
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.metrics.pairwise import cosine_similarity
```

Data Collection and Pre-Processing

In [6]:

```
# loading the data from the csv file to apandas dataframe
movies_data = pd.read_csv('/movies.csv')
```

printing the first 5 rows of the dataframe

In [7]:

movies_data.head()

Out[7]:

	index	budget	genres	homepage	id	keywords	ori
0	0	237000000	Action Adventure Fantasy Science Fiction	http://www.avatarmovie.com/	19995	culture clash future space war space colony so	
1	1	300000000	Adventure Fantasy Action	http://disney.go.com/disneypictures/pirates/	285	ocean drug abuse exotic island east india trad	
2	2	245000000	Action Adventure Crime	http://www.sonypictures.com/movies/spectre/	206647	spy based on novel secret agent sequel mi6	
3	3	250000000	Action Crime Drama Thriller	http://www.thedarkknightrises.com/	49026	dc comics crime fighter terrorist secret ident	
4	4	260000000	Action Adventure Science Fiction	http://movies.disney.com/john-carter	49529	based on novel mars medallion space travel pri	

In [8]:

number of rows and columns in the data frame
movies_data.shape

Out[8]:

(4803, 24)

```
In [9]:
# selecting the relevant features for recommendation
selected_features = ['genres','keywords','tagline','cast','director']
print(selected_features)
['genres', 'keywords', 'tagline', 'cast', 'director']
In [10]:
# replacing the null valuess with null string
for feature in selected_features:
 movies_data[feature] = movies_data[feature].fillna('')
In [11]:
# combining all the 5 selected features
combined_features = movies_data['genres']+' '+movies_data['keywords']+' '+movies_data['tagl
In [12]:
print(combined_features)
0
        Action Adventure Fantasy Science Fiction cultu...
1
        Adventure Fantasy Action ocean drug abuse exot...
        Action Adventure Crime spy based on novel secr...
2
3
        Action Crime Drama Thriller dc comics crime fi...
4
        Action Adventure Science Fiction based on nove...
        Action Crime Thriller united states\u2013mexic...
4798
4799
        Comedy Romance A newlywed couple's honeymoon ...
        Comedy Drama Romance TV Movie date love at fir...
4800
4801
          A New Yorker in Shanghai Daniel Henney Eliza...
        Documentary obsession camcorder crush dream gi...
4802
Length: 4803, dtype: object
In [13]:
# converting the text data to feature vectors
vectorizer = TfidfVectorizer()
In [14]:
feature_vectors = vectorizer.fit_transform(combined_features)
```

In [15]:

print(feature_vectors)

```
(0, 2432)
              0.17272411194153
(0, 7755)
              0.1128035714854756
(0, 13024)
              0.1942362060108871
(0, 10229)
              0.16058685400095302
(0, 8756)
              0.22709015857011816
(0, 14608)
              0.15150672398763912
(0, 16668)
              0.19843263965100372
(0, 14064)
              0.20596090415084142
(0, 13319)
              0.2177470539412484
(0, 17290)
              0.20197912553916567
              0.23643326319898797
(0, 17007)
(0, 13349)
              0.15021264094167086
(0, 11503)
              0.27211310056983656
(0, 11192)
              0.09049319826481456
(0, 16998)
              0.1282126322850579
(0, 15261)
              0.07095833561276566
(0, 4945)
              0.24025852494110758
(0, 14271)
              0.21392179219912877
(0, 3225)
              0.24960162956997736
(0, 16587)
              0.12549432354918996
(0, 14378)
              0.33962752210959823
              0.1646750903586285
(0, 5836)
(0, 3065)
              0.22208377802661425
(0, 3678)
              0.21392179219912877
(0, 5437)
              0.1036413987316636
(4801, 17266) 0.2886098184932947
(4801, 4835) 0.24713765026963996
(4801, 403)
              0.17727585190343226
(4801, 6935)
              0.2886098184932947
(4801, 11663) 0.21557500762727902
(4801, 1672)
              0.1564793427630879
(4801, 10929) 0.13504166990041588
(4801, 7474) 0.11307961713172225
(4801, 3796)
              0.3342808988877418
(4802, 6996)
              0.5700048226105303
(4802, 5367)
              0.22969114490410403
(4802, 3654)
              0.262512960498006
(4802, 2425)
              0.24002350969074696
(4802, 4608)
              0.24002350969074696
(4802, 6417)
              0.21753405888348784
(4802, 4371)
              0.1538239182675544
(4802, 12989) 0.1696476532191718
(4802, 1316) 0.1960747079005741
(4802, 4528)
              0.19504460807622875
(4802, 3436)
              0.21753405888348784
(4802, 6155)
              0.18056463596934083
(4802, 4980)
              0.16078053641367315
(4802, 2129)
              0.3099656128577656
(4802, 4518)
              0.16784466610624255
(4802, 11161) 0.17867407682173203
```

```
In [16]:
```

```
# getting the similarity scores using cosine similarity
similarity = cosine_similarity(feature_vectors)
```

In []:

```
print(similarity)
```

```
0.07219487 0.037733
                                                                        ]
[[1.
                                                              0.
[0.07219487 1.
                        0.03281499 ... 0.03575545 0.
                                                              0.
                                                                        ]
[0.037733
                                                   0.05389661 0.
            0.03281499 1.
                                   ... 0.
             0.03575545 0.
                                   ... 1.
                                                              0.02651502]
[0.
                        0.05389661 ... 0.
[0.
             0.
                                                   1.
                                                              0.
[0.
             0.
                                   ... 0.02651502 0.
                                                              1.
                                                                        ]]
```

In [17]:

```
print(similarity.shape)
```

(4803, 4803)

Getting the movie name from the user

In [18]:

```
# getting the movie name from the user
movie_name = input(' Enter your favourite movie name : ')
```

Enter your favourite movie name : Iron Man

In [19]:

```
# creating a list with all the movie names given in the dataset
list_of_all_titles = movies_data['title'].tolist()
print(list_of_all_titles)
```

['Avatar', "Pirates of the Caribbean: At World's End", 'Spectre', 'The Dark Knight Rises', 'John Carter', 'Spider-Man 3', 'Tangled', 'Avengers: Age of Ultron', 'Harry Potter and the Half-Blood Prince', 'Batman v Superman: Dawn of Justice', 'Superman Returns', 'Quantum of Solace', "Pirates of the Caribbean: Dead Man's Chest", 'The Lone Ranger', 'Man of Steel', 'The Chro nicles of Narnia: Prince Caspian', 'The Avengers', 'Pirates of the Caribbe an: On Stranger Tides', 'Men in Black 3', 'The Hobbit: The Battle of the F ive Armies', 'The Amazing Spider-Man', 'Robin Hood', 'The Hobbit: The Deso lation of Smaug', 'The Golden Compass', 'King Kong', 'Titanic', 'Captain A merica: Civil War', 'Battleship', 'Jurassic World', 'Skyfall', 'Spider-Man 2', 'Iron Man 3', 'Alice in Wonderland', 'X-Men: The Last Stand', 'Monster s University', 'Transformers: Revenge of the Fallen', 'Transformers: Age of Extinction', 'Oz: The Great and Powerful', 'The Amazing Spider-Man 2', 'TRON: Legacy', 'Cars 2', 'Green Lantern', 'Toy Story 3', 'Terminator Salv ation', 'Furious 7', 'World War Z', 'X-Men: Days of Future Past', 'Star Trek Into Darkness', 'Jack the Giant Slayer', 'The Great Gatsby', 'Prince of Persia: The Sands of Time', 'Pacific Rim', 'Transformers: Dark of the Moon', 'Indiana Jones and the Kingdom of the Crystal Skull', 'The Good Dinosa ur', 'Brave', 'Star Trek Beyond', 'WALL-E', 'Rush Hour 3', '2012', 'A Chri

In [20]:

```
# finding the close match for the movie name given by the user
find_close_match = difflib.get_close_matches(movie_name, list_of_all_titles)
print(find_close_match)
```

['Iron Man', 'Iron Man 3', 'Iron Man 2']

In [21]:

```
close_match = find_close_match[0]
print(close_match)
```

Iron Man

In [22]:

```
# finding the index of the movie with title
index_of_the_movie = movies_data[movies_data.title == close_match]['index'].values[0]
print(index_of_the_movie)
```

In [23]:

```
# getting a list of similar movies
similarity_score = list(enumerate(similarity[index_of_the_movie]))
print(similarity_score)
```

[(0, 0.033570748780675445), (1, 0.0546448279236134), (2, 0.013735500604224)]323), (3, 0.006468756104392058), (4, 0.03268943310073386), (5, 0.013907256 685755473), (6, 0.07692837576335507), (7, 0.23944423963486405), (8, 0.0078 82387851851008), (9, 0.07599206098164225), (10, 0.07536074882460438), (11, 0.01192606921174529), (12, 0.013707618139948929), (13, 0.01237607492508996 7), (14, 0.09657127116284188), (15, 0.007286271383816743), (16, 0.22704403 782296803), (17, 0.013112928084103857), (18, 0.04140526820609594), (19, 0. 07883282546834255), (20, 0.07981173664799915), (21, 0.011266873271064948), (22, 0.006892575895462364), (23, 0.006599097891242659), (24, 0.01266520812 2549737), (25, 0.0), (26, 0.21566241096831154), (27, 0.03058128209382663 5), (28, 0.061074402219665376), (29, 0.014046184258938898), (30, 0.0807734 659476981), (31, 0.31467052449477506), (32, 0.02878209913426701), (33, 0.1 3089810941050173), (34, 0.0), (35, 0.035350090674865595), (36, 0.031853252 69937555), (37, 0.008024326882532318), (38, 0.1126182690487113), (39, 0.08 902766481306311), (40, 0.008086007019135987), (41, 0.06454289714171595), (42, 0.0), (43, 0.054316692518940446), (44, 0.006244741632576977), (45, 0. 023530724758699103), (46, 0.14216268867232237), (47, 0.03716851751705058), (48, 0.013755725647812333), (49, 0.0), (50, 0.012978759995781826), (51, 0. 027557058720715163), (52, 0.03032640708636649), (53, 0.02245489589837358

In [24]:

len(similarity_score)

Out[24]:

4803

sorting the movies based on their similarity score

sorted_similar_movies = sorted(similarity_score, key = lambda x:x[1], reverse = True)
print(sorted_similar_movies)

[(68, 1.000000000000000), (79, 0.40890433998005965), (31, 0.3146705244947 7506), (7, 0.23944423963486405), (16, 0.22704403782296803), (26, 0.2156624 1096831154), (85, 0.20615862984665329), (182, 0.19573956139611606), (511, 0.16702973947860686), (3623, 0.1609246088135586), (64, 0.1529992413944514 5), (203, 0.14818667948665118), (174, 0.1471993120942043), (4401, 0.145059 71470107848), (101, 0.14401677581826294), (46, 0.14216268867232237), (169, 0.1380947013224906), (1740, 0.13624382641690763), (94, 0.136168195790290 1), (788, 0.1330589507422922), (126, 0.13263982780511066), (131, 0.1313769 8586006535), (33, 0.13089810941050173), (2487, 0.12309731939910507), (783, 0.12162995562040377), (138, 0.11846458075866884), (2442, 0.117255123354833 21), (661, 0.11719294096248463), (607, 0.11387063493435637), (38, 0.112618 2690487113), (2651, 0.1121878787373205), (353, 0.1116846512704428), (122, 0.10850296033661253), (1553, 0.1079782217151326), (1451, 0.10784939497470 7), (242, 0.10630339022327012), (618, 0.1025469263536857), (720, 0.1008756 5815879387), (2390, 0.10006436988307142), (1210, 0.09911415072466837), (34 43, 0.09877044853778177), (954, 0.0986387254713941), (2235, 0.098295721499 18514), (3385, 0.09760018407279153), (14, 0.09657127116284188), (870, 0.09 574351274416697), (1406, 0.09571953277826747), (2875, 0.0957179952078477), (2880, 0.09551596914906027), (800, 0.09503280362598002), (1368, 0.09403221

In [26]:

```
# print the name of similar movies based on the index

print('Movies suggested for you : \n')

i = 1

for movie in sorted_similar_movies:
   index = movie[0]
   title_from_index = movies_data[movies_data.index==index]['title'].values[0]
   if (i<30):
        print(i, '.',title_from_index)
        i+=1</pre>
```

Movies suggested for you:

```
1 . Iron Man
2 . Iron Man 2
3 . Iron Man 3
4 . Avengers: Age of Ultron
5 . The Avengers
6 . Captain America: Civil War
7 . Captain America: The Winter Soldier
8 . Ant-Man
9 . X-Men
10 . Made
11 . X-Men: Apocalypse
12 . X2
13 . The Incredible Hulk
14 . The Helix... Loaded
15 . X-Men: First Class
16 . X-Men: Days of Future Past
17 . Captain America: The First Avenger
18 . Kick-Ass 2
19 . Guardians of the Galaxy
20 . Deadpool
21 . Thor: The Dark World
22 . G-Force
23 . X-Men: The Last Stand
24 . Duets
25 . Mortdecai
26 . The Last Airbender
27 . Southland Tales
28 . Zathura: A Space Adventure
29 . Sky Captain and the World of Tomorrow
```

Movie Recommendation Sytem

```
In [28]:
movie_name = input(' Enter your favourite movie name : ')
list_of_all_titles = movies_data['title'].tolist()
find_close_match = difflib.get_close_matches(movie_name, list_of_all_titles)
close_match = find_close_match[0]
index_of_the_movie = movies_data[movies_data.title == close_match]['index'].values[0]
similarity_score = list(enumerate(similarity[index_of_the_movie]))
sorted_similar_movies = sorted(similarity_score, key = lambda x:x[1], reverse = True)
print('Movies suggested for you : \n')
i = 1
for movie in sorted_similar_movies:
 index = movie[0]
 title_from_index = movies_data[movies_data.index==index]['title'].values[0]
 if (i<30):
   print(i, '.',title_from_index)
   i+=1
 Enter your favourite movie name : Iron Man
Movies suggested for you :
1 . Iron Man
2 . Iron Man 2
3 . Iron Man 3
4 . Avengers: Age of Ultron
5 . The Avengers
6 . Captain America: Civil War
7 . Captain America: The Winter Soldier
8 . Ant-Man
9 . X-Men
10 . Made
11 . X-Men: Apocalypse
12 . X2
13 . The Incredible Hulk
14 . The Helix... Loaded
```

15 . X-Men: First Class

18 . Kick-Ass 2

20 . Deadpool

22 . G-Force

24 . Duets25 . Mortdecai

16 . X-Men: Days of Future Past

19 . Guardians of the Galaxy

21 . Thor: The Dark World

23 . X-Men: The Last Stand

28 . Zathura: A Space Adventure

29 . Sky Captain and the World of Tomorrow

26 . The Last Airbender
27 . Southland Tales

17 . Captain America: The First Avenger

In []:		