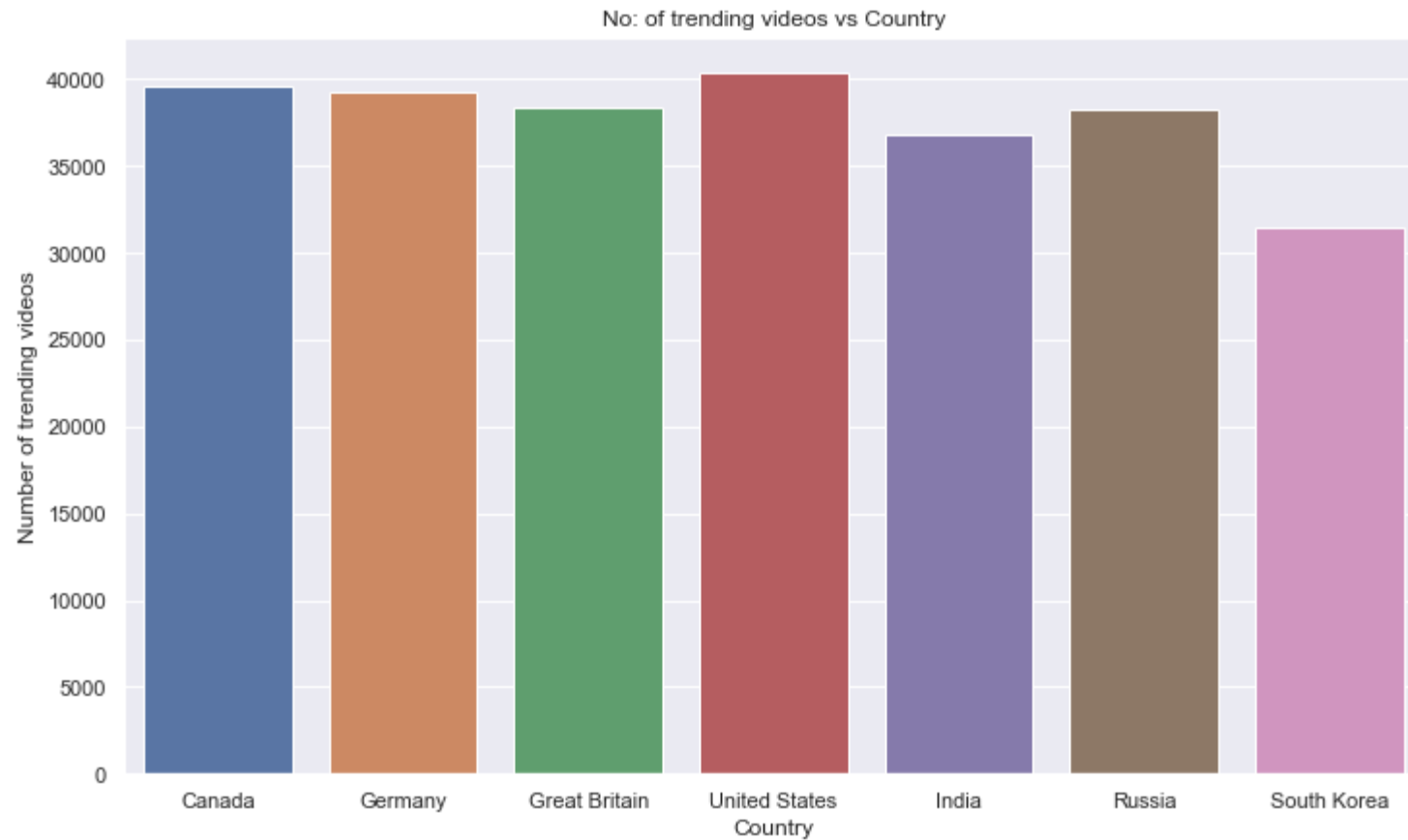


What makes Youtube videos trending?

V J Kamala

An overall view

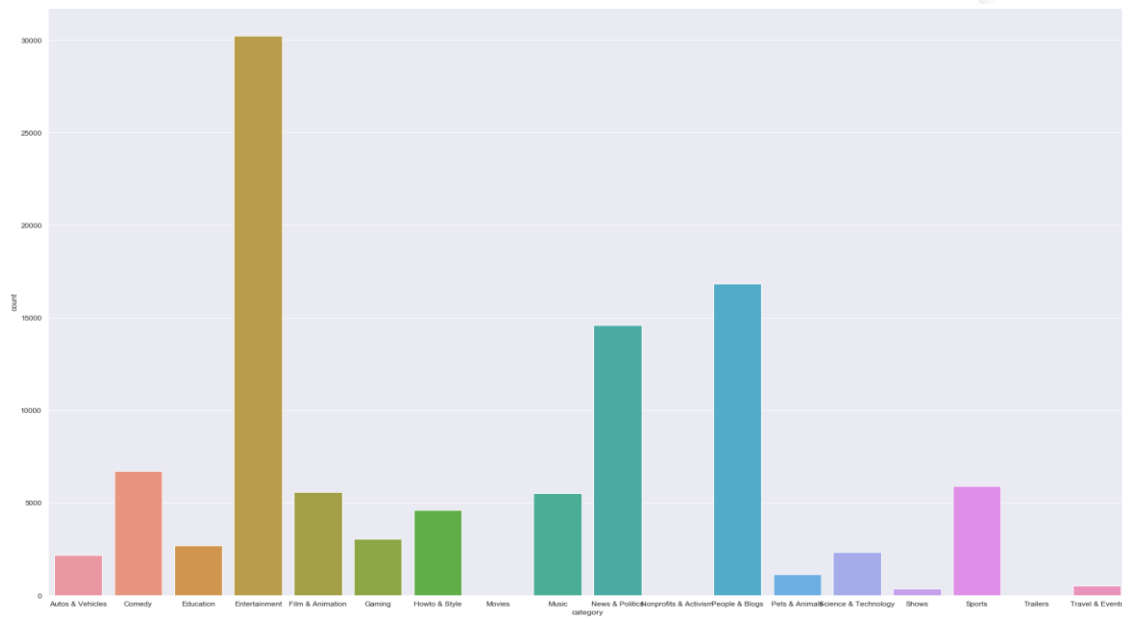


Data: Youtube API

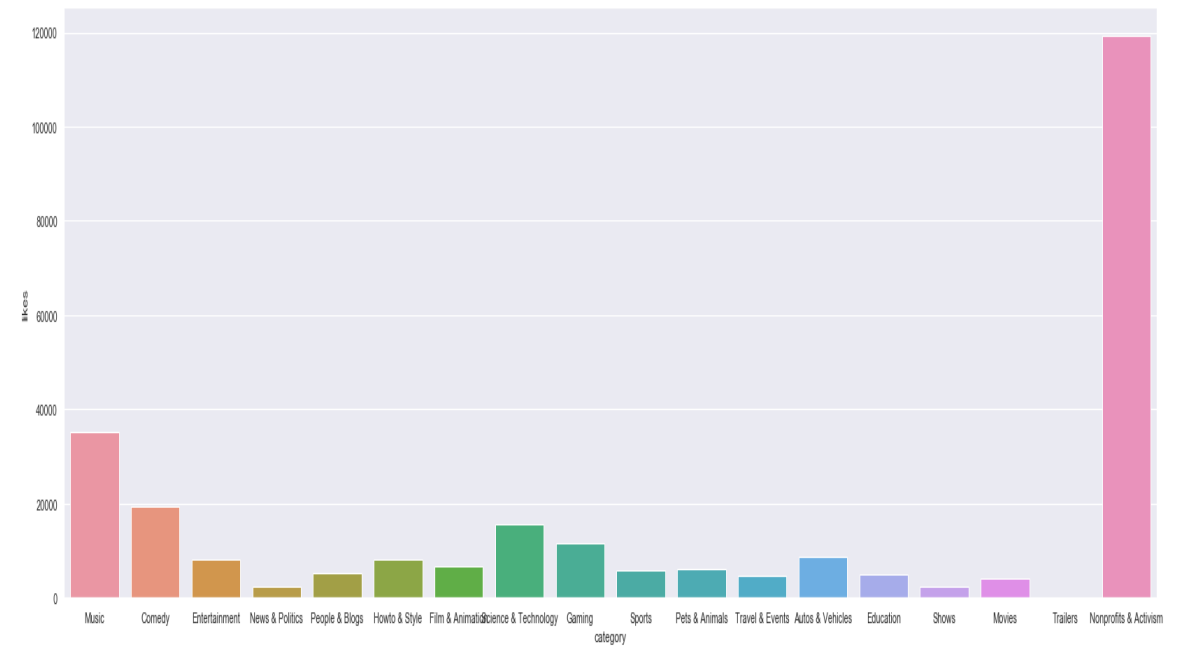
Duration: 1st 6 months of 2018

Videos: Upto 200 top trending videos per day

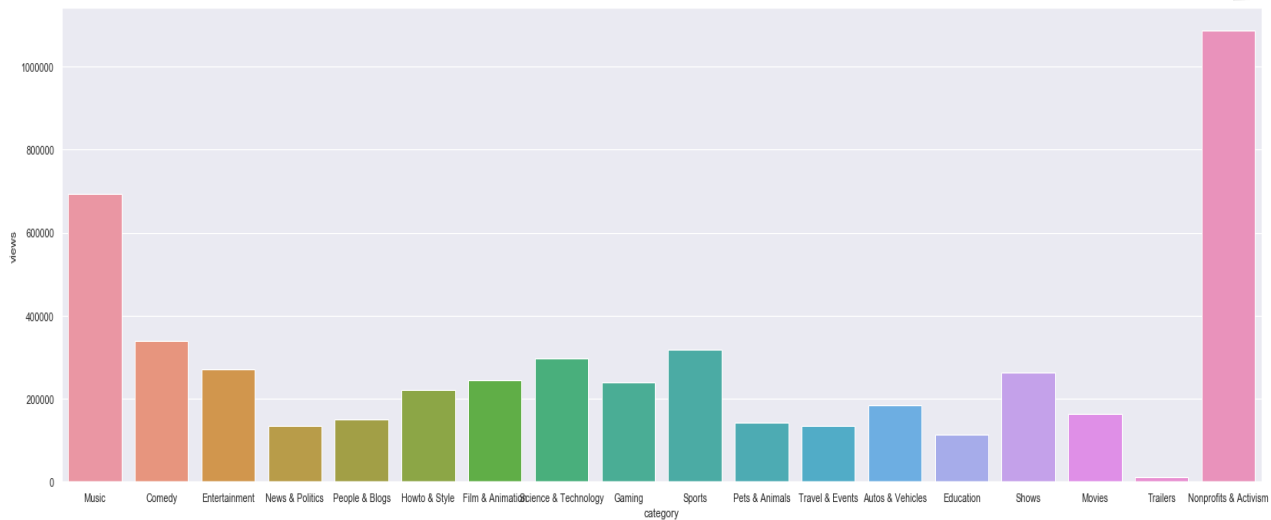
Countries : 7



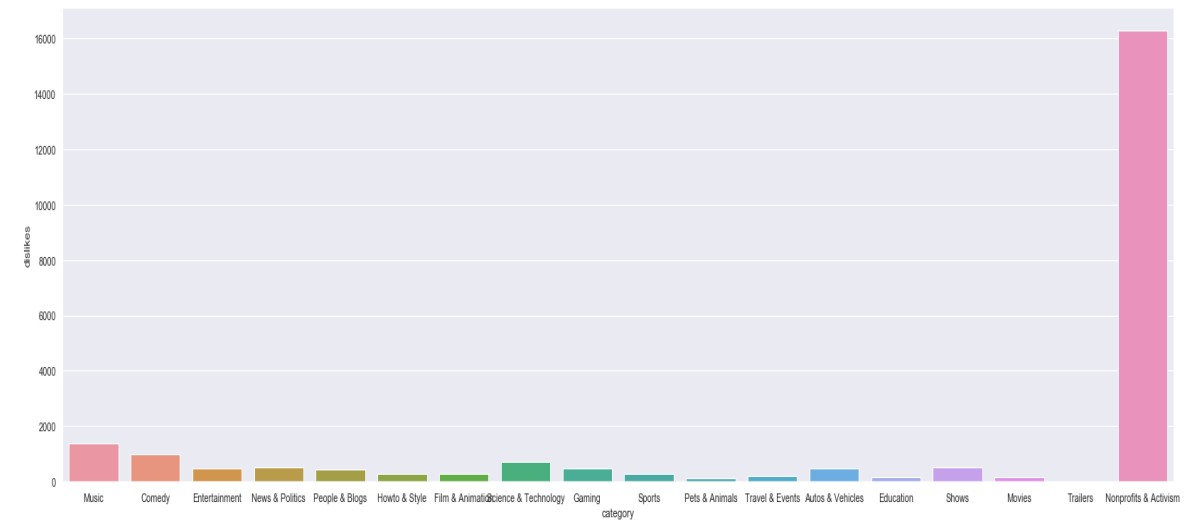
Count vs Category



Likes vs Category

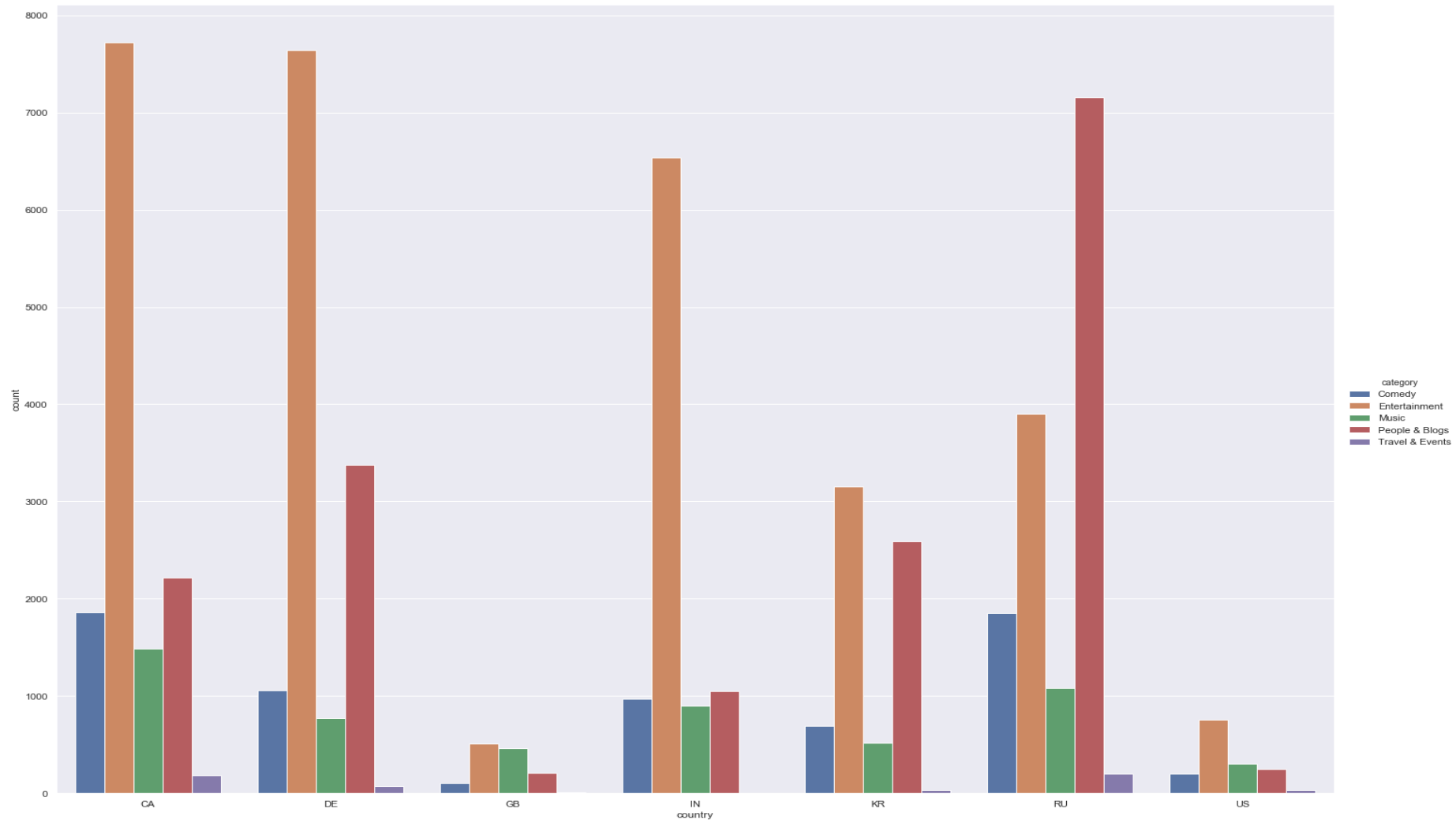


Views vs Category

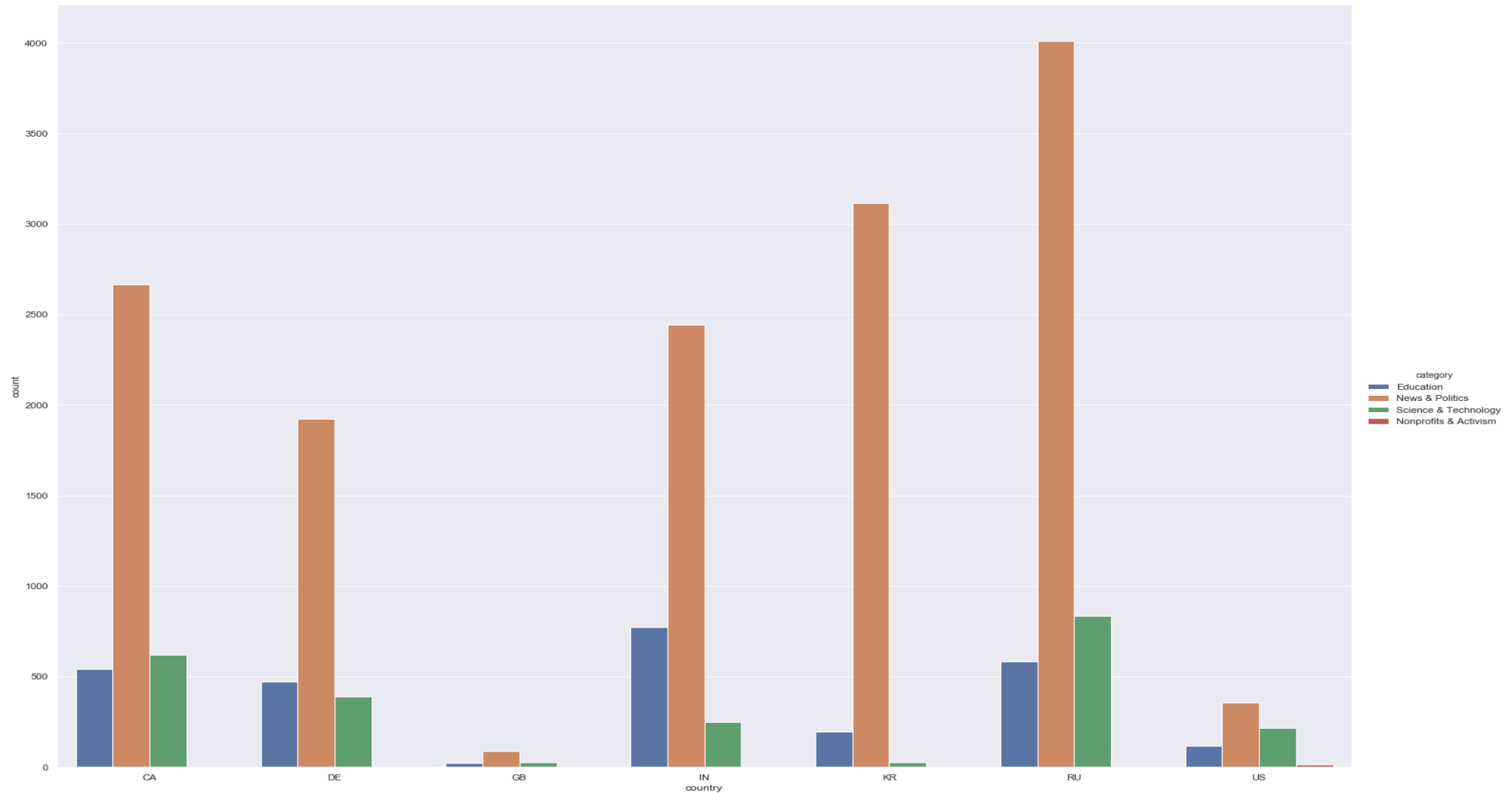


Dislikes vs Category

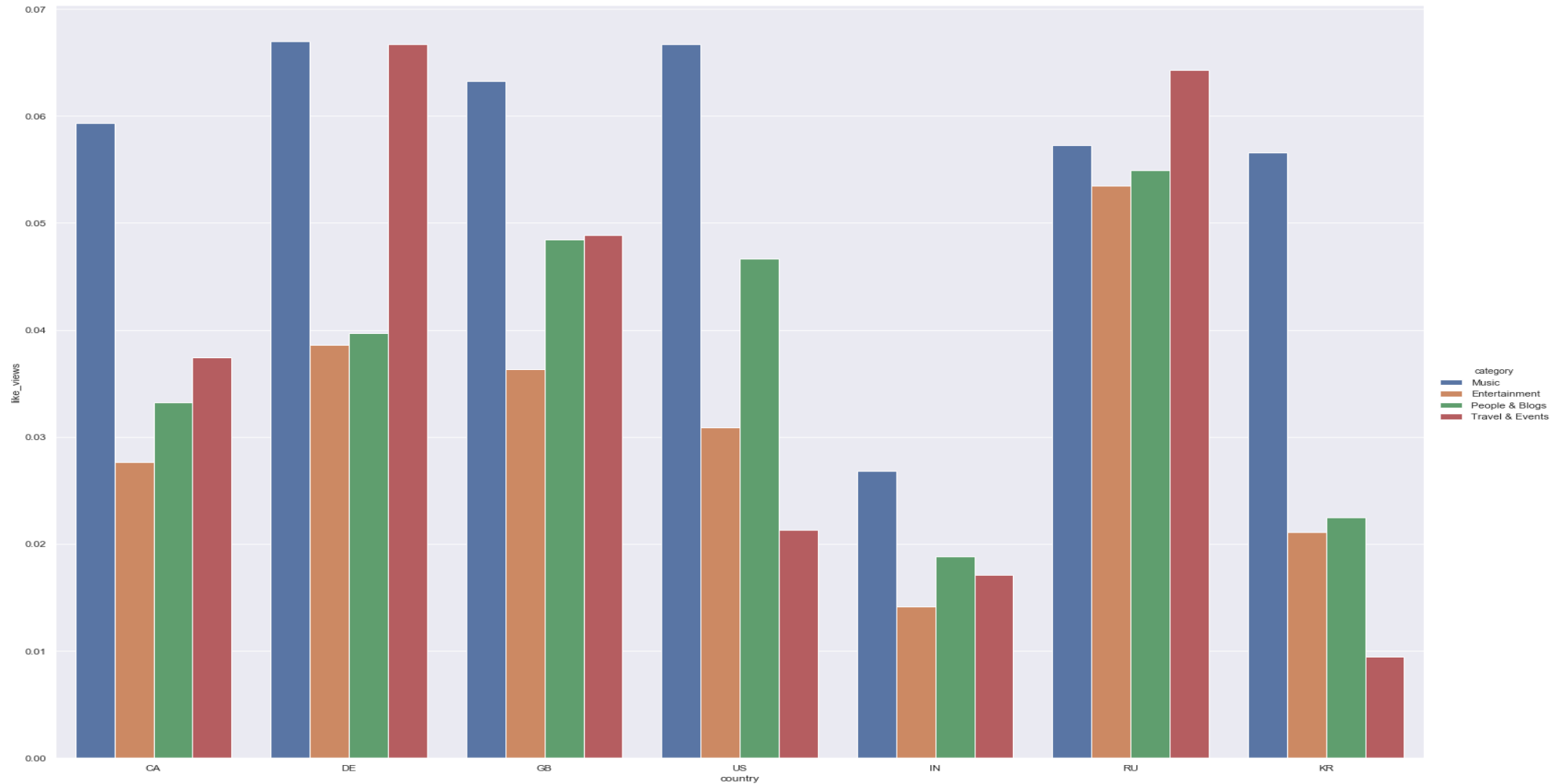
What are the top trending Entertainment categories in each country?

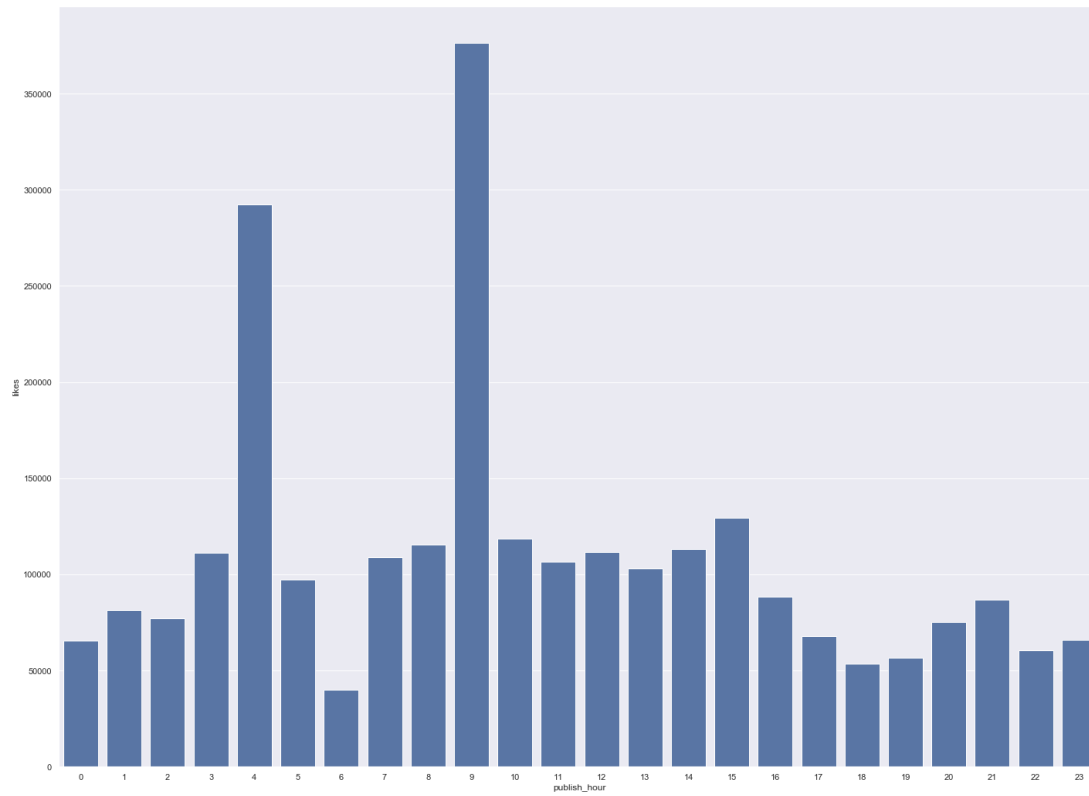


What are the top trending News/political categories in each country?

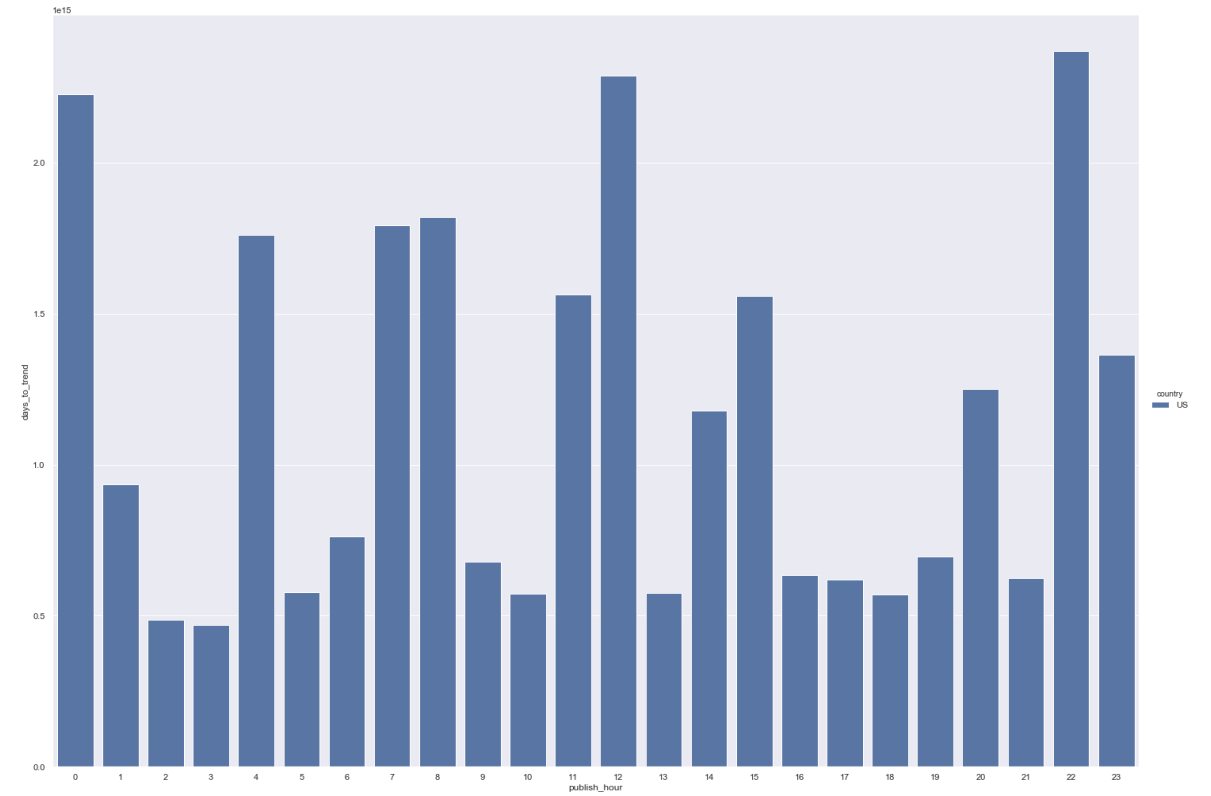


Ratio of likes:views per category for each country





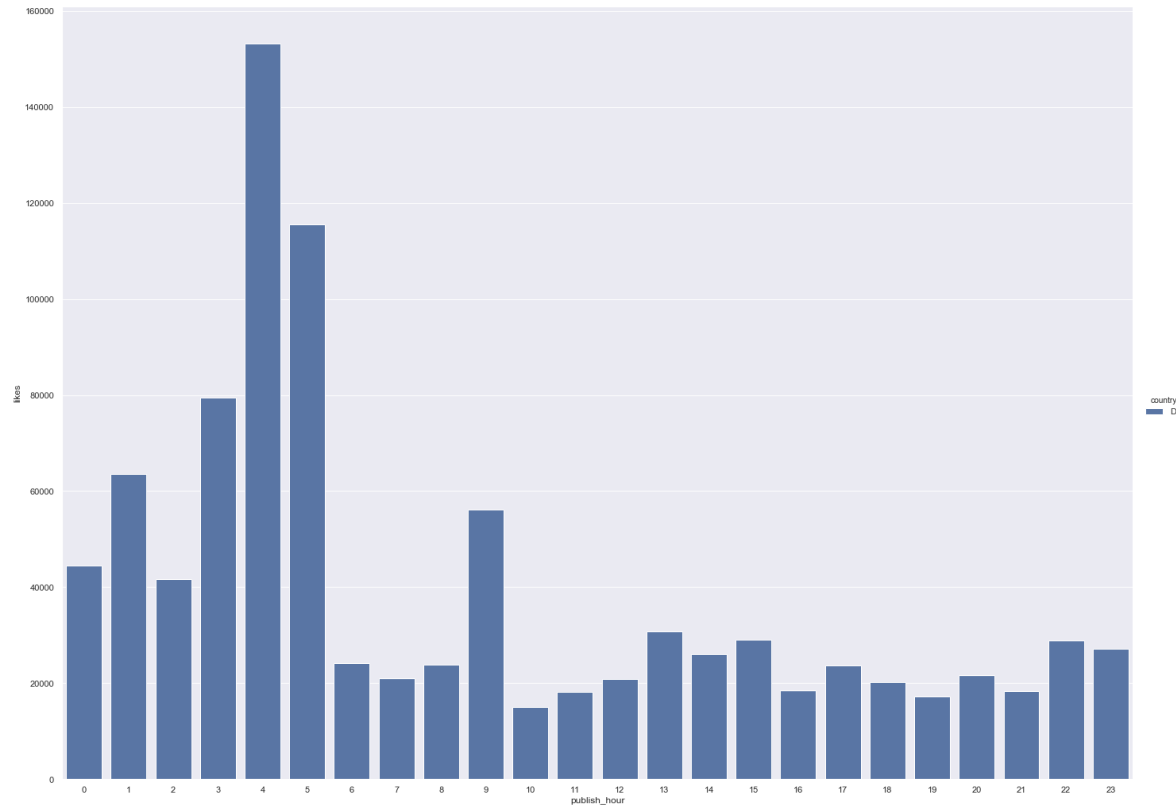
Likes vs Publish hour



Days to trend vs Publish hour

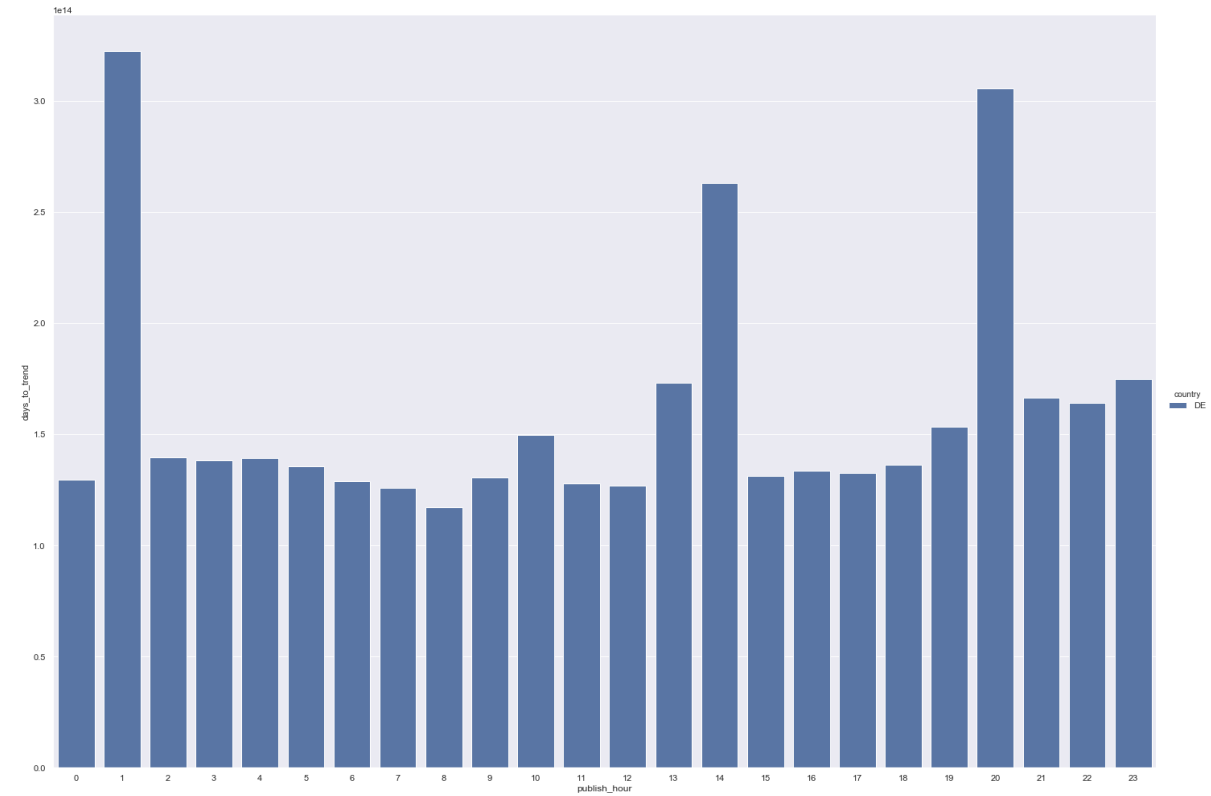
United States

- Are number of likes dependent on when the video is published?



Likes vs Publish hour

Germany



Days to trend vs Publish hour

- Are number of likes dependent on when the video is published?

Thank You

Mitran bank BTS music PLAYLIST
edsheeran accou punjabi
new DPR songs sheeran
Walk Babbu HIPHOP Mehfil live
none 1/4 i Name Savage Shady
Maan bhangra Di Telefoon
acoustic cove Eminem Aftermath

LOONA link Official
YOUTUBERS morning logan
Graham higatv good rhett
none top dare stage 2 1/4 1/2 Name
REA Swift live Show
ryan paul Norton
higa Taylor mythical compilation love4eva

keem CBC 2 1/2 i Climate
RebelMedia Report News
Scarborough National Rebel
1/4 2 Philippines DramaAlert
Name Morning 613 i cfip
Joe Canada YTN Drama
Cast 1/2 i 3 1/4 UN Media Alert
Mika Brzezinski
Duterte

bitcoin LGXBTS
nvid Ice Smartphone
ip Pencil appl
Name nutritionfac mining Cream
iPad Apple facts
G7 cash Gadgets
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crypto Sandwich Length LG ThinQ
week die

Paul logan
Young day girl Length
Sheldon outsmarted Name
buzzfeed blue :w martin
none smart shows
God outsmart Jake
mukbang SHANtell Cooper 1