



**NIGERIA HEALTHCARE
INVESTMENT FORUM**

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Theme:

**Enhancing Healthcare Investments
in Emerging Markets**

16TH NOVEMBER, 2022

***International Conference Center,
Abuja***

About This Forum

THE NIGERIA HEALTHCARE INVESTMENT FORUM is a unique conference and networking platform that connect industry stakeholders, financial institutions, developmental partners, policymakers and key decision makers in the health sector to create conversation on funding and investment opportunities in the sector.

The forum will create a platform that will foster financing innovative models, bridging healthcare financial gap and promoting both short and long-term growth of the sector to have great impact on the teeming populace.

Attendees at the event will gain from a huge variety sector-promoting discourse, keynote and panel sessions ,presentations, industry stakeholders board room interaction, as the event seek to advance funding and investment opportunities in the health sector.

This event is organized by HCA Consults, a leading healthcare marketing firm that is advancing effective healthcare delivery in Africa through fostering productive conversations and offering brand promotion opportunities.



FORUM AGENDA

Forum Goals

To **facilitate** global, regional and local support for people-oriented innovations that will help improve health outcomes

To **analyze** funding and investment opportunities in the sector

To **showcase**, products, services and solutions in the global healthcare market

To **foster** quality conversations that will drive short and long term development of the sector

To **create** a formidable platform that connects developmental partners and industry stakeholders, facilitating high level deals.

THEME

Enhancing Healthcare Investments in Emerging Markets

KEY CONVERSATIONS AREA

Exploring Value creation and protection in developing healthcare markets

Funding the Revolution of Telehealth in Nigeria

The National Health Insurance Act: Challenges and Benefit for development of the health sector

Eliminating Barriers and Promoting Women Inclusion in the Nigeria Healthcare Market



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Who Will Attend Nigeria Healthcare Investment Forum

The forum will harmonize decision makers and C-suite directors from the underlisted sectors;

- Federal and State government MDA's Health Insurance Providers
- Academia and Research Institution
- Health Insurance Plan users and prospective members
- Health Tech and IT companies
- Start Up's and Venture Capitalists
- Association and Bodies
- Healthcare service providers (Hospitals, diagnostic centers, pharmaceuticals etc)
- Federal and State lawmakers
- Institutional investors
- Private equities
- Venture capitalists
- Lenders
- Investment Bankers



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Sponsorship Benefits

In a constantly evolving sector, NHIF22 offers an opportunity to promote your brand as a leading market player and strengthen your organization's marketing efforts. Our sponsorship plans are succinctly designed to offer a world-class way of engaging a global audience, build brand equity and gain valuable connections within the health sector.

The sponsorship offers;

- An opportunity to showcase your valuable products/services and solutions to potential customers, sector stakeholders and developmental partners.
 - Analysis of funding, business and investment opportunities in the health sector.
 - Thought leadership and learning from the evolving healthcare market with respect to ideas and innovations.
 - Engaging policymakers and experts on policy framework analysis and formulation.
 - Knowledge transfer and networking with industry leaders.
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Gold Sponsor

Sponsorship benefits will include;

- Exclusive pre-event, during and post-event brand promotion and marketing (Websites, event brochure, Delegate bags and other promotional materials) with acknowledgment as a Gold Sponsor.
- Complementary branded exhibition site.
- Opportunity to present at the event or provide a Speaker to be part of any of the sub-themes that resonates with the activities of your organization.
- Board room invite for a Senior member of your team.
- Four (4) delegate registration ticket.
- Prominent display of brand logo as a Gold
- Sponsor on all event promotional platforms.
- Full page advertorial space in event brochure.
- Post event email marketing opportunity to 2000+ professionals.
- Video interview with a Senior member of your team.

₦3,000,000

Silver Sponsor

Sponsorship benefits will include;

- Exclusive pre-event, during and post-event brand promotion and marketing (Websites, event brochure, Delegate bags and other promotional materials) with acknowledgment as a Silver Sponsor.
- Opportunity to present at the event or provide a Speaker to be part of any of the sub-themes that resonates with the activities of your organization.
- Board room invite for a Senior member of your team.
- Two (3) delegate registration ticket.
- Prominent display of brand logo as a Silver Sponsor on all event promotional platforms.
- Full page advertorial space in event brochure.

₦2,000,000

Bronze Sponsor

Sponsorship benefits will include;

- Exclusive pre-event, during and post-event brand promotion and marketing (Websites, event brochure, Delegate bags and other promotional materials) with acknowledgment as a Bronze Sponsor.
- Opportunity to present at the event or provide a Speaker to be part of any of the sub-themes that resonates with the activities of your organization.
- Board room invite for a Senior member of your team.
- Two (2) delegate registration ticket.
- Prominent display of brand logo as a Bronze Sponsor on all event promotional platforms.
- Full page advertorial space in event brochure.

₦1,000,000



NIGERIA HEALTHCARE INVESTMENT FORUM

Organized by
HCA CONSULTS

For Sponsorship, Speaking and Media Opportunities, Please Contact

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