



Ghazanfar Hussain

AMAZON FBA PRIVATE LABEL

Profile

Passionate Amazon Seller Central Specialist with a dedication to elevating your e-commerce success. Skilfully optimizing accounts, boosting brand strategies, and driving sales. Leveraging analytics to optimize your eCommerce marketplace, including platforms like Amazon.

Education

SZABIST University

Bachelor of science in computer Science.
(2019-2023)

IMCB F-8 Islamabad

Intermediates in Computer Science
(2016-2018)

AKHSS Gahkuch

Enrol
(2014-2016)

Skills

- Project Management
- Microsoft Excel
- Sales Operation
- Listings Optimization

Experience

2022-2023 | Amazon Account Manager Intern at CalibreOn International

- Conducting competitor research and analysis to stay updated on market trends.
- Expertise in optimizing product listings for enhanced performance.
- Tracking and reporting on key performance metrics, such as sales, traffic, and conversion rates.
- Be a part of a dynamic and collaborative team.

2023-present | Amazon Seller Central Specialist at CalibreOn International

- Proficiency in Amazon Seller Central and its tools.
- Strong data analysis and interpretation skills.
- Expert in managing PPC campaigns and conducting keyword research for revenue optimization.
- Deep understanding of the Amazon ecosystem and e-commerce trends.
- Proactive monitoring of the platform, maintaining successful product listings, and resolving issues.
- Exceptional client relationship management, ensuring customer satisfaction and business growth.

Contact



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