Impact AI

1. Identify conflicting/contradictory information of companies sustainability claims aka Greenwashing

2. Identify the environmental, social, governance (ESG) risk exposure of companies

Dataset: Earnings call transcripts

1. Prepared remarks of C-suite leadership
2. Q&A from financial analysts and responses from leadership(more unsuspecting and unrehearsed)

Our tool uses:

1. AI models like FinBERT detects conflicting sentiments in any given dataset like earnings call transcripts,

2. AI Classification models for detecting ESG labels and thus analyzing the ESG risks for a company

3. LLM - Dolly, from Databricks for comparing responses on greenwashing

4. Spark to handle large scale of transcript data