



Pizza Sales Report

Jan-Dec



pizza_category

All

01-01-2015

31-12-2015



Home Page

Top sellers



817.86K

Total Revenue



21,350

Total orders



38.31

avg order value



48,620

Total pizzas sold



2.32

avg pizzas per order

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekend-
Thursday, Friday & Saturday.

MONTHS

Orders are **high** in the month of
January, May, July & August.

BUSIEST DAYS & TIMES

CATEGORY

Classic and Supreme pizza's
contributes **52%** of sales.

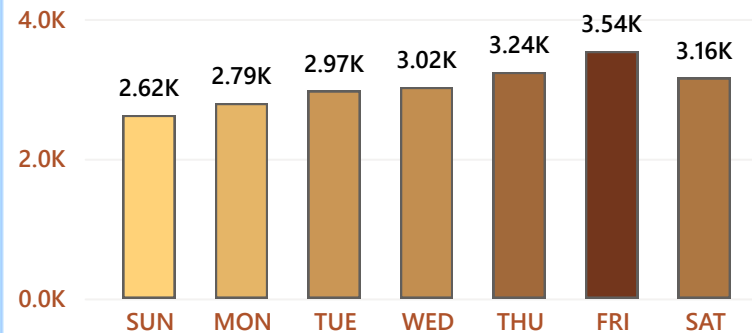
SIZE

Large pizza's are most sold with
45% of sales.

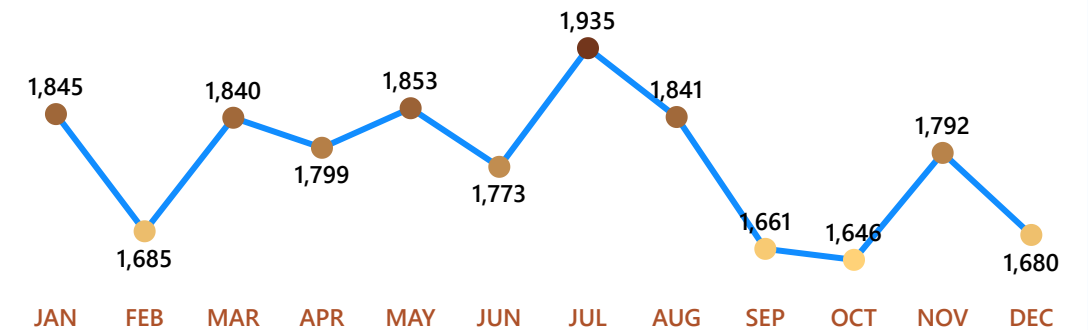
DEMAND

Classic pizza's are highest sold
pizza and has been sold **3000+**
units more than supreme pizza.

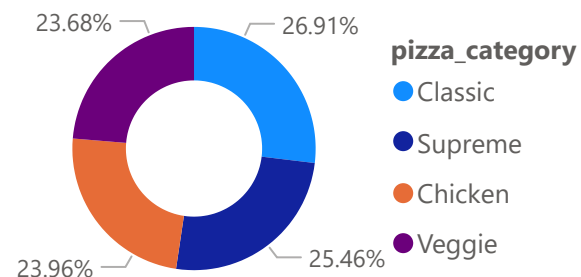
Total orders by days



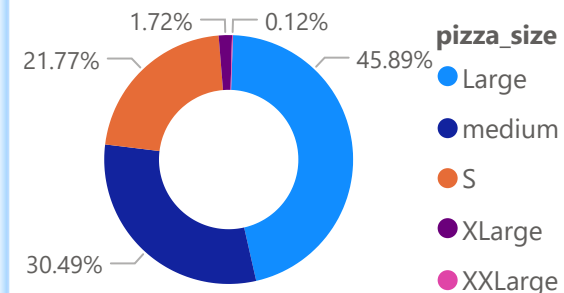
Total orders by month



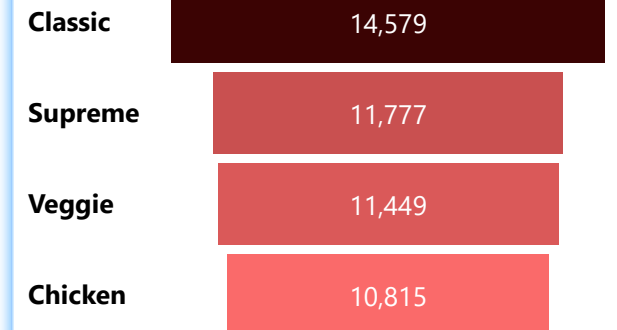
% of sales by pizza category



% of sales by pizza size



Total pizzas sold by pizza_category





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Top sellers

TOP SELLERS

REVENUE

Thai pizza's & Barbeque chicken pizza contribute to maximum revenue.

QUANTITY

The classic pizza's & Barbeque chicken pizza sales are more than others.

TOTAL ORDERS

The Classic pizza and Hawaiian pizza are most ordered pizza's

NON-PERFORMERS

REVENUE

The brie carre pizza contribute to minimum revenue.

QUANTITY

The Thai chicken pizza sales are very less than others.

TOTAL ORDERS

The brie carre pizza are less ordered pizza among all.



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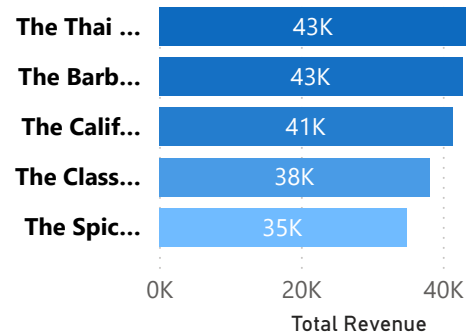
Total pizzas sold



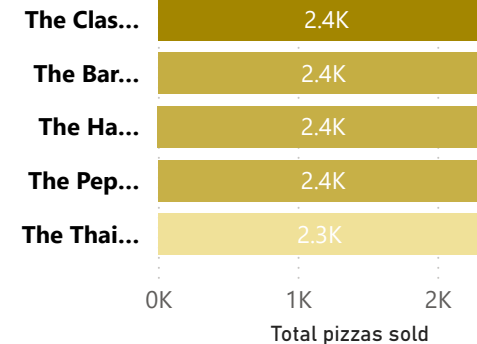
2.32

avg pizzas per order

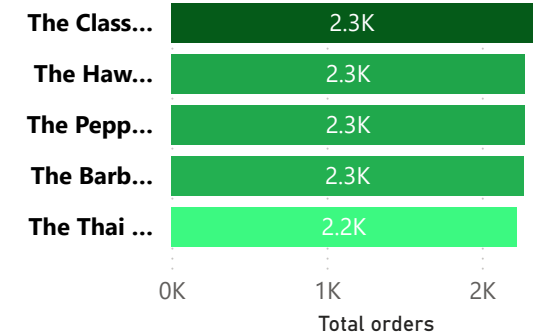
Top 5 pizzas by revenue



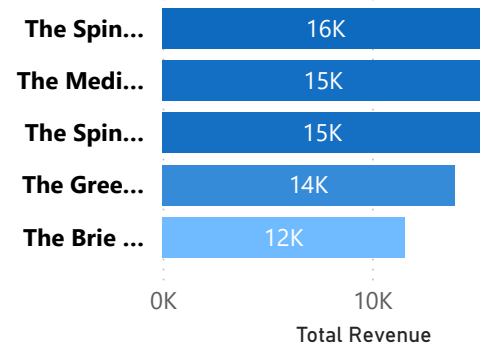
Top 5 pizzas by quantity



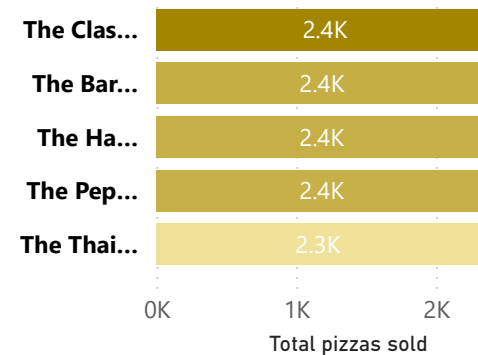
Top 5 pizzas by orders



Bottom 5 pizzas by revenue



Bottom 5 pizzas by quantity



Bottom 5 pizzas by orders

