

## Profile

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Aspiring Business Intelligence Analyst with a solid academic background in BI and hands-on experience in data visualization, ETL, and Python analytics projects. Adept at transforming raw data into actionable insights using tools like Power BI, SQL, and Python.

## Skills

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- **BI Tools:** Power BI, Tableau, Jaspersoft
- **Data Processing:** SQL, Excel, Python
- **ETL & Warehousing:** Talend, Data Warehousing Concepts
- **Machine Learning:** Scikit-learn, TensorFlow
- **Web Scraping:** BeautifulSoup, Selenium, Scrapy
- **Soft Skills:** Analytical thinking, Adaptability, Autonomy, Communication

## Projects

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### DATA ANALYST | UNIKI CLOTHING SALES DASHBOARD – *Excel* – May 2025

- Developed an interactive **sales performance dashboard** for **Uniki Clothing**, analyzing key metrics such as revenue, customer trends, and product performance.
- Utilized **Excel** to visualize data, improving decision-making for marketing and inventory management.

### TOXIC COMMENT CLASSIFIER – *TensorFlow, Keras, Streamlit, Hugging Face Spaces* – April 2025

- Built and deployed an LSTM-based NLP model to classify toxic comments from Reddit
- Achieved 92% accuracy on benchmark dataset (multi-label classification: toxic, obscene, threat, etc.)
- Integrated Reddit API for live comment analysis; deployed interactive app using Streamlit and Hugging Face Spaces.

## Professional Experience

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### MAROCCAN ROYAL NAVY – *Electrical Systems Technician* – Casablanca August 2020 - February 2023

- Maintained and troubleshooted electrical systems on naval vessels.
- Developed high-pressure problem-solving skills and strict attention to operational detail.
- Acquired experience with marine electrical standards and advanced power distribution systems.

### INTERN – BUSINESS INTELLIGENCE (ACTAERP) July 2019 - August 2019

- Observed and attended team sessions on the implementation and customization of ERP systems
- Familiarized with business processes related to sales, inventory, and accounting

## Education

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- Licence professionnelle in Business Intelligence from EST Fez. June 2025
- Certificate in Warship Electrical Systems from the maroccan Royal Navy. July 2022
- University Diploma of Technology in Business Intelligence from EST Fez. June 2020
- High School Ibnou Rochd, Fez, Baccalaureate in Life and Earth Sciences. July 2018

## Languages

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ENGLISH : B1 (INTERMEDIATE)

FRENCH : B1 (INTERMEDIATE)