

# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**5** minutes

#### **PROBLEM**

limited staff .most of the campus recruitment drives have a fixed pattern.

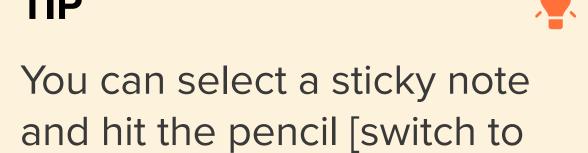


## Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

TIP



sketch] icon to start drawing!

#### Kamali





### Gokul



### Gopalakrishnan

