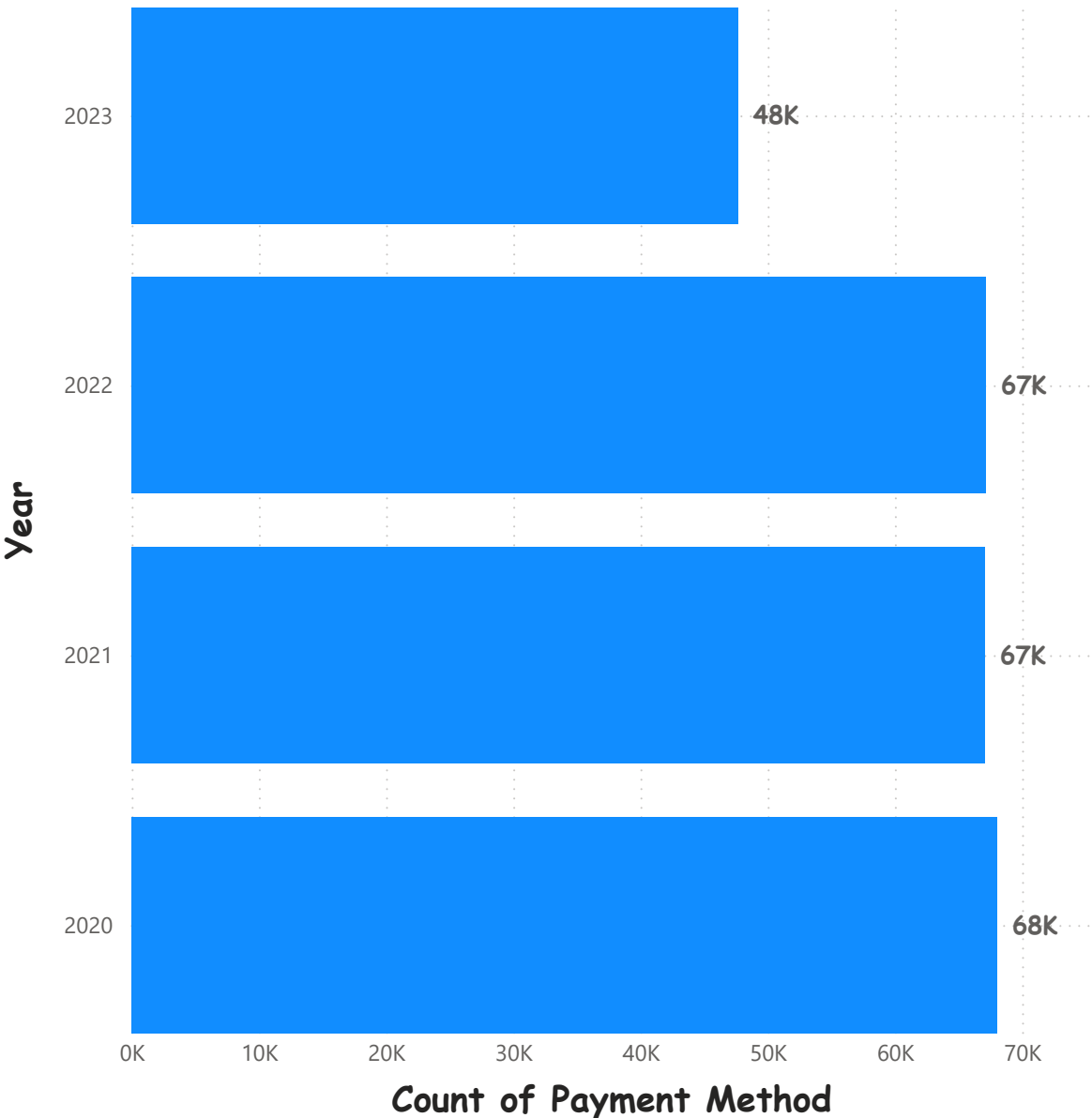


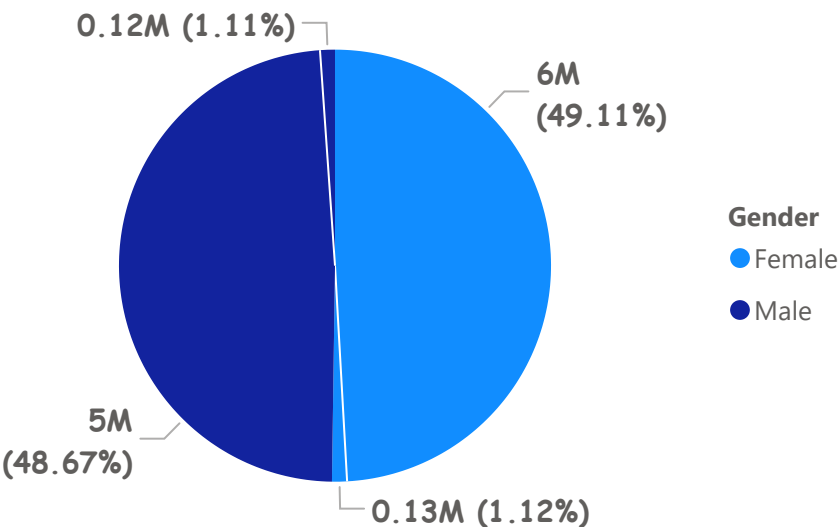
# E-commerce return rate reduction data analysis

e-commerce return  
reduction data  
analysis

Count of Payment Method by Year

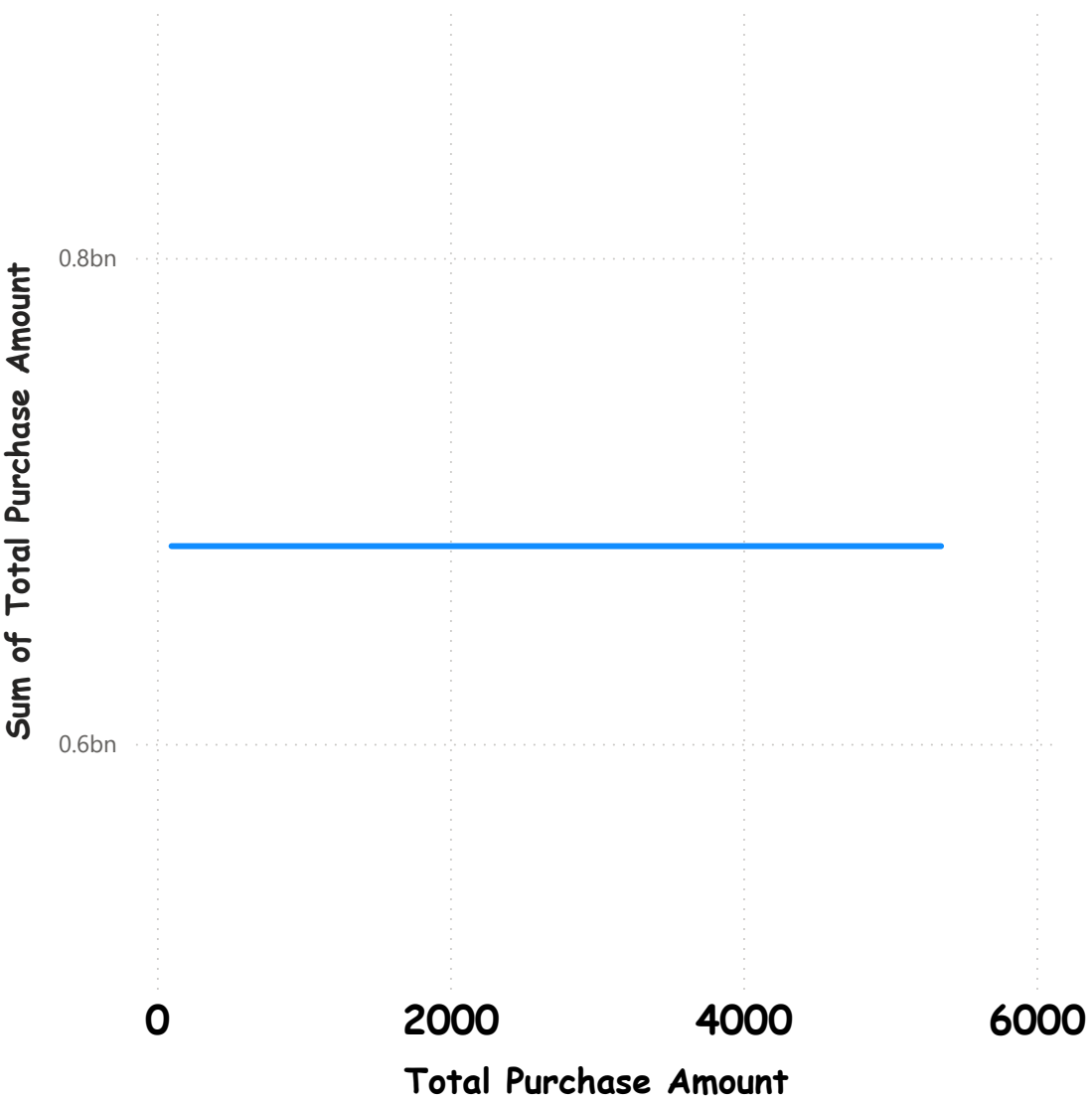


Sum of Customer Age and Count of Customer ID by Gender

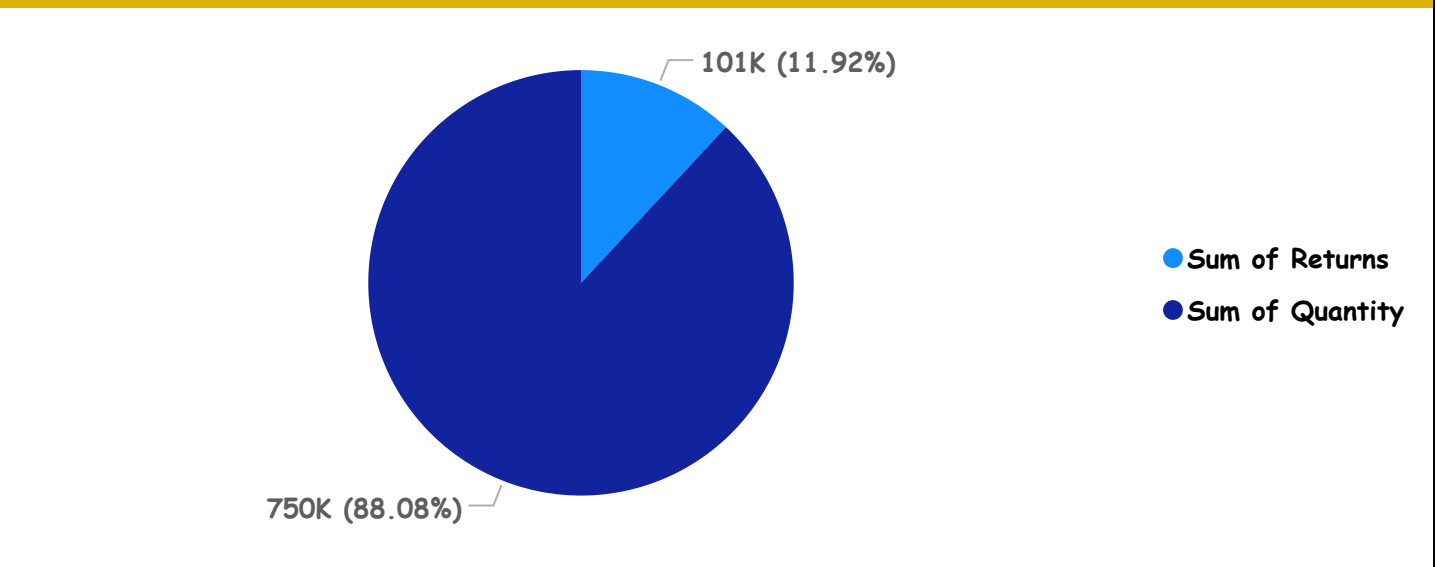


# E-commerce customer Data analysis

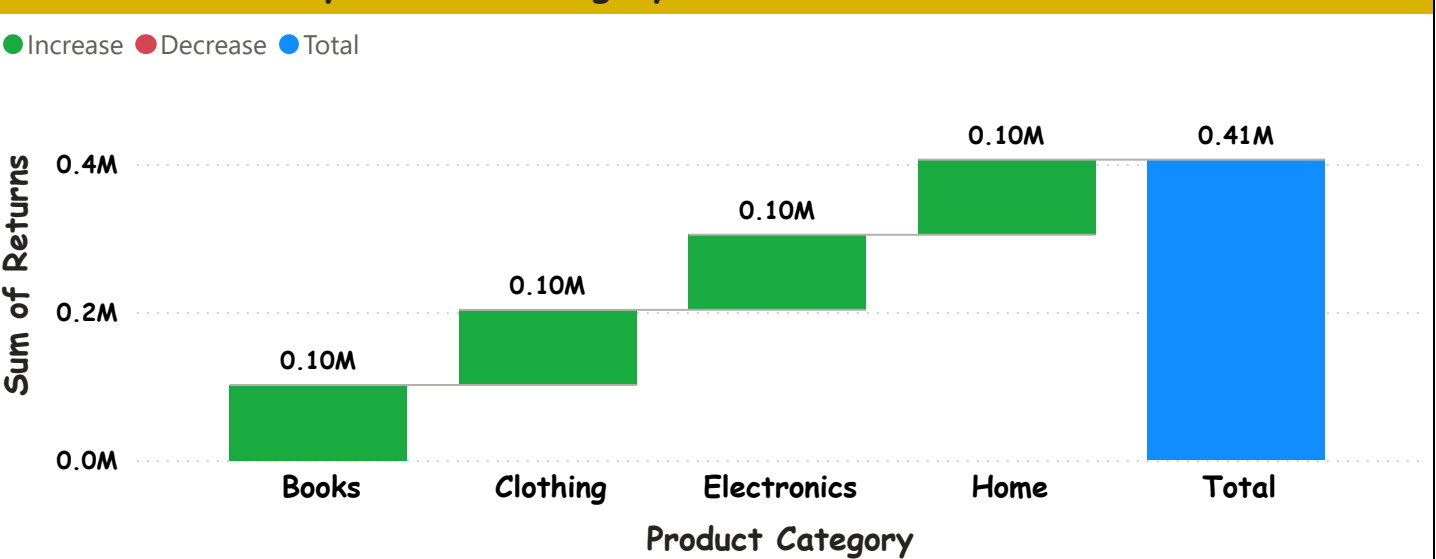
Sum of Total Purchase Amount by Total Purchase Amount



Sum of Returns and Sum of Quantity



Sum of Returns by Product Category



# E-commerce KPI Data analysis Dashboard

Sum of Returns and Sum of Total Purchase Amount by Product Category

20147!  
Goal: 135271210(-99.99%)

Count of Customer ID and Sum of Returns by Payment Method

74837✓  
Goal: 30184(+147.94%)

# E-commerce KPI Data analysis Dashboard

Sum of Quantity, Sum of Returns and Sum of Total Purchase Amount by Product Category

188077.

Goal: 25320, 171138916  
Home

Sum of Age and Sum of Total Purchase Amount by Payment Method

3647061 !

Goal: 227099530 (-98.39%)  
PayPal