

WHOLESALE
CATALOG

PET PARENTS[®]

MOBILITY
hip & joint
Supplements

WITH
BALANCED MSM

Balanced Collagen

GLUCOSAMINE, CHONDROITIN & MSM

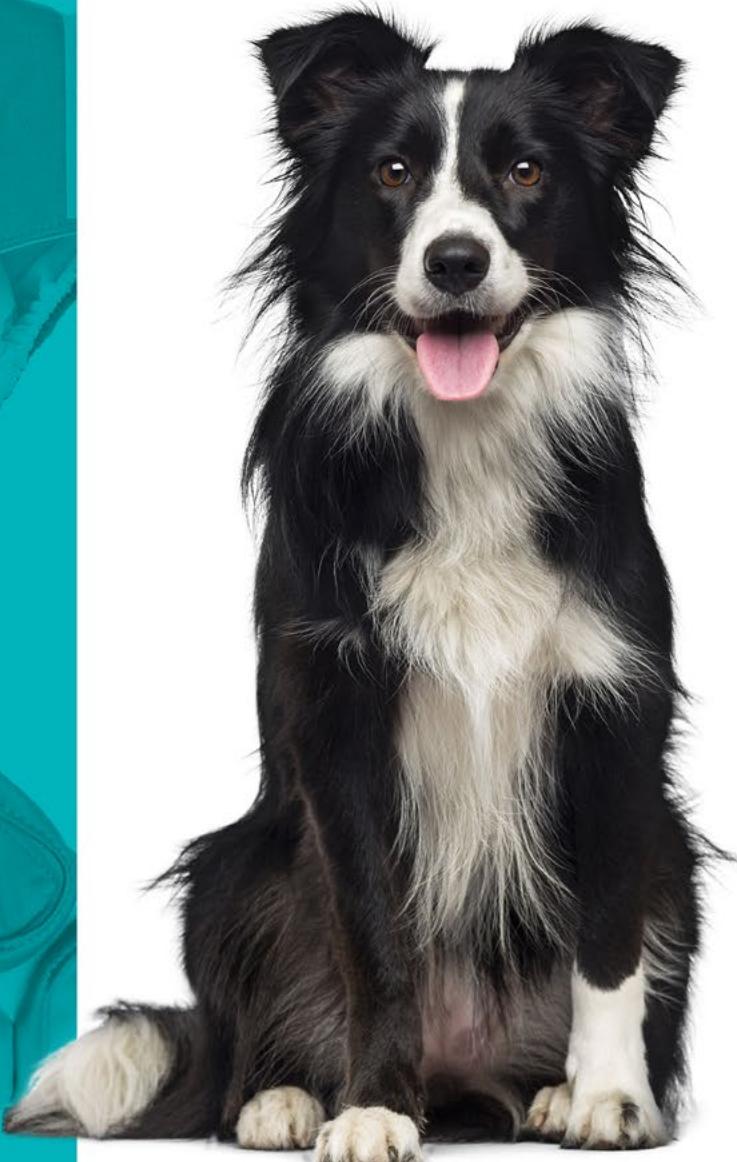
FOR DOGS OF ALL AGES

Supports Hip & Joint Health

Promotes Lubrication & Strength

May Help Encourage Flexibility & Comfort

With Yucca Schidigera Extract & Green-Lipped Mussel



Pet Parents[®]



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DO YOU CURRENTLY CARRY DOG DIAPERS, BELLY BANDS OR PEE PADS?



* Data Collected From: U.S. Census Bureau, Cone Communications Social Impact Study, APPA, Pet Business 2019 & Google Trends

WHAT ABOUT SOFT CHEW SUPPLEMENTS?





WASHABLE vs DISPOSABLE

Most of your customers are probably unaware that washable products such as diapers and pee pads even exist. They are having to go through disposable product after disposable product, not to mention the cheap quality that doesn't always prevent the entire mess and having to constantly fill up the garbage with stinky smells.

Thanks to you, their lives are about to get a lot better. By offering our washable pee pads, dog diapers, and belly bands in your store, your customers will finally get what they deserve: high-quality, durable, leak-proof, and reusable products that can be washed again and again and still prevent accidents from turning into messes.

Now, let's discuss why offering washable products over disposable products in your store is a MUST.

DISPOSABLE

Common Complaints from Consumers



Shredded Mess

Puppies of all ages love to chew and shred disposable products, causing an even bigger mess for pet parents.



Not Economical

Customers need to rebuy disposable products often (more often if the dog shreds before use), have to buy additional liners, and buy more to double up on pads for better absorption. Customers end up spending more for a lesser quality product, which can be frustrating.



Not Sustainable

More than 3.5 million tons of waste from disposable products occur each year. 70% of Americans think the environment is more important than economic growth.

WASHABLE



No Shredded Messes

High quality materials that are triple-stitched together means that our washable Pawtect® Pads, dog diapers, and belly bands won't be so easily shredded.



Perfect for Price Sensitive Customers

Reach more customer types such as price-sensitive customers when you offer them a premium product that greatly exceeds its price in both lifespan and the satisfaction it brings. There is no need for additional purchases, like liners – instead they can reinvest that money into more washable packs!



Environmentally Friendly

Instead of filling up the landfill with disposable products, pet parents can let their green consciousness thrive with products that can be washed and used over and over again.



Keeps 'em coming back for more

Disposable dog diapers come in one unflattering color. Pet Parents® washable dog diapers and belly bands come in packs of 3 with a collection of color options. Customers come back to change up their dog's style, meaning repeated business for your store! Disposable pee pads have limited sizes based off one type of use. Pet Parents® Washable Pawtect® Pads have a variety of sizes created for use cases that keep your customers coming back to purchase different sizes for their other needs.



Reduced Returns

As Pet Parents® products are premium products that eliminate all the issues of disposable products, your customers will be satisfied. The amount of returned product will diminish and the amount of returned customers will grow exponentially.

FOR OVERALL HIGHER CUSTOMER SATISFACTION CHOOSE

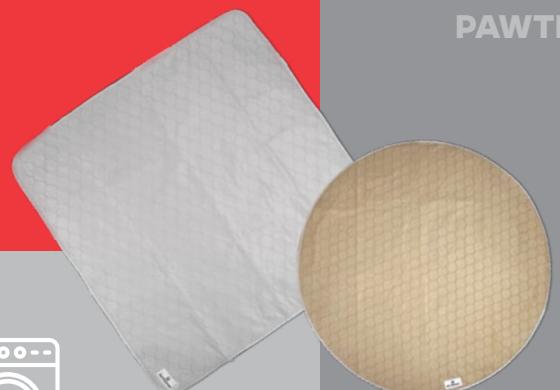




PAWTECT® PADS

MORE THAN
JUST A HOUSE
TRAINING
PRODUCT

MACHINE
WASHABLE
PRODUCT



PAWTECT® PADS USE CASES:

- ❖ House Training
- ❖ Crate Liner
- ❖ Protecting Furniture
- ❖ Whelping Pads
- ❖ Incontinent Pets
- ❖ Post-Surgery Pad
- ❖ Under Bowls
- ❖ Under Litter Boxes

WHY PAWTECT® PADS

Crate Liner/Under Bowls

Do you have customers who stay at the office a little longer and their sweet pup had an accident in their crate? Does their pup seem to get more water on the floor than in their mouth? Let our Pawtect® Pads be the protection they need to keep homes clean and mess free.

House Training

Getting a new puppy can be stressful. Puppies also love to tear and destroy paper pads, which only adds to the mess and stress! Let our Pawtect® Pads be there to blend in, protect your customers' floors, and be washed to reuse over and over again.

Incontinence

Is your customer's good ol' boy having a tough time controlling his bladder or bowels? Save their furniture, floors, dog beds, and the pup's guilty conscious with our Pawtect® Pads that are perfect for any sized area or their dog's favorite lounging spot.

Whelping

Is your customer's sweet girl about to give birth or has recently had a litter? Our pads come in many different sizes that are perfect for whelping any size dog! These pads lock in the fluids, protecting your customer's home and keeping the new pups clean!

FOR EVERY LIFE STAGE

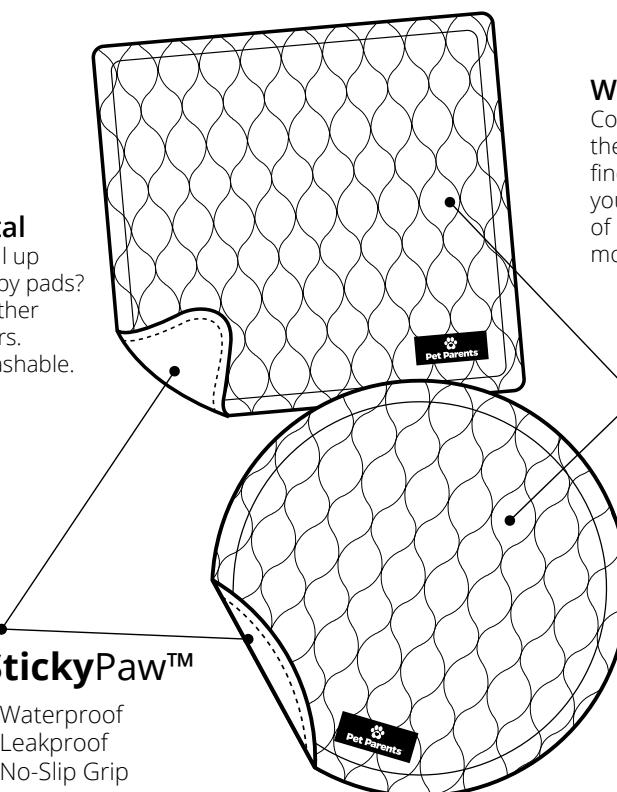




Pawtect® Pads

Crafted to Last

Triple stitched binding for durability & preventing spill over.



Washable

Countless washes increase the value your customers find in this product, making your store a trusted source of products worth their time, money, and loyalty.

WickQuick®

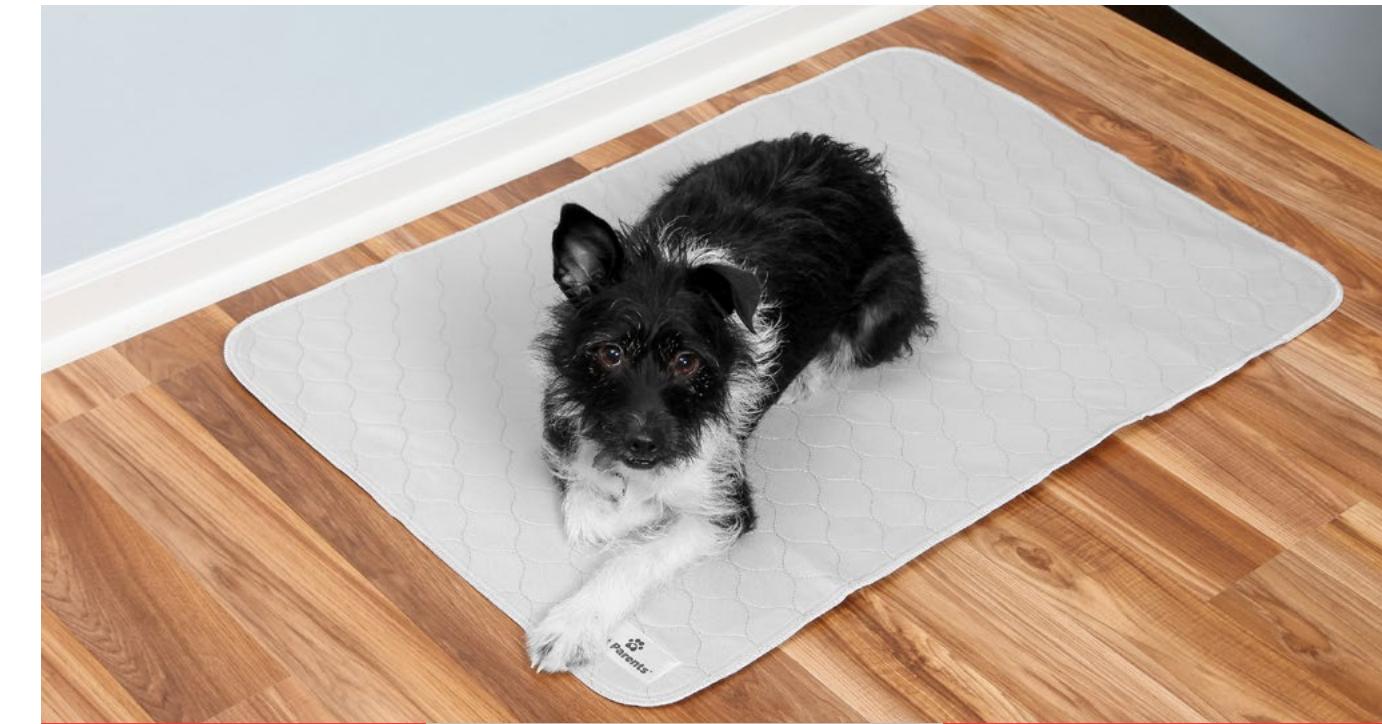
- . Best in class absorption & odor control
- . Anti-Tracking



**PADS
PER PACK**



**Inc.
500**



2 COLORS IN A PACK

Classic Natural Pack

Grey | Tan



CLASSIC SIZES

Extra Small
18"x 24"



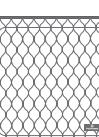
Small
24"x 36"



Medium
34"x 36"



Large
41"x 41"



Round Natural Pack

Grey | Tan



ROUND SIZES

Small
17"

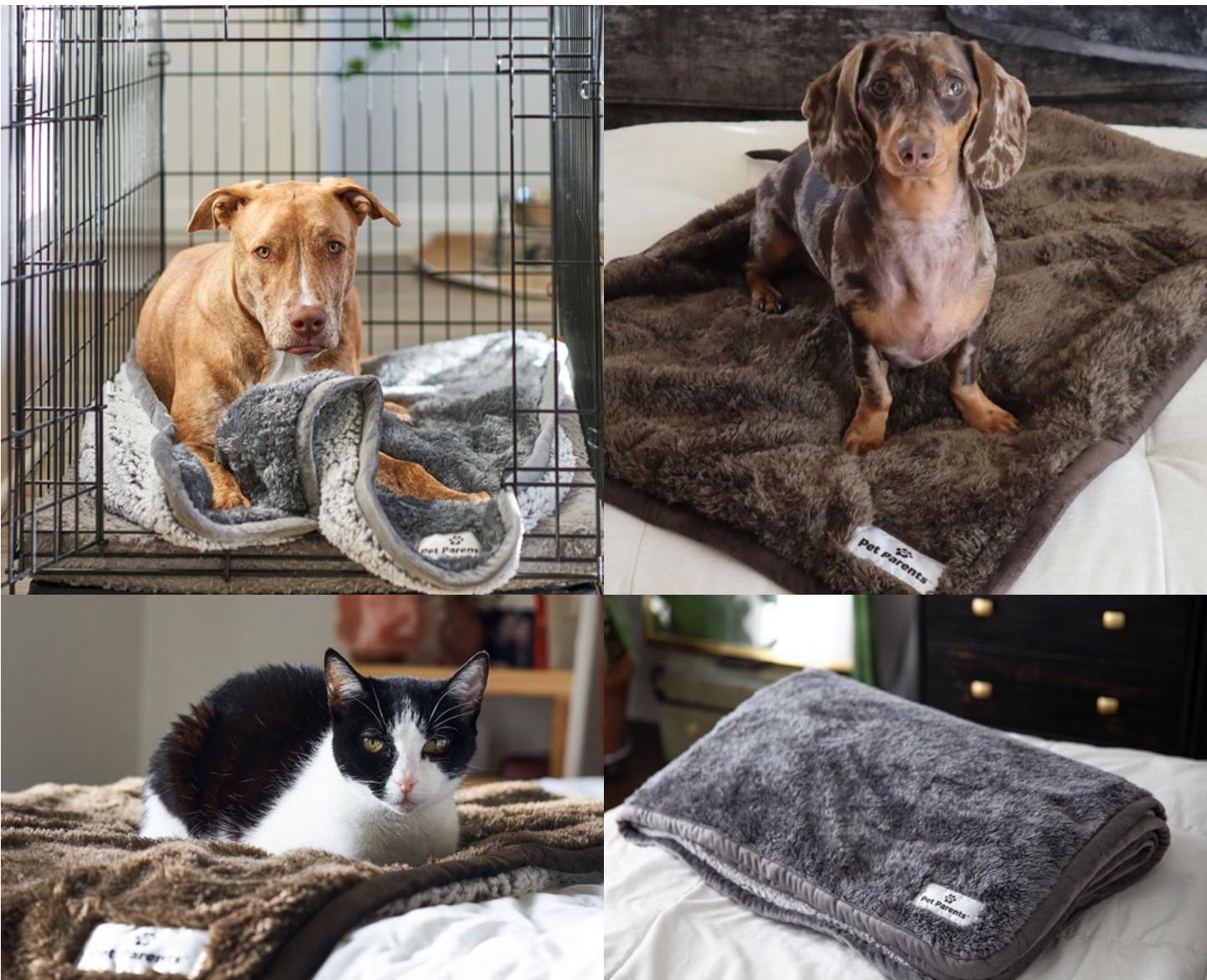


Medium
36"



Large
48"





PAWTECT® BLANKETS

MORE THAN
JUST A PET
BLANKET

MACHINE
WASHABLE
PRODUCT



PAWTECT® BLANKET USE CASES:

- ❖ Protect Furniture
- ❖ Pet Bed
- ❖ Crate Blankets
- ❖ Traveling
- ❖ Incontinence
- ❖ Whelping
- ❖ New Pet
- ❖ Stylish Throw

WHY PAWTECT® BLANKETS

Protecting Your Furniture

Have customers complaining about pets chewing toys or bones on their furniture, leaving drool and slobber? Or maybe, their pet sometimes gets a bit excited to see them? Or worse, they can no longer invite their pet to cuddle on the bed because of leaking? Help your customers protect their furniture and their pet's favorite place to lay with our stylish Pawtect® Blankets which are perfect for any bed, couch, favorite chair, or anywhere else a pet likes to hang out!

Travel

Taking a beloved fur-baby on a trip can be stressful! Between accidents, spilled drinks, scratched up interiors, or the constant anxiety drool, our Pawtect® Blankets will have your customer's seats covered and their pet comfy enough to feel right at home! Know a lot of fur-babies being left behind while mom and dad are away? Help them feel comforted with a blanket from their house that also protects a temporary home from stress accidents, drool, or any other messes!

Incontinence

You probably see plenty of pets that are hitting those senior years and having trouble getting outside to "go". Our Pawtect® Blankets are a great solution to protecting furniture and beds. Pair those with our Pawtect® Pads to protect your customers' floors.

Crate Blankets

For your customers who are house training, you probably hear about the puppy-rolled-in-his-own-peel smell? With our Pawtect® Blankets, this can be an easy suggestion for a simple but effective solution (along with puppy friendly shampoo). Our Pawtect® Blankets use our proprietary WickQuick® technology, which wicks away moisture from the surface and pulls it into the blanket. Bonus for your customer, once their new pet is past the age of not being able to hold their bladder, they have a stylish & waterproof blanket that can be used anywhere to protect against fur, scratching, or any mess possible!

PROVIDE SOLUTIONS TO ANY PET AT ANY AGE



NEW BORN

Whelping / New Pet



ADOLESCENCE

Pet Bed
Traveling
Crate Blankets



ADULTHOOD

Pet Bed
Protect Furniture
Boarding Blanket



SENIOR

Incontinence
Stylish Throw



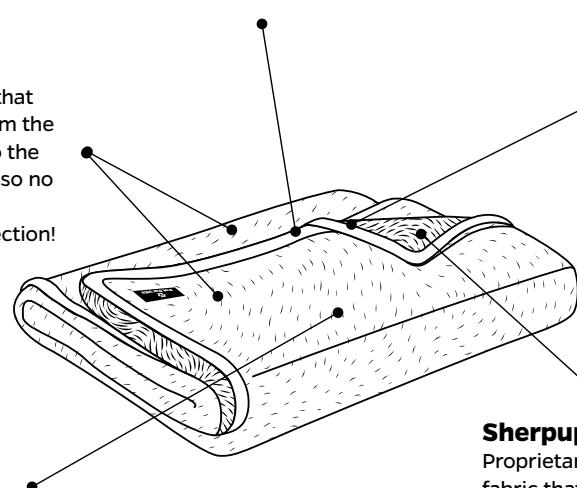
Pawtect® Blankets

EdgePawtector®

Prevents spill overs and messes from escaping the edges with our proprietary edge protection technology that pushes any moisture back into the absorbent/waterproof material of the blanket.

WickQuick®

Proprietary technology that wicks away moisture from the surface and draws it into the blanket from either side so no matter how your pet is curled up, there is pawtection!



Waterproof

Prevent accidents from turning into messes on your furniture, car seats, and pet beds - just to name a few!

LockJaw®

Like a naughty puppy, our LockJaw® edge clamps down and doesn't let go. It helps prevent fraying, loose ends, dissuades chewers, and if needed helps hold up to chewing pups.

Sherpup®

Proprietary multi-layered fabric that creates an interior impermeable barrier and ensures the ultimate softness and coziness exterior for your pet.

PATENTS PENDING

1

BLANKET
PER PACK



4 COLOR OPTIONS

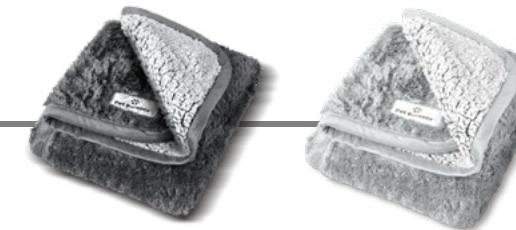
Chocolate



Camel



Slate



Smoke

3 SIZES

Small

24"x 32"

Medium

32"x 40"

Large

50"x 60"





DOG DIAPERS

FOR MALE AND
FEMALE DOGS

MORE THAN
JUST AN
INCONTINENCE
PRODUCT



MACHINE
WASHABLE
PRODUCT



DOG DIAPER USE CASES:

- ❖ Dogs in Heat
- ❖ Excitement Urination
- ❖ Fecal & Urinary Incontinence
- ❖ Covering & Protecting Surgical Wounds
- ❖ UTI Issues
- ❖ Gastrointestinal Disorders
- ❖ Spraying
- ❖ Paralysis
- ❖ Travel
- ❖ Pregnancy Prevention
- ❖ House Training
- ❖ Medicine Side Effects
- ❖ Spaying Incontinence
- ❖ Postpartum

WHY DOG DIAPERS

Dogs in Heat

Whether it is a female pup's special time, or your customers want to prevent an unwanted pregnancy, our washable dog diapers will cover, protect, and prevent any messes or accidents.

Excitement Urination

If your customer's pup gets just a little too excited when her owner sees them, their friends or family, offer our washable dog diapers to end the worry and the mess!

Incontinence Issues

If your customer's old pup is unfortunately losing bladder or bowel control, don't let them become too discouraged or let their fur baby's old age become an issue. Sell our washable dog diapers to stop the leak when they can't.

Paralysis

Having an animal with paralysis is associated with a number of challenges. Take away one of the messier issues by offering our premium washable dog diapers! Not being able to know when to go means being ashamed and cleaning up messes at any time. Our diapers will help your customer's pooch have a better quality of life and save them money and time!

FOR EVERY LIFE STAGE



PUPPYHOOD



ADULTHOOD



SENIOR YEARS

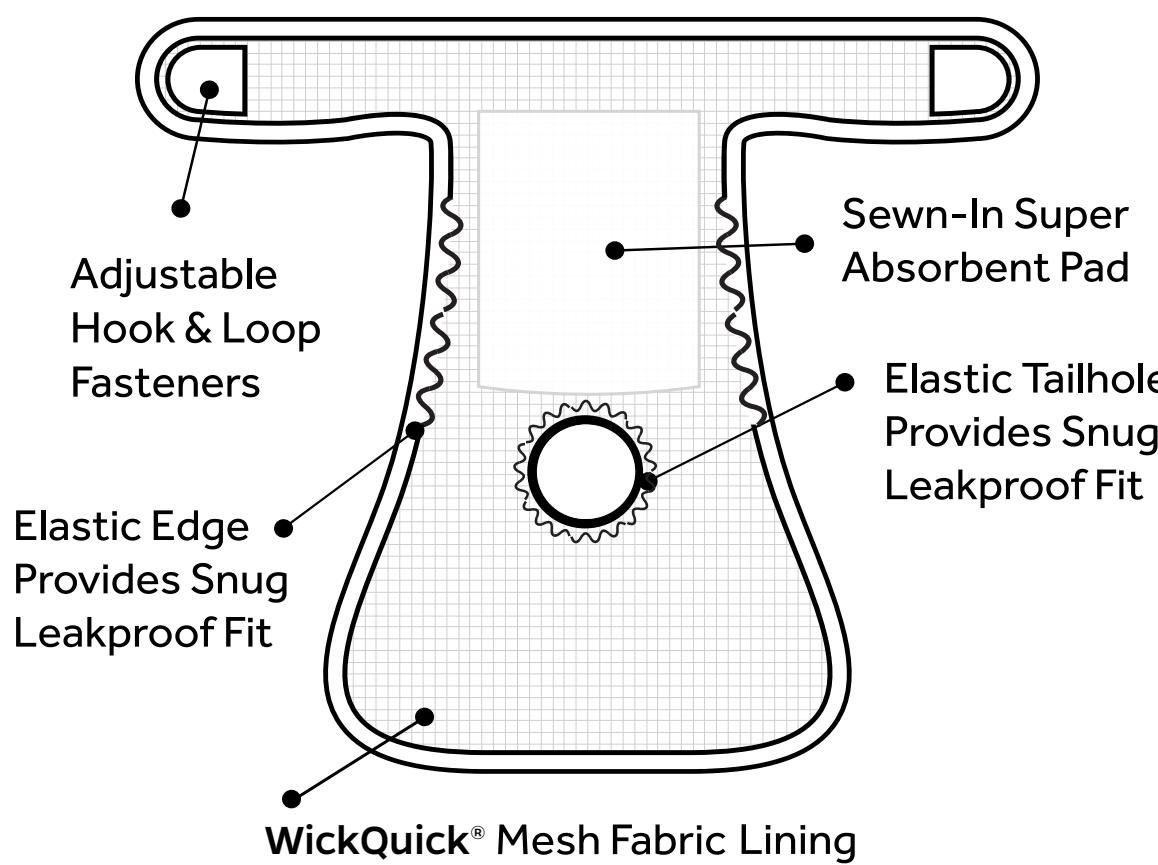
EXCITEMENT URINATION

DOGS IN HEAT, PARALYSIS

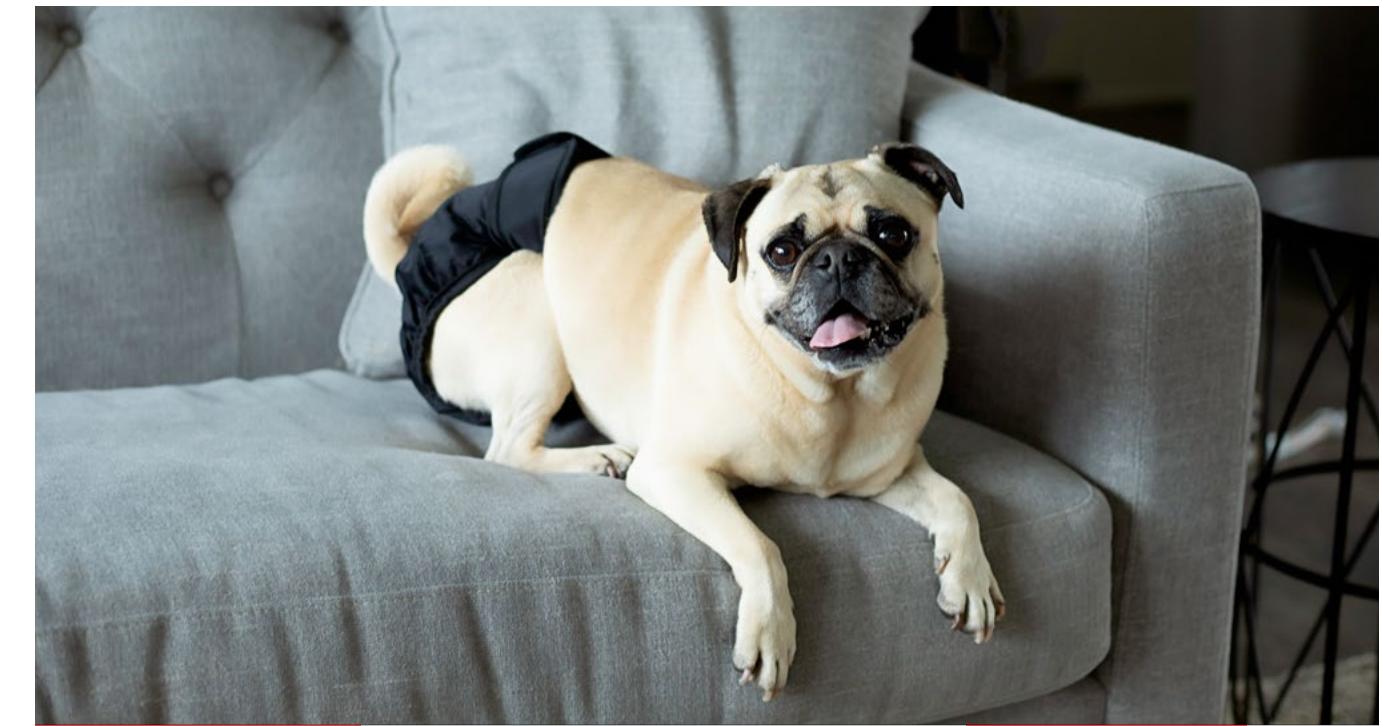
INCONTINENCE



Washable Dog Diapers



3

**DIAPERS
PER PACK****Inc.
500****COLOR PACKS****Natural Pack**

Black | Rust | Grey

**Princess Pack**

Purple | Black | Pink

**Black Pack**

Black

**WAIST SIZES****Extra Small**

4" - 10"

Small

9" - 15"

Medium

14" - 20"

Large

19" - 27"

Extra Large

26" - 35"



BELLY BANDS

FOR MALE DOGS

MORE THAN JUST
A SPOT MARKING
PRODUCT



MACHINE
WASHABLE
PRODUCT



BELLY BAND USE CASES:

- ❖ Spot Marking
- ❖ Excitement Urination
- ❖ Urinary Incontinence
- ❖ Travel
- ❖ Covering & Protecting Surgical Wounds
- ❖ UTI Issues
- ❖ Pregnancy Prevention
- ❖ House Training
- ❖ Medicine Side Effects

WHY BELLY BANDS

Spot Marking

If your customer's young stud is marking his territory in their house, let us help your customers take back control. Our washable belly bands are sure to protect their floors, couch, furniture legs, and anything else their fur-child tries to claim.

Excitement Urination

If your customer's pup gets just a wee bit excited when he sees his owner, their friends, or family, offer our washable belly bands to end the worry and the mess!

Incontinence Issues

If an old pup is unfortunately losing bladder control, don't let customers become too discouraged or let the pup's old age become an issue. Sell our washable belly bands to stop the leak when a customer's pup can't.

Travel

If your customer's pup is going to need to hold it an abnormally long time, like on an airplane or a long road trip, sell our washable belly bands to prevent accidents from turning into messes.

FOR EVERY LIFE STAGE



PUPPYHOOD

SPOT MARKING,
EXCITEMENT URINATION



ADULTHOOD

EXCITEMENT URINATION,
TRAVEL

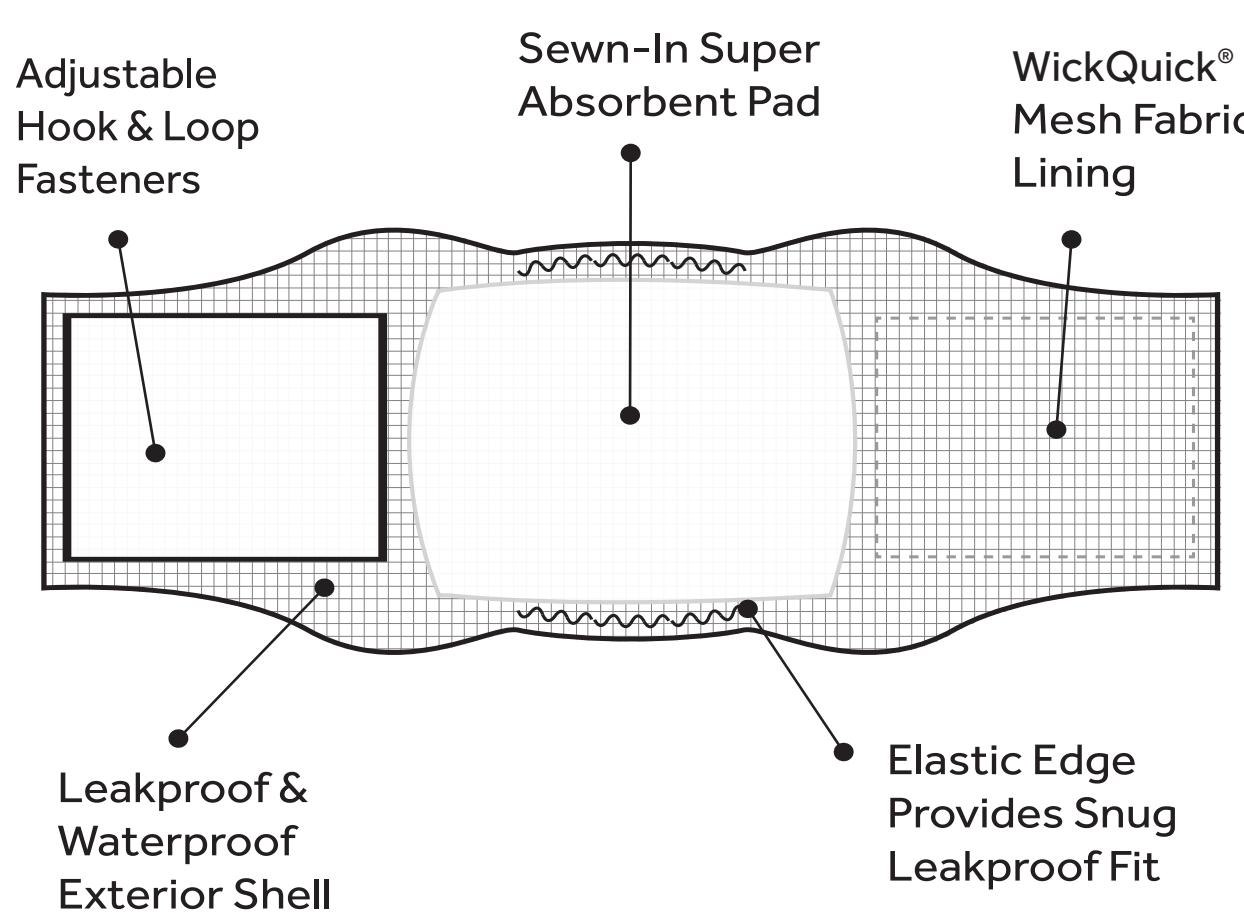


SENIOR YEARS

INCONTINENCE



Washable Belly Bands



COLOR PACKS

Natural Pack

Grey | Black | Rust



Gentlemen Pack

Green | Black | Blue



Black Pack

Black



WAIST SIZES

Extra Small



9" - 13"

Small



13" - 16"

Medium



16" - 20"

Large



20" - 25"

Extra Large



25" - 34"

3 BANDS
PER PACK



Inc.
500



THE BELLA & CALVIN COLLECTION®

Never Online.

Never in Big Box.

Exclusive to Independent Pet Retail.

Introducing: The Bella & Calvin Collection®! This unique line has our same great quality products but with new designs, patterns, and colors that are **only** available to brick & mortar, independent pet retailers.

We tested each pattern and color with a wide variety of dog owners to find the most pawfect designs.

We will never sell this speciality collection online or in big box stores. The Bella and Calvin Collection® was specifically created for independent pet retailers to demonstrate that you mean the world to us and that we value our relationships with our retail partners.





DOG DIAPERS BELLA PACK



INDEPENDENT PET RETAIL EXCLUSIVE



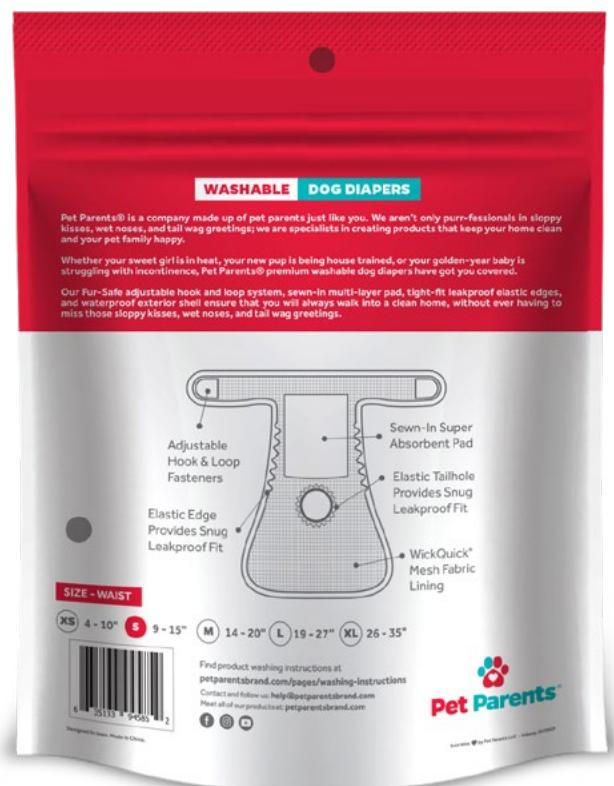
Floral

Teal

Pink

This One's For The Girls. Sassy girls. Sweet girls. Shy girls. All girls.

Whether she's beauty and grace, or feisty and powerful, the Bella Pack will only accent her unique personality. It doesn't matter if she's rockin' the floral print or workin' it in the pretty teal or pink - she will always be turning heads wherever she goes.



DOG DIAPERS DESIGNER PACK



INDEPENDENT PET RETAIL EXCLUSIVE



Plaid

Red

Black

Mirror, mirror on the wall... who's the classiest of them all? Modern plaid. Eye candy red. Deep black. Raise your pinkies up because the Designer Pack just screams, "Classy!"

Whether it's being used on a beautiful lady or handsome lad, the plaid print and color combinations in this pack will assure that these dapper fur-babies will always be voted best-dressed!





BELLY BANDS DESIGNER PACK



INDEPENDENT PET RETAIL EXCLUSIVE



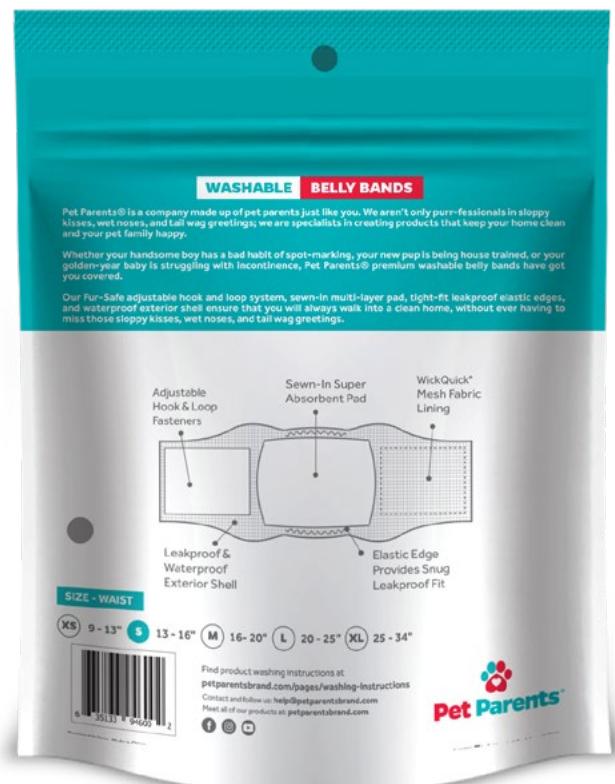
Plaid

Red

Black

He's a Classic Man. This classy and modern plaid, eye candy red, and deep black is the perfect addition to any dashing young pup's wardrobe.

For those gentlemen who are looking for a way to 'woo' the ladies, the Designer Pack gives you just that. Whether he is sporting the stylish plaid or struttin' his stuff in the attention-getting red or fancy black, pet parents must keep this dapper pup on a tight leash!



BELLY BANDS WARRIOR PACK



INDEPENDENT PET RETAIL EXCLUSIVE



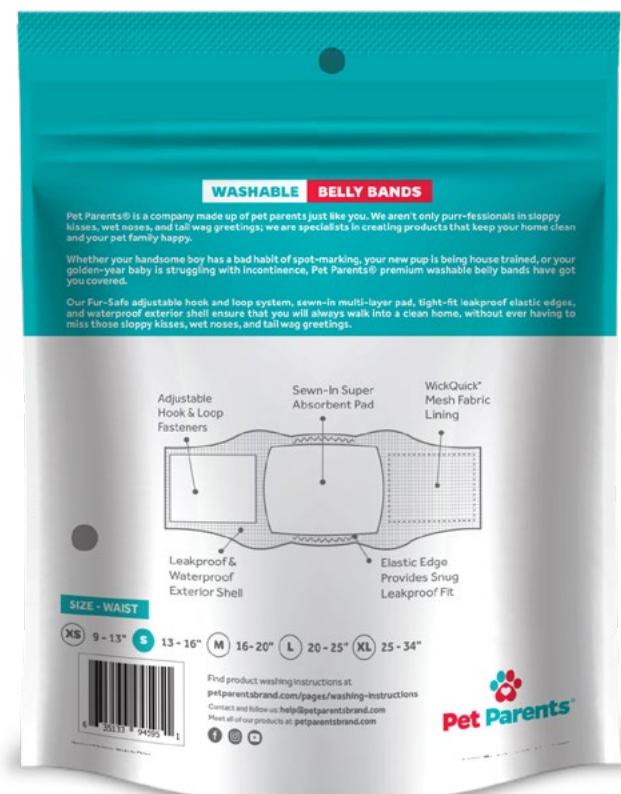
Aztec

Blue

Grey

Let's Hear It For The Boys! He's handsome. He's tough. He's fierce. But don't let him fool you. He's also sweet. He's also snuggly.

With its bold Aztec print and attractive dark blue and grey color combinations, the Warrior Pack suits any boy, regardless of what kind of warrior he is; tough and fur-ocious or gentle and sweet!



SOFTSUPPS®

MORE THAN JUST A TREAT.
A HEALTHY TREAT.

**SOFT
CHEW**



METICULOUSLY FORMULATED:

- Carefully designed & crafted by leading pet supplement scientists
- Not private labeled
- Uses clinically-proven “branded ingredients”
- Entire supplement line is compatible with one another
- Preventative treat
- Results driven targeted solutions

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- Preventative treat
- Results driven targeted solutions

WHY PET PARENTS® SOFTSUPPS®

We lead with whole meat and veggies

No grain. No corn. No soy. Our supplements lead with whole meat and whole veggies, instead of low nutrition fillers like rice and oats (which is where others typically lead). We took a different approach in creating our supplement formulas by ensuring that in addition to the key, premium active ingredients, our “other” inactive ingredients are also loaded with nutrition.

Whole meat

(which depends on the flavor of the supplement)



Salmon



Chicken



Sweet Potatoes



Tomatoes



Carrots

We use clinically-proven “branded” ingredients.

Pet Parents® supplements use branded ingredients. What is a “branded” ingredient? Think of it as a supercharged ingredient. They undergo proprietary processes that generally increase their efficacy. They then undergo clinical trials proving that they are significantly more effective and efficient than basic ingredients that are used in all supplements.



We use a unique, proprietary manufacturing process

When manufacturing our supplements, our proprietary process is unique because we don't add water or use heat (like other pet products, such as dental sticks, baked treats, and kibbles do). The process that is frequently used by other soft chew manufacturers includes the use of gumming agents, gelatin, and water, which results in high levels of these two food additives: humectants (to control moisture) and preservatives (to control mold). The use of these additives in pet supplements can be unattractive to pet parents.



SAFETY FIRST



BECAUSE THEY ARE FAMILY.™

When creating Pet Parents® SoftSupps®, we put safety at the forefront and as a top priority. Ensuring the safety of your customers' pets is an absolute must, especially when it comes to something that they are putting in their bodies. So to do this, we make sure to take meticulous precautionary steps throughout the entire process.

OUR SUPPLEMENTS ARE



Created in a the highest level, a Level 3 SQF-Certified (Safe Quality Food) facility that is FDA-inspected and Good Manufacturing Practice-approved.

*Good Manufacturing Practice is a system that ensures that products are consistently produced and controlled according to quality standards



Tested for harmful bacterial pathogens such as Salmonella and E. coli by a third-party laboratory before they leave the facility and get anywhere near your stores!



Packaged with a heat induced seal liner. Because of this, our caps provide an airtight and tamper evident seal. This is ideal for extending product shelf life, maintaining freshness, and providing ultimate protection.

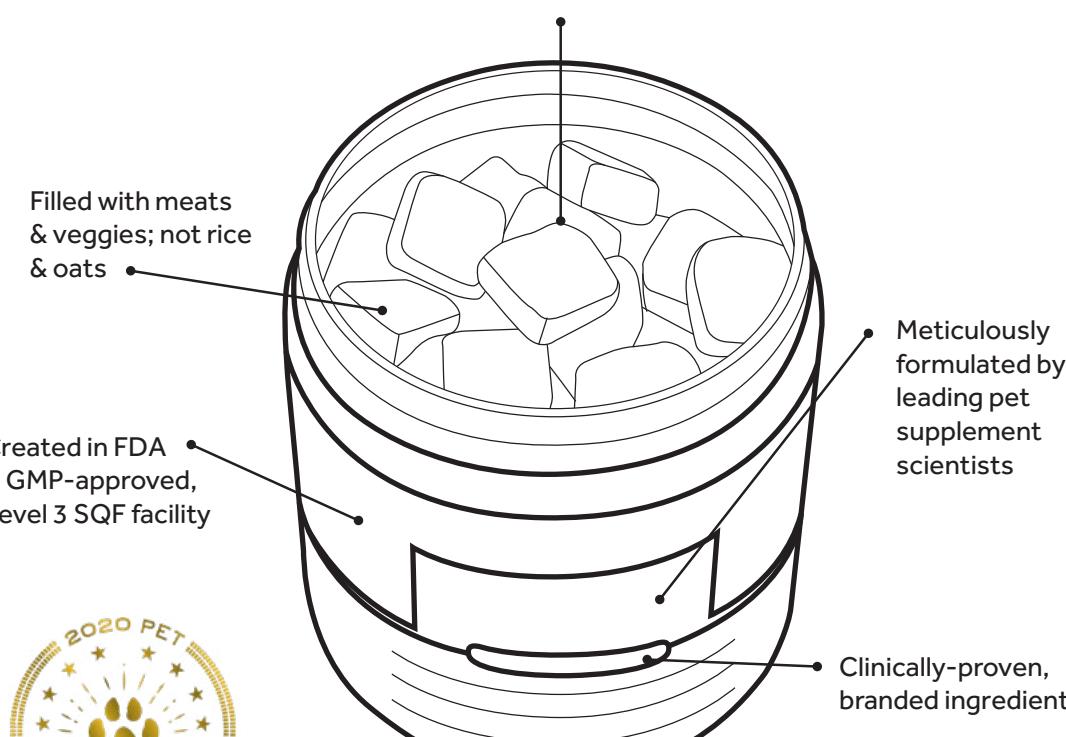
Because these steps are strictly followed, your customers can rest assured knowing that their Pet Parents® supplements are always safely handled from start to finish; how the chews themselves are manufactured, all the way to how they are being packaged, and everything in between!



SoftSupps®

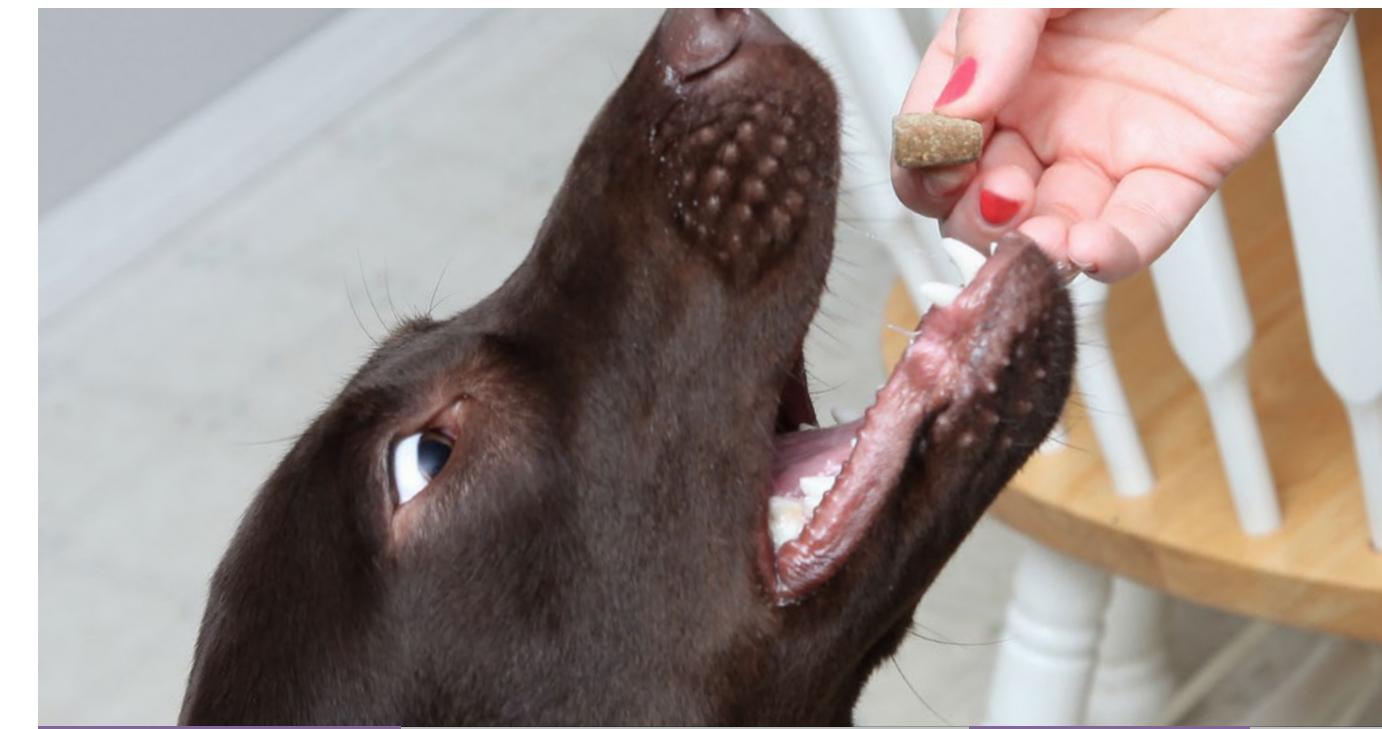
Professionally Formulated. Results-Driven.

Optimal amount of each active ingredient



DOG VITAMIN/SUPPLEMENT
PRODUCT OF THE YEAR

No artificial flavoring.
No artificial preservatives.
Made in the U.S. with the World's
Finest Ingredients.



SUPPLEMENT LINE



Allergy



Bladder



Calming



Multi-Vitamin



Probiotic



Skin & Coat



Hip & Joint



Turmeric & Curcumin

DOSAGE

90 SOFT CHEWS
FILLED BY WEIGHT

Dosage Supply

UP TO 25lbs **90-DAY**

26-75lbs **45-DAY**

OVER 75lbs **30-DAY**

Suggested use per day

UP TO 25lbs **1** SOFT CHEW PER DAY

26-75lbs **2** SOFT CHEWS PER DAY

OVER 75lbs **3** SOFT CHEWS PER DAY



- PROMOTES A HEALTHY IMMUNE SYSTEM
- SUPPORTS DOGS WITH SEASONAL ALLERGIES



- PROMOTES A HEALTHY COAT & SKIN
- POWERFUL ANTIOXIDANT SUPPORT
- SUPPORTS SKIN CELL BALANCE AND HEALTH

Pet Parents® Immune & Allergy SoftSupps® are delicious chews that may help fur-babies bark goodbye to the case of the sniffles or the attack of the scratches that could be caused by different skin, seasonal, or environmental factors. Through a blend of digestive & immune-bolstering ingredients, these soft chews may give fur-babies the paw-fect response to seasonal allergies: Goodbye!

How are they different than other Allergy Supplements?

They consist of the clinically-proven branded ingredient, **Bio-Mos®**, a powerful Probiotic complex (1 B CFU per chew), wild Alaskan salmon oil, which promotes a response to seasonal allergies and healthy skin, and "other" ingredients that still provide nutrition, such as salmon, sweet potatoes, tomatoes, & carrots, instead of fillers like rice & oats that majority of other supplements use.

Branded Ingredient

Bio-Mos®: A prebiotic-type that helps promote the body's innate resistance to pathogens, helping support a healthy immune system in all dogs.

Ingredients per chew: Colostrum 250 mg, BioMos® 200 mg, Apple Cider Vinegar 80 mg, Wild Alaskan Salmon Oil 80 mg, Organic Licorice Root 50 mg, Quercetin (Bioflavonoids) 50 mg, Vitamin C (Ascorbic Acid) 20 mg, Proprietary Probiotic Blend 1 B CFU, Salmon, Pea Flour, Palm Fruit Oil, Tapioca Flour, Garbanzo Flour, Flaxseed, Sweet Potato, Carrot, Tomato, Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.

Pet Parents® Skin and Coat Omega SoftSupps® are tasty chews that are rich in omega fatty acids, vitamins & minerals essential for a healthy skin & coat. Because of this, these premium chewables help fur-babies achieve a silky, shiny & healthy coat, & supple looking skin, creating the softest snuggle buddy around!

How are they different than other Skin & Coat Supplements?

They consist of the clinically-proven branded form of fish oil, **Epax®**, biotin, a powerful B vitamin that nourishes the coat, natural antioxidants to balance and maintain healthy skin & stimulate hair follicles, as well as "other" ingredients that still provide nutrition, such as salmon, sweet potatoes, tomatoes, & carrots, instead of fillers like rice & oats that majority of other supplements use.

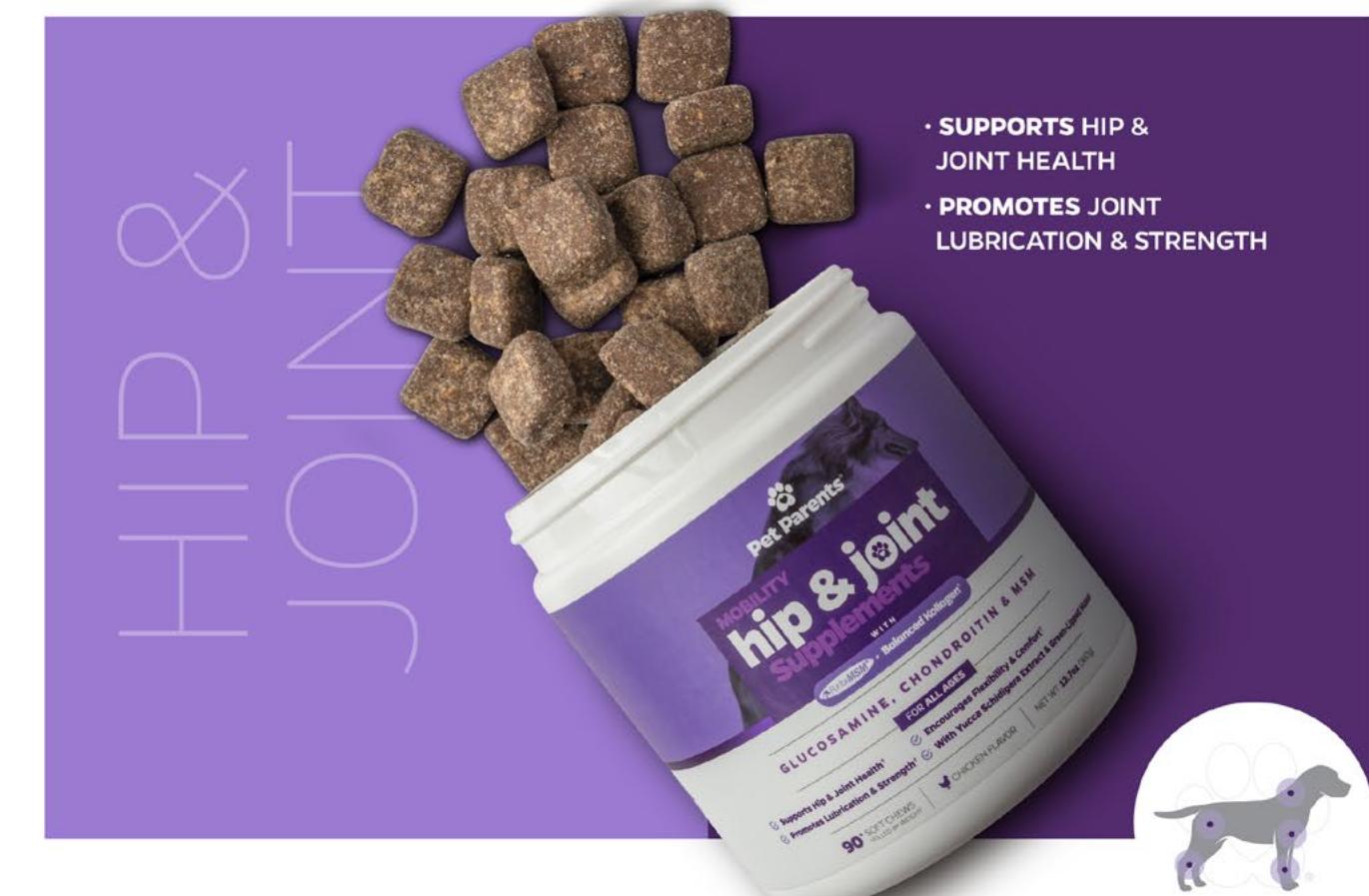
Branded Ingredient

Epax®: A world leader in Omega-3 & a pure form of fish oil that is rich in EPA & DHA, which are essential fatty acids for a healthy coat & may help support normal moisture content of skin.

Ingredients per chew: Epax® Omega-3 (Fish Oil) 250 mg, Kelp 150 mg, Alaskan Salmon Oil 50 mg, Vitamin E (d-alpha Tocopherol acetate) 50 IU, Vitamin C (Ascorbic Acid) 30 mg, Zinc (chelated) 2 mg, Biotin 100 mcg, Salmon, Pea Flour, Palm Fruit Oil, Tapioca Flour, Sweet Potato, Flaxseed, Carrot, Tomato, Garbanzo Flour, Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.



- POWERFUL JOINT & IMMUNE SUPPORT
- MAY SUPPORT COGNITIVE FUNCTION
- PROMOTES HEALTHY DIGESTION



- SUPPORTS HIP & JOINT HEALTH
- PROMOTES JOINT LUBRICATION & STRENGTH

Pet Parents® Turmeric and Curcumin SoftSupps® are chews containing a blend of premium ingredients, including CurQmin™ & BioPerine®, that help maintain a normal inflammatory response & promote joint & immune health, helping keep those healthy slobbery kisses & tail wag greetings comin'.

How are they different than other Turmeric & Curcumin Supplements?

They consist of the clinically-proven branded forms of curcumin, **CurQmin™**, and black pepper extract, **BioPerine®**, as well as boswellia serrata extract that is vital in alleviating pain and inflammation, yet isn't frequently used. Our "other" ingredients still provide nutrition, such as chicken, sweet potatoes, tomatoes, & carrots, instead of fillers like rice & oats that majority of other supplements use.

Branded Ingredients

CurQmin™: A strong form of Curcumin (95% Curcuminoids) that helps maintain healthy bone & joint function, supporting occasional discomfort, stiffness & soreness. May also support digestive & immune health.

BioPerine®: A patented extract from black pepper fruits that has been clinically studied for promoting the enhancement of bioavailability.

Ingredients per chew: Organic Turmeric 500 mg, Coconut Oil 420 mg, Organic Hemp Seed Oil 100 mg, Curcumin95™ 100 mg, Boswellia Serrata 20 mg, BioPerine® (Black Pepper Extract) 5 mg, Chicken, Pea Flour, Tapioca Flour, Sweet Potato, Flaxseed, Tomato, Carrot, Palm Fruit Oil, Chicken Liver, Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.

Whether it's chasing the ball at the park or hopping up on the couch to cuddle up, **Pet Parents® Hip & Joint Mobility SoftSupps®** are the paw-fect way to help fur-babies get movin' & groovin'! Through a blend of deluxe ingredients, these delicious chews may help support mobility & comfort for hips & joints in pups.

How are they different than other Hip & Joint Supplements?

They consist of the clinically-proven branded form of MSM, **PurforMSM®**, Glucosamine HCL, which is a building block for bone & flexible connective tissue health, the branded ingredient **Balanced Kollagen®**, and Green- Lipped Mussel to help maintain a normal inflammatory response. "Other" ingredients that are used that still provide nutrition are chicken, sweet potatoes, tomatoes, & carrots, instead of fillers like rice & oats that majority of other supplements use.

Branded Ingredients

PurforMSM®: One of the purest forms of MSM in the world. May help maintain cushion between joints to help support overall mobility & joint stress recovery.

Balanced Kollagen®: Natural eggshell membrane that provides premium support for mobility by helping maintain healthy bone & joint function.

Ingredients per chew: Glucosamine HCL 400 mg, PurforMSM® 300 mg, Flaxseed 250 mg, Vitamin C (Ascorbic Acid) 150 mg, Green Lipped Mussel 125 mg, Chondroitin Sulfate (Porcine) 125 mg, Balanced Kollagen® (Egg Shell Membrane) 100 mg, Yucca Schidigera Extract 50 mg, Vitamin E 25 IU, Palm Fruit Oil, Pea Flour, Chicken, Chicken Liver, Tapioca Flour, Sweet Potato, Tomato, Carrot, Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.



- IMPROVES SKIN & COAT HEALTH
- SUPPORTS HIP & JOINT
- PROMOTES DIGESTIVE HEALTH
- SUPPORTS A HEALTHY HEART & IMMUNE FUNCTION



DOG VITAMIN/SUPPLEMENT
PRODUCT OF THE YEAR



- PROMOTES BALANCED BEHAVIOR
- MAY HELP WITH HYPERACTIVITY & HYPERSENSITIVITY

Pet Parents® 5-in-1 Multivitamin SoftSupps® offer pups a premium blend of ingredients that help support daily health in one little tasty chew. These premium chewables don't just result in licked chops & tail wags, they help provide fur-babies with powerful daily health support regardless of age, breed, or size. From birth to adulthood, they promote skin & coat health, hip & joint support, immune & intestinal function, & help maintain heart health.

How are they different than other Multi-Vitamin Supplements?

They consist of the clinically-proven branded form of MSM, **PurforMSM®**, a powerful Probiotic complex (1 B CFU per chew), a hip & joint complex to maintain joint mobility and strong bones, a powerful digestive complex to support healthy digestion, a heart complex to regulate normal cardiovasculcar function, an immune complex for a healthy immune system, and a skin & coat complex for daily maintenance. "Other" ingredients that are used still provide nutrition such as chicken, sweet potatoes, tomatoes, & carrots, instead of fillers like rice & oats that majority of other supplements use.

Branded Ingredient

PurforMSM® is used in the hip and joint complex. It is one of the purest forms of MSM in the world, and helps maintain cushion between joints, resulting in mobility support, joint stress improvement, and joint issue prevention.

Ingredients per chew: Glucosamine HCL 200 mg, PurforMSM® 120 mg, Proprietary Enzyme Blend 100 mg, FOS 100 mg, Chondroitin Sulfate 80 mg, Wild Alaskan Salmon Oil 50 mg, Vitamin C 20 mg, Niacin 20 mg, Coenzyme Q10 10 mg, Vitamin B1 2.3 mg, Manganese 2 mg, Pantothenic Acid 1.59 mg, Vitamin B6 1.57 mg, Vitamin B2 1.33 mg, Folic Acid 235 mcg, Biotin 21 mcg, Vitamin B12 5.4 mcg, Vitamin A 4,000 IU, Vitamin D3 270 IU, Vitamin E 8.8 IU, Proprietary Probiotic Blend 1 B CFU, Pea Flour, Palm Fruit Oil, Chicken, Tapioca Flour, Chicken Liver, Flaxseed, Sweet Potato, Tomato, Carrot, Sweet Potato, Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.

Pet Parents® Calming SoftSupps® are yummy chews that help keep fur-babies calm & relaxed during stressful situations, such as traveling, loud noises, hospitalization, moving, or other situations that may cause anxiousness. Through a blend of powerful ingredients, these premium chewables are the paw-fect way to help fur-babies kick back & relax!

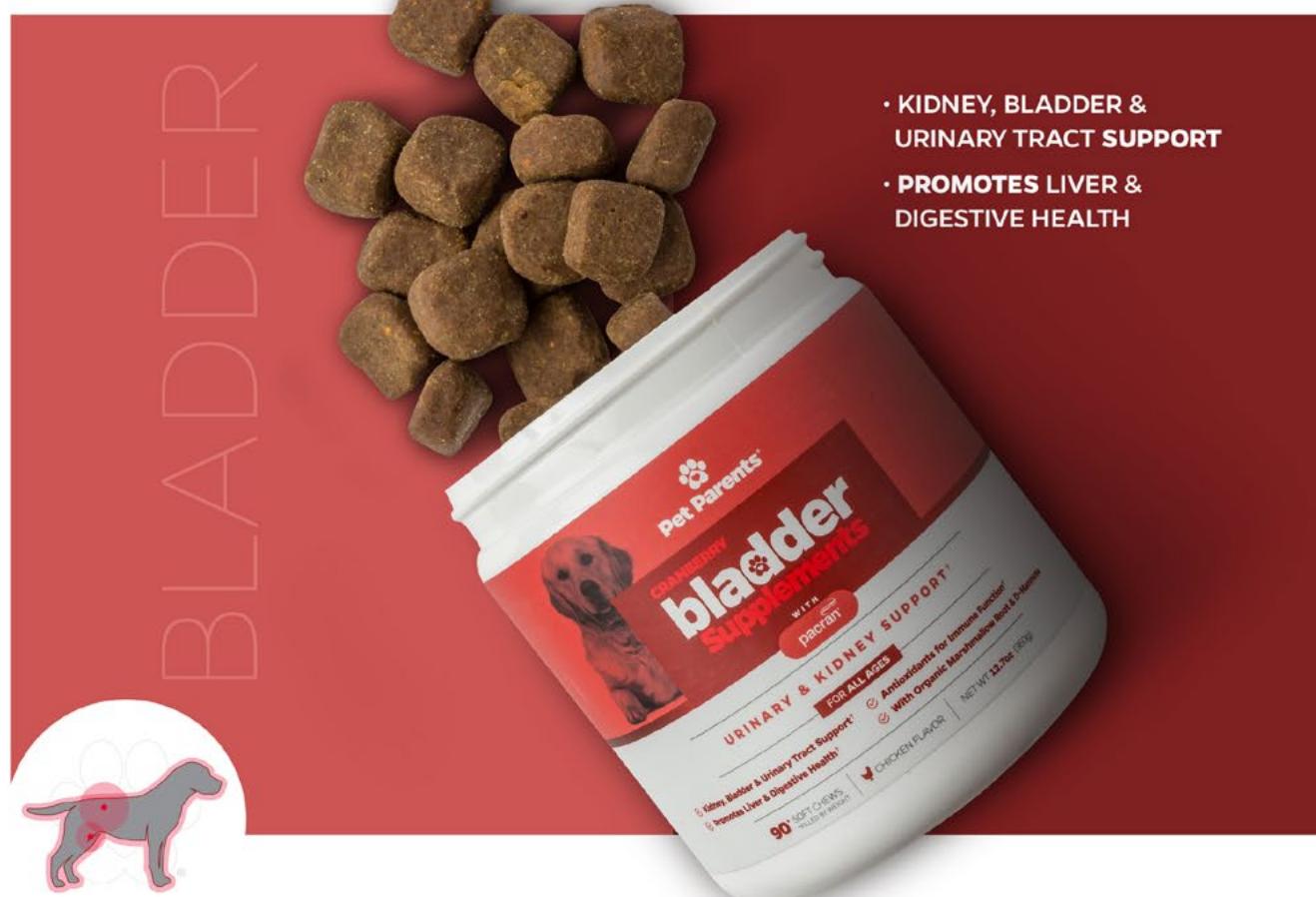
How are they different than other Calming Supplements?

They consist of the clinically-proven branded form L-Theanine, **Suntheanine®**, and are high in taurine, which is extremely beneficial in controlling nervous impulses, but isn't commonly used, as well as "other" ingredients that still provide nutrition, such as chicken, sweet potatoes, tomatoes, & carrots, instead of fillers like rice & oats that majority of other supplements use.

Branded Ingredient

Suntheanine®: A pure form of L-Theanine that is clinically studied for promoting a sense of relaxation & mental alertness without drowsiness.

Ingredients per chew: Organic Hemp Seed Powder 250 mg, Organic Hemp Seed Oil 200 mg, Taurine 200 mg, Thiamin (Vitamin B1) 100 mg, Organic Chamomile Flower 100 mg, Organic Passion Flower 75 mg, Valerian Root 60 mg, Suntheanine® 50 mg, Organic Ginger Root 30 mg, L-Tryptophan 98% 25 mg, Magnesium Citrate 16 mg, Chicken, Pea Flour, Tapioca Flour, Coconut Oil, Chicken Liver, Palm Fruit Oil, Flaxseed, Garbanzo Flour, Sweet Potato, Carrot, Tomato, Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.



- KIDNEY, BLADDER & URINARY TRACT SUPPORT
- PROMOTES LIVER & DIGESTIVE HEALTH



- PROVIDES NATURAL DIGESTIVE ENZYME SUPPORT
- SUPPORTS INTESTINAL & IMMUNE HEALTH

BLADDER



Pet Parents® Cranberry Bladder SoftSupps® are tasty soft chews formulated to help prevent those pesky urinary tract infections, normalize a pup's bladder muscles so there are no more accidents on the floor, and promote kidney health so every pup can live a longer, happier life with their fur-families. These chewables will have every dog feeling like an alpha!

How are they different than other Bladder Supplements?

They consist of the clinically-proven branded natural form of a cranberry complex, **Pacran®**, pumpkin seed extract which is key in promoting bladder health, yet not commonly used, as well as “other” ingredients that still provide nutrition, such as chicken, sweet potatoes, tomatoes, & carrots, instead of fillers like rice & oats that majority of other supplements use.

Branded Ingredient

Pacran®: Most scientifically proven cranberry product for urinary tract health. Uses the whole cranberry complex to help promote optimal bladder health.

Ingredients per chew: Pacran® Cranberry 300 mg, Sunflower Lecithin 125 mg, Pumpkin Seed Extract 100 mg, D-Mannose 100 mg, Organic Marshmallow Root 100 mg, Organic Astragalus 80 mg, Organic Licorice Root 50 mg, Nettle Root Powder 50 mg, Chicken, Pea Flour, Palm Fruit Oil, Tapioca Flour, Flaxseed, Sweet Potato, Tomato, Carrot, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.

Pet Parents® Prebiotic and Probiotic SoftSupps® are scrumptious chews formulated with a blend of premium ingredients that help support digestion & nutrient absorption. Regardless of age, breed, or size, these chewables are the paw-fect way to help fur-babies say hello to digestive health!

How are they different than other Probiotic Supplements?

They consist of the patented organism **MS-99®**, as well as a pancrelipase enzyme that is essential for normal digestion but isn't typically used. Our powerful Probiotic complex consists of 5.5 billion CFU per chew, as well as “other” ingredients that still provide nutrition, such as pumpkin, sweet potatoes, tomatoes, & carrots, instead of fillers like rice & oats that majority of other supplements use.

Branded Ingredient

MS-99®: A clinically studied Bacillus coagulans probiotic (500 M CFU per chew) that helps maintain gut flora in the digestive tract & provides a source of beneficial intestinal bacteria.

Ingredients per chew: Pumpkin 800 mg, Fructooligosaccharides (FOS) 400 mg, Papaya 200 mg, Proprietary Enzyme Blend (Amylase, Protease, Lipase, Cellulase, Lactase, Bromelain) 200 mg, Proprietary Probiotic Blend 5 B CFU, Bacillus coagulans MS-99® 500 M CFU, Pumpkin, Pea Flour, Palm Fruit Oil, Tapioca Flour, Flaxseed, Sweet Potato, Tomato, Carrot, Sunflower Lecithin, Powdered Cellulose (coating only), Coconut Glycerin, Sorbic Acid, Rosemary Extract, Mixed Tocopherols.



GNAWTLERS®

NOT YOUR
AVERAGE
ANTLER™



GNAWTLERS® ARE PERFECT FOR:

- ❖ Dogs that like to chew
- ❖ Teething Puppies
- ❖ Nutritious Bone Marrow
- ❖ Bored Dogs
- ❖ Anxious Dogs
- ❖ Distracting dogs from other people or things to chew on
- ❖ Strengthening Teeth
- ❖ Sensitive Teeth
- ❖ Aggressive Chewers

WHY GNAWTLERS®

Why they are called Gnawtlers®

Our Gnawtlers® are the blue-ribbon winners of the antler market because you can't get any better quality or freshness than Gnawtlers®. These are not your average antler. Instead, they have specific criteria to meet before becoming Gnawtlers®, such as Grade A premium freshness, specific weight, density, color and shape, resulting in the highest of quality. Because of their freshness and quality, the antler itself and bone marrow will be highly appealing, appetizing, and nutrient-rich for your customers' dogs, making them the perfect go-to bone to gnaw on.

Vacuum Sealed for your Customer's Dogs Safety

Yes, it seems like a simple gesture, but believe it or not, several other antler options are unprotected. This can result in the antlers becoming contaminated and unsafe for your customer's fur-babies to chew on. We ensure your customer's dog's safety by vacuum sealing all Gnawtlers®.

No Animals are Harmed in the Making

Our Gnawtlers® are naturally shed. This means that they fall off by nature, and then they are meticulously selected. Your customers are animal lovers; they don't want to be using a product for their fur-baby that caused harm or killed other animals.

Natural and Healthy and Clean, Oh My!

Our Gnawtlers® are not only appetizing for your customer's fur-babies, they are also nutritious. They are packed with calcium, phosphorus, manganese and zinc. In today's dog chew market, we often see recalls and viral posts going on about unhealthy and unsafe treats, which makes it stressful for pet parents to find treats that are safe and healthy for their fur-babies. By offering Gnawtlers® to them, you are instilling trust in them that they can come to your store and buy products that are safe and healthy for their pets.

FOR EVERY LIFE STAGE



PUPPYHOOD



ADULTHOOD



SENIOR YEARS

SPLIT ELK ANTLER

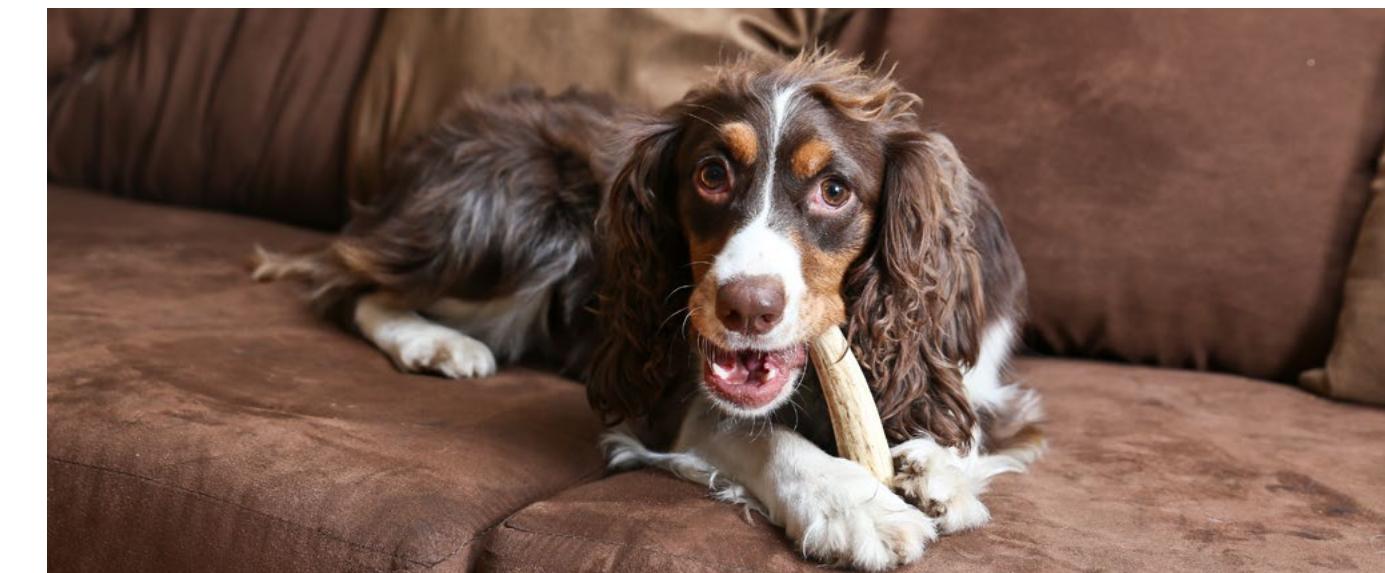
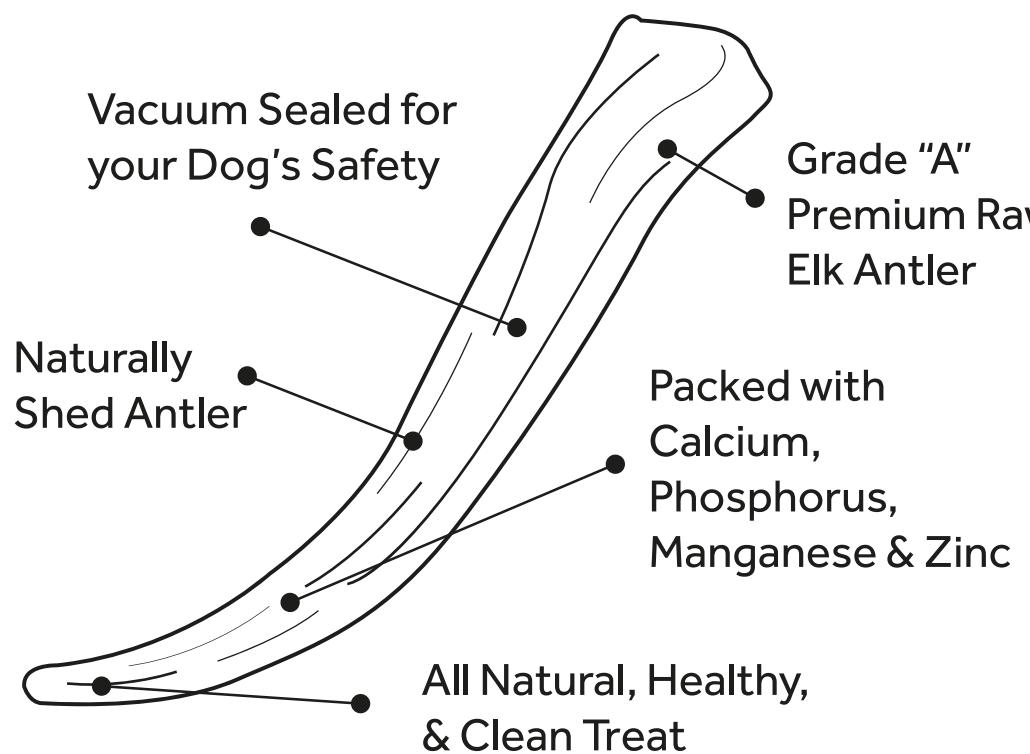
WHOLE ELK ANTLER
WHOLE DEER ANTLER

SPLIT ELK ANTLER



Gnawtlers® Dog Chews

From the forest floor to your door™



TYPE OF GNAWTLERS®

Whole Elk

SOFTER

HARDER

Small | 4"



5 - 20 lbs

Medium | 4.5" - 5"



20 - 40 lbs

LARGE | 6" - 7"



40+ lbs

EXTRA LARGE | 7" +

EXTRA LARGE | 7" +



60+ lbs

Split Elk

SOFTER

HARDER

Small | 4"



5 - 20 lbs

Medium | 4.5" - 5"



20 - 40 lbs

LARGE | 6" - 7"



40+ lbs

Whole Deer

SOFTER

HARDER

Small | 4"



5 - 20 lbs

Medium | 4.5" - 5"



20 - 40 lbs

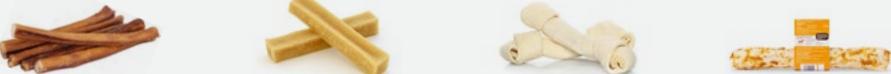
LARGE | 6" - 7"



40+ lbs

GNAWTLERS® vs. OTHER CHEWS

GNAWTLERS® vs. OTHER ANTLERS



	BULLY STICKS	YAK CHEWS	RAWHIDES	NOHIDES	Gnawlers®
ODOR	PRODUCES ODOR	PRODUCES ODOR	CHEMICALLY TREATED FOR NO ODOR	PRODUCES ODOR	NATURALLY NO ODOR
STAINS	STAINS CARPET & FURNITURE	STAINS CARPET & FURNITURE	CHEMICALLY TREATED FOR NO STAIN	STAINS CARPET & FURNITURE	NATURALLY NO STAINING
AGE RANGE	NOT IDEAL FOR PUPPIES	4 MONTHS OR OLDER	NOT IDEAL FOR DOGS OF ANY AGE	PUPPIES-ADULTS	PERFECT FOR ALL AGES
CHEW LAST	SHORT LASTING CHEW	SHORT LASTING CHEW	LONG LASTING CHEW & INTESTINAL DAMAGE	LASTS LESS THAN AN HOUR	SAFE, LONG-LASTING CHEW
SOURCED/ PACKAGED	SOURCED FROM SOUTH AMERICA	SOURCED OUTSIDE US PACKAGED IN US	SOME SOURDED IN USA	CLAIMED TO BE SOURDED FROM USA	SOURCED FROM ROCKY MOUNTAINS & HEARTLANDS OF THE USA
SIZE	SMALL GIRTH, USUALLY NO BIGGER THAN 6"	SMALL GIRTH, S-XL	LARGE SIZE RANGE	ONLY THREE SIZE RANGES	4 SIZES & 3 DIFFERENT TYPES
FLAVORING & TREATMENT	CAN BE WASHED WITH VINEGAR OR CHEMICALS	SOME ARTIFICIAL FLAVORING	CHEMICALLY TREATED	POSSIBLY CHEMICALLY TREATED	NO ARTIFICIAL FLAVORS OR CHEMICALS
NUTRITION	OVER 100 CALORIES PER 6 INCH STICK	HIGH CALORIE, HIGH SODIUM CONTENT	50-100 CALORIES	EVERYTHING ABOVE 100 CALORIES	LESS THAN 25 CALORIES PER ANTLER
HARVESTED	FROM SLAUGHTERED BULLS	MILK FROM YAKS AND COWS	SLAUGHTERHOUSES & TANNERRIES	FROM HUMANELY RAISED ANIMALS	NATURALLY SHED BY ELK AND DEER
INGREDIENTS	DRIED BULL PIZZLE	COW MILK, YAK MILK, SALT, LEMON JUICE	CHEMICALLY TREATED DEHYDRATED COW OR HORSE SKIN	UNSURE DUE TO LAWSUIT CLAIM OF USING RAWHIDE FROM CHINA	PACKED WITH CALCIUM, PHOSPHORUS, MANGANESE & ZINC
VACUUM SEALED	🚫	🚫	🚫	🚫	✓
SAFETY	CONTAMINATED WITH BACTERIA	CONTAMINATED WITH BUGS, MOLD, BACTERIA	HARD TO DIGEST & CAN PUNCTURE INTESTINES	CHOKING HAZARDS	GRADE A, VACUUM SEALED FOR SAFETY



	WAPITI LABS	MOUNTAIN DOG CHEWS	PRairie DOG	BARKWORTHIES	Gnawlers®
ODOR	NOT DISCLOSED	NOT DISCLOSED	🚫	🚫	NATURALLY NO ODOR
STAINS	NOT DISCLOSED	NOT DISCLOSED	🚫	🚫	NATURALLY NO STAINING
GRADE A	NOT DISCLOSED	✓	NOT DISCLOSED	NOT DISCLOSED	✓
SOURCED/ PACKAGED	NORTH AMERICA/USA	CANADA, NEW ZEALAND/USA	NORTH AMERICA	MOSTLY USA/USA	SOURCED & PACKAGED IN THE USA
NATURALLY SHED	✓	✓	✓	✓	✓
SIZE	NONE SAFE FOR LARGE DOGS	NO SMALL INDIVIDUAL SIZES	NONE FOR SMALL PUPS, INCONSISTENT WITH SIZING	INCONSISTENT WITH SIZING	CLEAR SIZING & SIZE EDUCATION
CUT	✓	✓	✓	✓	✓
SANDED	ONLY SANDS THE ENDS	ONLY SANDS THE ENDS	ONLY SANDS THE ENDS	ONLY SANDS THE ENDS	✓
VACUUM SEALED	🚫	🚫	🚫	🚫	✓
NUMBER OF SIZES	7	12	9	12	12

NOT YOUR AVERAGE ANTLER™



ONE STOP SHOP

Pet Parents® is your **One Stop Shop** for all problems pet parents face. Bundle our range of complete product lines to create a one stop shop for customers and the variety of solutions they seek, without the hassle of dealing with multiple vendors and distributors!



ADULT & SENIOR PETS PRODUCTS:

Pawtect® Pads, Pawtect® Blankets, Dog diapers, Belly Bands, Turmeric & Curcumin, Hip & Joint, Multi-Vitamin, and Gnawtlers®.

All of our products work together to help your customer's adult and senior pups with a variety of issues. Our dog diapers and belly bands will protect and prevent accidents from turning into messes during fecal or urinary incontinence, paralysis, UTIs, going into heat, pregnancy prevention, postpartum, post surgery, spot marking, or whelping. Our Pawtect® Pads and Pawtect® Blankets will be a helpful extra barrier for your customer's furbabies to keep their homes clean. Your customer will want to throw in some SoftSupps® to support their pup's health and some Gnawtlers® as a healthy and rewarding treat for being such a good dog.



CLEANING & POTTY PRODUCTS:

Pawtect® Pads, Pawtect® Blankets, Dog Diapers, Belly Bands, Bladder, and Probiotic.

Help your customers protect their house and prevent messes from turning into accidents by providing them with our dog diapers & belly bands. Protect their furniture and sanity with our Pawtect® Pads and Pawtect® Blankets. Over time, our Multivitamin + Probiotic SoftSupps® can help promote a healthy digestive track, upset stomach relief, detoxification, and assist with healthy stools and prevent future accidents.



TRAVEL PRODUCTS:

Pawtect® Pads, Pawtect® Blankets, Dog Diapers, Belly Bands, Calming, and Gnawtlers®.

Our belly bands & dog diapers will keep messes and your customers' anxieties at a minimum during travel. To double up on protection, they can slide our Pawtect® Pads in their travel carriers to soak up unwanted messes. Add in a Pawtect® Blanket to comfort their furbaby and provide an extra layer of waterproof protection. Our Calming SoftSupps® and Gnawtlers® can help calm and keep their pup busy in transit.



ADOLESCENT PRODUCTS:

Pawtect® Pads, Dog Diapers, Belly Bands, Pawtect® Blankets, SoftSupps®, and Gnawtlers®.

For customers with new fur-babies that have excitement urination, are house training, are spot marking, need to cover wounds after spaying or neutering: our dog diapers and belly bands will give your customer back control and protect any messes that come with having a puppy. For added protection, our Pawtect® Pads can easily slide into problem areas in your customer's home in the process of training the new pup. Throw in a waterproof Pawtect® Blanket for pawtected cuddles. Our SoftSupps® and Gnawtlers® can act as healthy, rewarding treats.

A SOLUTION FOR EACH CUSTOMER NEED.



HOUSE TRAINING

Solution: Pawtect® Pads, Pawtect® Blankets, Dog Diapers, Belly Bands, Bladder, Multi-Vitamin



DOGS IN HEAT/ PREGNANCY PREVENTION

Solution: Pawtect® Pads, Diapers, Belly Bands (on male dogs for prevention), Multi-Vitamin



FECAL AND/OR URINARY INCONTINENCE

Solution: Pawtect® Pads, Pawtect® Blankets, Diapers, Belly Bands, Bladder, Probiotic, Multi-Vitamin



PARALYSIS

Solution: Pawtect® Pads, Pawtect® Blankets, Diapers, Belly Bands, Multi-Vitamin, Turmeric & Curcumin



UTI IN DOGS

Solution: Pawtect® Pads, Pawtect® Blankets, Diapers, Belly Bands, Bladder, Probiotic, Multi-Vitamin



POST SURGERY

Solution: Pawtect® Pads, Pawtect® Blankets, Belly Bands, Diapers, Turmeric & Curcumin, Multi-Vitamin



SPOT MARKING

Solution: Pawtect® Pads, Belly Bands



WHELPING/POSTPARTUM

Solution: Pawtect® Pads, Pawtect® Blankets, Multi-Vitamin



ITCHY, BUMPY, UNCOMFORTABLE SKIN

Solution: Pawtect® Pads for shedding, Pawtect® Blankets, Allergy, Skin & Coat, and Multi-Vitamin, Diapers and Belly Bands to cover sores, rashes, or prevent chewing



PAWTECT® YOUR HOME

Solution: Pawtect® Blankets on furniture, Pawtect® Pads on the floor, dog diapers or belly bands on their pup



EXCITEMENT URINATION

Solution: Pawtect® Pads, Pawtect® Blankets, Diapers, Belly Bands, Calming, Bladder, and Multi-Vitamin



TRAVEL

Solution: Pawtect® Pads, Pawtect® Blankets, Diapers, Belly Bands, Calming, Gnawlers®



OUR INFLUENCERS



-  Social media **influences 74% of consumers'** buying decisions
-  **86% of women** use social media for purchasing advice
-  Influencer marketing has **surpassed** print marketing
-  **60% of consumers** have been influenced by social media or blogs while shopping at a store
-  In a group study, of the people who were marketed to by an influencer, 48% of the group visited the retailer within 4 days, versus only 29% of the unexposed people in the same study. That's a **19% increase** when your customers are exposed to influencer marketing.
-  **70% of consumers** say they sometimes, often, or all of the time, check online reviews from their phones while shopping.

Our Influencers' reach is over 1,014,933*

*as of March 2021

TOP INFLUENCERS



Cantu
@cantuonwheels
Followers: 109K



Knight the Pit
@knight_the_pit
Followers: 209K



Stage Gulch Goldens
@stagegulchgoldens
Followers: 57.7K

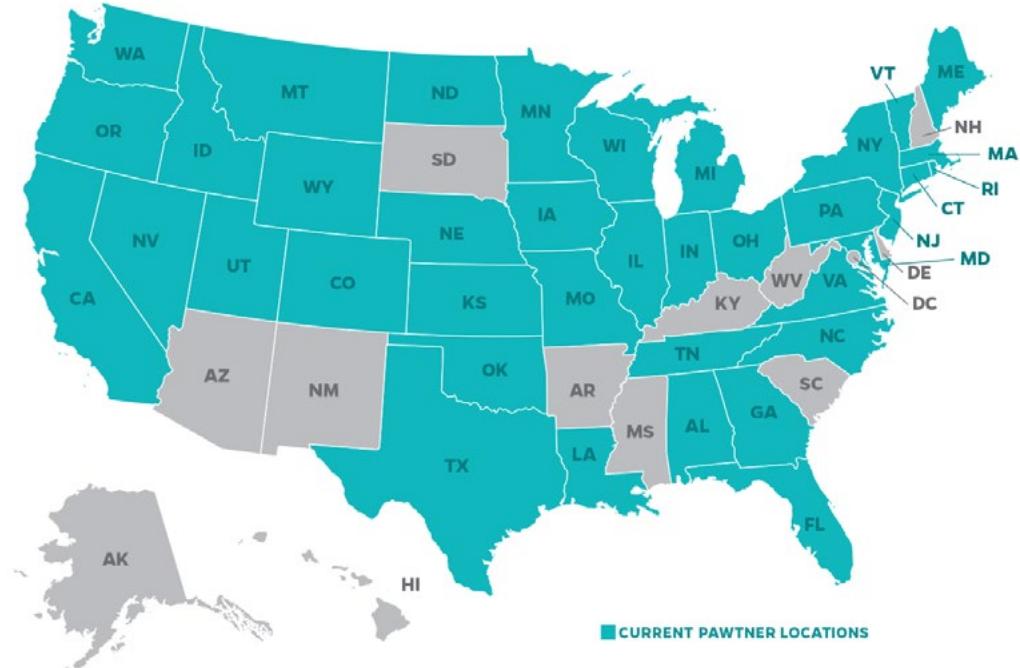


Tobi
@twowheeler_tobi
Followers: 23.6K

BE A PAWTNER

We are in independent pet retailers all over the country. Our Pawtners know that we highly value our relationship with them based on our unique policies, resources and exclusive lines. At Pet Parents® our goal is to reach as many fur-families as possible, because pets are family. Join our mission to help every pet parent with the issues they face daily.

WE GO DIRECT



WHY DIRECT?

Pet Parents® cuts through the hassle of working with distributors. By being direct, we prevent the potential for issues to occur with orders, such as limited stock, regional limitations, pricing wars, just to a name few.

We come directly to you from our fulfillment center in Iowa, which is always fully stocked with every product we offer, cutting out the middle man and providing you with the best margin and the best quality product. Our Customer Success Team has all of our "Paw"tner's needs at the forefront of every interaction. Working directly with Pet Parents® allows you to give feedback, improve your sales & innovate products to be better. Become a part of our Retail "Paw"tner Pack, we make it easy!

WHY PET PARENTS®



PRACTICES



Doggone Focused

We are focused on specific product lines, that are researched, designed, tested & created from a honed in strategy, utilizing our own fur-families as testers before producing & selling to other pet parents.



“Need it now” products

Customer refuse to wait when their pets' health is at stake. 2-day shipping is NOT an option when it comes to the health of their pets and cleanliness of their homes.



Data oriented

We research & test our products through customers, retailers, & focus groups to make decisions. Data drives what we do, so we can provide the best move for our customers & retailers.



Fit for all

Products crafted for all dogs: from newborn to the golden years, sizes that are fit for Chihuahuas to Great Danes, and lines that all work well simultaneously, our products are truly fit for all dogs and the needs they have.



Strategic Market Outreach

An extensive email list that can be targeted to regions, states, etc. So we can target customers and drive traffic into your store.



Dedicated “paw”tner success team

Keeps in contact with you, so you never run out of stock and to ensure you are successful in selling our products.

STANDING OUT



Dedicated full-time writer

Creates content to educate consumers, driving traffic into your stores.



Online training program

Our writer also creates content for our retailers as well. Making not only you the expert, but our easy to access information is available for your employees to become experts as well.



Retailer Exclusive Line

Created an exclusive to independent pet retail line, known as **The Bella & Calvin Collection®**.



Influencer program

Our influencers have a large network on Instagram, YouTube, and through various blogs to reach a wide, diverse audience, driving traffic into your store.



Merchandising Program

This program is designed to help you grab your customers' attention and provide the information they need about all Pet Parents® has to offer through unique advertising materials, which can increase your stores growth and sales.



Award Winning Company



STATISTICS



Pet Parents® washable diapers & bands provide a **30%+**

greater value to the end consumer compared to others.



Demand for washable dog diapers has **increased in interest by 450%** in the past five years and is going to continue to rise.



Training pads accounted for **\$575 million**

in just one year.



85% of customers prefer brands that do social good, and Pet Parents® donates diapers, belly bands, & Pawtect® Pads to shelters & rescues.



Retail vs Online

Searched influenced physical sales outnumbers e-commerce 5 to 1. Customers are 5x more likely to research online to become educated, and then go into your store to buy a product rather than simply buy online.



Demand for dog supplements has grown by **480%** in the past five years

PRICING SHEET



CLASSIC DOG BELLY BANDS (3 PACK)

PACK: Natural SIZE MFR No.	PACK: Gentlemen SIZE MFR No.	PACK: Black SIZE MFR No.	MSRP
XS: WBB0N0XS	XS: WBB0G0XS	XS: WBB0B0XS	25.99
S: WBB0N0S	S: WBB0G0S	S: WBB0B0S	27.99
M: WBB0N0M	M: WBB0G0M	M: WBB0B0M	29.99
L: WBB0N0L	L: WBB0G0L	L: WBB0B0L	32.99
XL: WBB0N0XL	XL: WBB0G0XL	XL: WBB0B0XL	34.99

CLASSIC DOG DIAPERS (3 PACK)

PACK: Natural SIZE MFR No.	PACK: Princess SIZE MFR No.	PACK: Black SIZE MFR No.	MSRP
XS: WDD0N0XS	XS: WDD0P0XS	XS: WDD0B0XS	24.99
S: WDD0N0S	S: WDD0P0S	S: WDD0B0S	25.99
M: WDD0N0M	M: WDD0P0M	M: WDD0B0M	29.99
L: WDD0N0L	L: WDD0P0L	L: WDD0B0L	34.99
XL: WDD0N0XL	XL: WDD0P0XL	XL: WDD0B0XL	39.99

THE BELLA & CALVIN COLLECTION® DOG BELLY BANDS (3 PACK)

PACK: Designer SIZE MFR No.	PACK: Warrior SIZE MFR No.	MSRP
XS: BC0WBB0D0XS	XS: BC0WBB0W0XS	25.99
S: BC0WBB0D0S	S: BC0WBB0W0S	27.99
M: BC0WBB0D0M	M: BC0WBB0W0M	29.99
L: BC0WBB0D0L	L: BC0WBB0W0L	32.99
XL: BC0WBB0D0XL	XL: BC0WBB0W0XL	34.99

THE BELLA & CALVIN COLLECTION® DOG DIAPERS (3 PACK)

PACK: Designer SIZE MFR No.	PACK: Bella SIZE MFR No.	MSRP
XS: BC0WDD0D0XS	XS: BC0WDD0B0XS	24.99
S: BC0WDD0D0S	S: BC0WDD0B0S	25.99
M: BC0WDD0D0M	M: BC0WDD0B0M	29.99
L: BC0WDD0D0L	L: BC0WDD0B0L	34.99
XL: BC0WDD0D0XL	XL: BC0WDD0B0XL	39.99

GNAWTTERS®

Split Elk SIZE MFR No.	Whole Deer SIZE MFR No.	Whole Elk SIZE MFR No.	MSRP
S: GOSE0S (4")	S: G0WD0S (4")	S: G0WE0S (4")	\$9.99
M: GOSE0M (4.5"-5")	M: G0WD0M (4.5"-5")	M: G0WE0M (4.5"-5")	\$14.99
L: GOSE0L (6"-7")	L: G0WD0L (6"-7")	L: G0WE0L (6"-7")	\$19.99
		XL: G0WE0XL (7"+)	\$24.99

SOFTSUPPS® SUPPLEMENTS			
LINE		MFR No.	MSRP
	ALLERGY	S0A0S090	\$26.99
	MULTI-VITAMIN	S0M0C090	\$26.99
	CALMING	S0C0C090	\$31.99
	PROBIOTIC	S0P0P090	\$26.99
	TURMERIC & CURCUMIN	S0T0C090	\$26.99
	SKIN & COAT	S0S0S090	\$26.99
	BLADDER	S0B0C090	\$26.99
	HIP & JOINT	S0H0C090	\$26.99



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Pet Parents® is a company made up of Pet Parents just like your customers. We create products so your customers can raise their pets from birth, to senior years, keeping their home clean, and keeping pet families healthy & happy.

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CLASSIC PAWTECT® PADS (2 PACK)		ROUND PAWTECT® PADS (2 PACK)	
PACK: Natural SIZE MFR No.	MSRP	PACK: Natural SIZE MFR No.	MSRP
XS: WPPON0XS (18"x24")	\$19.99	S: WPPONOS (17")	\$19.99
S: WPPONOS (24"x36")	\$24.99	M: WPPONOM (36")	\$34.99
M: WPPONOM (34"x36")	\$29.99	L: WPPONOL (48")	\$49.99
L: WPPONOL (41"x41")	\$39.99		

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	Slate	Chocolate	Camel	Smoke	MSRP
S: (24x32")	WPB0SLOS	WPB0CHOS	WPB0CA0S	WPB0SMOS	\$24.99
M: (32x40")	WPB0SL0M	WPB0CH0M	WPB0CA0M	WPB0SM0M	\$29.99
L: (50x60")	WPB0SLOL	WPB0CHOL	WPB0CA0L	WPB0SM0L	\$34.99





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