Note: Matching income & Cut-off Promotion is the heart of this plan. So it must be according to the details provided.

Asb BW INCENTIVES

1. **Bw NEW MEMBER INCENTIVE**

- Matching Incentive $(12.5\%$ of P.V$)$
- Direct Sponsor / Leadership Incentive = 100 % of Matching
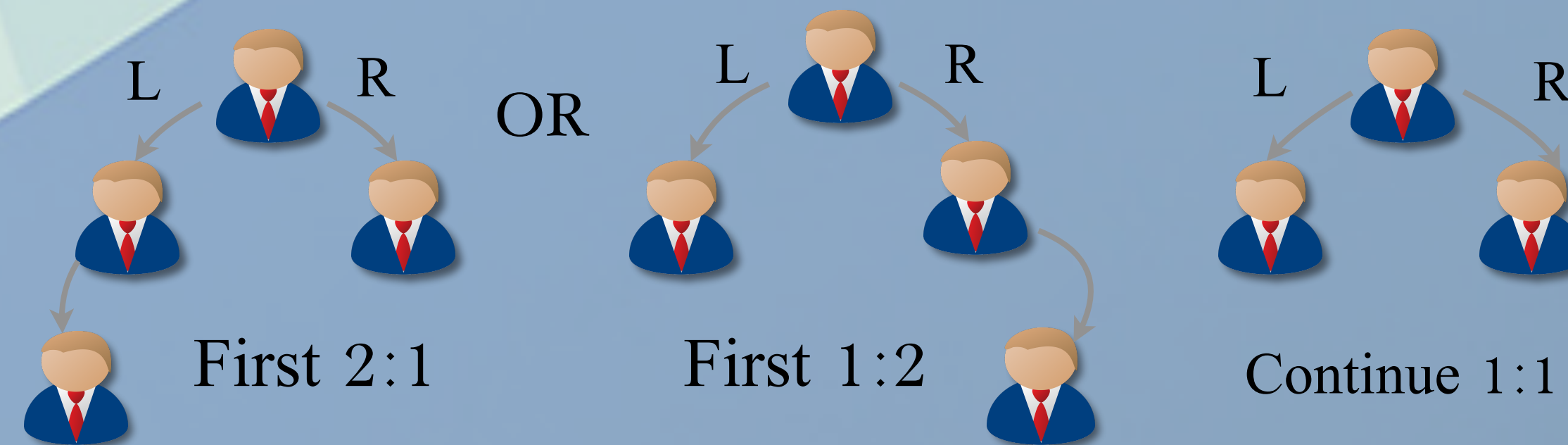
2. **Bw RETAIL INCENTIVE**

- Customer Self Repurchase Incentive $(B.V)$ = 15%
- Customer Direct Sponsor Repurchase Incentive $(B.V)$ = 10%
- Reward Incentive $(B.V)$ = 6%
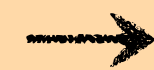
3. **Bw PERFORMANCE INCENTIVE**

- 69% of Total B.V

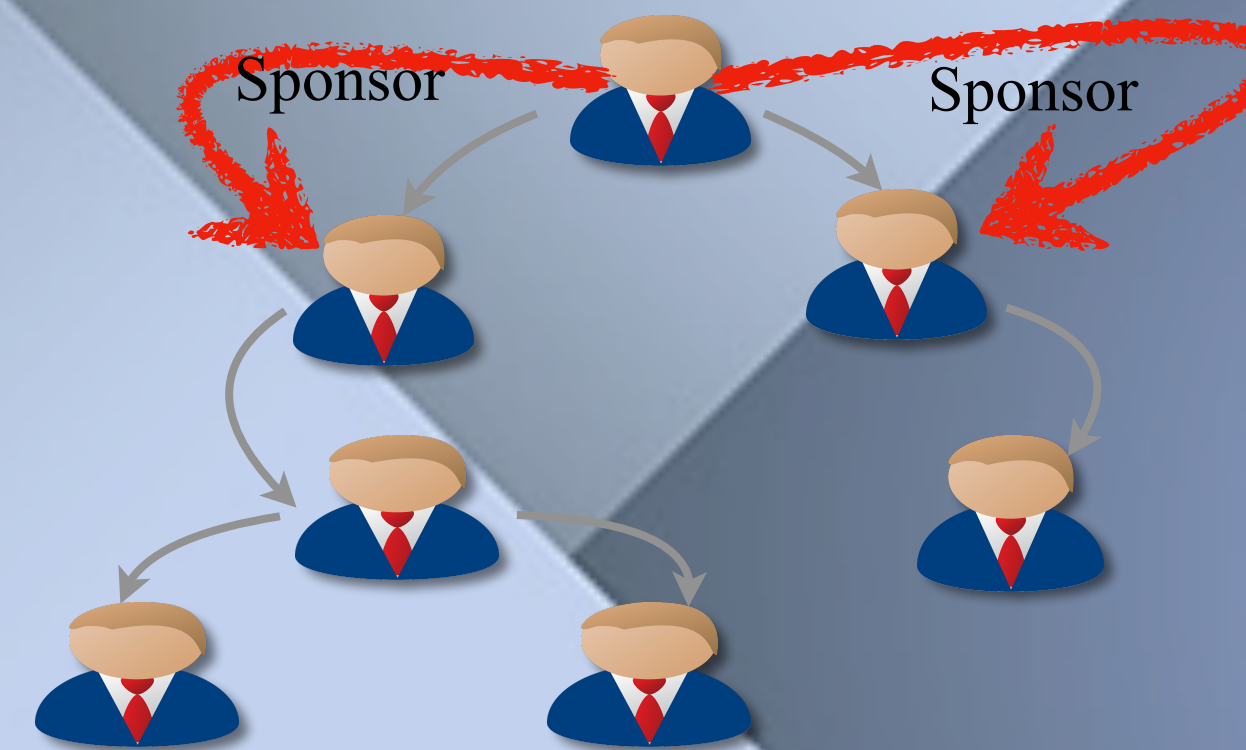# DIRECT SPONSOR INCENTIVE = 100% of MATCHING INCENTIVE

Unlimited Depth

Sponsor   Sponsor

Eg.   If Your 10 Direct Sponsor Members Earns Daily Matching Incentive of ₹3000/-

Then,

Your Daily Direct Sponsor Incentive = 10 x ₹3000 = ₹30,000/-

Your Monthly Direct Sponsor Incentive = 30 x ₹32,000 = ₹9,00,000/-

उदाहरण : अगर आपने 10 वक्ति SPONSOR करा है, और सभी Daily Matching Incentive

से कुल ₹3000/- कमा रहे है ।

इससे आपका

Daily Direct Sponsor Incentive = 10 x ₹3000 = ₹30,000/-

Monthly Direct Sponsor Incentive = 30 x ₹30,000 = ₹9,00,000/-

- ## Joining Package Details

1. 400 PV ;   Joining Amt.= ₹____ ;   Matching/Leadership Income = ₹50 ;   Daily Capping = (150 + 150=₹300)

 3star: Matching Earning of ₹100/- then Cut-off of ₹50 [this continues till he/she earns ₹500 from Matching. Then,

 5star: Matching Earning of ₹200/- then Cut-off of ₹50 [this continues for lifetime…]

2. 800 PV ;   Joining Amt.= ₹____ ;   Matching/Leadership Income = ₹100 ;   Daily Capping = (300 + 300=₹600)

 3star: Matching Earning of ₹200/- then Cut-off of ₹100 [this continues till he/she earns ₹1000 from Matching. Then,

 5star: Matching Earning of ₹400/- then Cut-off of ₹100 [this continues for lifetime…]

3. 1200 PV ; Joining Amt.= ₹____ ; Matching/Leadership Income = ₹150 ;   Daily Capping = (450 + 450=₹900)

 3star: Matching Earning of ₹300/- then Cut-off of ₹150 [this continues till he/she earns ₹1500 from Matching. Then,

 5star: Matching Earning of ₹600/- then Cut-off of ₹150 [this continues for lifetime…]

4. 1600 PV ; Joining Amt.= ₹____ ; Matching/Leadership Income = ₹200 ;   Daily Capping = (600 + 600=₹1200)

 3star: Matching Earning of ₹400/- then Cut-off of ₹200 [this continues till he/she earns ₹2000 from Matching. Then,

 5star: Matching Earning of ₹800/- then Cut-off of ₹200 [this continues for lifetime…]

5. 2000 PV ; Joining Amt.= ₹____ ; Matching/Leadership Income = ₹250 ;   Daily Capping = (750 + 750=₹1500)

 3star: Matching Earning of ₹500/- then Cut-off of ₹250 [this continues till he/she earns ₹2500 from Matching. Then,

 5star: Matching Earning of ₹1000/- then Cut-off of ₹250 [this continues for lifetime…]

6. 2400 PV ; Joining Amt.= ₹____ ;   Matching/Leadership Income = ₹300 ;   Daily Capping = (900 + 900=₹1800)

  3star: Matching Earning of ₹600/- then Cut-off of ₹300 [this continues till he/she earns ₹3000 from Matching. Then,

  5star: Matching Earning of ₹1200/- then Cut-off of ₹300 [this continues for lifetime…]

7. 2800 PV ; Joining Amt.= ₹____ ;   Matching/Leadership Income = ₹350 ;   Daily Capping = (1050 + 1050=₹2100)

  3star: Matching Earning of ₹700/- then Cut-off of ₹350 [this continues till he/she earns ₹3500 from Matching. Then,

  5star: Matching Earning of ₹1400/- then Cut-off of ₹350 [this continues for lifetime…]

8. 3200 PV ; Joining Amt.= ₹____ ;   Matching/Leadership Income = ₹400 ;   Daily Capping = (1200 + 1200=₹2400)

  3star: Matching Earning of ₹800/- then Cut-off of ₹400 [this continues till he/she earns ₹4000 from Matching. Then,

  5star: Matching Earning of ₹1600/- then Cut-off of ₹400 [this continues for lifetime…]

9. 3600 PV ; Joining Amt.= ₹____ ;   Matching/Leadership Income = ₹450 ;   Daily Capping = (1350 + 1350=₹2700)

  3star: Matching Earning of ₹900/- then Cut-off of ₹450 [this continues till he/she earns ₹4500 from Matching. Then,

  5star: Matching Earning of ₹1800/- then Cut-off of ₹450 [this continues for lifetime…]

10. 4000 PV ; Joining Amt.= ₹____ ;   Matching/Leadership Income = ₹500 ;   Daily Capping = (1500 + 1500=₹3000)

3star: Matching Earning of ₹1000/- then Cut-off of ₹500 [this continues till he/she earns ₹5000 from Matching. Then,

  5star: Matching Earning of ₹2000/- then Cut-off of ₹500 [this continues for lifetime…]

- <u>**Hindi Version of Package Plan**</u>

1. 400 PV ; Joining Amt.= ₹_____ ;   Matching/Leadership Income = ₹50 ;   Daily Capping = (150 + 150=₹300)

3star: जब Cust. Matching से ₹100/- Earn करेगा तब ₹50 Cut-off होगा   [ऐसा तब तक चलेगा जब तक Cust. Matching से ₹500 earn नहीं कर लेता]

5star: जब Cust. Matching से ₹200/- Earn करेगा तब ₹50 Cut-off होगा [ऐसा lifetime चलता रहेगा…]

2. 800 PV ; Joining Amt.= ₹_____ ;   Matching/Leadership Income = ₹100 ;   Daily Capping = (300 + 300=₹600)

3star: जब Cust. Matching से ₹200/- Earn करेगा तब ₹100 Cut-off होगा   [ऐसा तब तक चलेगा जब तक Cust. Matching से ₹1000 earn नहीं कर लेता]

5star: जब Cust. Matching से ₹400/- Earn करेगा तब ₹100 Cut-off होगा [ऐसा lifetime चलता रहेगा…]

3. 1200 PV ; Joining Amt.= ₹_____ ;   Matching/Leadership Income = ₹150 ;   Daily Capping = (450 + 450=₹900)

3star: जब Cust. Matching से ₹300/- Earn करेगा तब ₹150 Cut-off होगा   [ऐसा तब तक चलेगा जब तक Cust. Matching से ₹1500 earn नहीं कर लेता]

5star: जब Cust. Matching से ₹600/- Earn करेगा तब ₹150 Cut-off होगा [ऐसा lifetime चलता रहेगा…]

4. 1600 PV ; Joining Amt.= ₹_____ ;   Matching/Leadership Income = ₹200 ;   Daily Capping = (600 + 600=₹1200)

3star: जब Cust. Matching से ₹400/- Earn करेगा तब ₹200 Cut-off होगा   [ऐसा तब तक चलेगा जब तक Cust. Matching से ₹2000 earn नहीं कर लेता]

5star: जब Cust. Matching से ₹800/- Earn करेगा तब ₹200 Cut-off होगा [ऐसा lifetime चलता रहेगा…]

5. 2000 PV ; Joining Amt.= ₹_____ ;   Matching/Leadership Income = ₹250 ;   Daily Capping = (750 + 750=₹1500)

3star: जब Cust. Matching से ₹500/- Earn करेगा तब ₹250 Cut-off होगा   [ऐसा तब तक चलेगा जब तक Cust. Matching से ₹2500 earn नहीं कर लेता]

5star: जब Cust. Matching से ₹1000/- Earn करेगा तब ₹250 Cut-off होगा [ऐसा lifetime चलता रहेगा…]

6. 2400 PV ; Joining Amt.= ₹____ ;   Matching/Leadership Income = ₹300 ;   Daily Capping = (900 + 900=₹1800)

3star: जब Cust. Matching से ₹600/- Earn करेगा तब ₹300 Cut-off होगा   [ऐसा तब तक चलेगा जब तक Cust. Matching से ₹3000 earn नहीं कर लेता]

5star: जब Cust. Matching से ₹1200/- Earn करेगा तब ₹300 Cut-off होगा [ऐसा lifetime चलता रहेगा…]

7. 2800 PV ; Joining Amt.= ₹____ ;   Matching/Leadership Income = ₹350 ;   Daily Capping = (1050 + 1050=₹2100)

3star: जब Cust. Matching से ₹700/- Earn करेगा तब ₹350 Cut-off होगा   [ऐसा तब तक चलेगा जब तक Cust. Matching से ₹3500 earn नहीं कर लेता]

5star: जब Cust. Matching से ₹1400/- Earn करेगा तब ₹350 Cut-off होगा [ऐसा lifetime चलता रहेगा…]

8. 3200 PV ; Joining Amt.= ₹____ ;   Matching/Leadership Income = ₹400 ;   Daily Capping = (1200 + 1200=₹2400)

3star: जब Cust. Matching से ₹800/- Earn करेगा तब ₹400 Cut-off होगा   [ऐसा तब तक चलेगा जब तक Cust. Matching से ₹4000 earn नहीं कर लेता]

5star: जब Cust. Matching से ₹1600/- Earn करेगा तब ₹400 Cut-off होगा [ऐसा lifetime चलता रहेगा…]

9. 3600 PV ; Joining Amt.= ₹____ ;   Matching/Leadership Income = ₹450 ;   Daily Capping = (1350 + 1350=₹2700)

3star: जब Cust. Matching से ₹900/- Earn करेगा तब ₹450 Cut-off होगा   [ऐसा तब तक चलेगा जब तक Cust. Matching से ₹4500 earn नहीं कर लेता]

5star: जब Cust. Matching से ₹1800/- Earn करेगा तब ₹450 Cut-off होगा [ऐसा lifetime चलता रहेगा…]

10. 4000 PV ; Joining Amt.= ₹____ ;   Matching/Leadership Income = ₹500 ;   Daily Capping = (1500 + 1500=₹3000)

3star: जब Cust. Matching से ₹1000/- Earn करेगा तब ₹500 Cut-off होगा   [ऐसा तब तक चलेगा जब तक Cust. Matching से ₹5000 earn नहीं कर लेता]
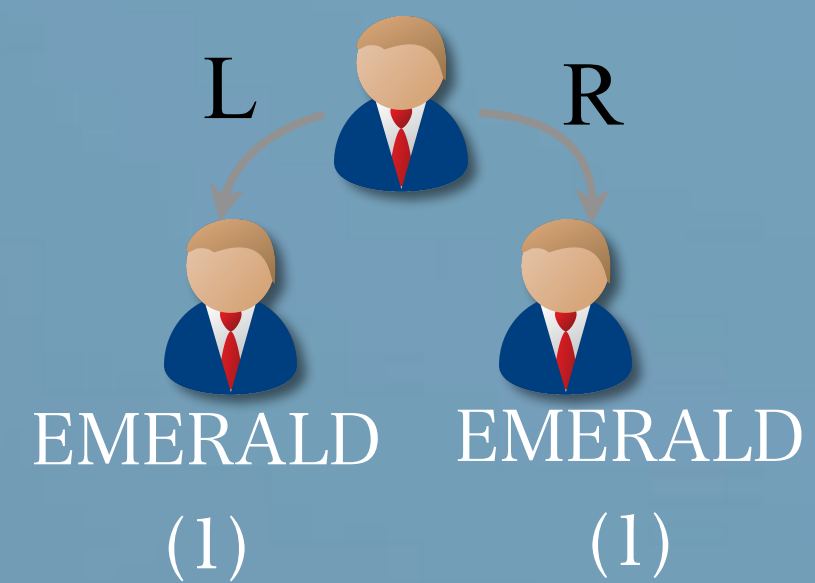
5star: जब Cust. Matching से ₹2000/- Earn करेगा तब ₹500 Cut-off होगा [ऐसा lifetime चलता रहेगा…]
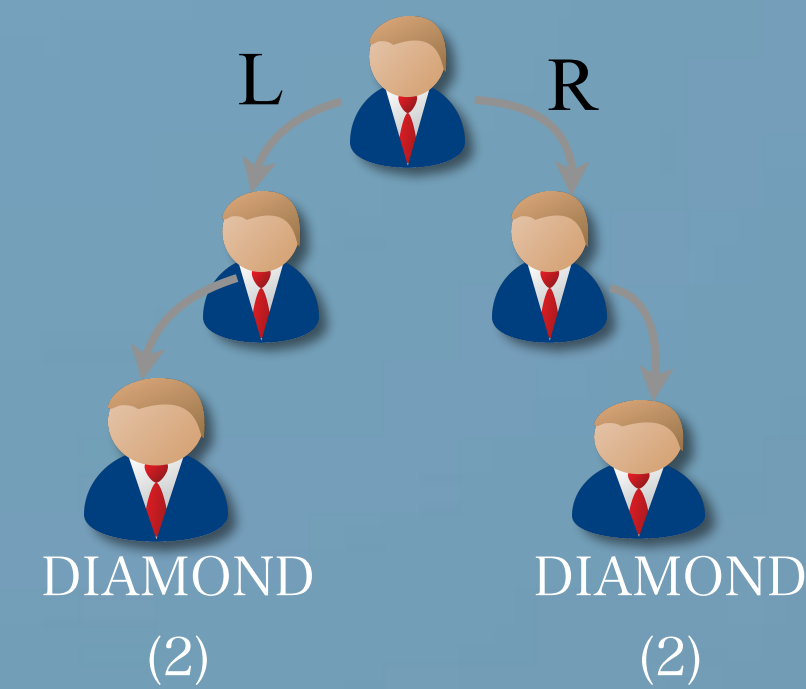
MONTHLY PERFORMANCE MATCHING INCENTIVE

Level	SELF	TEAM		B.V %
		Left	Right	
SILVER	100 B.V	500 – 24,999 B.V	500 – 24,999 B.V	10%
GOLD	200 B.V	25,000 – 69,999 B.V	25,000 – 69,999 B.V	14%
PLATINUM	300 B.V	70,000 – 2,99,999 B.V	70,000 – 2,99,999 B.V	18%
EMERALD	400 B.V	3 lakh+ B.V	3 lakh+ B.V	22%
DIAMOND	EMERALD % + Extra 2%			
CROWN	DIAMOND % + Extra 3%			

ELIGIBILITY CRITERIA

DIAMOND

L   R

EMERALD (1)   EMERALD (1)

CROWN

L   R

DIAMOND (2)   DIAMOND (2)

Customer has 3 types of wallet

1. **Pay Wallet**

   (अगर customer की matching या Sponsor incentive बनती है , तो वो directly Pay-Wallet में जाएगा, Session closing के बाद

   ओर Customer Pay-Wallet से ही सिर्फ़ Bank Withdrawal ले सकती है I)

   Note: Minimum Bank withdrawal request is of ₹500/-
   Next Bank withdrawal request will be accepted after 15 days.

2. **Fund Wallet**

   (अगर Customer को New id लगानी हो या Repurchase करना हो या Fund Wallet का पैसे किसी ओर customer के Fund Wallet में send कर सकता है।

   Note: Charges to transfer fund from Pay-Wallet to Fund-Wallet is ₹5
   (जब कभि भी Customer PayWallet से Fund Wallet में Paisa transfer करेगा , तो ₹5 कट कर उसके Fund Wallet में जाएगा I

   Minimum fund Transfer from Pay Wallet to Fund Wallet is of ₹100

   Minimum fund Transfer to other customer Fund Wallet is of ₹100

   Customer Fund Wallet का Paisa दोबारा Pay-Wallet में नहीं ला सकता है।

3. **Repurchase Wallet:** Repurchase Amount deducted from every Matching / Sponsoring will be credited here.
   (This wallet amount will be used only for Repurchase Only & Non- Transferable to any customer)

_____

Deduction charges on every Matching / Sponsor Incentive
1. Admin Charge : 10%
2. TDS : 5%
3. Repurchase: 5%

Product has following column details :

      1. MRP (only for New Joining / ID Upgradation)
      2. P.V (Point Value) (only for New Joining / ID Upgradation)
      3. D.P (Distributor Price) (only for Repurchase)
      4. B.V (Business Volume) (only for Repurchase)
      5. Offer Price (No B.V)

CUSTOMER JOINING PROCESS :- **Customer** Company में ID Package लेकर join कर सकता है ।

Step 1: Customer पहले Package select करेगा जितने P.V से उसको join करना है ।

Step 2: Customer जो Package Select किया है उसके Total MRP का पैसा उसके Fund-Wallet से कट जाएगा ओर
      Company के Wallet मे आजाएगा । ओर उसी Time उस Customer की ID Green हो जायेगी ।

Step 3: Newly Joined Customer कभी भी , किसी भी Franchised Shop में जाकर अपनी ID दिखा कर , उसका Selected Package Product जिसके लिए
      वो Pay किया है वो Recieve कर सकता है ।

Step 4: जबतक Customer किसी भी Fanchised Shop में जाकर अपना ordered/selected Product Recieve नहीं कर लेता , तब तक Customer के
      Profile में Product Not Recieved लिखा रहेगा ।

      If Product Recieved by the customer from the Franchised Shop, then seller will mention
      1. Product Recieved
      2. Product Recieved by (Name & ID Number)
      3. Product Recieved Date & Time
      4. Franchised Shop Seller ID

Note: 1. अगर Customer अपना ID Upgrade करना चाहता है तो वो अपने Profile में जाकर जायदा PV का MRP से Package ख़रीद कर अपने ID का Self Joined P.V increase कर सकता है ।
(To increase his daily capping according to his new Self joined P.V)

(ID Upgradation से सिर्फ़ Customer का self Joined P.V Increase होगा , किसी का Matching/Binary नहीं बनेगा)

Note: 2. अगर Customer को अपने Fund Wallet में Paisa चाहिए तो वो Company के Account में Paisa भेजेगा ओर उसका ScreenShot attach करेगा ।
Admin Verify कर के Customer के ID के Fund Wallet में Fund भेज देगा।

Note: 3. हर Newly Added Customer ki **Random automatic 6-digit Password generate** होगी । ओर Customer के Registered Mobile No. में SMS जाएगी ओर welcome letter me भी show होगी ।

Note: 4. New Added Customer की ID " BW " से Start होगा ।

Note: 5. Highest Joining P.V = 500
(Means Total P.V 10 parts me divided hai)
Minimum Joining P.V = 50

MLM Software Features :

1. MLM Software [Binary ; Sponsoring ; Repurchase system ; Life time Award System]

* Online Member Joining system

* Website Designing (Fully Customised)

* Unlimited web Space & Hosting

* E-mail alert

* Member Panel

* Member Profile & Data

* Welcome Letter

* Registration Certificate

* Tree View

* Genealogy View

* Direct Downline Report

* Income / Reward Details

* Leg Income

* Direct referral Income Details

* Account Report

* Member Downline List

* Admin Panel

* New Registration

* Member's Invoice Search

* Edit Member Profile

* Direct Referral view

* Date wise Member List

* Member Bank Detail

* Downline List

* Member Report

* Member Messages

* Member Total Commissions / Earnings

* View Binary Income

* View Leg Income

* Member Wallet [Pay-wallet ; Fund Wallet ; Repurchase Wallet]

* View Direct Income

* Pay Life Time Award

* View TDS List

* Reward / Award List

* Customer Feed Back

* Block / Allow Member

* Admin direct login to Customer panel

* Member Blocked List

* Filter Member List

* View Pay-Out commission details

* View Withdrawal request details [Excel download]

* Add / Delete Package for Joining

* Website Maintenance

2. E-Commerce [with Different filters]

3. Franchise Module System

SCOPE OF SERVICES:

(Services should be provided by the company)

1. Multi-Level Marketing Software (fresh coded)

2. Multi-Level Marketing Website (fresh coded) (fully customisable)

3. Domain Name & Server Setup [No server crash Problem]

4. SMS Integration

5. Unlimited space & Hosting [No Hang Problem]

6. Next Year Charges = ₹ ____ [Domain + Server+ Annual Maintenance & Support (5 official mail id)]

SCOPE OF Security Services:

1. End to end multi layer data filteration before processing into database.

2. SSL Based Connection encryption