LESSON PLAN

Subject: - E-Commerce 603 Lesson (BCA 4TH Semester C)	
Faculty Name: - Mr. kamal nain	
Lesson PLAN	

DETAILED COVERAGE OF SYLLABUS

S.no	Day	Topic/Presentation /Activity	LECTURE	Reference (Book Page No.)
		UNIT-I Introduction to E-Commerce:		
1	D1	Introduction to E-Commerce: The Scope of Electronic Commerce, Definition of Electronic Commerce, Electronic E-commerce and the Trade Cycle	L1	
2	D2	Electronic Markets, Electronic Data Interchange, Internet Commerce, E-Commerce in Perspective	L2	
3	D3	Business Strategy in an Electronic Age: Supply Chains, Porter's Value Chain Model, Inter Organizational Value Chains	L3	
4	D4	**Tutorial 1 (L1+L2+L3) Activity: Think, pair and share**	L4	**Think, pair and share**
5	D5	Competitive Strategy, Porter's Model, First Mover Advantage Sustainable Competitive Advantage, Competitive Advantage using E -Commerce, Business Strategy	L5	
6	D6	Introduction to Business Strategy, Strategic Implications of IT, Technology, Business Environment	L6	
7	D7	Business Capability, Exiting Business Strategy, Strategy Formulation & Implementation Planning, E-Commerce Implementation, E-Commerce Evaluation.	L7	
8	D8	**Tutorial 2 (L4+L5+L6) Activity: Think, pair and share**	L8	**Think, pair and share**
		UNIT-II Business-to-Business Electronic Commerce:		
9	D9	Business-to-Business Electronic Commerce: Characteristics of B2B EC	L9	
10	D10	Models of B2B Ec, Procurement Management Using the Buyer's Internal Marketplace	L10	
11	D11	Just in Time Delivery, Other B2B Models, Auctions and Services from Traditional to Internet Based EDI	L11	
12	D12	**Tutorial 3 (L7+L8+L9) Activity: Buzz session**	L12	**Buzz session**
13	D13	Integration with ack-end Information System, The Role of Software Agents for B2B EC,	L13	
14	D14	Electronic marketing in B2B, Solutions of B2B EC, Managerial Issues	L14	
15	D15	Electronic Data Interchange (EDI), EDI: The Nuts and Bolts, EDI & Business.	L15	

1 6	D 1 6	**Tutorial 4 (L10+L11+L12) Activity: Buzz session**	L16	**Buzz session**
		UNIT-III Internet and Extranet :		
1 7	D 1 7	Internet and Extranet: Automotive Network Exchange, The Largest Extranet, Architecture of the Internet, Intranet and Extranet, Intranet software	L17	
1 8	D 1 8	Applications of Intranets, Intranet Application Case Studies, Considerations in Intranet Deployment, The Extranets	L18	**Problems Discussion/Pr esentation**
1 9	D 1 9	The structures of Extranets, Extranet products & services, Applications of Extranets, Business Models of Extranet Applications, Managerial Issues.	L19	
2 0	D 2 0	**Tutorial 5 (L13 +L14+L15) Activity: Group Discussion on Problems**	L20	**Problems Discussion/Pr esentation**
2 1	D 2 1	Electronic Payment Systems : Is SET a failure, Electronic Payments & Protocols, Security Schemes in Electronic payment systems,	L21	
2 2	D 2 2	Electronic Credit card system on the Internet, Electronic Fund transfer and Debit cards on the Internet	L22	
2 3	D 2 3	Stored – value Cards and E- Cash, Electronic Check Systems, Prospect of Electronic Payment Systems, Managerial Issues.	L23	
2 4	D 2 4	**Tutorial 6 (L16+L17+L18) Activity: Group Discussion on Problems**	L24	**Problems Discussion/Pr esentation**
		UNIT-IV Public Policy: From Legal Issues to Privacy :		
2 5	D 2 5	Public Policy: From Legal Issues to Privacy : EC- Related Legal Incidents, Legal Incidents	L25	
2 6	D 2 6	Ethical & Other Public Policy Issues	L26	
2 7	D 2 7	Protecting Privacy, Protecting Intellectual Property	L27	
2 8	D 2 8	**Tutorial 7 (L19+L20+L21) Activity: Oral Test**	L28	**Problems Discussion/Pr esentation**
2 9	D 2 9	Free speech, Internet Indecency & Censorship	L29	
3 0	D 3 0	Taxation & Encryption Policies, Other Legal Issues: Contracts	L30	

3 1	D 3 1	Gambling & More, Consumer & Seller Protection In EC.	L31	
3 2	D 3 2	**Tutorial 8 (L22+L23+L24) Activity: Oral Test**	L32	**Problems Discussion/Presentation**
		UNIT-V Infrastructure For EC		
3 3	D 3 3	Infrastructure For EC: It takes more than Technology	L33	
3 4	D 3 4	A Network of Networks, Internet Protocols	L34	
3 5	D 3 5	Web- Based client/ Server, Internet Security	L35	
3 6	D 3 6	**Tutorial 7 (L19+L20+L21) Activity: Oral Test**	L36	**Problems Discussion/Presentation**
3 7	D 3 7	selling on the web, Chatting on the Web	L37	
3 8	D 3 8	Multimedia delivery	L38	
3 9	D 3 9	Analyzing Web Visits, Managerial Issues.	L39	
4 0	D 4 0	**Tutorial 8 (L22+L23+L24) Activity: Oral Test**	L40	**Problems Discussion/Presentation**

	Book References: -
1	E-Commerce Concepts. Models, Strategies C.S.V Murthy, Himalaya Publishing House
2	The Complete E-Commerce Book: Design, Build & Maintain a Successful Web-based Business by Janice Reynolds
3	E-Commerce: Fundamentals and Applications by Henry Chan, Raymond Lee, Thiram Dillon, Elizabeth Chang November 2001