

E-Commerce



BCA VI SEM

FEB
2024

Contains Syllabus of E- Commerce of BCA

BCA-605

Title	E-Commerce
Short Name	E-Com
Course code	BCA-605
Nature of course	Theory + Practical
Semester	Six Semester
Full marks	60 + 20 + 20
Pass marks	24 + 8 + 8
Credit Hrs	2
Elective/Compulsory	Compulsory

Course Description

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Course Description

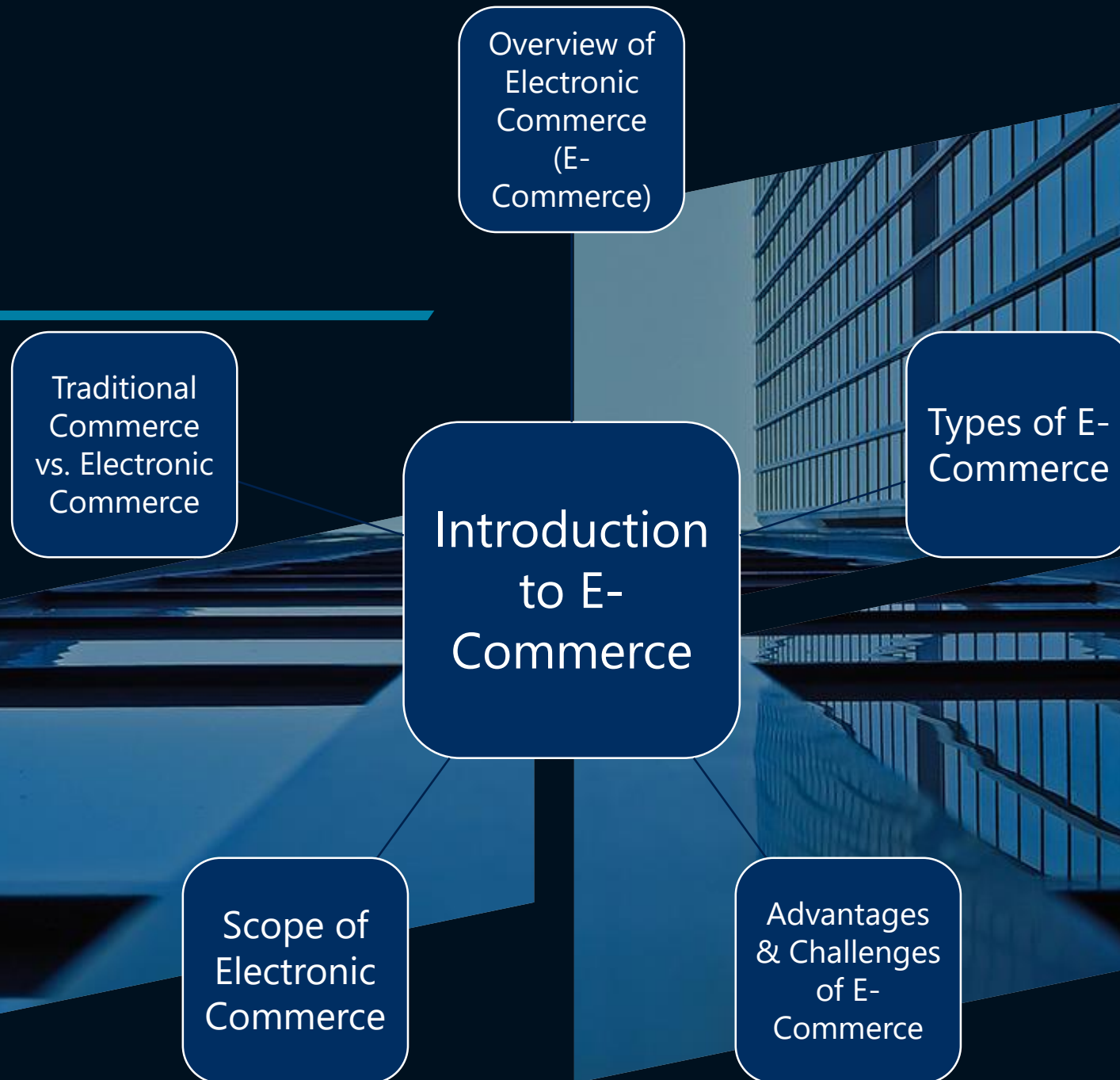
- This course introduces students to the principles, technologies, and strategies behind Electronic Commerce (E-Commerce). Students will explore the various models of E-Commerce, understand the technologies that support online business, and examine the impact of E-Commerce on modern businesses and society.

Course Objectives

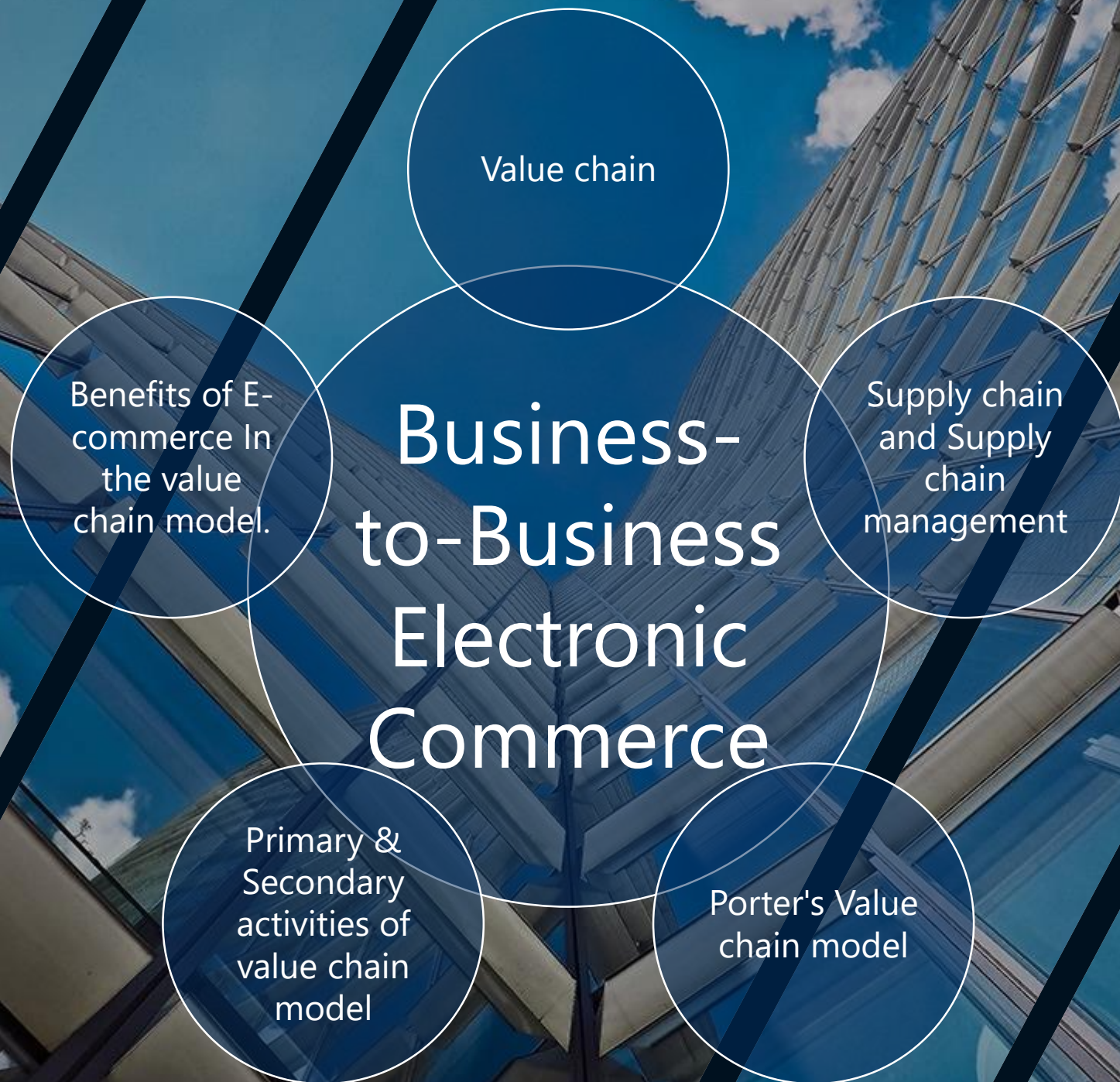
- Understand E-Commerce Fundamentals:
- Examine E-Commerce Technologies:
- Explore E-Commerce Business Models:
- Understand Legal and Ethical Issues:
- E-Commerce Website Development:

Units and Unit Content

UNIT-I



Unit II



Unit III

Electronic Payment System

Features of E-Payment

Modes & Characteristics of Electronic Payment

QVarious Phases & benefits of an Electronic Payment

Difference between E-Payment & Traditional payment

Unit IV

Public Policy:

I Business to Business(B2B) E-Commerce

I Features of B2B E-Commerce

I Building Blocks / Key Components of B2B E-Commerce

Inter-Organizational Transactions

Credit Transaction Trade Cycle

Tages ofCreditXrade Cycle

Unit V

Infrastructure For ED

Electronic Data Interchange (EDI)

Benefits of EDI

Components of an EDI system

Essential Elements of EDI System

Cost of EDI

EDI Agreement

EDI Communication

EDI Standards

ANSI X12 & EDIFACT

EDI Security

EDI Implementation



**THANK
YOU!**
