

Item Name

All

Campaign ID

All

AMAZON MARKETING REPORT

CAMPAIGN ANALYSIS

8.4M

Sum of Sales

145.2K

Cost of Campaign

45.7M

Revenue

33

Campaigns

Highest Revenue from a Campaign

268185789697

12436.4K

Highest ROI for a Campaign

204516416418

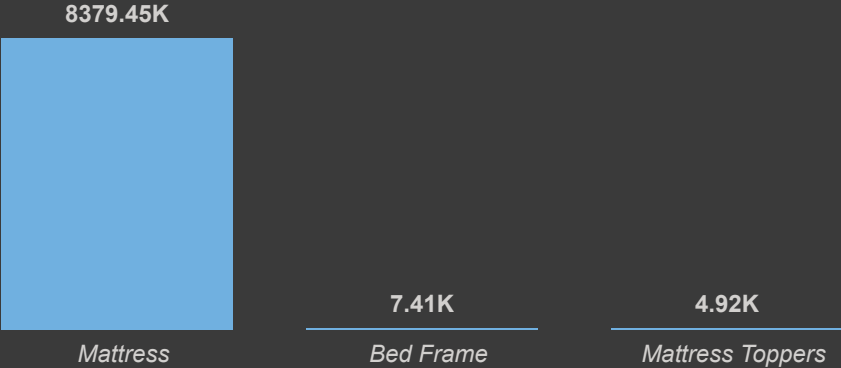
0.7K

Highest RoAS for a Campaign

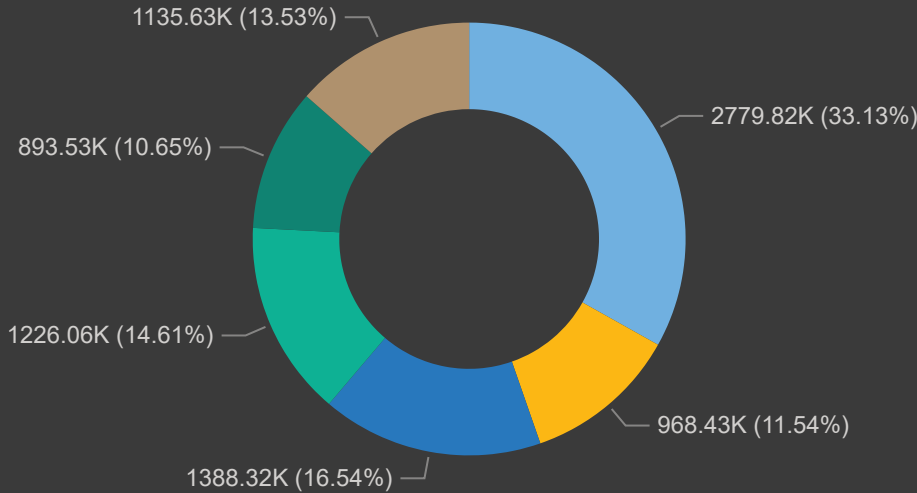
204516416418

0.7K

Sales Performance across Categories

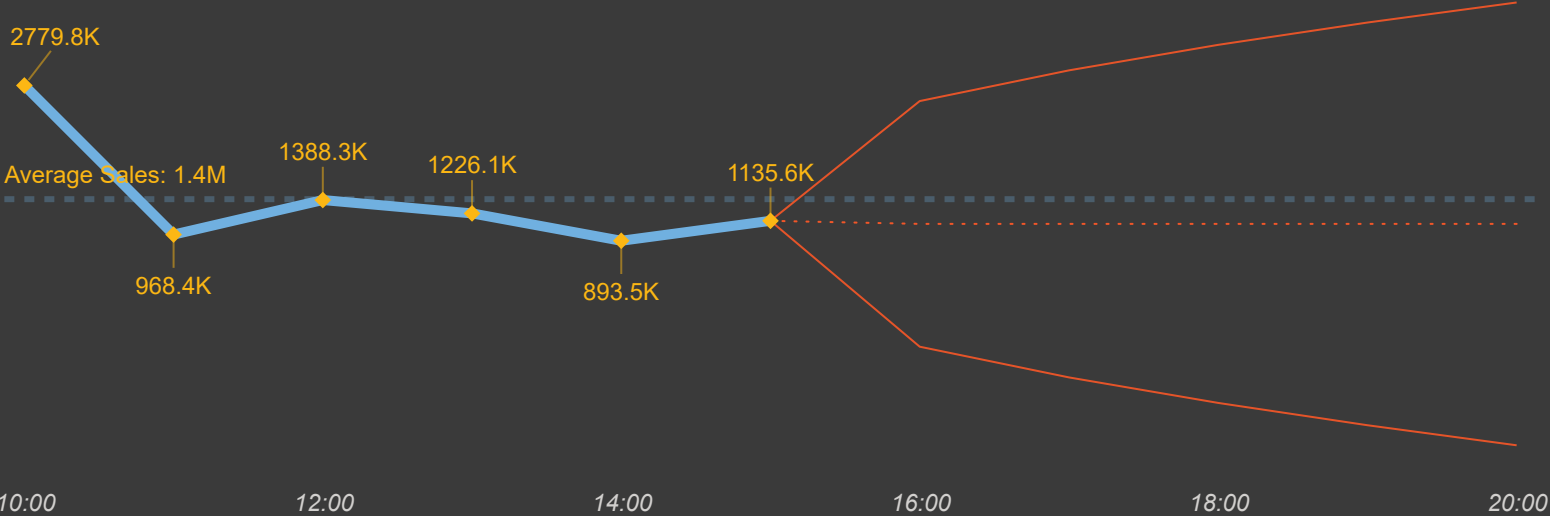


Hourly Sales and Revenue



- Time Bins
- 10:00:00 - 11:00:00
 - 11:00:00 - 12:00:00
 - 12:00:00 - 13:00:00
 - 13:00:00 - 14:00:00
 - 14:00:00 - 15:00:00
 - 15:00:00 - 16:00:00

Trend of Sales during and after the Campaign



BACK

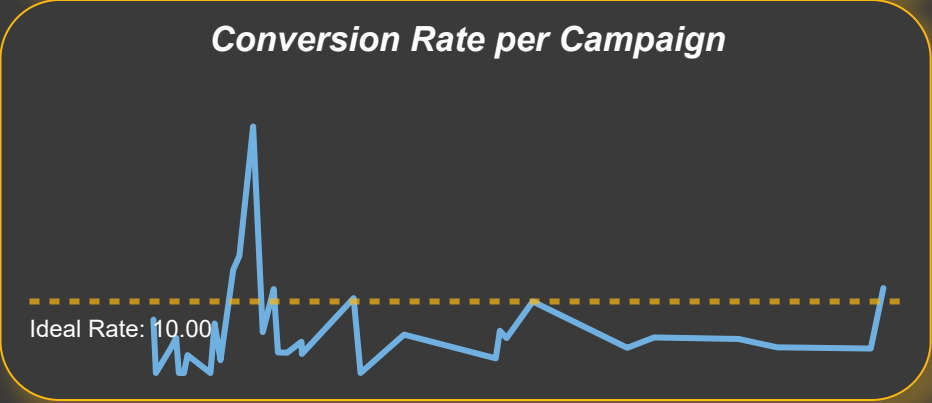
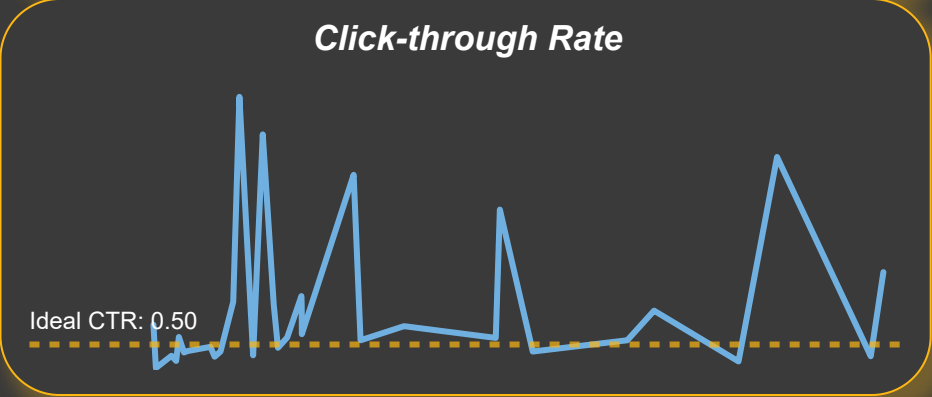
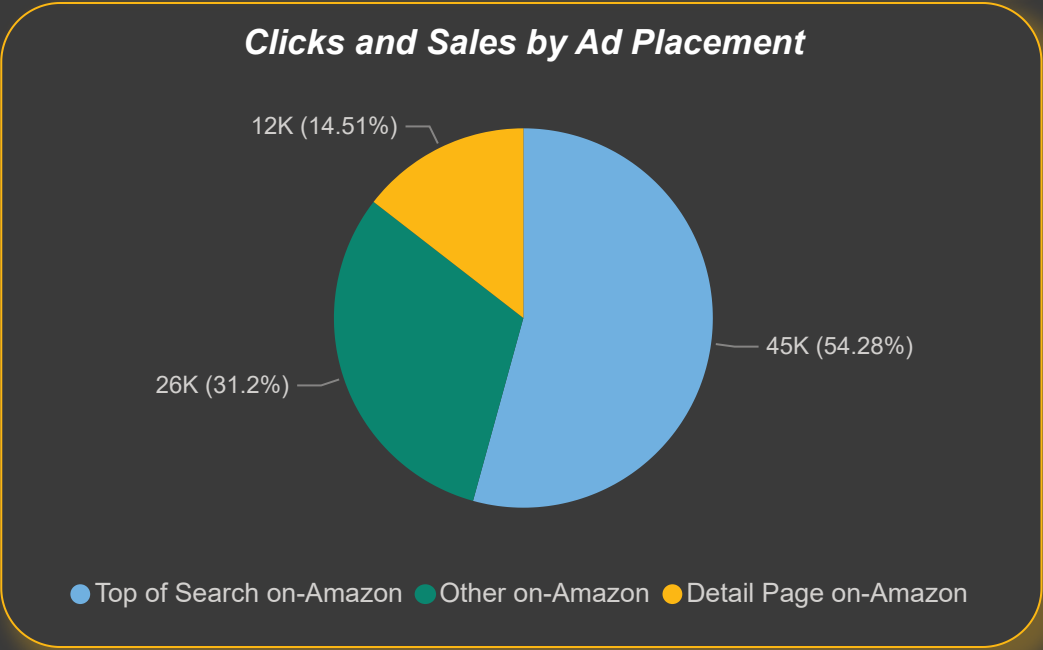
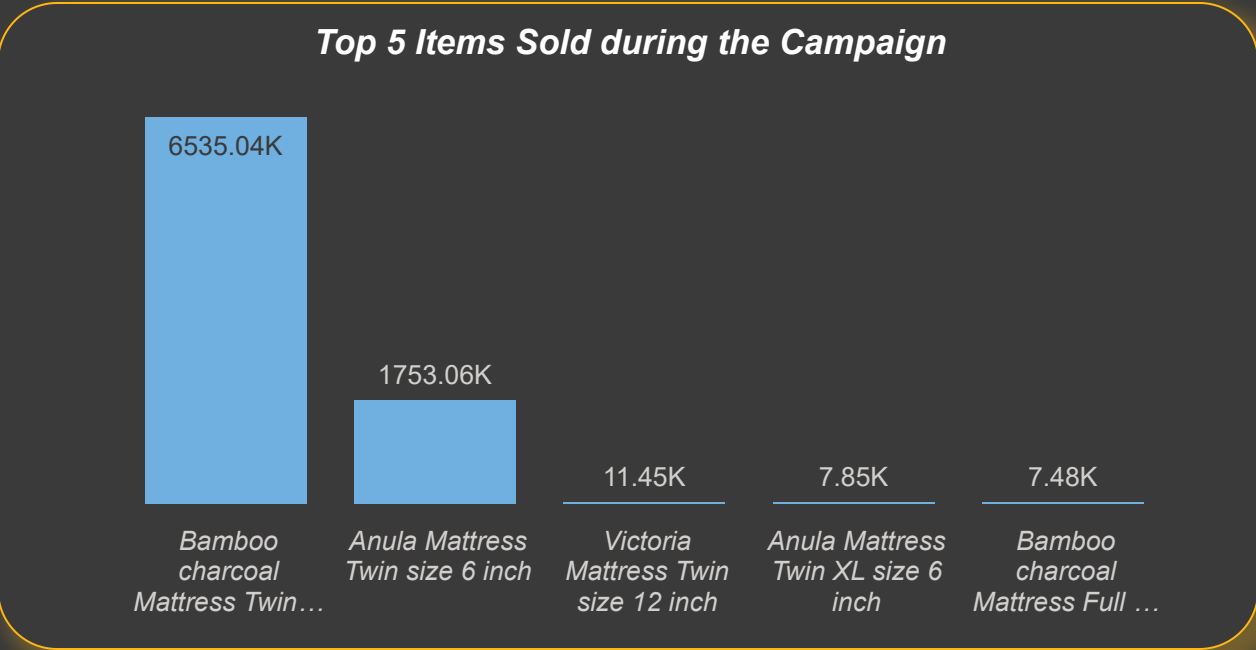
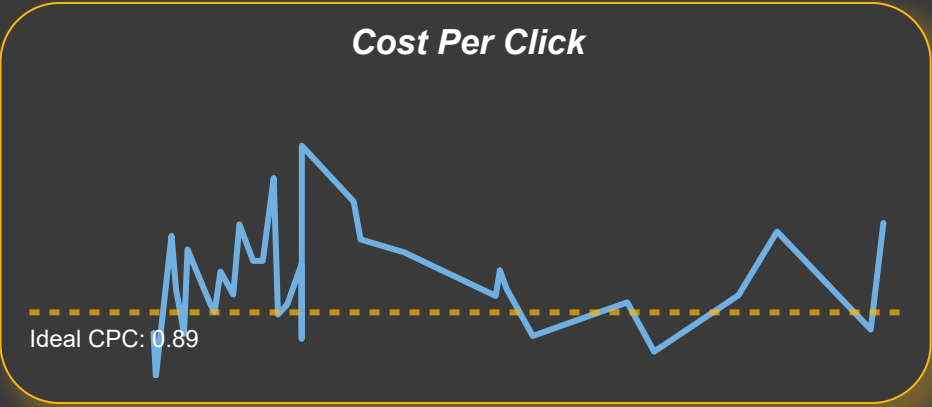
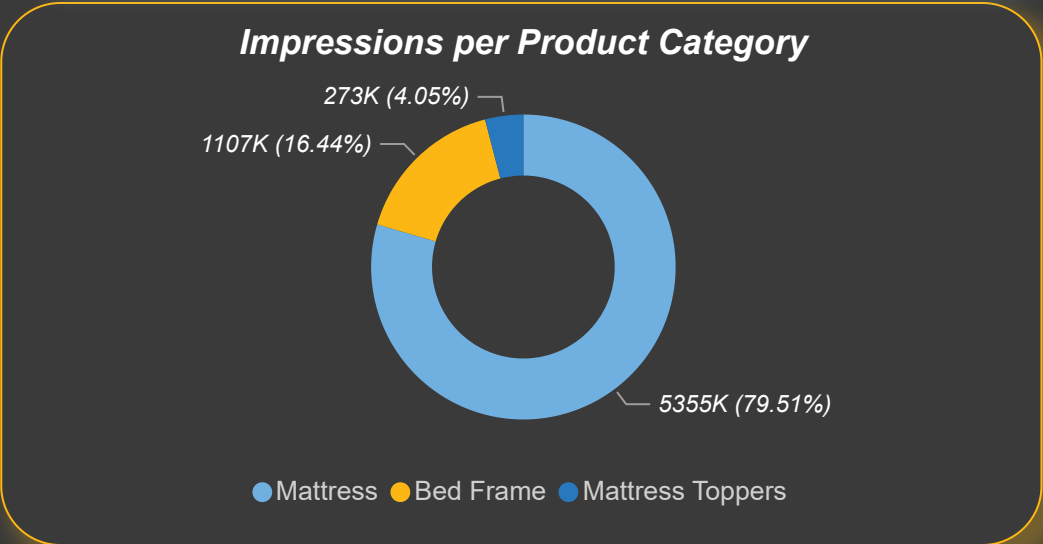
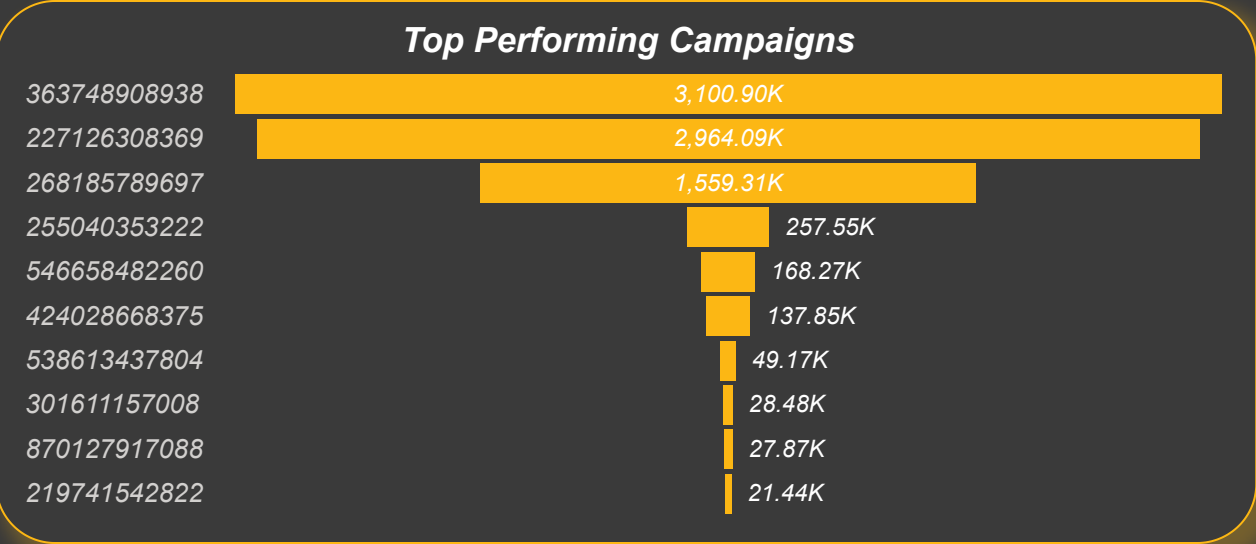
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Campaign in-depth Analysis

Campaign ID

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Conversion Rate per Campaign

