Kamal Salitra

Data Analyst

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PROFILE SUMMARY

Results-driven Data Analyst with 4+ years of experience in financial and operational analytics, specialising in transforming complex datasets into clear, actionable insights. Skilled in Python, SQL, Power BI, DAX, and advanced data modelling, with proven success in improving data quality, automating reporting workflows, and developing user-focused dashboards.

Strong foundation in statistics and exploratory analysis, combined with the ability to collaborate effectively with cross-functional and global stakeholders to support strategic decision-making and drive measurable performance improvements.

TECHNICAL SKILLS

Programming: SQL, Python
Analytics: EDA, Feature Engineering, Statistics
BI Tools: Power BI, Tableau, Excel (Advanced)
Data Engineering: ETL Pipelines, AWS (Basic), Snowflake
Banking Analytics: Risk Analysis, Customer Segmentation, KPI Modelling, Portfolio Monitoring

WORK EXPERIENCE

Analyst | Bank of New York Mellon Corporation, India   Feb 2022 to Sep 2023

- Created and maintained complex Power BI financial dashboards for real-time visibility into fund performance.
- Designed data models and implemented DAX calculations to forecast revenue and expenses across portfolios.
- Collaborated with finance, risk, and operations teams to define business reporting requirements.
- Enhanced financial forecasting accuracy by applying predictive modelling and scenario analysis.
- Integrated and cleaned data from various sources using SQL and Excel to ensure data integrity.
- Optimised Power BI dashboard performance through effective filtering, measures, and queries.
- Supported regulatory and client reporting with reconciled, validated datasets, ensuring compliance.

Business Intelligence Analyst | ICICI Bank Ltd, India   Oct 2018 to Feb 2022

- Developed customer segmentation dashboards in Power BI to support targeted engagement and retention.
- Conducted data modelling and implemented DAX logic to track branch performance and risk KPIs.
- Translated complex business requirements into automated reports and visual dashboards.
- Worked cross-functionally with sales, compliance, and management to deliver data-led insights.
- Cleaned and merged data using SQL and Excel from transactional systems to support compliance audits.
- Identified patterns in customer behaviour through EDA and predictive modelling.
- Standardised internal reporting processes, reducing manual effort and enhancing decision timelines.

EDUCATION

University of Exeter Business School - Master`s degree Business Analytics   2024

CERTIFICATIONS

- Microsoft Certified: Power BI Data Analyst Associate (PL-300)
- Microsoft Certified: Azure Data Fundamentals (DP-900)
- Data Analyst Associate certificate from DataCamp
- Python Data Associate certificate from DataCamp