

Kamal Sroor

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[LinkedIn](#) • [GitHub](#)

Senior Backend Developer

Accomplished Senior Backend Developer with **6 years of robust experience** architecting, developing, and optimizing scalable web applications. Expert in PHP, Laravel, and modern frontend frameworks, I excel in API design, performance tuning, and crafting secure, high-performance systems. A proven leader who drives digital transformation and consistently delivers innovative, results-driven solutions.

Tech Stack

- **Backend:** PHP, Laravel, Livewire
(Advanced Eloquent, API Development, Artisan & Task Scheduling, Middleware & Service Providers, Event Broadcasting & Queues, Package Development)
- **Frontend:** HTML, CSS, Responsive Web Design, Sass, Vue.js, Nuxt 3, JavaScript, TypeScript, jQuery, Tailwind CSS, Bootstrap, AJAX
(Component-Based Architecture, Vuex, Vue Router, Composition API, SSR with Nuxt, Reactive Components)
- **Database:** MySQL, PostgreSQL, Redis, MongoDB, Firebase
- **DevOps & Tools:** Docker, CI/CD, Git, Nginx, Linux
- **Realtime & Communication:** Socket.IO
- **Optimization:** Caching, Database Indexing, SEO, Queues
- **Integrations:**
 - **Payments:** Stripe, PayPal, Tap, Tabby, Moyasar
 - **Shipping:** DHL API, Aramex (أرامكس), SMSA (سمسا), SPL (سبل)
 - **Other APIs:** Facebook API, WhatsApp API
- **Testing & Documentation:** Unit Testing, Swagger
- **AI & Emerging Tech:** AI Prompt

Work Experience

Senior Backend Developer – Ibtikarat (08/2023 – Present)

- Drive end-to-end backend development for cutting-edge digital solutions tailored for government and enterprise sectors.
- Architect and sustain robust Laravel applications using Livewire and MySQL, integrating multiple APIs and supporting multi-tenant infrastructures.
- Uphold rigorous standards for security, performance, and SEO, consistently delivering high-impact solutions.

Senior Backend Developer & Team Leader – Developer Network (01/2023 – 07/2023)

- Led a high-performing team to deliver multiple Laravel projects, including innovative platforms for real estate investment and social media management.
- Engineered *Jarvis*, an integrated social media management solution that seamlessly consolidated Facebook, Instagram, and WhatsApp APIs.
- Achieved a 20% performance boost through strategic caching and database optimization, while mentoring junior developers.

Senior Backend Developer – Pyramids Freight (10/2021 – 12/2022)

- Spearheaded the development of a comprehensive freight management system and a Vue.js booking platform with Nuxt.js server-side rendering.
- Integrated Stripe with 3D Secure payments, slashing page load times by 50% and significantly boosting SEO performance.

Mid-Level Backend Developer & Team Leader – Abudiyab Rent A Car (06/2021 – 10/2021)

- Developed a dynamic Laravel-based car rental platform with secure payment integrations (Riyad Bank, Mastercard) and 3DS authentication.
- Implemented advanced vehicle tracking APIs, driving a 20% surge in organic search traffic and optimizing operational efficiency.

Freelance Backend Developer (02/2019 – Present)

- Engineered scalable, high-performance web applications using Laravel for diverse clientele, driving a 30% sales increase on a custom e-commerce platform and a 50% boost in legacy system performance.
- Collaborated cross-functionally to design and implement robust API integrations and bespoke payment solutions.

Projects

Review App (02/2025)

Developed a cutting-edge web platform for service reviews, leveraging Laravel, Vue.js, Nuxt, and advanced SEO strategies with robust API connectivity for seamless mobile integration.

<https://website.reviewapp.sa/>

Theqa App (10/2024)

Designed and built a quality assurance application to streamline assessment processes using Laravel and custom API endpoints, enhancing operational efficiency.

<https://theqa.app/>

Ettazenn App (05/2024)

Conceived and developed **Ettazenn – Move, Breathe, Meditate**, a Saudi health and wellness app offering a suite of mind-body practices including yoga, tai chi, breathing exercises, meditation, and movement to promote holistic balance.

<https://ettazenn.com/>

Al-Taawoun FC Website (05/2024)

Engineered a comprehensive digital solution for Al-Taawoun Football Club, featuring dynamic club information, fixtures, and media content, with robust API support for mobile integration.

<https://altaawounfc.com/>

Gaseel Express (04/2024)

Developed an innovative on-demand platform for laundry and ironing services, leveraging Laravel and MySQL with real-time API integrations to optimize service delivery.

<https://gaseelexpress.sa/>

Store Platform (Mapp Stores) (11/2023)

Created a versatile e-commerce solution empowering businesses to transition online rapidly. Developed with Laravel, Livewire, MySQL, 3S Media, and advanced SEO enhancements, featuring a multi-tenant architecture and extensive API integrations.

<https://mapp.sa/>

Ibtikarat Digital Solutions (10/2023)

Delivered integrated technical solutions to accelerate digital transformation for government and enterprise sectors, engineered with Laravel, Livewire, and MySQL.

<https://ibtikarat.sa/>

Other Notable Projects

- **sroor-laravel-payment:** A customizable Laravel package integrating popular payment gateways (PayPal, Stripe) for seamless transaction management. [GitHub Repository](#)
- **Buy To Investment:** A real estate investment platform offering a user-friendly interface and comprehensive resources for investors. [Visit Site](#)
- **Pyramids Freight Website:** A logistics platform delivering a comprehensive overview of freight forwarding services. [Visit Site](#)
- **Event Booking Website:** An intuitive booking platform designed for industry events with a visually compelling interface. [Visit Site](#)
- **Madariskm (LMS):** A robust Learning Management System enabling educational institutions to manage course creation and progress tracking efficiently. [Visit Site](#)

Key Achievements

- **Reduced page load time by 50%** through advanced caching strategies and optimized database indexing.
- **Boosted e-commerce sales by 30%** with the successful launch of a custom Laravel platform.
- Integrated multiple third-party APIs to enhance functionality and operational efficiency across projects.
- Demonstrated proven leadership by consistently delivering projects on time and within budget while mentoring and upskilling development teams.

Certifications & Courses

- **Laravel Certification** – Laravel Certified Developer (2023)
- **Advanced PHP & MySQL Optimization** – Udemy (2022)
- **Docker & CI/CD for Laravel Developers** – Coursera (2021)

Education

Bachelor’s Degree in Management Information Systems

New Cairo Academy • 09/2020 – 05/2024

Languages

- **Arabic:** Native
- **English:** Advanced

Availability: Open to full-time, freelance, or remote opportunities. Let's connect!