



Pershing County, NV

Nevada Governor's Office of

ECONOMIC DEVELOPMENT

Empowering Success

808 W. Nye Lane
Carson City, Nevada 89703

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	19
Workforce Characteristics	21
Educational Pipeline	26
In-Demand Skills	27

Report Parameters

1 County

32027 Pershing County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

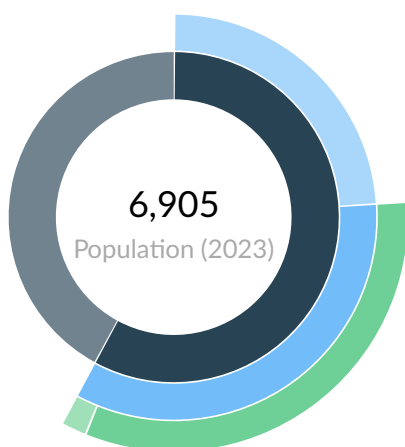
<div>6,827</div> <div>Population (2022)</div> <div>Population grew by 352 over the last 5 years and is projected to grow by 342 over the next 5 years.</div>	<div>2,076</div> <div>Total Regional Employment</div> <div>Jobs decreased by 231 over the last 5 years but are projected to grow by 88 over the next 5 years.</div>	<div>\$62.8K</div> <div>Median Household Income (2021)</div> <div>Median household income is \$6.2K below the national median household income of \$69.0K.</div>
--	---	---

Takeaways

- As of 2022 the region's population **increased by 5.4%** since 2017, growing by 352. Population is expected to **increase by 5.0%** between 2022 and 2027, adding 342.
- From 2017 to 2022, jobs **declined by 10.0%** in Pershing County, NV from 2,307 to **2,076**. This change **fell short of the national growth rate of 3.4% by 13.4%**. As the number of jobs declined, the **labor force participation rate decreased from 62.4% to 60.8% between 2017 and 2022**.
- Concerning educational attainment, **4.9% of Pershing County, NV residents possess a Bachelor's Degree** (15.9% below the national average), and **6.4% hold an Associate's Degree** (2.4% below the national average).
- The top three industries in 2022 are Metal Ore Mining, Education and Hospitals (Local Government), and State Government, Excluding Education and Hospitals.

	Population (2023)	Labor Force (Jan 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	6,905	2,343	2,076	108.9	\$505.39M	\$734.44M	\$1.00B
United States	335,839,277	165,066,565	168,319,669	100.0	\$24.91T	\$0	\$11.19T
Arizona	7,318,957	3,668,401	3,433,680	102.4	\$450.88B	\$319.13B	\$370.32B
Utah	3,468,986	1,773,072	1,833,819	103.2	\$240.98B	\$179.81B	\$242.03B
Texas	30,191,899	14,875,849	14,936,007	96.4	\$2.25T	\$1.38T	\$1.79T

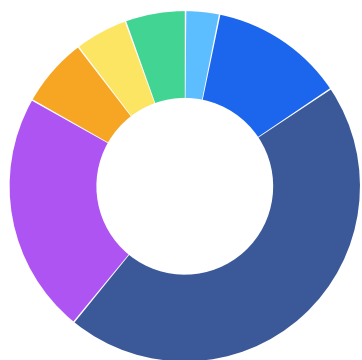
Jan 2023 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	3,993
● Not in Labor Force (16+)	1,650
● Labor Force	2,343
● Employed	2,221
● Unemployed	122
● Under 16, Military, and institutionalized Population	2,912

Educational Attainment

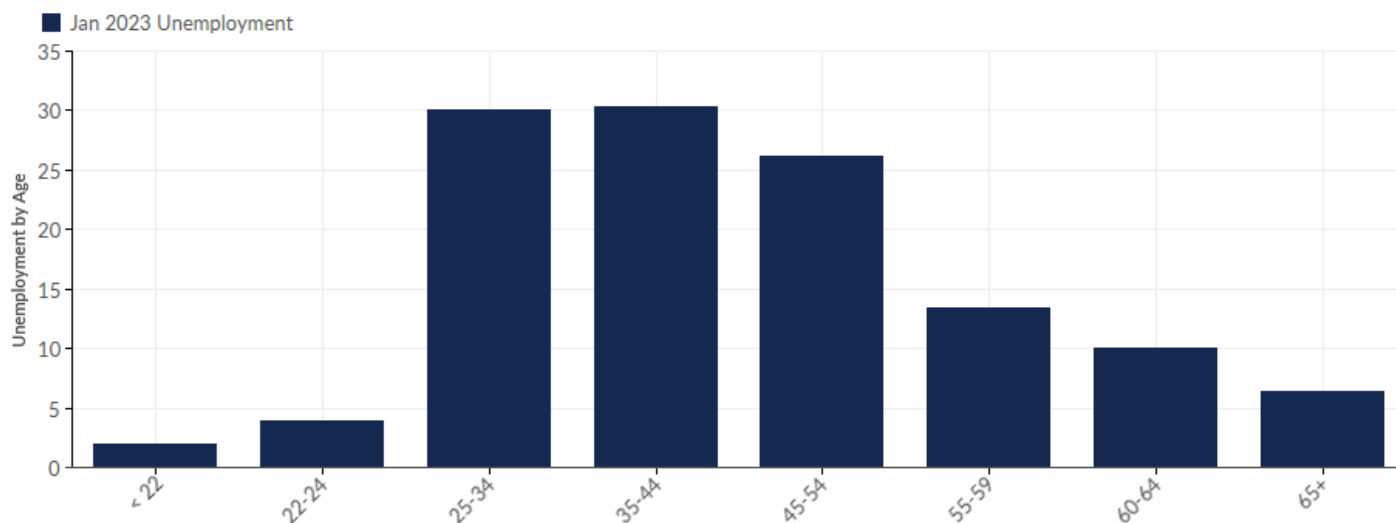
Concerning educational attainment, **4.9% of Pershing County, NV residents possess a Bachelor's Degree** (15.9% below the national average), and **6.4% hold an Associate's Degree** (2.4% below the national average).



	% of Population	Population
● Less Than 9th Grade	3.1%	163
● 9th Grade to 12th Grade	12.4%	648
● High School Diploma	45.3%	2,361
● Some College	22.3%	1,162
● Associate's Degree	6.4%	335
● Bachelor's Degree	4.9%	255
● Graduate Degree and Higher	5.6%	290

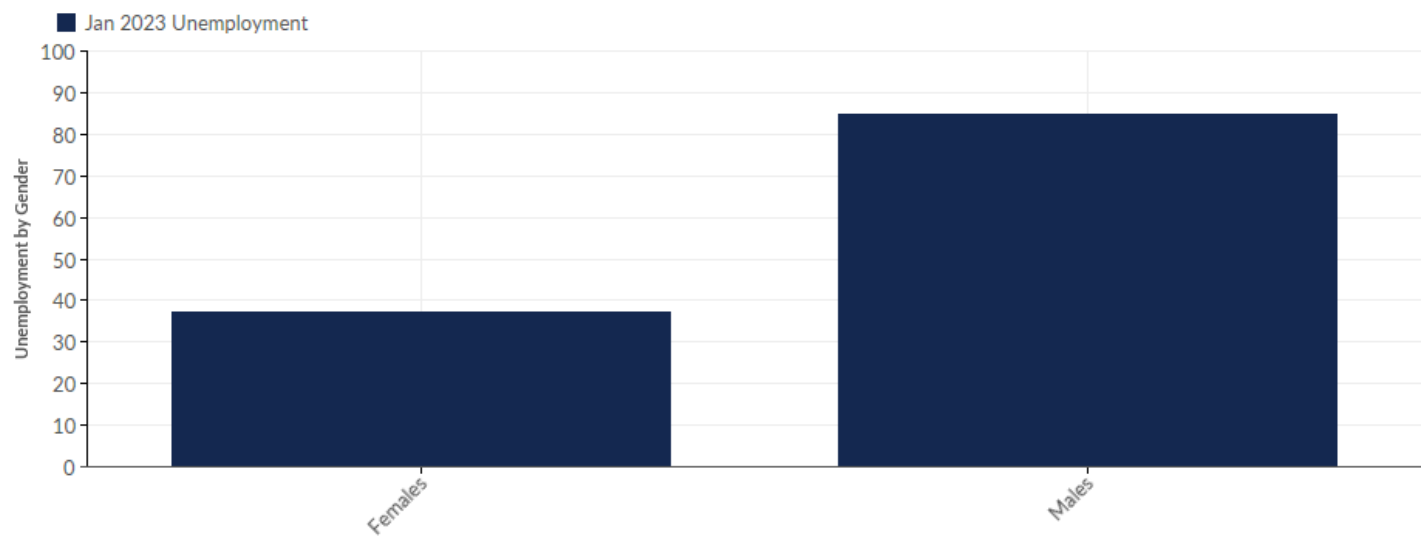
Unemployment by Demographics

Unemployment by Age



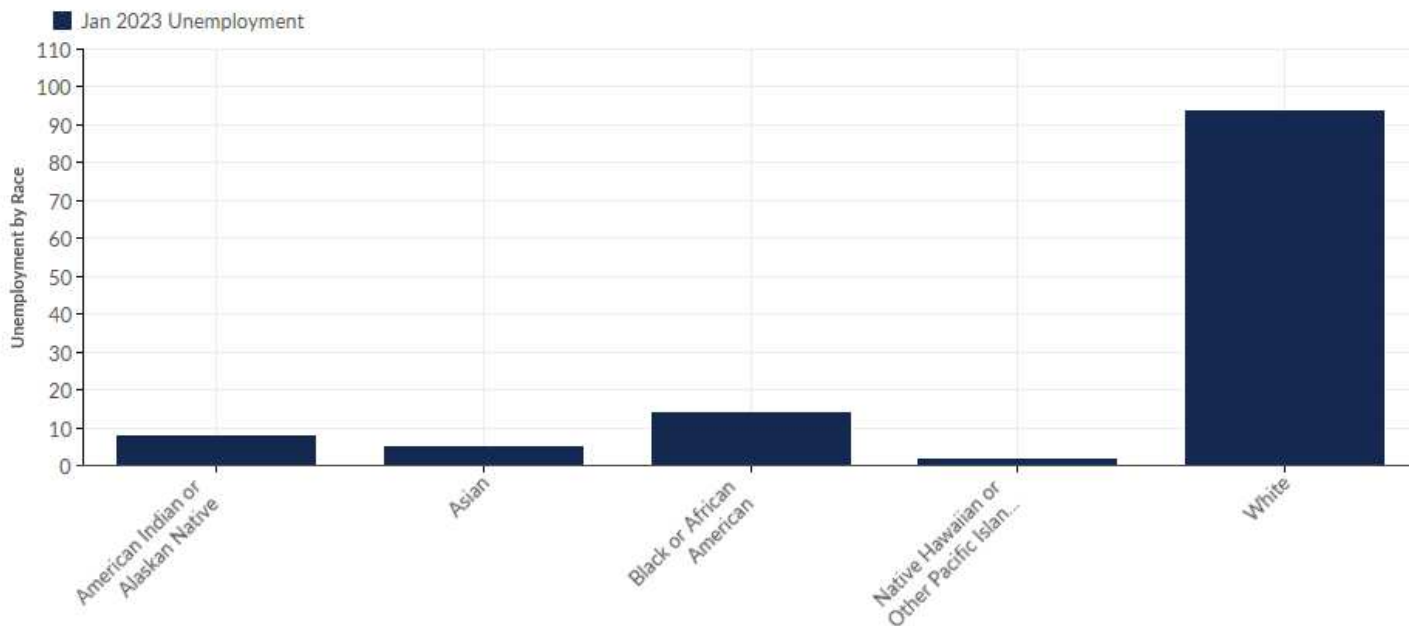
Age	Unemployment (Jan 2023)	% of Unemployed
< 22	2	1.64%
22-24	4	3.28%
25-34	30	24.59%
35-44	30	24.59%
45-54	26	21.31%
55-59	13	10.66%
60-64	10	8.20%
65+	6	4.92%
Total	122	99.00%

Unemployment by Gender



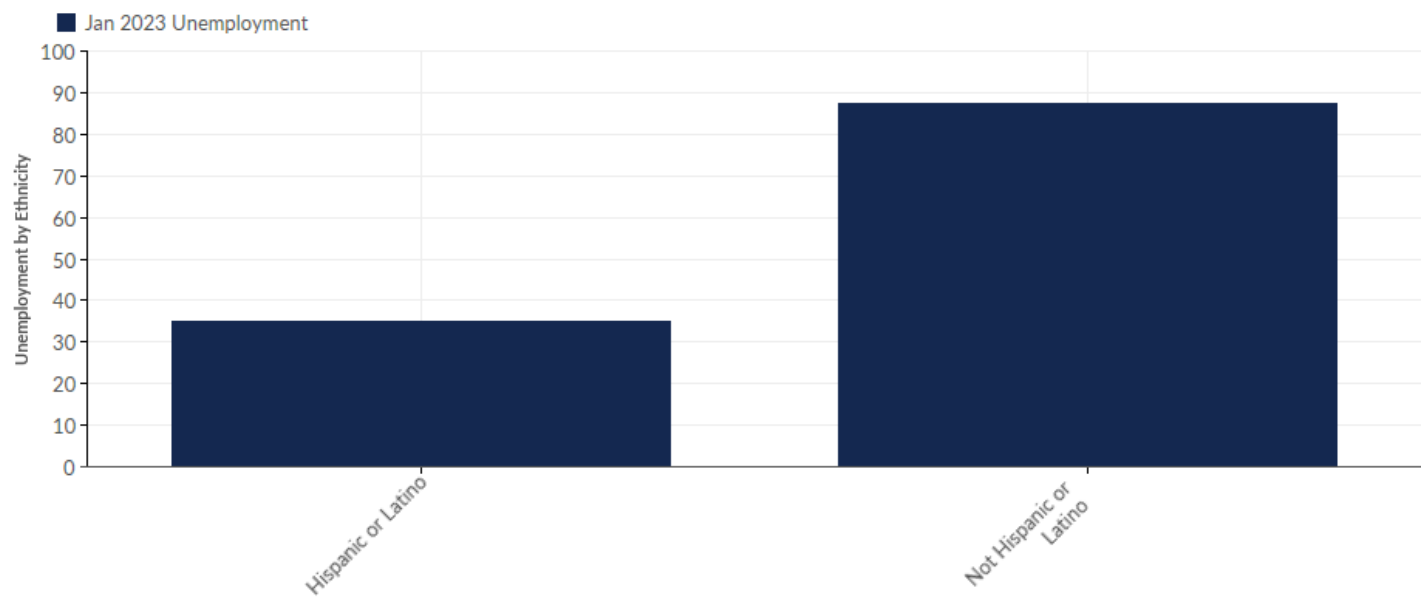
Gender	Unemployment (Jan 2023)	% of Unemployed
Females	37	30.33%
Males	85	69.67%
Total	122	100.00%

Unemployment by Race



Race	Unemployment (Jan 2023)	% of Unemployed
American Indian or Alaskan Native	8	6.56%
Asian	5	4.10%
Black or African American	14	11.48%
Native Hawaiian or Other Pacific Islander	2	1.64%
White	94	77.05%
Total	122	101.00%

Unemployment by Ethnicity

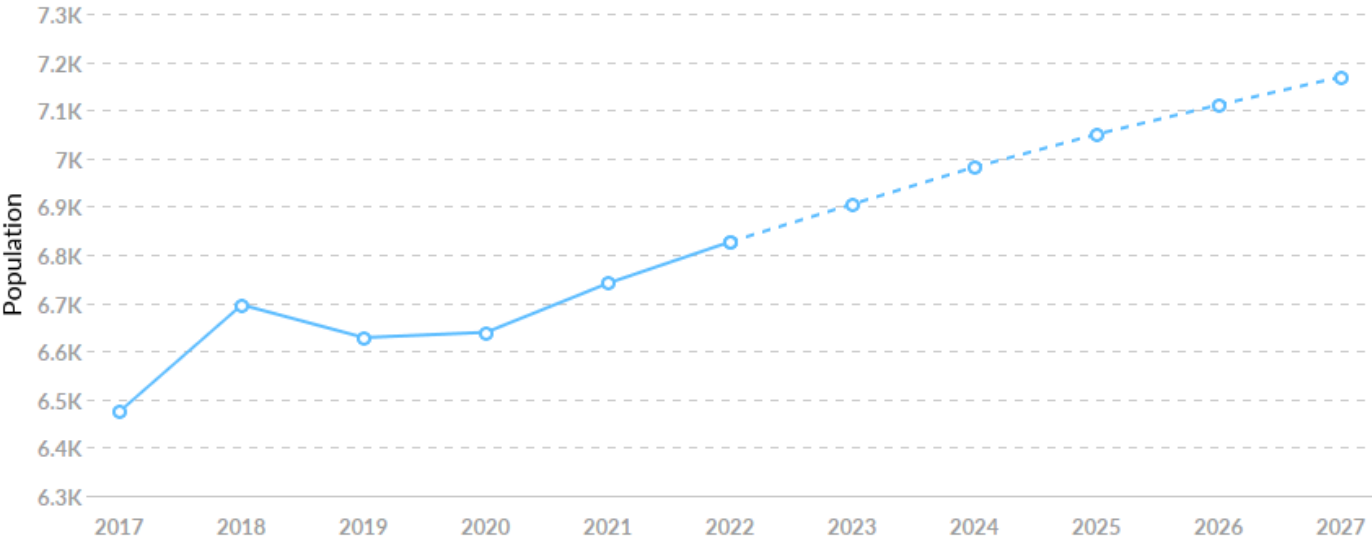


Ethnicity	Unemployment (Jan 2023)	% of Unemployed
Hispanic or Latino	35	28.69%
Not Hispanic or Latino	87	71.31%
Total	122	100.00%

Historic & Projected Trends

Population Trends

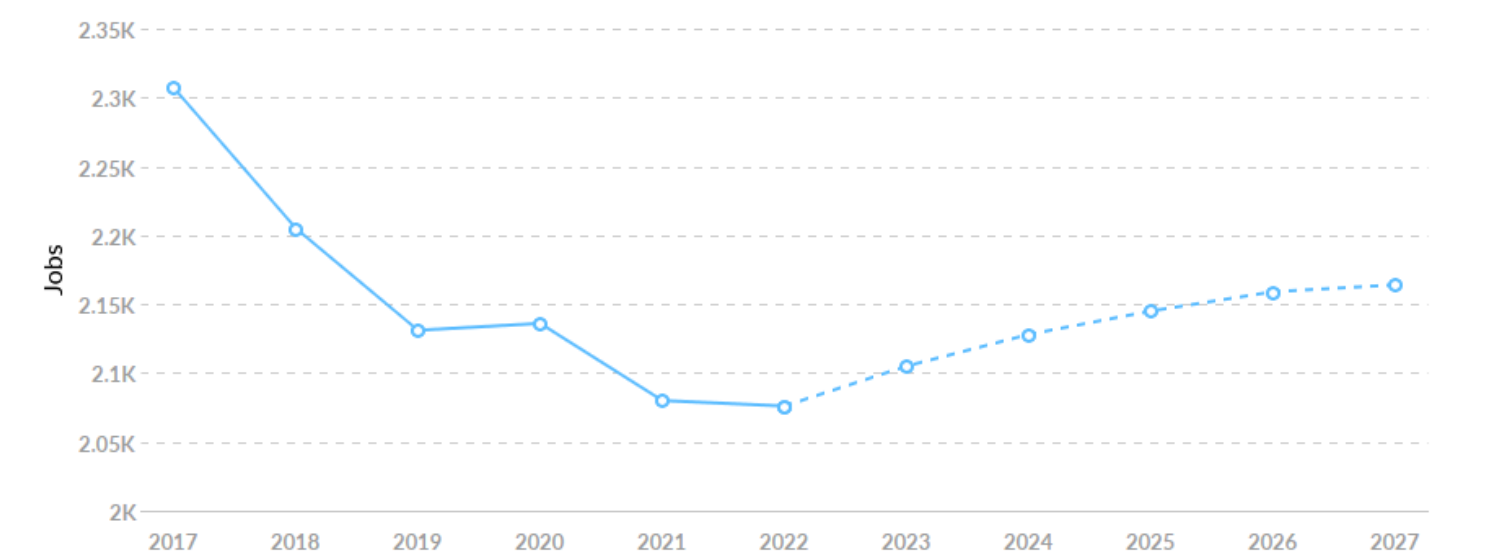
As of 2022 the region's population **increased by 5.4%** since 2017, growing by 352. Population is expected to **increase by 5.0%** between 2022 and 2027, adding 342.



Timeframe	Population
2017	6,475
2018	6,696
2019	6,628
2020	6,639
2021	6,741
2022	6,827
2023	6,905
2024	6,982
2025	7,050
2026	7,111
2027	7,169

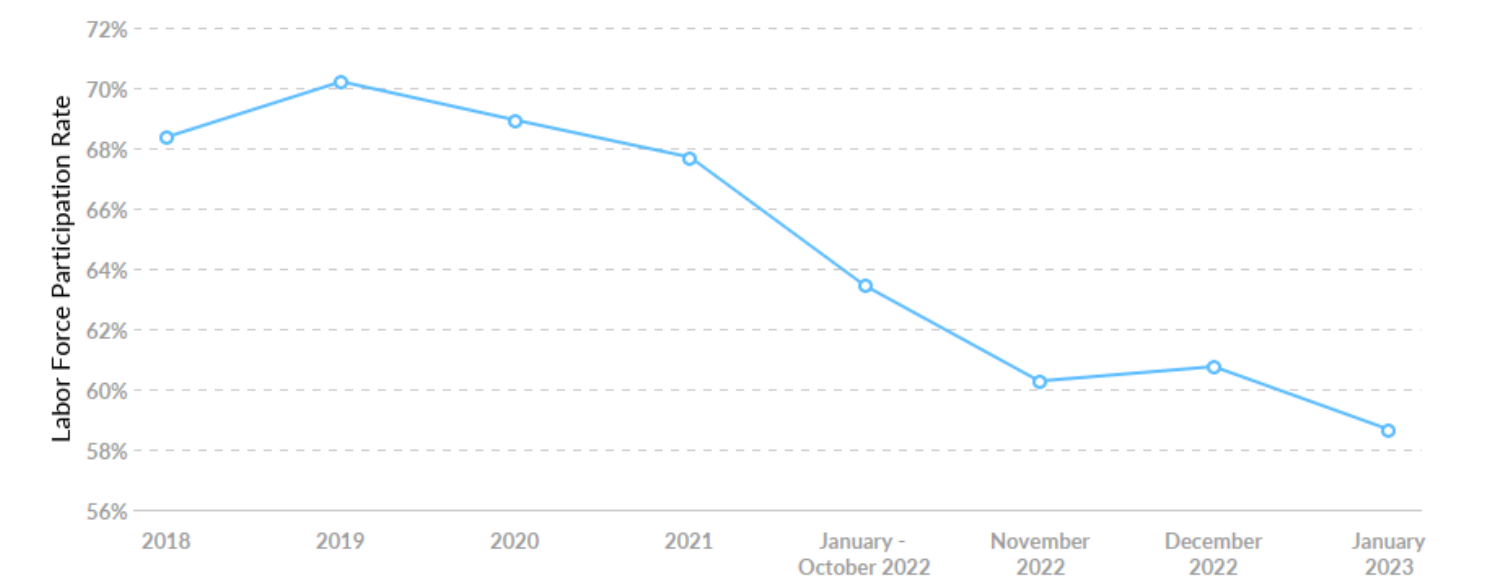
Job Trends

From 2017 to 2022, jobs **declined by 10.0%** in Pershing County, NV from 2,307 to **2,076**. This change **fell short of the national growth rate of 3.4%** by **13.4%**.



Timeframe	Jobs
2017	2,307
2018	2,205
2019	2,131
2020	2,136
2021	2,080
2022	2,076
2023	2,105
2024	2,128
2025	2,145
2026	2,159
2027	2,164

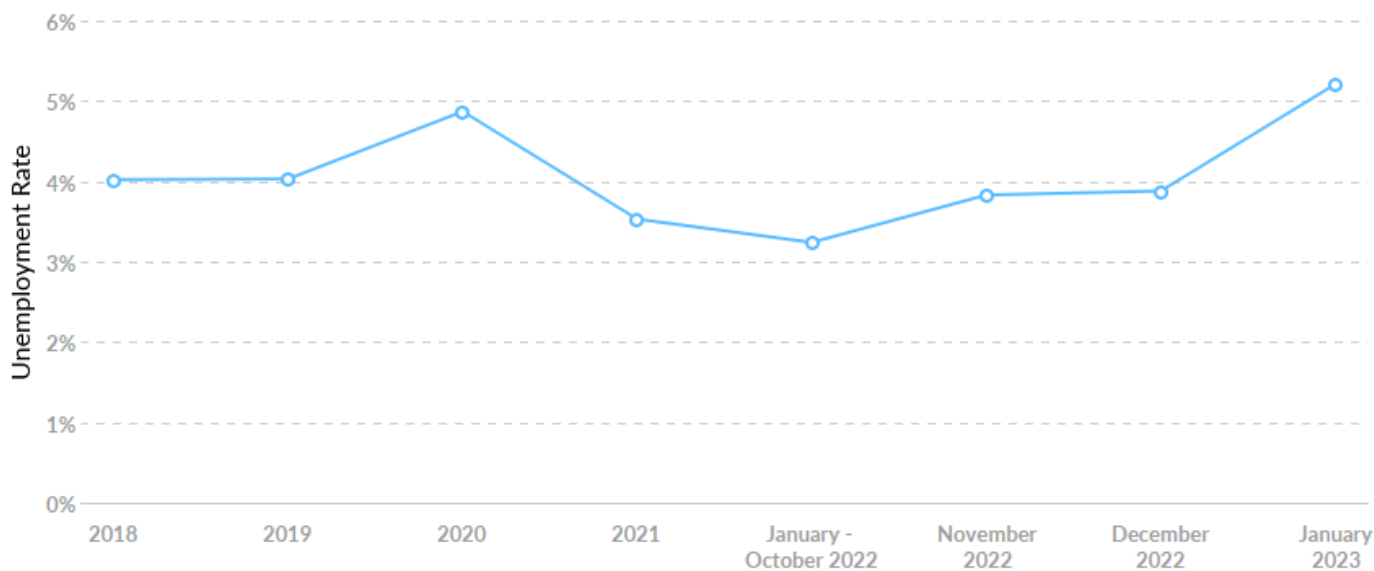
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	68.37%
2019	70.21%
2020	68.93%
2021	67.70%
January - October 2022	63.44%
November 2022	60.27%
December 2022	60.75%
January 2023	58.67%

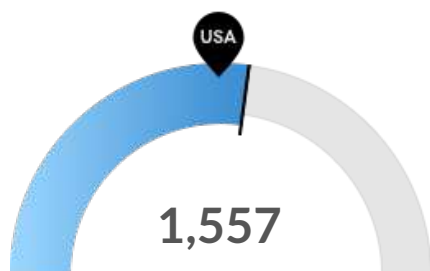
Unemployment Rate Trends

Pershing County, NV had a January 2023 unemployment rate of 5.21%, **increasing from 4.02%** 5 years before.



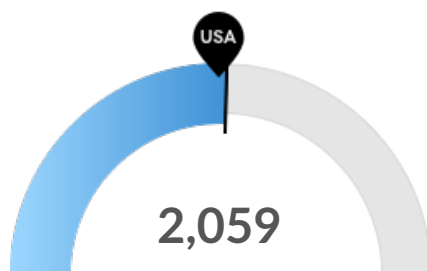
Timeframe	Unemployment Rate
2018	4.02%
2019	4.03%
2020	4.87%
2021	3.53%
January - October 2022	3.24%
November 2022	3.83%
December 2022	3.88%
January 2023	5.21%

Population Characteristics



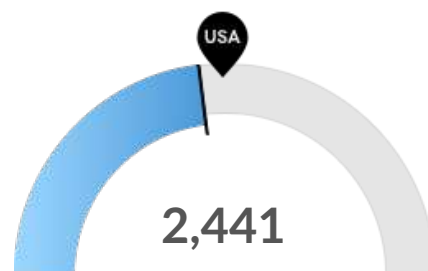
Millennials

Pershing County, NV has 1,557 millennials (ages 25-39). The national average for an area this size is 1,377.



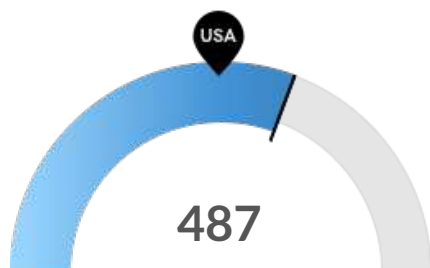
Retiring Soon

Retirement risk is about average in Pershing County, NV. The national average for an area this size is 2,004 people 55 or older, while there are 2,059 here.



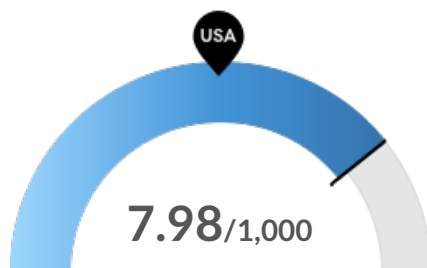
Racial Diversity

Racial diversity is low in Pershing County, NV. The national average for an area this size is 2,743 racially diverse people, while there are 2,441 here.



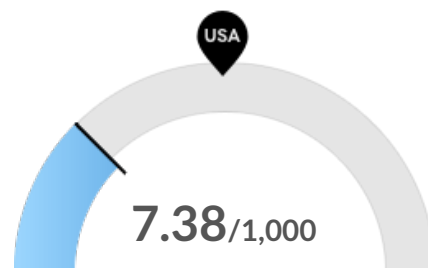
Veterans

Pershing County, NV has 487 veterans. The national average for an area this size is 354.



Violent Crime

Pershing County, NV has 7.98 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

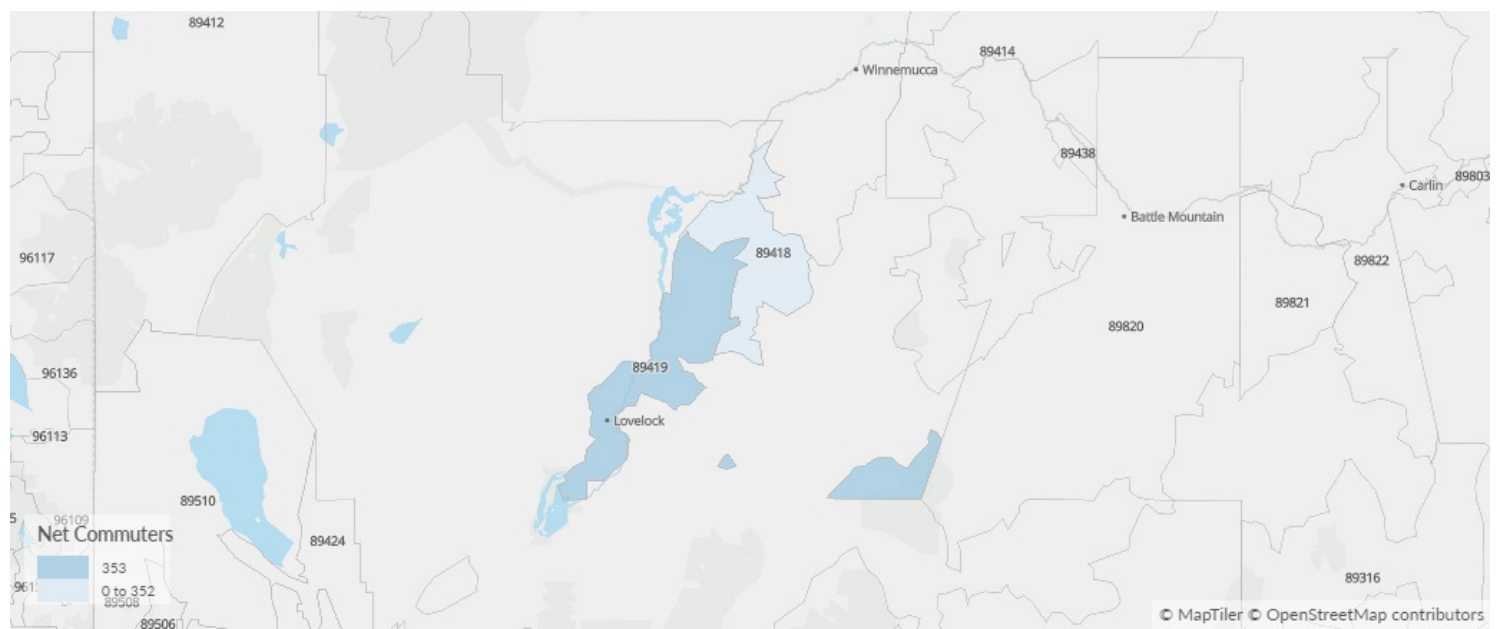


Property Crime

Pershing County, NV has 7.38 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Pershing County, NV currently works compared to where talent lives can help you optimize site decisions.

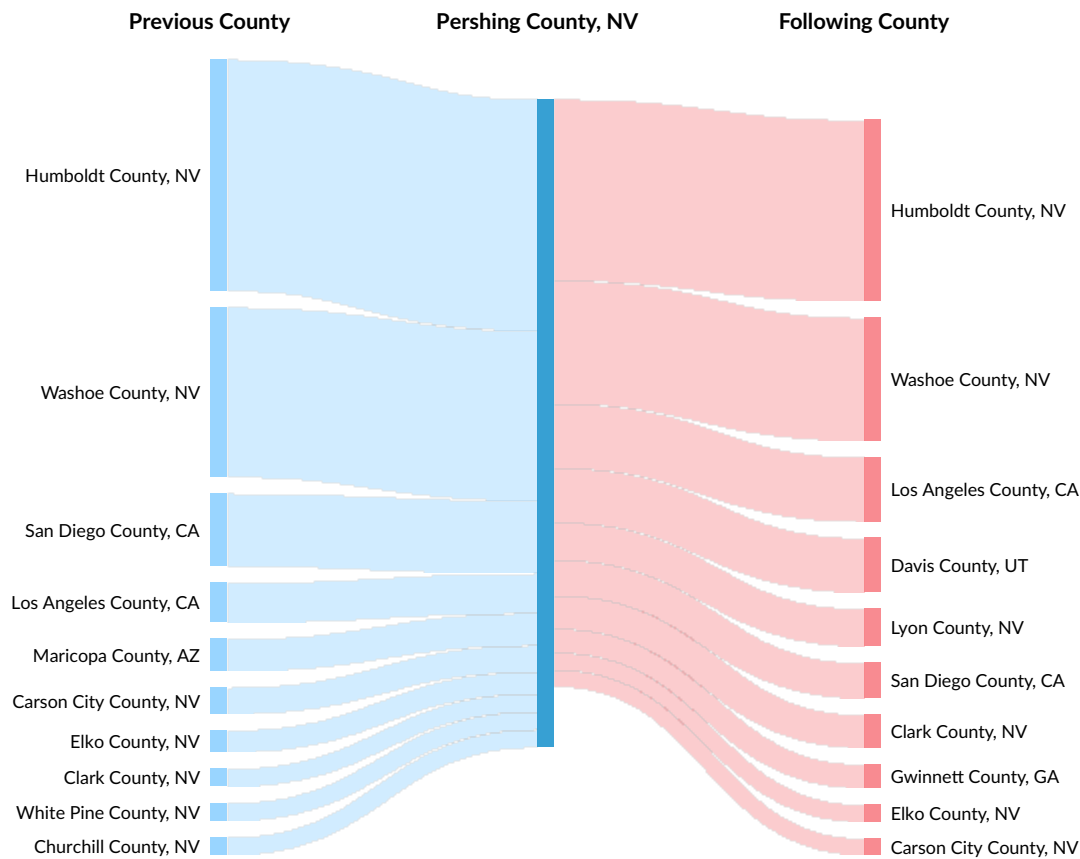


Where Talent Works			Where Talent Lives		
ZIP	Name	2022 Employment	ZIP	Name	2022 Workers
89419	Lovelock, NV (in Pershin...	1,963	89419	Lovelock, NV (in Pershin...	1,610
89418	Imlay, NV (in Pershing c...	113	89418	Imlay, NV (in Pershing c...	104

Inbound and Outbound Migration

The table below analyzes past and current residents of Pershing County, NV. The left column shows residents of other counties migrating to Pershing County, NV. The right column shows residents migrating from Pershing County, NV to other counties.

As of 2020, 85 people have migrated from Humboldt County, NV to Pershing County, NV. In the same year, 67 people left Pershing County, NV migrating to Humboldt County, NV. The total Net Migration for Pershing County, NV in 2020 was 16.

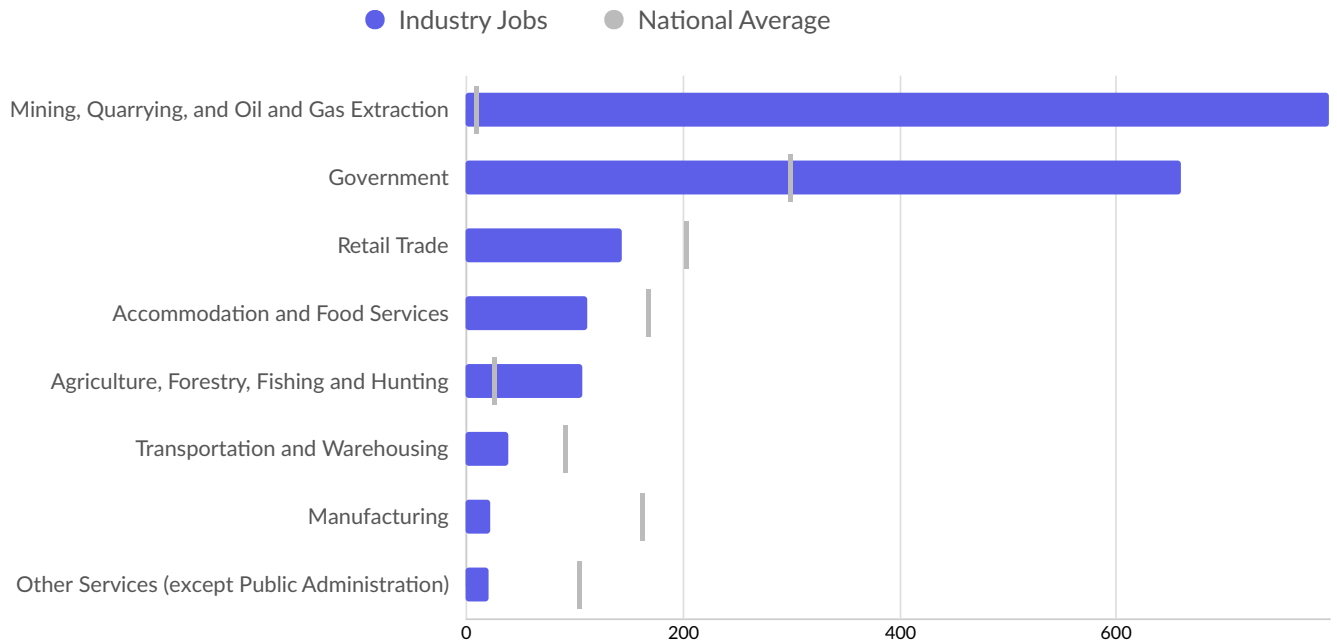


Top Previous Counties	Migrations
Humboldt County, NV	85
Washoe County, NV	63
San Diego County, CA	27
Los Angeles County, CA	15
Maricopa County, AZ	12
Carson City County, NV	10

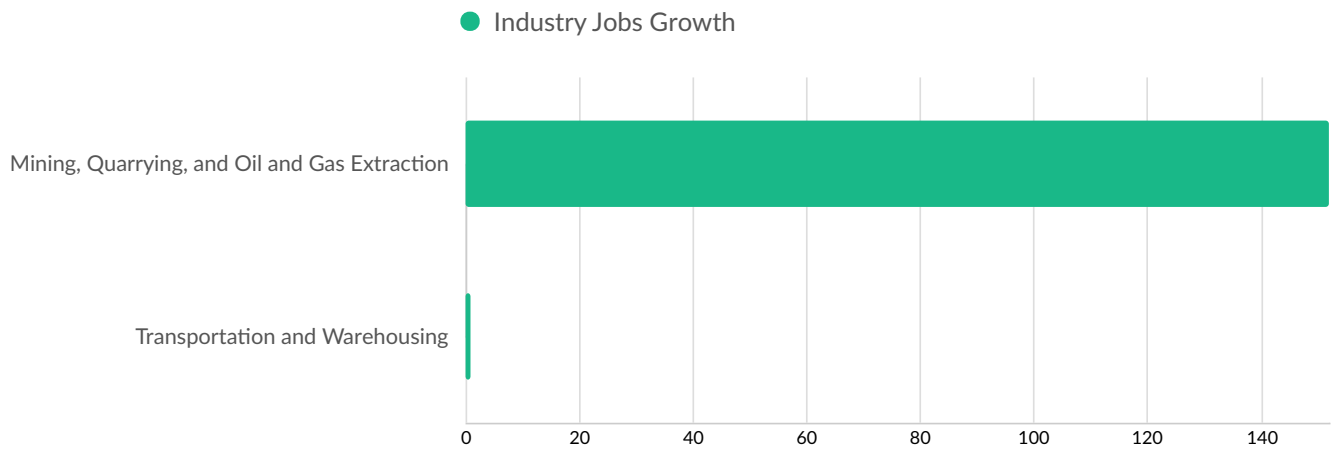
Top Previous Counties	Migrations
Elko County, NV	8
Clark County, NV	7
White Pine County, NV	7
Churchill County, NV	7
Nye County, NV	5
Lyon County, NV	4
Orange County, CA	4
San Bernardino County, CA	3
Douglas County, NV	3
Top Following Counties	Migrations
Humboldt County, NV	67
Washoe County, NV	45
Los Angeles County, CA	24
Davis County, UT	20
Lyon County, NV	14
San Diego County, CA	13
Clark County, NV	12
Gwinnett County, GA	9
Elko County, NV	6
Carson City County, NV	6
White Pine County, NV	6
Ada County, ID	6
Williamson County, TX	5
St. Johns County, FL	5
Storey County, NV	4

Industry Characteristics

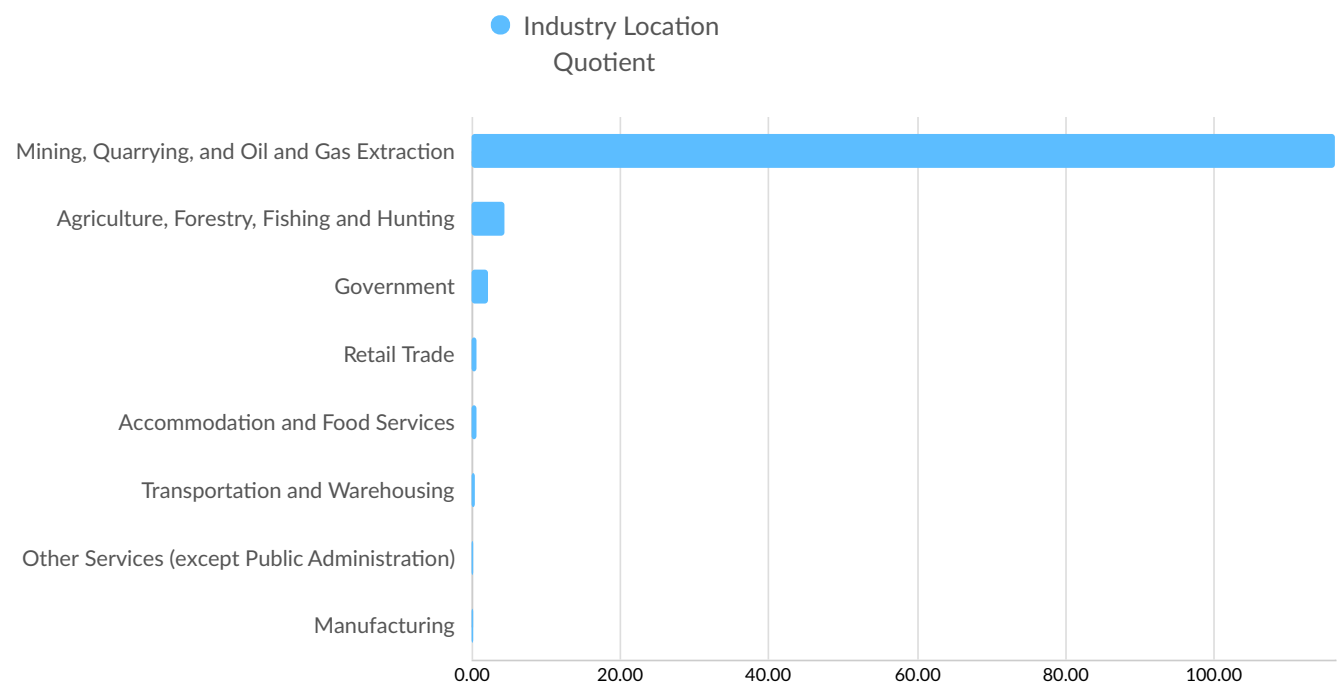
Largest Industries



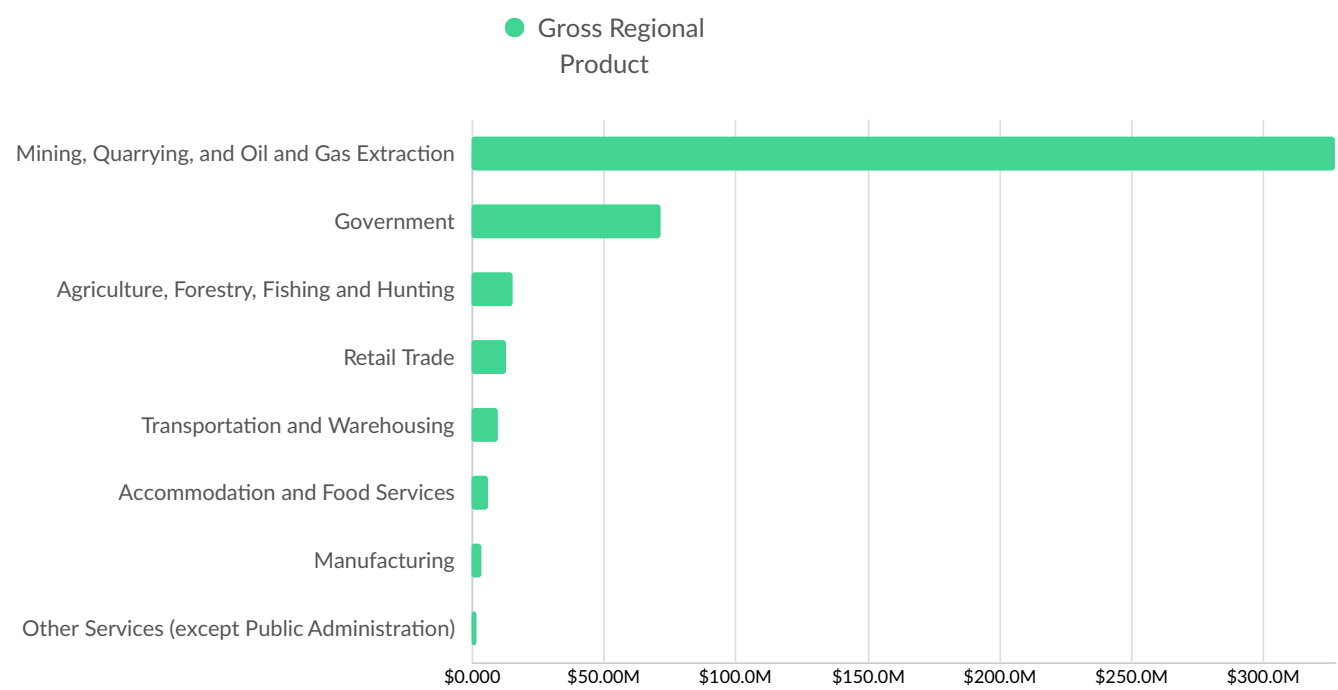
Top Growing Industries



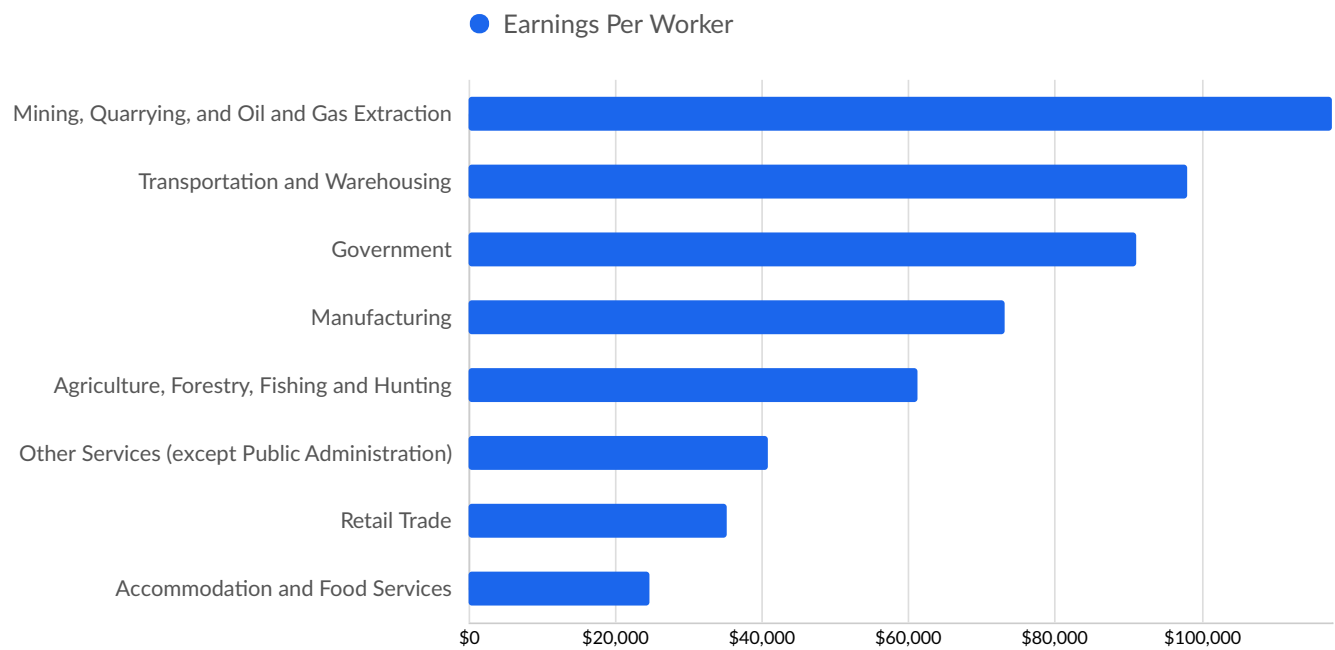
Top Industry Location Quotient



Top Industry GRP



Top Industry Earnings



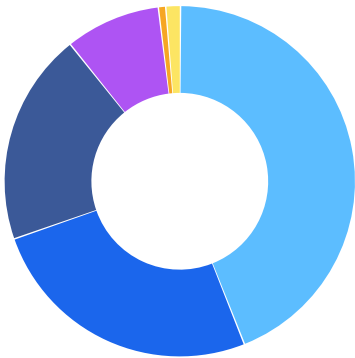
Business Characteristics

233 Companies Employ Your Workers

Online profiles for your workers mention 233 companies as employers, with the top 10 appearing below. In the last 12 months, 68 companies in Pershing County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Coeur Mining	43 <div></div>	TravelCenters of America	46 <div></div>
Ep Minerals	23 <div></div>	The Industrial Company	44 <div></div>
State of Nevada	20 <div></div>	Coeur Mining	42 <div></div>
U.S. Silica Company	17 <div></div>	Ep Minerals	41 <div></div>
Pershing General Hospital	16 <div></div>	United States Silica	37 <div></div>
Pershing County School District	13 <div></div>	Coeur Rochester	30 <div></div>
Pershing County Sheriff's Office	10 <div></div>	TIC	24 <div></div>
Florida Canyon Mining	8 <div></div>	Florida Canyon Mining	21 <div></div>
Pershing County	8 <div></div>	ManpowerGroup	19 <div></div>
TravelCenters of America	8 <div></div>	GPAC	12 <div></div>

Business Size

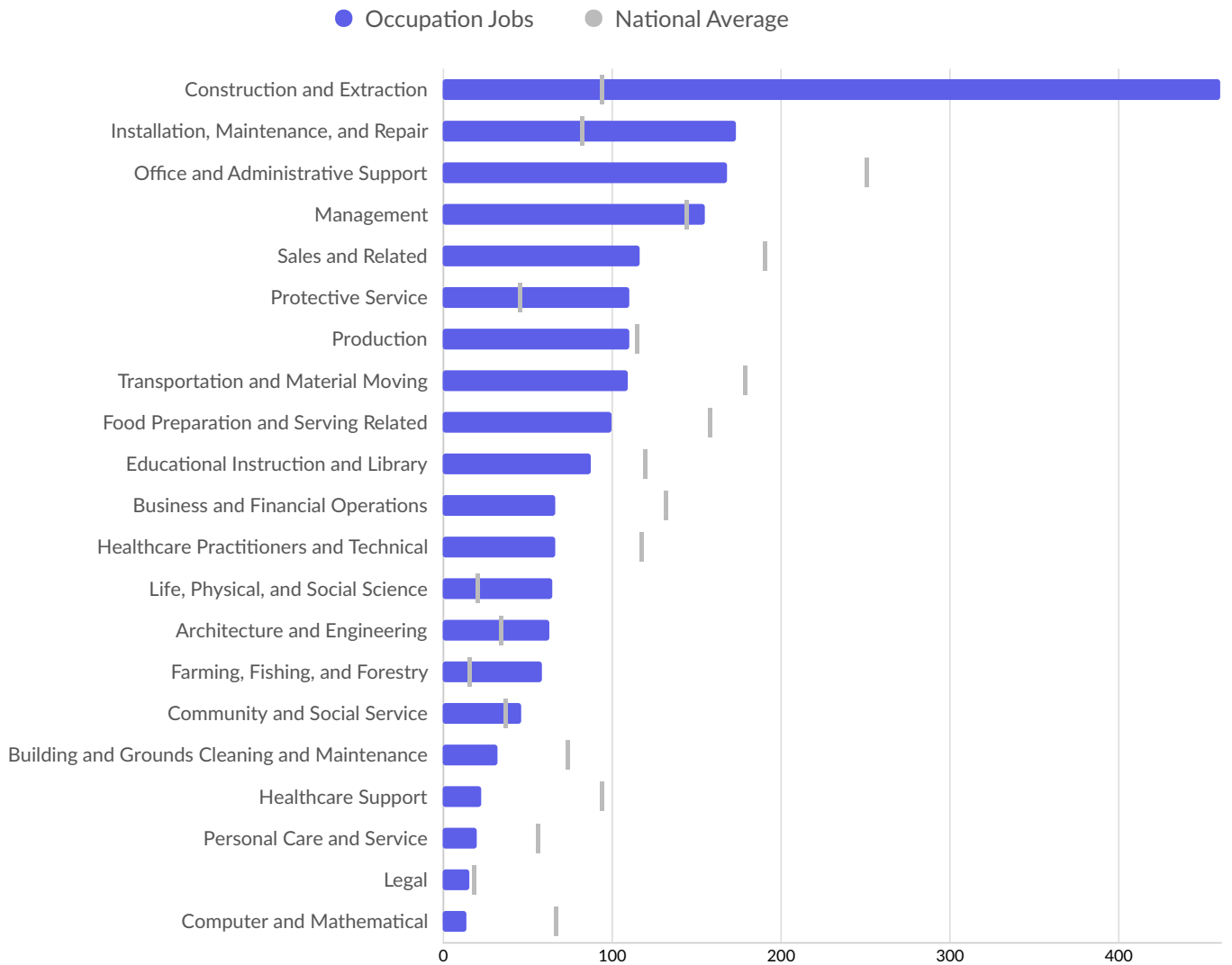


	Percentage	Business Count
1 to 4 employees	43.9%	65
5 to 9 employees	25.7%	38
10 to 19 employees	19.6%	29
20 to 49 employees	8.8%	13
100 to 249 employees	0.7%	1
250 to 499 employees	1.4%	2

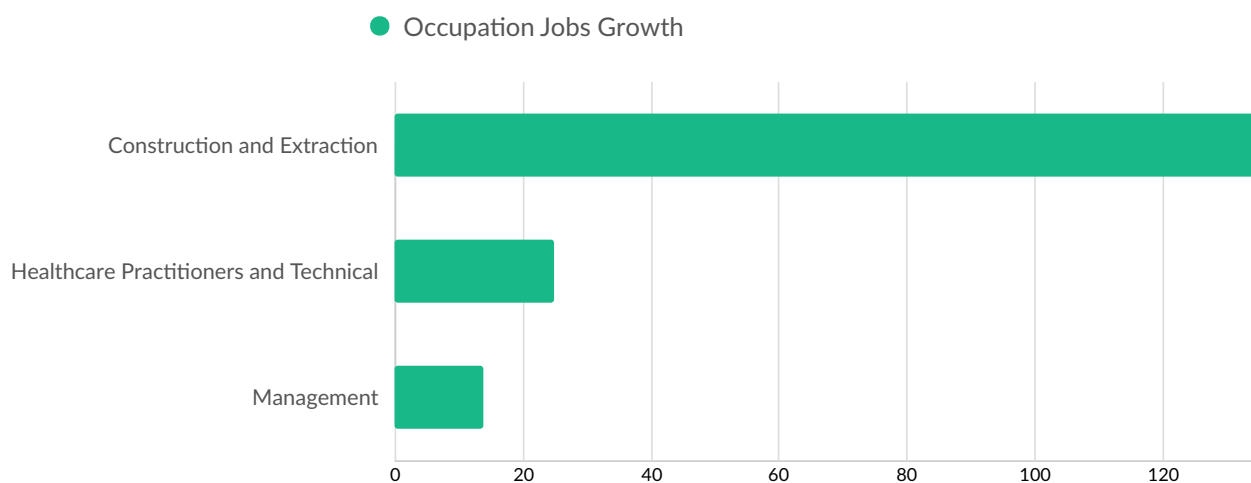
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

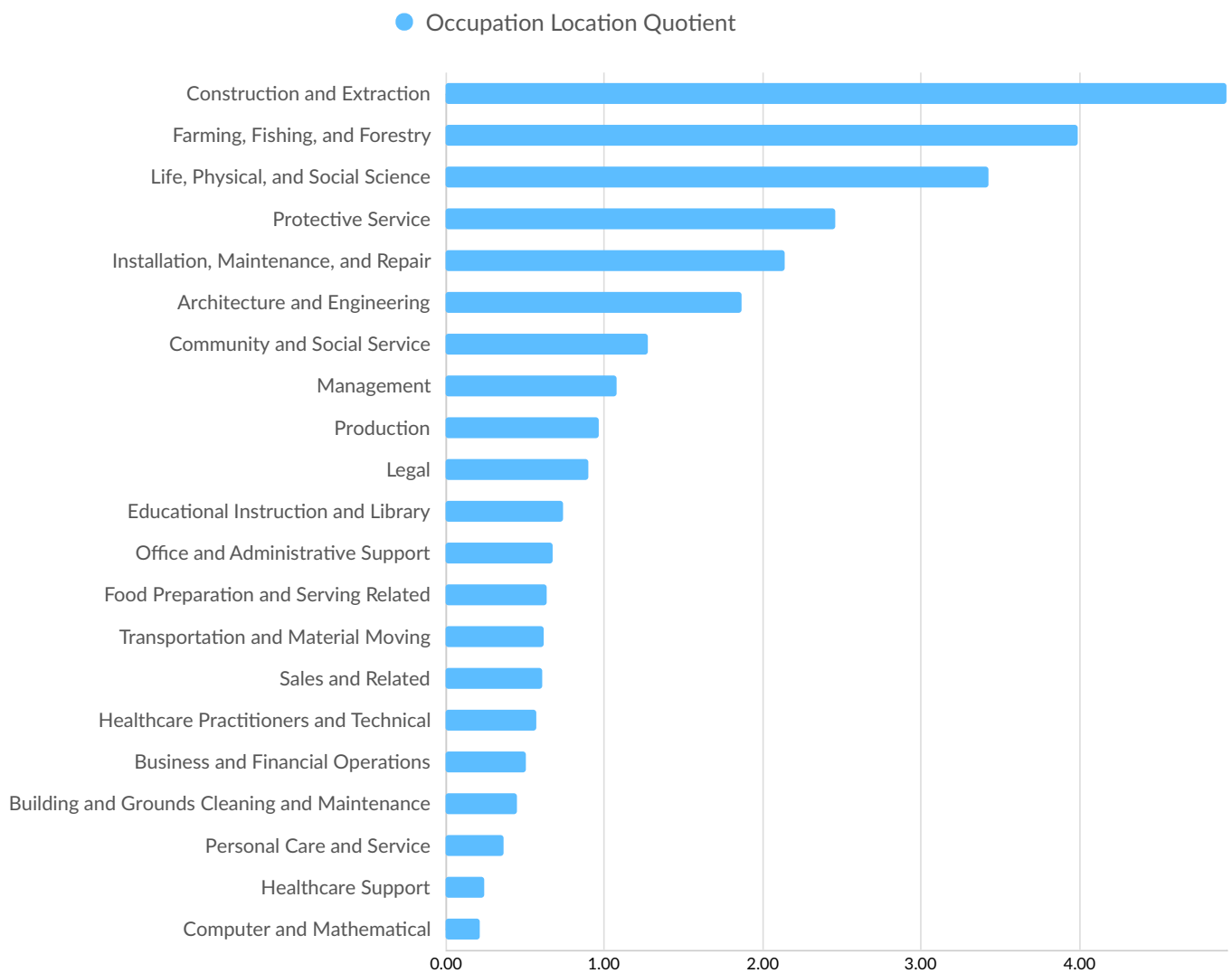
Largest Occupations



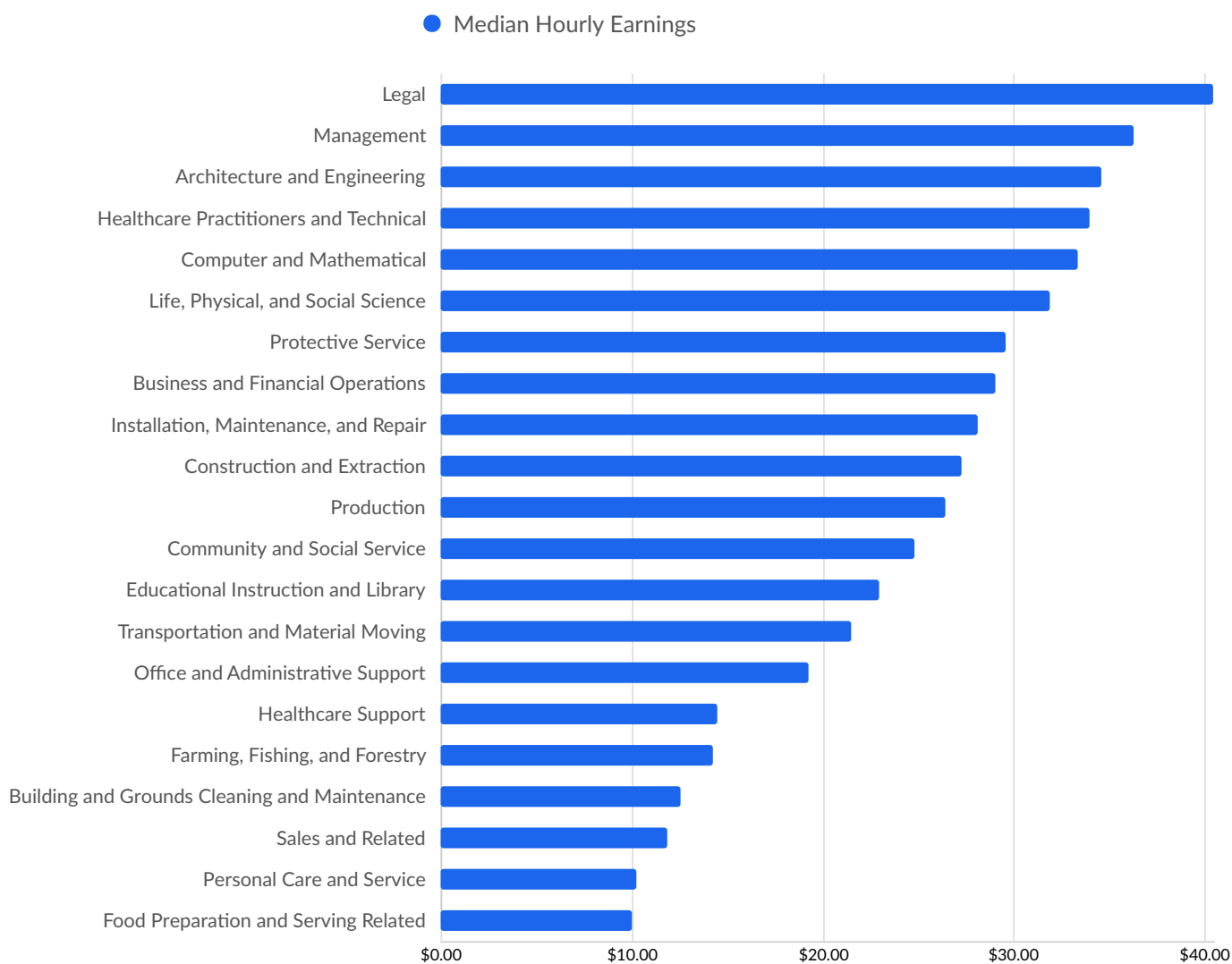
Top Growing Occupations



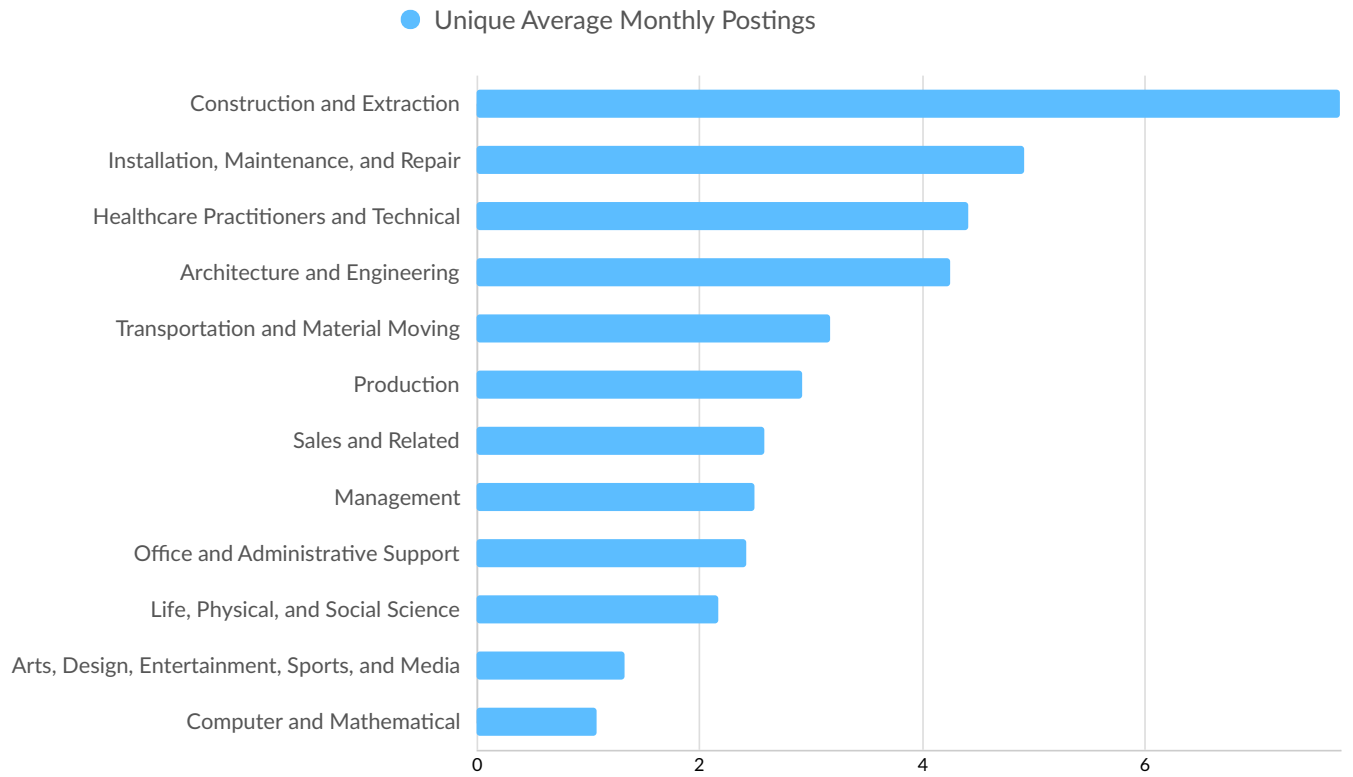
Top Occupation Location Quotient



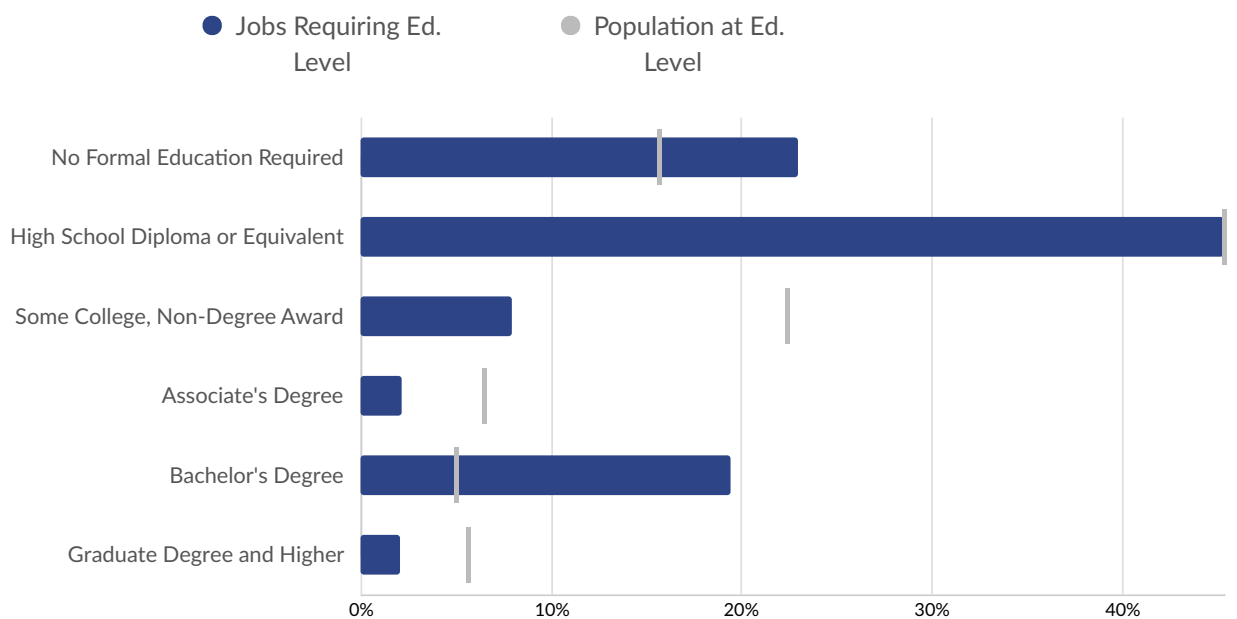
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Pershing County, NV produced graduates.

In-Demand Skills

