

Year

2013

2014

Month

January

February

March

April

May

June

July

August

September

October

November

December



# Sales Metrics & Trends Dashboard

Segment

Channel Partners

Enterprise

Government

Midmarket

Small Business

Total Sales



119M

Total Profit



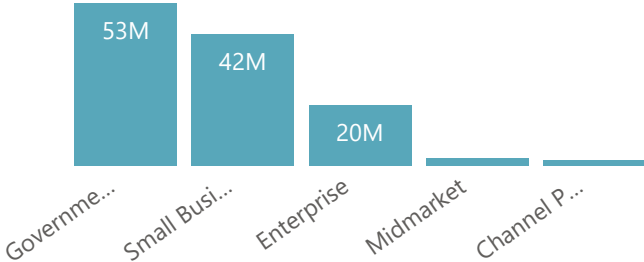
17M

Profit %

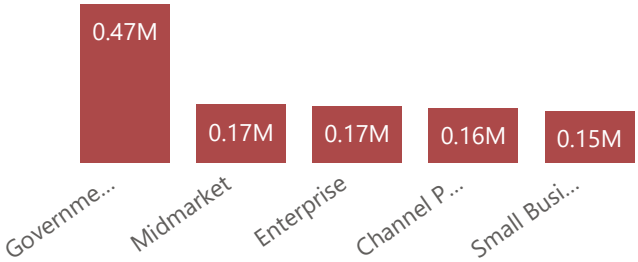


16.59%

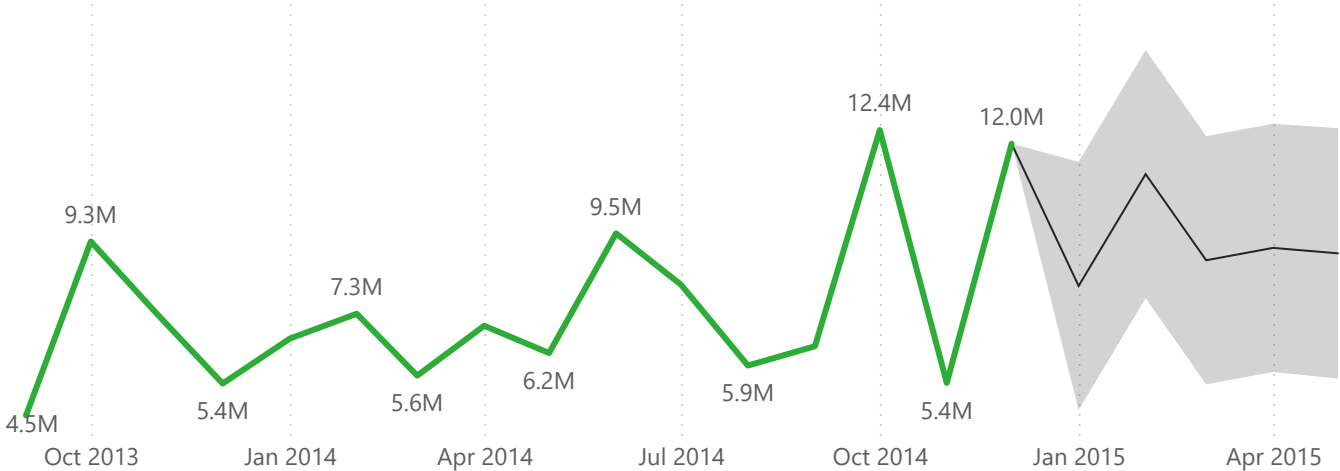
Segment Sales



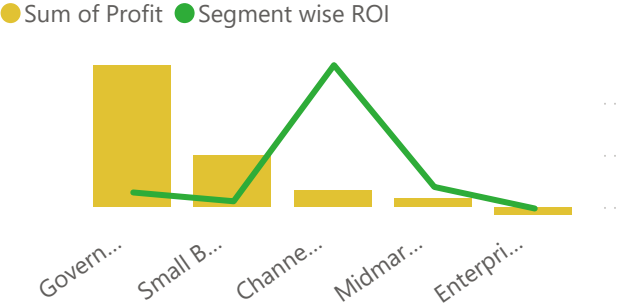
Units Sold by Segment



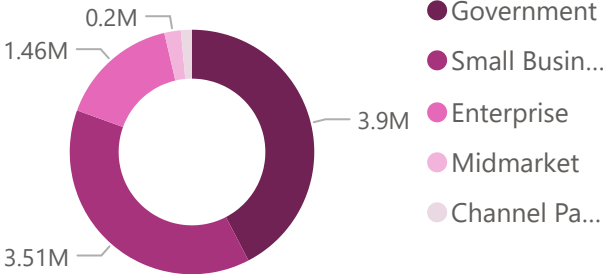
Sales by Date



Profit VS ROI



Discounts by Segment



Sales by Country



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Product

Amarilla

Carretera


Montana

Paseo


Velo

VTT


Total Sales

119M

Total Profit

17M

Profit %

16.59%

