

Customer Churn Analysis

156M

Total Population

7043

Total Customers

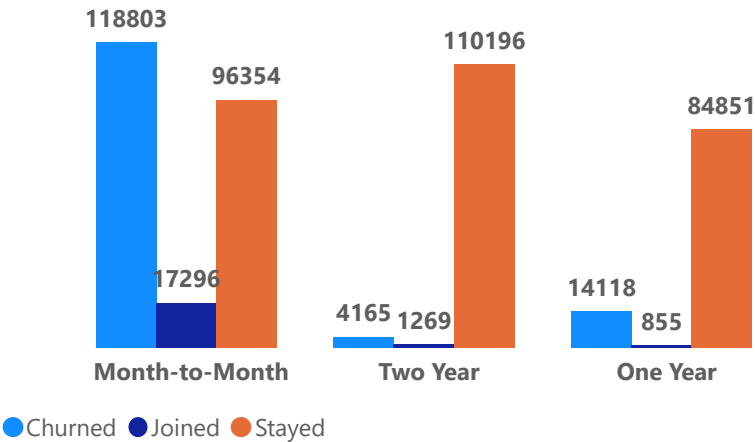
21.37M

Sum of Total Revenue

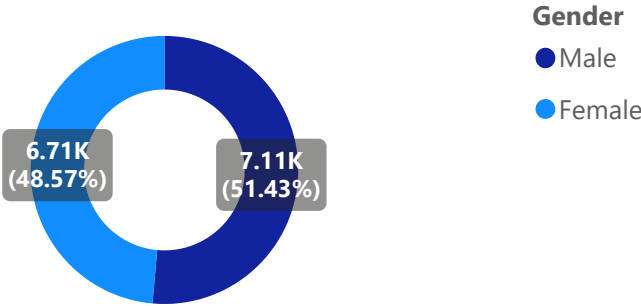
16.06M

Sum of Total Charges

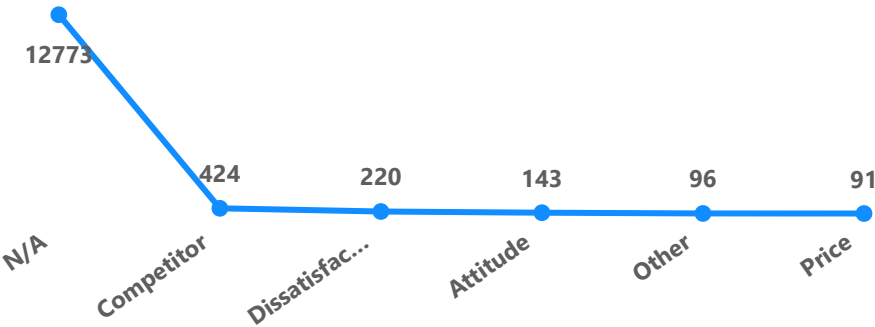
Monthly Charges by Contract and Customer Status



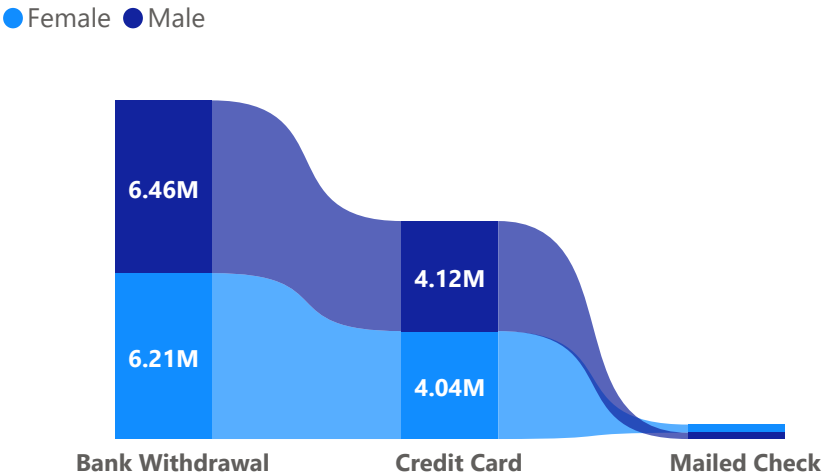
Total Refunds by Gender



Number of Referrals by Churn Category



Total Revenue by Payment Method and Gender



Internet Type by Gender Charges

Internet Type	Female	Male	Total
Cable	883,247.65	848,206.30	1,731,453.95
DSL	1,708,522.20	1,807,233.25	3,515,755.45
Fiber Optic	4,858,651.95	4,942,419.45	9,801,071.40
Total	7,955,182.20	8,105,543.04	16,060,725.24

Customer ID by City

