



Winning Space Race with Data Science

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14-12-2022



Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- Summary of methodologies
 - Collecting the Data
 - Data Wrangling
 - Exploratory Analysis Using SQL
 - EDA with Visualization
 - Data Visualization with Folium
 - Interactive Dashboard with Plotly Dash
 - Machine Learning Prediction (Classification)
- Summary of all results
 - Exploratory Analysis Results
 - Interactive Visualization Results
 - Predictive Analysis Results

Introduction

- Project background and context
 - The commercial space age is here, with companies making space travel increasingly affordable for everyone. Virgin Galactic offers suborbital spaceflights, Rocket Lab specializes in small satellite launches, and Blue Origin manufactures reusable rockets for both suborbital and orbital flights. Perhaps the most successful of these is SpaceX
 - The second stage of a rocket is responsible for bringing the payload to orbit, but the first stage does most of the work and is significantly larger.
 - SpaceX advertises Falcon 9 rocket launches on its website at a cost of \$62 million, while other providers charge upwards of \$165 million per launch. Much of SpaceX's cost savings come from its ability to reuse the first stage of the rocket.
 - Space Y, a new competitor, aims to challenge SpaceX. Founded by billionaire industrialist Elon Musk, the company seeks to carve out its place in the competitive commercial space industry.
- Problems you want to find answers
 - Therefore, determining whether the first stage will successfully land allows us to estimate the overall cost of a launch.

Section 1

Methodology

Methodology

Executive Summary

- Data collection methodology:
 - From SpaceX REST API
 - With Web Scraping from Wiki page
- Perform data wrangling
 - Dealing with Missing Values, Feature Engineering, Scaling, Dummies Encoding
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Sklearn LogisticRegression, SVM, DecisionTreeClassifier, KNeighborsClassifier algorithms
 - GridSearch parameters tuning, 10-folds Cross Validation

Data Collection

- SpaceX REST API
 - Performed GET request to the SpaceX REST API various endpoints starting with <https://api.spacexdata.com/v4/>
 - Responses in the form of a list of JSON objects were gathered
 - JSON format was converted into Pandas DataFrame using the `json_normalize` function
- Web Scraping
 - Performed an HTTP GET request to the Falcon9 Launch HTML Wiki page
 - Used Python BeautifulSoup package to web scrape HTML tables from response
 - Parsed the data from HTML tables and converted into a Pandas DataFrame

Data Collection – SpaceX API

- GET request to SpaceX REST API

```
spacex_url = "https://api.spacexdata.com/v4/launches/past"
```

```
response = requests.get(spacex_url)
```

```
content = response.json()
```

```
data = pd.json_normalize(content)
```

https://github.com/kamarajrangaswamy/DS_Capstone_Coursera-Project/blob/main/jupyter-labs-spacex-data-collection-api.ipynb

Data Collection - Scraping

- Web Scraping Using Python BeautifulSoup package

```
static_url = "https://en.wikipedia.org/w/index.php?  
title=List_of_Falcon_9_and_Falcon_Heavy_launche  
s&oldid=1027686922"
```

```
response = requests.get(static_url).text
```

```
soup = BeautifulSoup(response, 'html.parser')
```

https://github.com/kamarajrangaswamy/DS_Capstone_Coursera-Project/blob/main/jupyter-labs-webscraping.ipynb

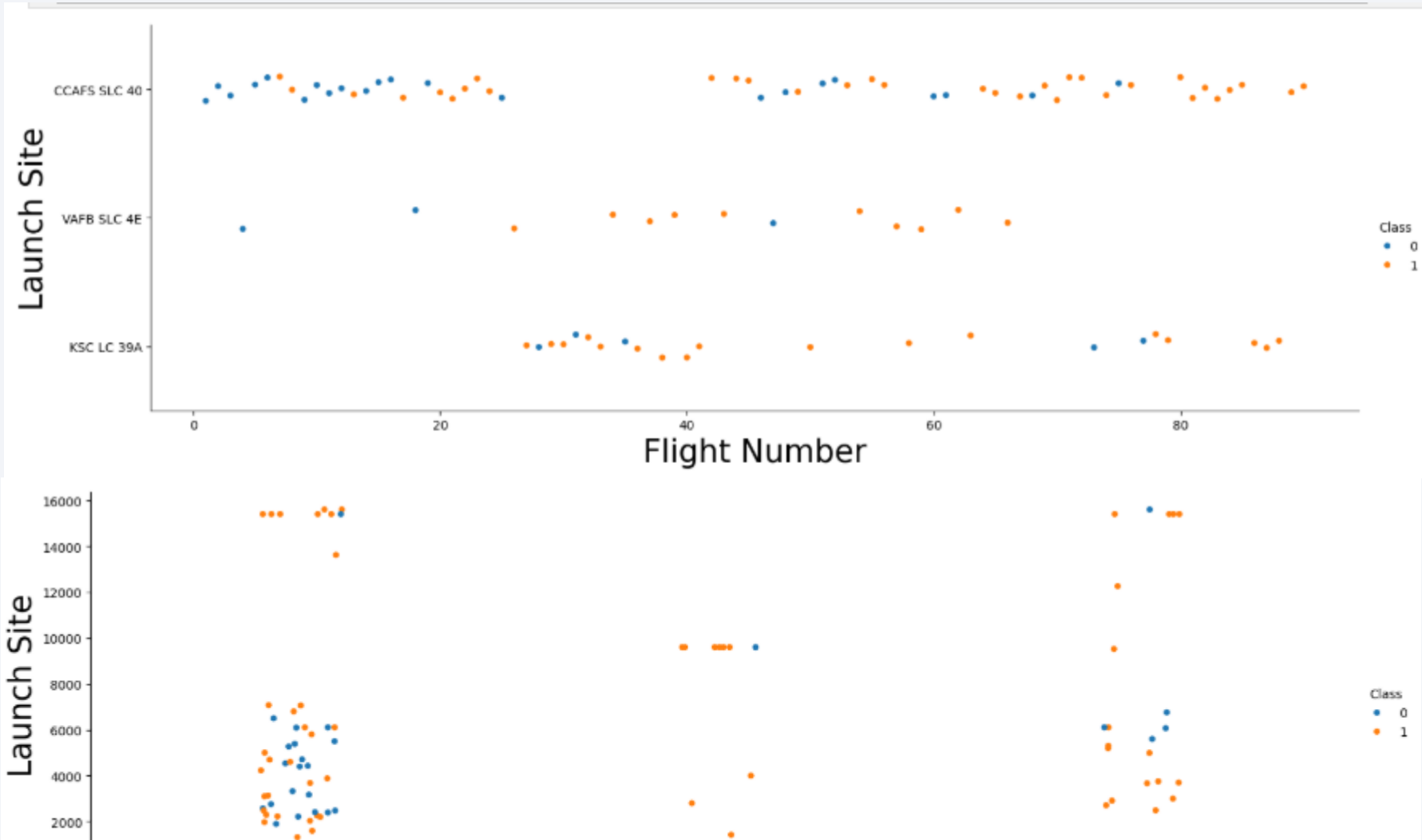
Data Wrangling

- Payload Mass missing values replaced with mean value (SpaceX API code)
- Calculated the percentage of the missing values in each attribute
- Identified which columns are numerical and categorical
- Determined the number of launches on each site
- Determine the number and occurrence of each orbit
- Created a landing outcome label from Outcome column

https://github.com/kamarajrangaswamy/DS_Capstone_Coursera-Project/blob/main/labs-jupyter-spacex-Data_wrangling.ipynb

EDA with Data Visualization

https://github.com/kamarajrangaswamy/DS_Capstone_Coursera-Project/blob/main/jupyter-labs-eda-dataviz.ipynb



EDA with SQL

- Display names of the unique launch sites in the space mission
- Display 5 records where launch sites begin with the string 'CCA'
- Display the total payload mass carried by boosters launched by NASA (CRS)
- Display average payload mass carried by booster version F9 v1.1
- List the date when the first successful landing outcome in ground pad was achieved
- List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- List the total number of successful and failure mission outcomes
- List the names of the booster_versions which have carried the maximum payload mass
- List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

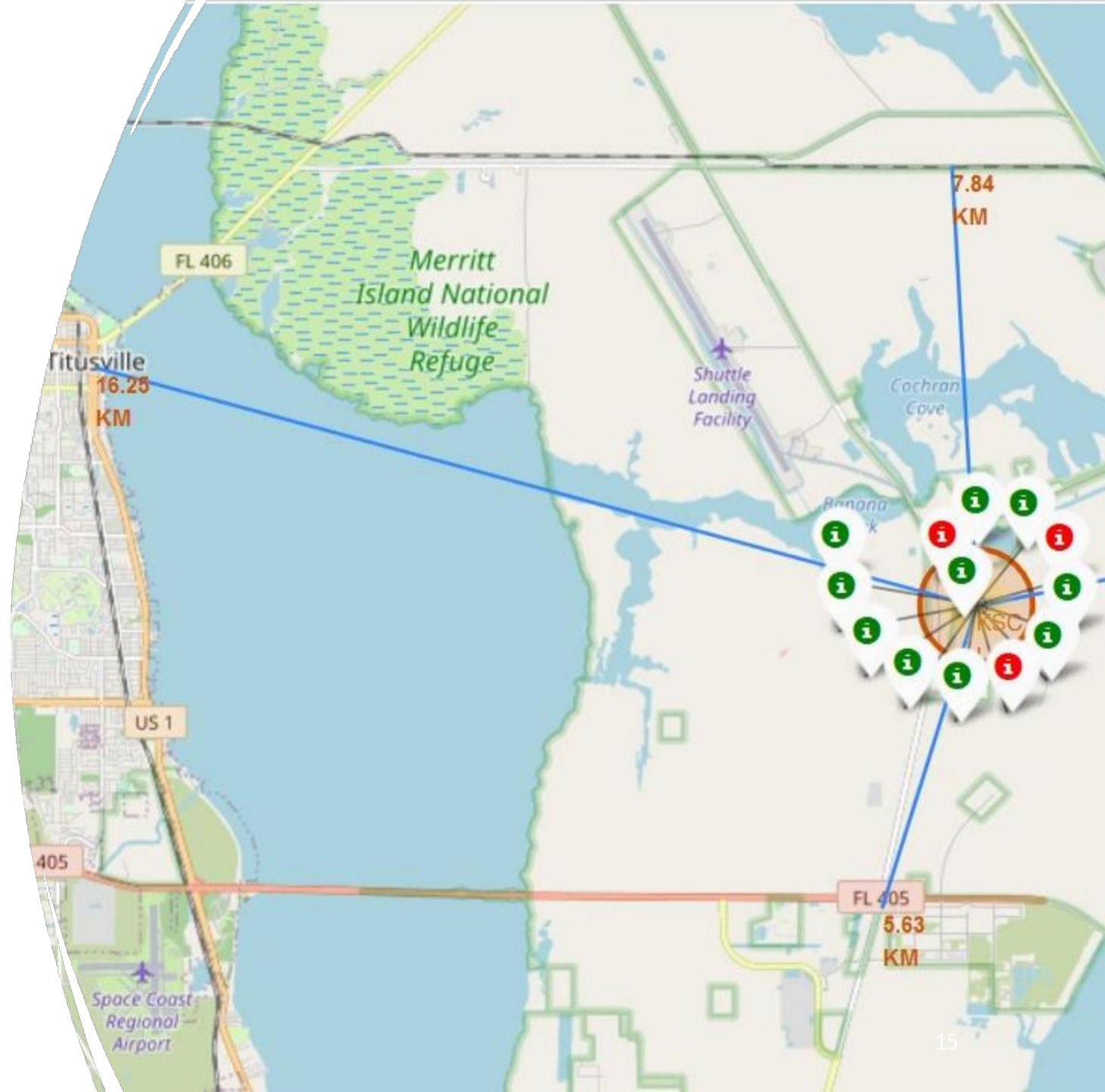
https://github.com/kamarajrangaswamy/DS_Capstone_Coursera-Project/blob/main/jupyter-labs-eda-sql-coursera.ipynb

EDA with SQL (queries)

- `select` unique(LAUNCH_SITE) `from` SPACEXTBL
- `select` * `from` SPACEXTBL `where` LAUNCH_SITE `like` 'CCA%' `limit`(5)
- `select` SUM(payload_mass__kg_) `from` SPACEXTBL `where` customer = 'NASA (CRS)'
- `select` avg(payload_mass__kg_) `from` SPACEXTBL `where` booster_version `like` 'F9 v1.1'
- `select` min(DATE) `from` SPACEXTBL `where` Landing_Outcome = 'Success (ground pad)'
- `select` booster_version `from` SPACEXTBL `where` Landing_Outcome = 'Success (drone ship)' and payload_mass__kg_ `between` 4000 and 6000
- `select` mission_outcome, count(mission_outcome) `from` SPACEXTBL `group by` mission_outcome
- `select` booster_version `from` SPACEXTBL `where` payload_mass__kg_ `in` (`select` max(payload_mass__kg_) `from` SPACEXTBL)
- `select` Landing_Outcome, booster_version, launch_site `from` SPACEXTBL `where` Landing_Outcome = 'Failure (drone ship)' and EXTRACT(YEAR FROM DATE) = 2015
- `select` Landing_Outcome, count(Landing_Outcome) as total `from` SPACEXTBL `where` DATE `between` '2010-06-04' and '2017-03-20' `group by` Landing_Outcome `order by` total DESC

Build an Interactive Map with Folium

- The launch success rate may depend on many factors such as payload mass, orbit type.
- It may also depend on the location and proximities of a launch site, i.e., the initial position of rocket trajectories.
- The goal of geo plots is to analyzing the existing launch site locations, discover the factors involved in finding an optimal location for building a launch site.
- https://github.com/kamarajrangaswamy/DS_Capstone_Coursera-Project/blob/main/lab_jupyter_launch_site_location.ipynb

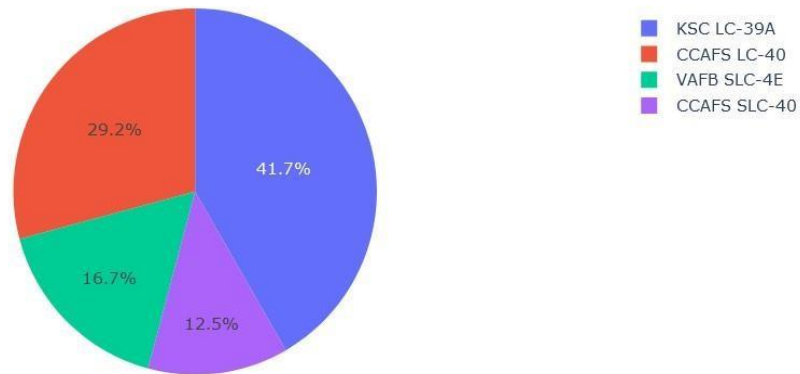


SpaceX Launch Records Dashboard

All sites



Total Success Launches by Site

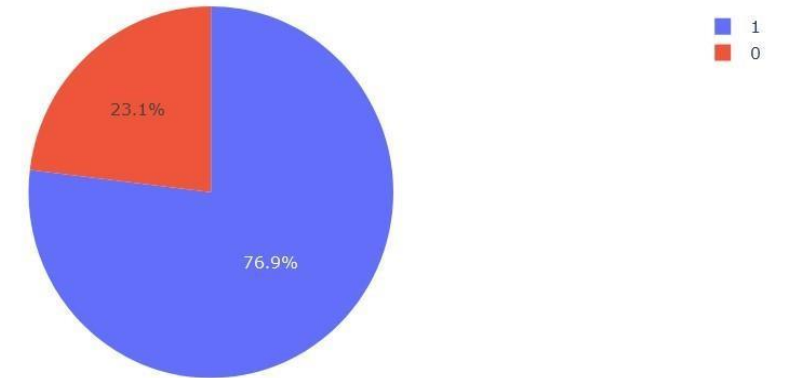


SpaceX Launch Records Dashboard

KSC LC-39A



Total Success Launches for site KSC LC-39A

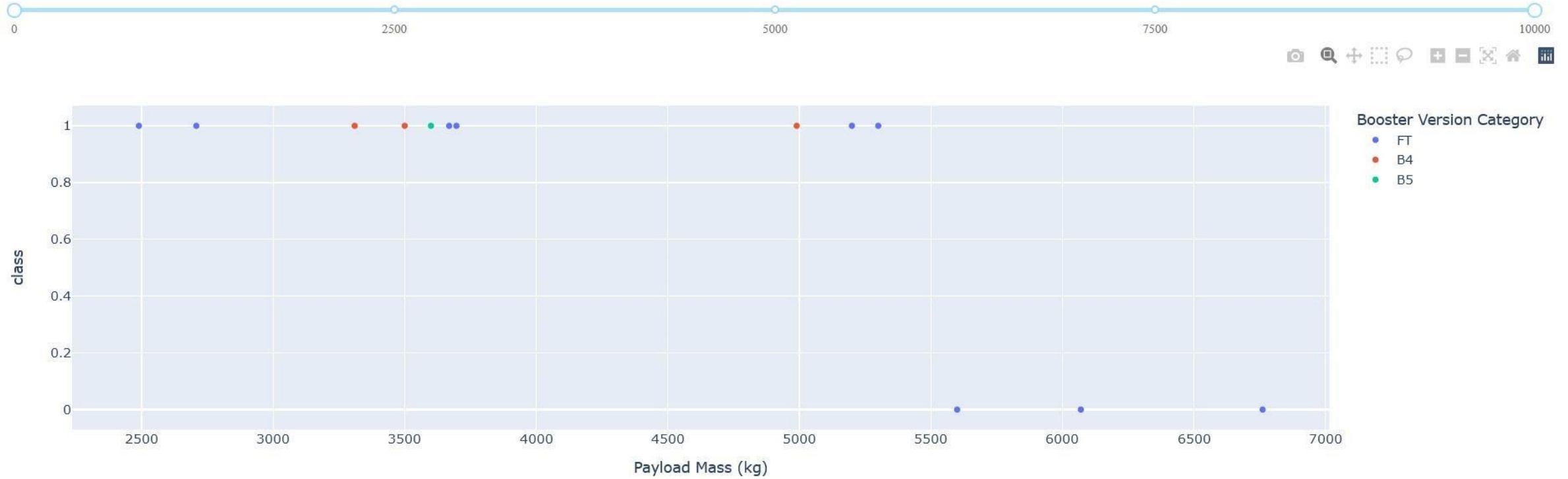


Build a Dashboard with Plotly Dash

Interactive visualization of successful launches per site/ all sites

https://github.com/kamarajrangaswamy/DS_Capstone_Coursera-Project/blob/main/dash_spacex.py

Payload range (Kg):



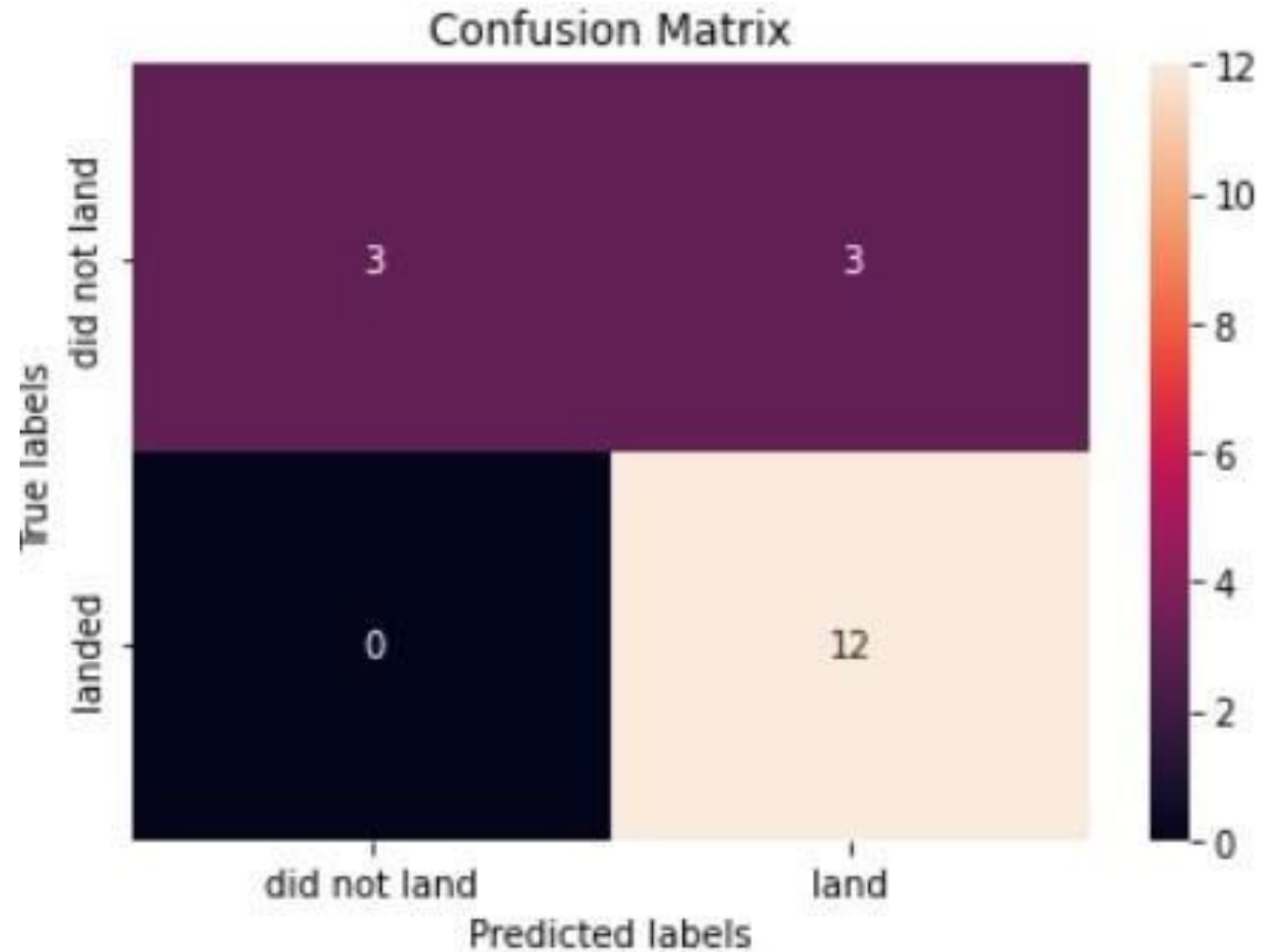
Build a Dashboard with Plotly Dash

Correlation between payload mass for different Booster Version
and successful launch outcome

Predictive Analysis (Classification)

- KNN, SVM, DecisionTree, LogisticRegression models with tuned hyperparameters by GridSearchCV were built and evaluated by 10-fold Cross Validation.
- The highest predictive outcome of 83.3% have KNN, SVM and LogisticRegression algorithms

https://github.com/kamarajrangaswamy/DS_Capstone_Coursera-Project/blob/main/SpaceX_Machine_Learning_Prediction.ipynb





Results

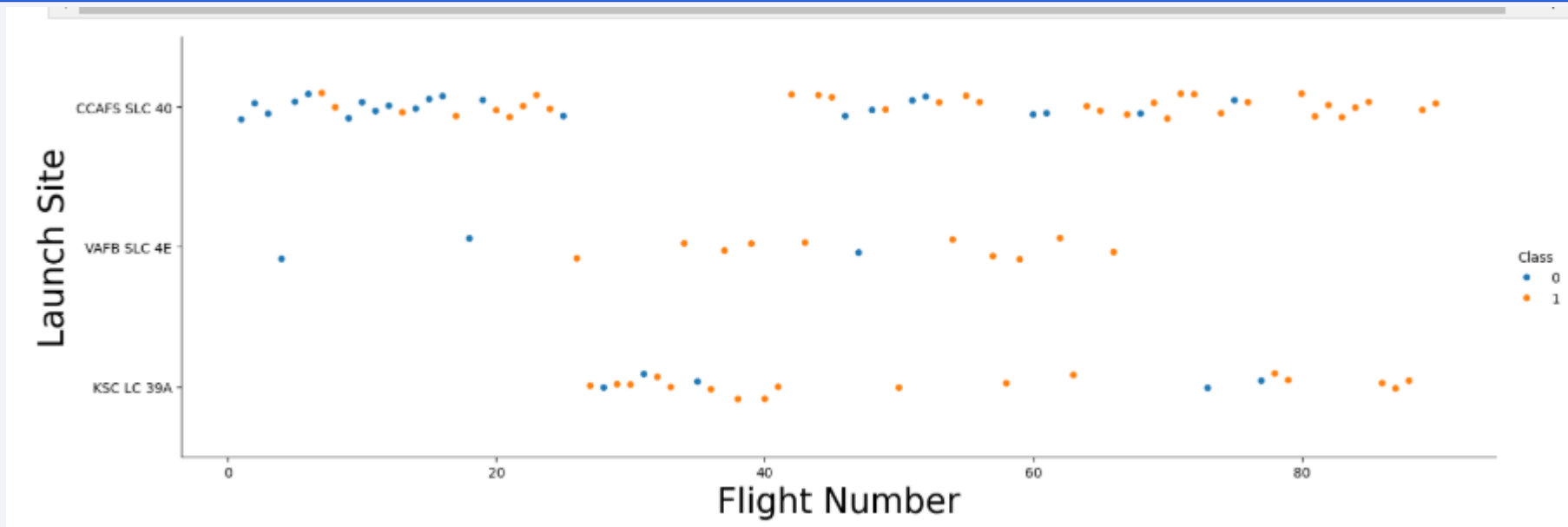
- The most successful rate have ES-L1, GEO, HEO, SSO orbits
- Since 2013 successful launches rate increased from 0 to almost 80-90%
- For Booster Version FT the optimal payload mass seems to be roughly between 2000 and 4000
- The highest rate of successful launches has KSC LC 38A site
- KNeighbourClassifier, LogisticRegression and SVM performed the best on test dataset (83.3% accuracy)

The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of blue and red, creating a sense of motion or data flow. A faint, light blue grid pattern is also visible, particularly in the lower-left quadrant. The overall effect is high-tech and modern.

Section 2

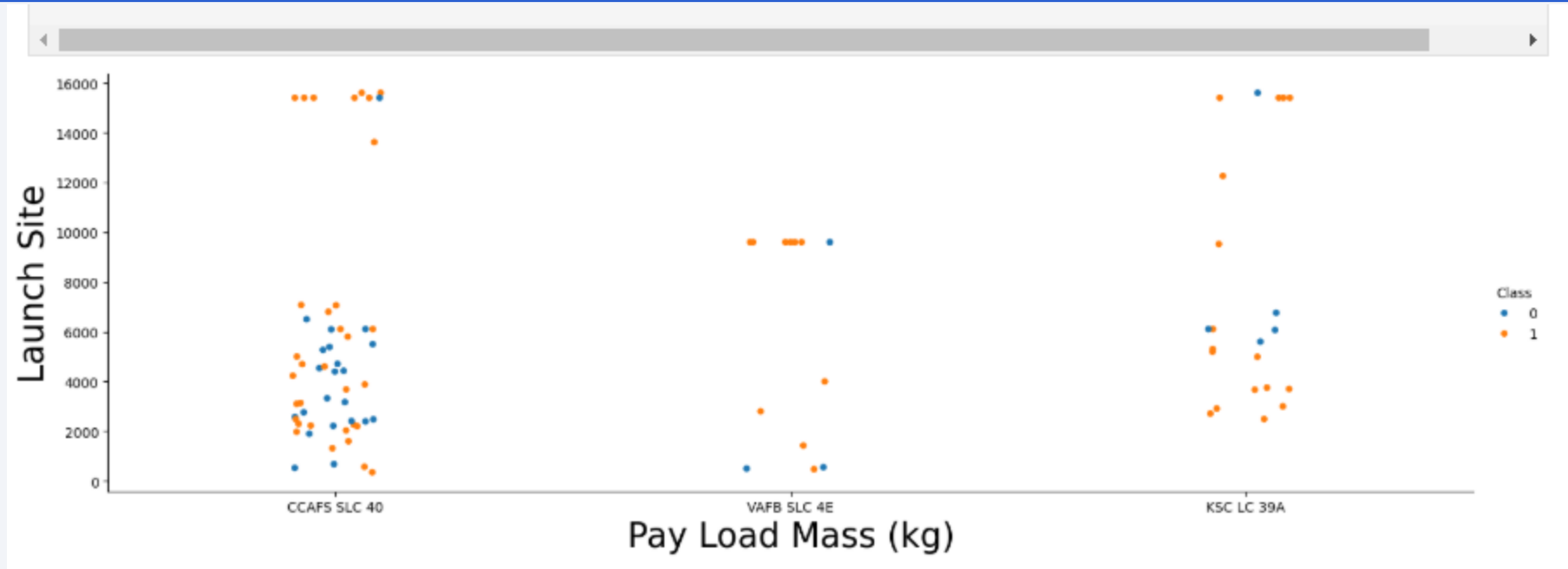
Insights drawn from EDA

Flight Number vs. Launch Site



The majority of launches are made from CCAFS SLC 40 site

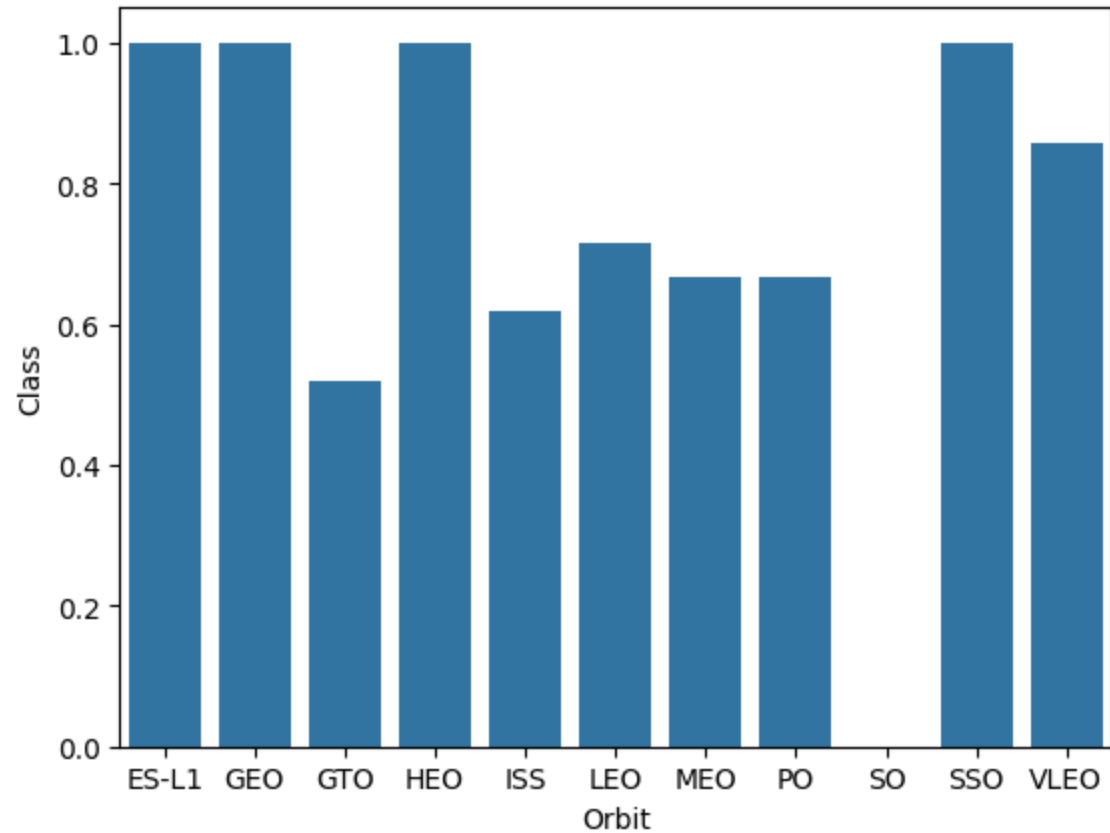
Payload vs. Launch Site



- Almost all launches from CCAFS SLC 40 with high payload were successful.
- The most successful rate of launches seem to be from KSC LC 39A regardless payload.

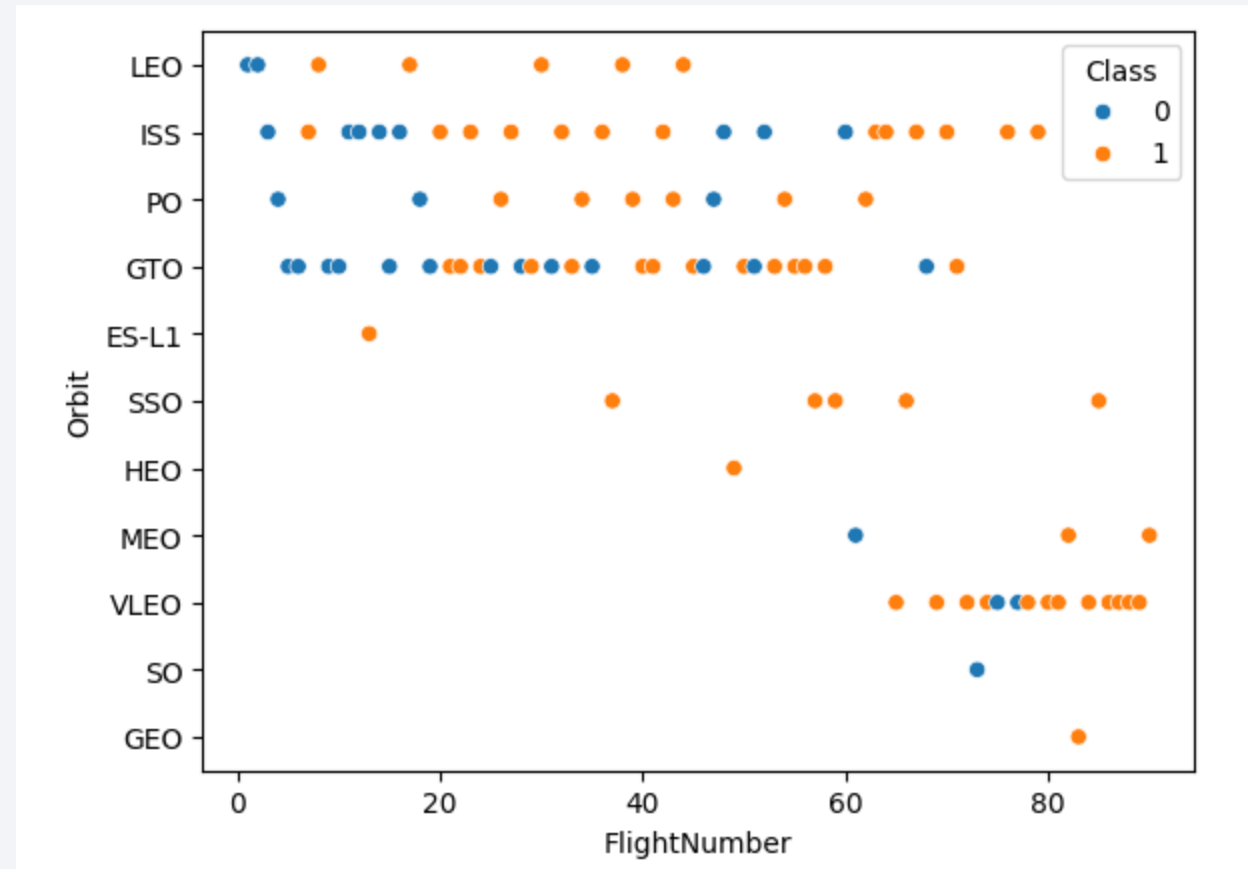
Success Rate vs. Orbit Type

- The highest rate of success have ES=L1, GEO, HEO, SSO orbits launches



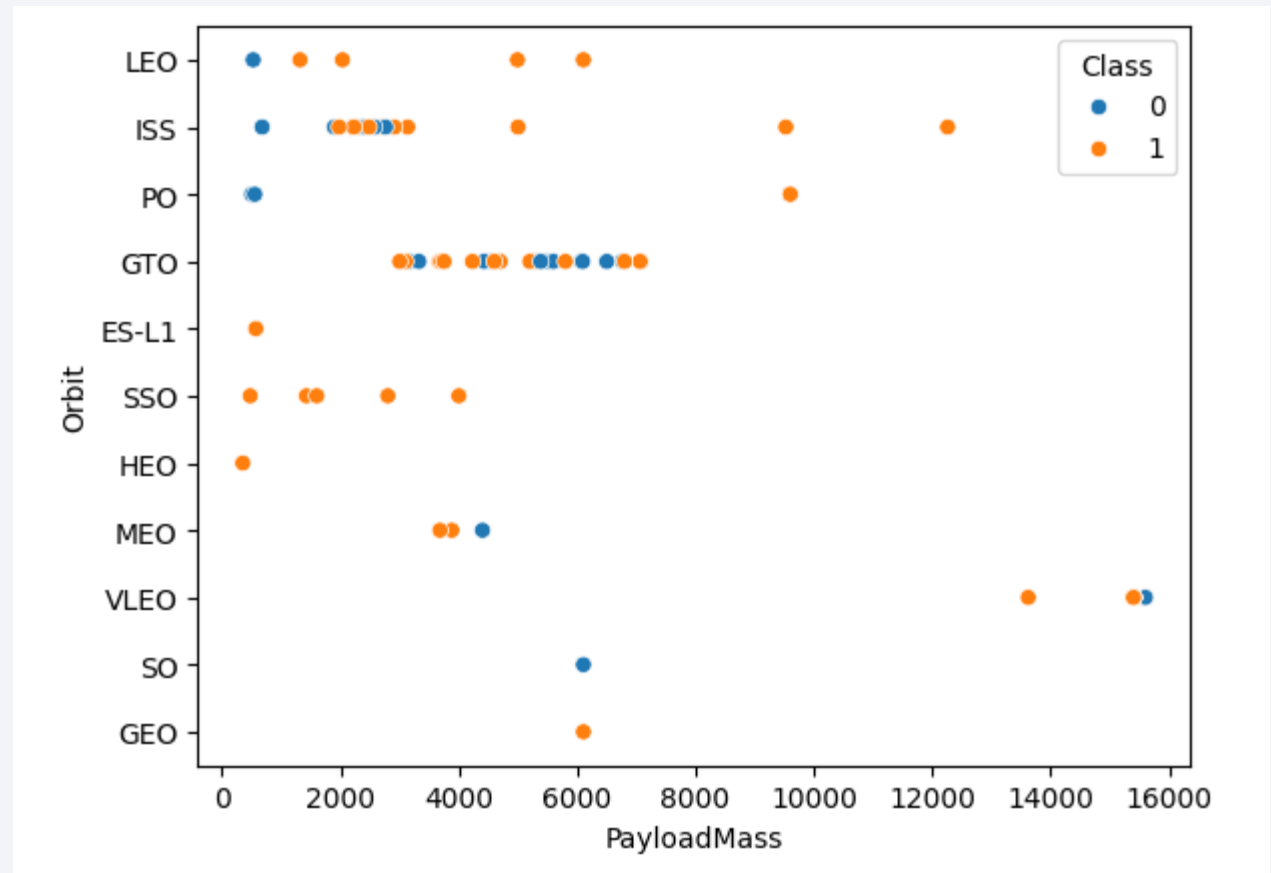
Flight Number vs. Orbit Type

- VLEO orbit gain the highest popularity among all types
- ISS have pretty the regular amount of launches during the whole period



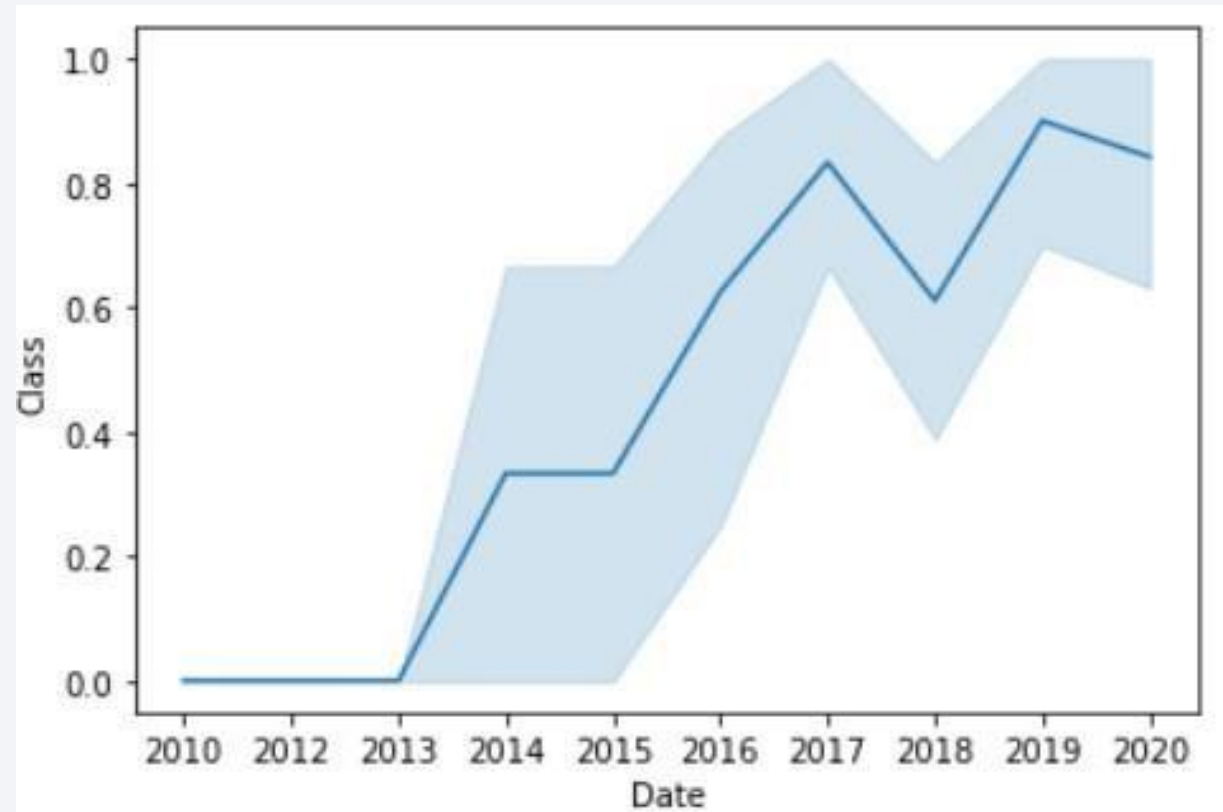
Payload vs. Orbit Type

- There is mostly two clusters of payload mass
 - ~1500 – 3200 (ISS orbit)
 - ~2200 – 7200 (GTO orbit)



Launch Success Yearly Trend

- Launch success rate was constantly improving since 2013 with an exception during the year 2017 and reach almost 85% to the end of 2019



All Launch Site Names

- The Falcon 9 rockets have been launched only from 4 different sites

launch_site

CCAFS LC-40

CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E

Launch Site Names Begin with 'CCA'

```
%%sql
select * from SPACEXTBL where LAUNCH_SITE like 'CCA%' limit(5)
```

DATE	time__utc_	booster_version	launch_site	payload	payload_mass__kg_	orbit	customer	mission_outcome	landing_outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

```
%%sql  
select SUM(payload_mass__kg_)  
from SPACEXTBL  
where customer='NASA (CRS) '
```

1

45596

Average Payload Mass by F9 v1.1

```
%%sql
select avg(payload_mass__kg_)
from SPACEXTBL
where booster_version like 'F9 v1.1'
```

1

2928

First Successful Ground Landing Date

```
%%sql
select min (DATE)
from SPACEXTBL
where Landing_Outcome = 'Success (ground pad) '
```

Successful Drone Ship Landing with Payload between 4000 and 6000

booster_version

F9 FT B1022

F9 FT B1026

F9 FT B1021.2

F9 FT B1031.2

```
%%sql
select booster_version
from SPACEXTBL
where Landing_Outcome = 'Success (drone ship)'
    and payload_mass__kg_ between 4000 and 6000
```

Total Number of Successful and Failure Mission Outcomes

```
%%sql
select mission_outcome, count(mission_outcome)
from SPACEXTBL
group by mission_outcome
```

mission_outcome	2
-----------------	---

Failure (in flight)	1
---------------------	---

Success	99
---------	----

Success (payload status unclear)	1
----------------------------------	---

```
%%sql
select booster_version
from SPACEXTBL
where payload_mass__kg_ in (select max(payload_mass__kg_) from SPACEXTBL)
```

booster_version

F9 B5 B1048.4

F9 B5 B1049.4

F9 B5 B1051.3

F9 B5 B1056.4

F9 B5 B1048.5

F9 B5 B1051.4

F9 B5 B1049.5

F9 B5 B1060.2

F9 B5 B1058.3

F9 B5 B1051.6

F9 B5 B1060.3

F9 B5 B1049.7

Boosters Carried Maximum Payload

landing_outcome	booster_version	launch_site
Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

2015 Launch Records

```
%%sql
select Landing_Outcome, booster_version, launch_site
from SPACEXTBL
where Landing_Outcome= 'Failure (drone ship)'
and EXTRACT(YEAR FROM DATE)=2015
```

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

```
%%sql
select Landing_Outcome, count(Landing_Outcome) as total
from SPACEXTBL
where DATE between '2010-06-04' and '2017-03-20'
group by Landing_Outcome
order by total DESC
```

landing_outcome	total
No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Controlled (ocean)	3
Success (ground pad)	3
Failure (parachute)	2
Uncontrolled (ocean)	2
Precluded (drone ship)	1

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The background is a deep blue gradient.

Section 3

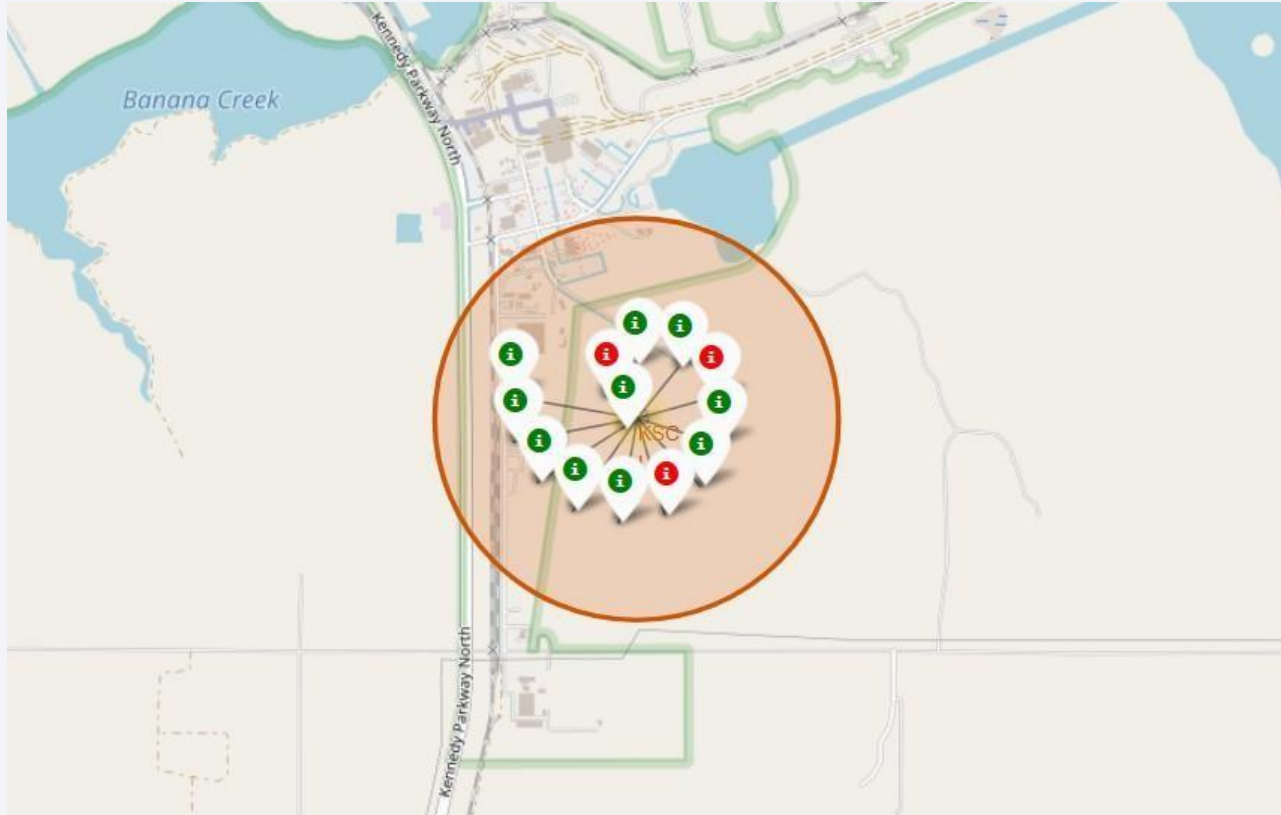
Launch Sites Proximities Analysis

All Launches Sites on Map



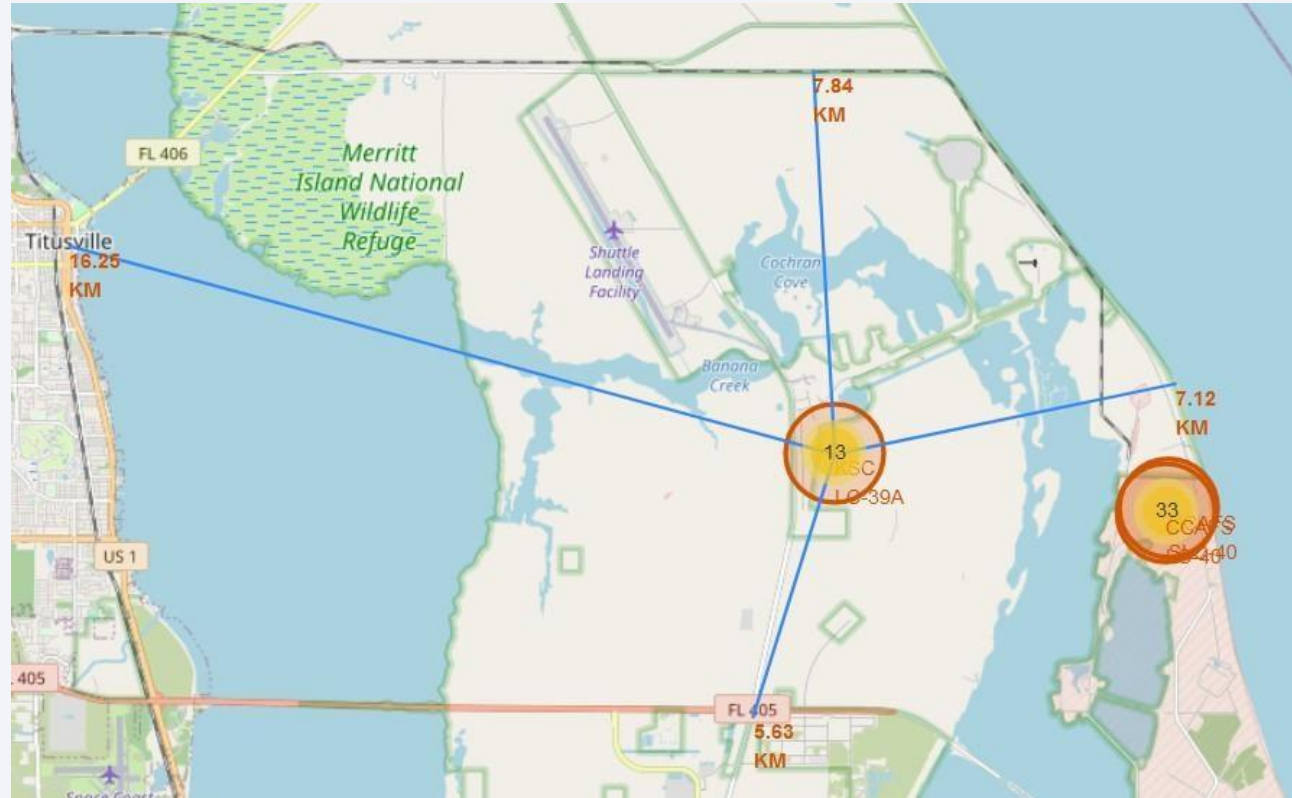
There is 4 launch sites but 3 of them are clustered on East Coast of Florida

Successful/Failed Launches on Map



KSC LC-39A is the most successful site with 10 of 13 (77%) successful launches outcomes

Distances Between a Launch Site to its Proximities



All sites are in a close proximity to coast line and railway (max ~7km)



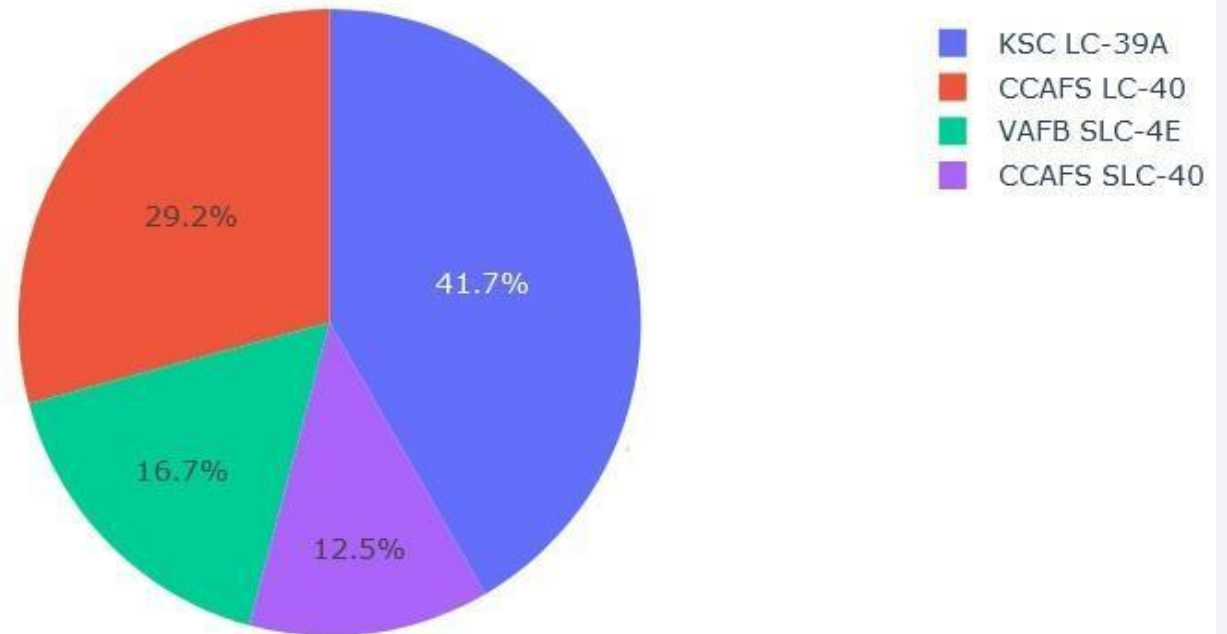
Section 4

Build a Dashboard with Plotly Dash

Success Launches by Sites Dash app

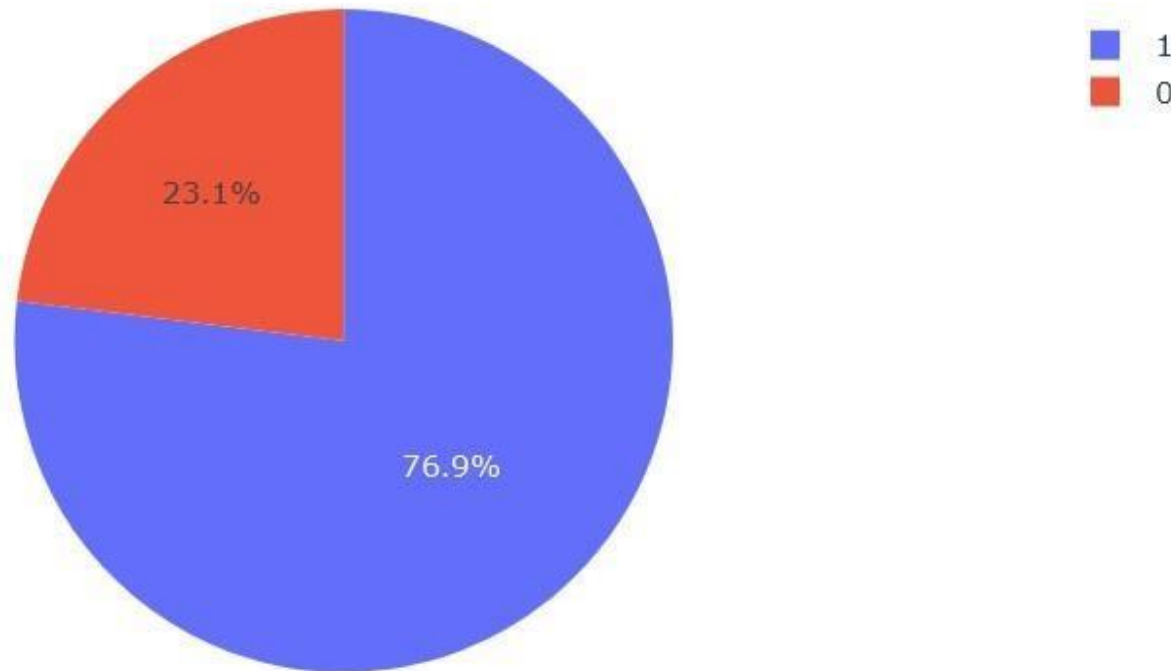
KSC LC-39A has significantly higher success rate

Total Success Launches by Site



KSC LC-39A Site Launches Outcome (Dash app)

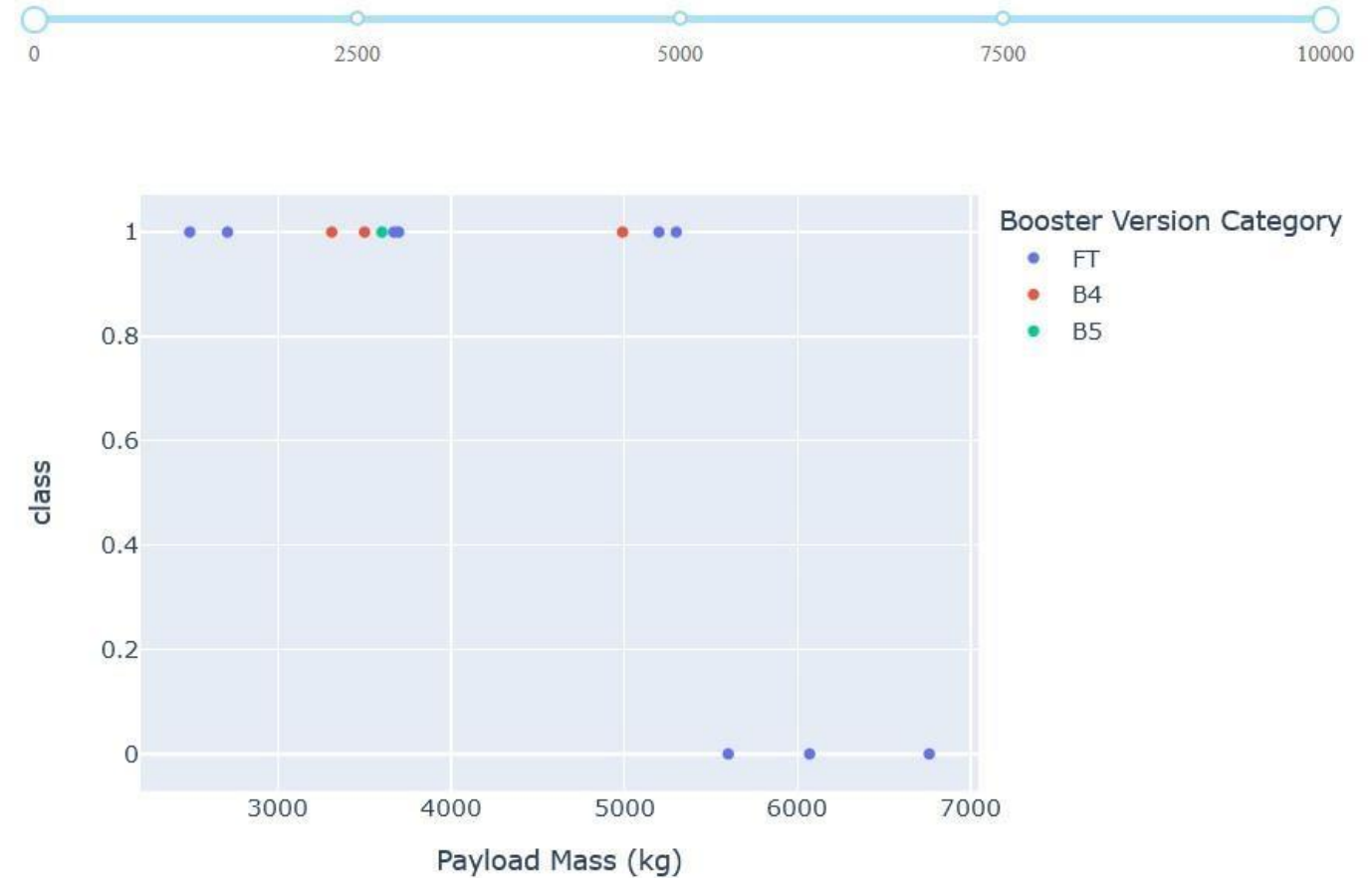
Total Success Launches for site KSC LC-39A



Payload Mass by Booster Version

Lower payload mass leads to higher chances for successful launch

Payload range (Kg):

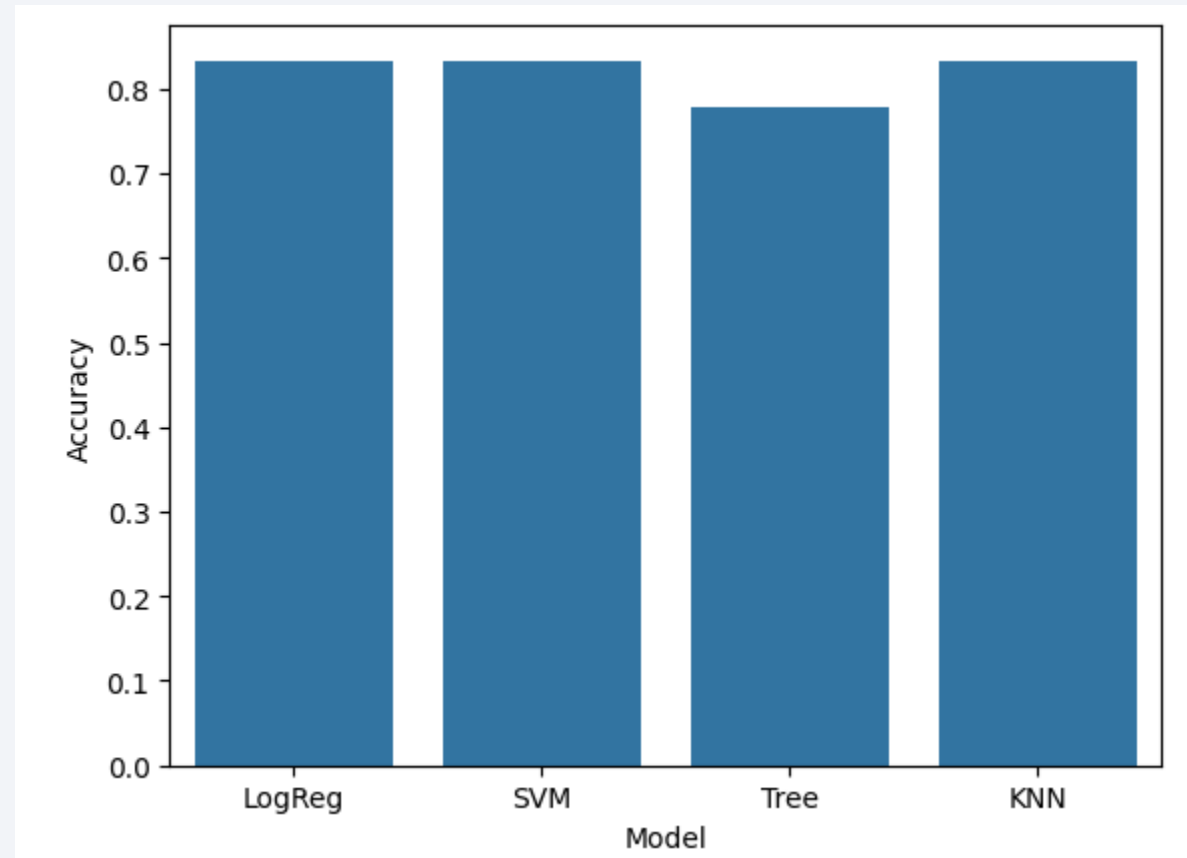


Section 5

Predictive Analysis (Classification)

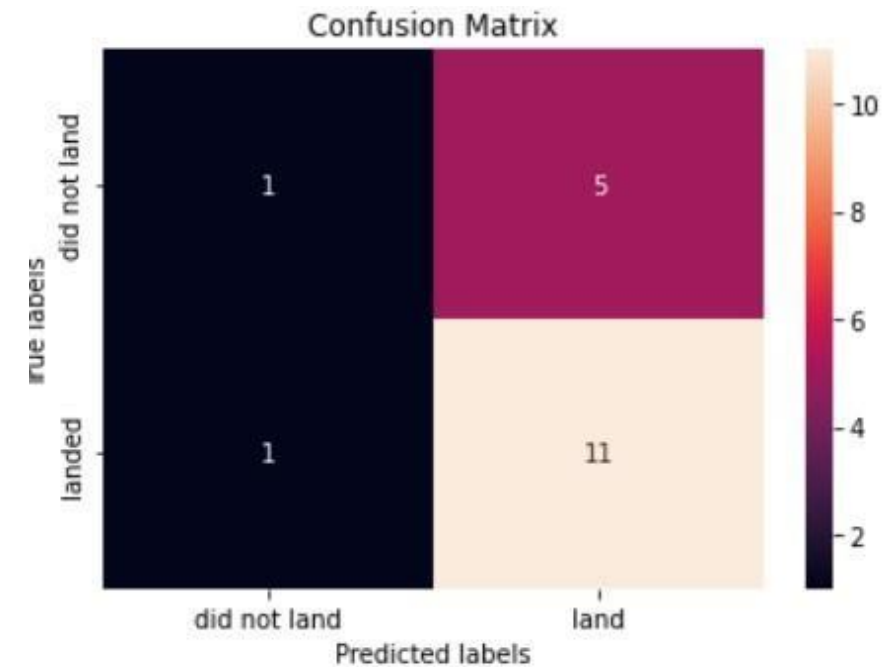
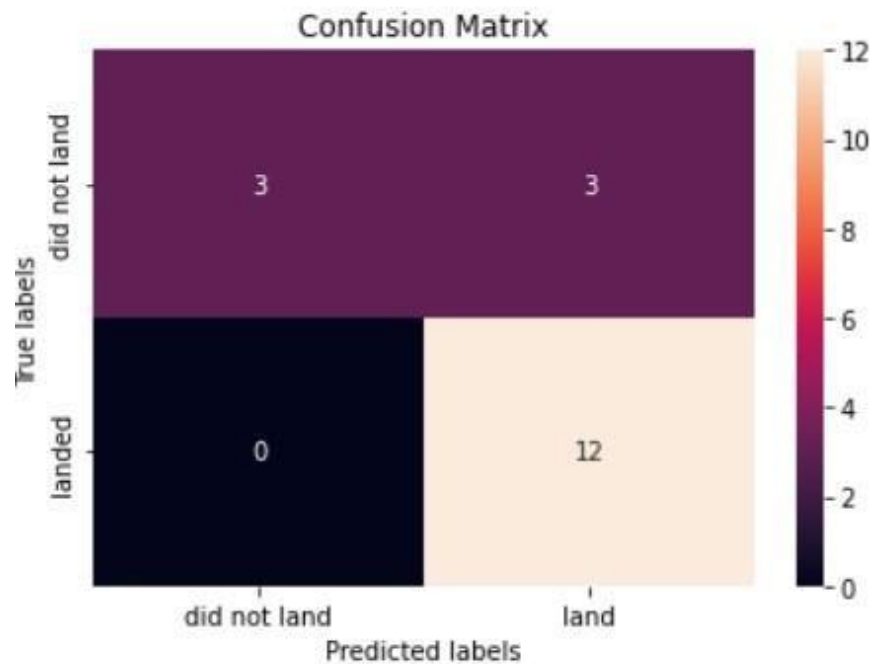
Classification Accuracy

KNN, SVM,
LogisticRegression models
have same accuracy on test
dataset



Confusion Matrix

- KNN, SVM and Logistic vs. DecisionTree
- KNN, SVM, LogisticRegression algorithms have same predictive accuracy on test dataset
- All this 3 models have Type I Error with 3 False positive outcomes



Conclusions

- The most successful orbit type are ES-L1, GEO, HEO, SSO
- The most successful site is KSC LC-39A (77% success rate)
- Payload Mass lower than 5500 have chances for successful launch
- The best performed Classifier for this project are KNeighborClassifier, SVM, LogisticRegression
- Technologies are constantly developing and from the Launch Success Yearly Trend could be made conclusion that in the future rate of successful launches will continue increasing

Appendix

- GitHub Repo for Capstone project
 - https://github.com/kamarairangaswamy/DS_Capstone_Coursera-Project
- SQL queries
 - https://github.com/kamarairangaswamy/DS_Capstone_Coursera-Project/blob/main/jupyter-labs-eda-sql-coursera.ipynb
- Python Dash app
 - https://github.com/kamarairangaswamy/DS_Capstone_Coursera-Project/blob/main/dash_spacex.py
- Machine Learning Prediction
 - https://github.com/kamarairangaswamy/DS_Capstone_Coursera-Project/blob/main/SpaceX_Machine_Learning_Prediction.ipynb

Thank you!

