

Word Embeddings

Text Representation



Text Representation

1. Bag of Words



Text Representation

1. Bag of Words
2. TF-IDF



Text Representation

Text	service	was	bad	meal	good
service was bad meal was good					
meal was bad service was good					

Text Representation

Bag of Words

Text	service	was	bad	meal	good
service was bad meal was good	1	2	1	1	1
meal was bad service was good	1	2	1	1	1

Text Representation

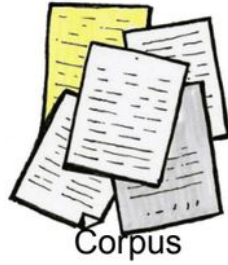
Bag of Words

Text	service	was	bad	meal	good
service was bad meal was good	1	2	1	1	1
meal was bad service was good	1	2	1	1	1

Tf - IDF

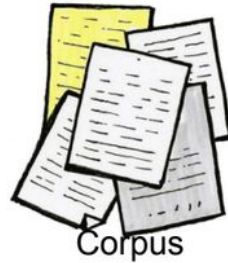
Text	service	was	bad	meal	good
service was bad meal was good	0	0	0	0	0
meal was bad service was good	0	0	0	0	0

Word Embeddings



Analytics
Vidhya

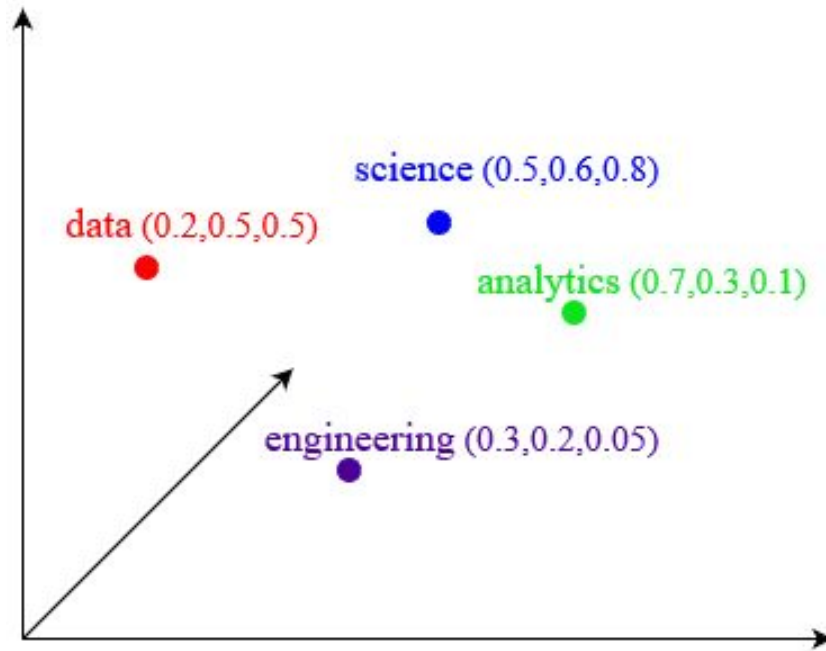
Word Embeddings



```
array([[ -0.01236233, -0.04655259,  0.00508882, ..., -0.00993368,  
         0.01379246,  0.00122126],  
       [-0.03087116, -0.02232517,  0.01138248, ..., -0.02389362,  
         0.02484551, -0.0087585 ],  
       [-0.03504547, -0.04104917,  0.00930308, ..., -0.03002032,  
         0.01539359, -0.00338876],  
       ...,  
       [-0.03802555, -0.017358 ,  0.02445563, ..., -0.0131221 ,  
         0.02305542, -0.00747857],  
       [-0.02819404, -0.04432267,  0.01159158, ..., -0.02953893,  
         0.01612862, -0.0099255 ],  
       [-0.0326709 , -0.0484228 ,  0.01606839, ..., -0.03584684,  
         0.00761068, -0.00948259]], dtype=float32)
```

Word Vectors

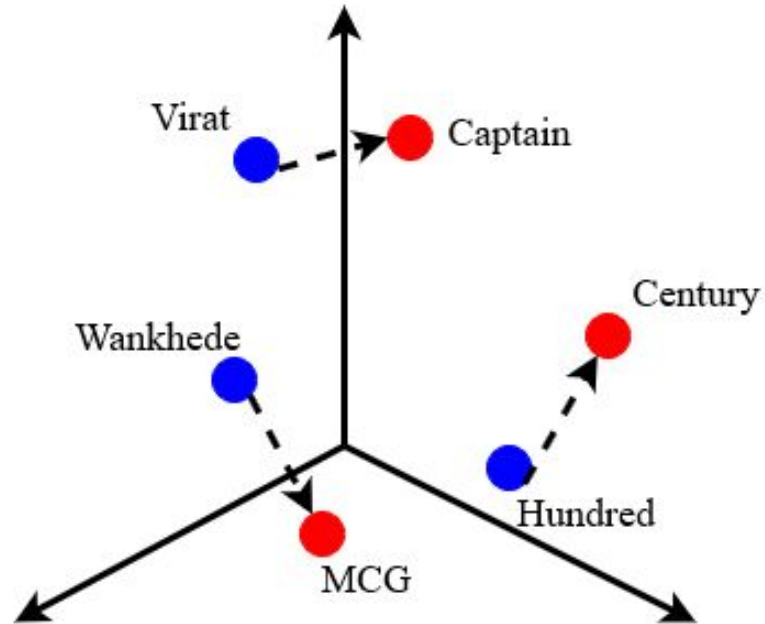
Word Embeddings



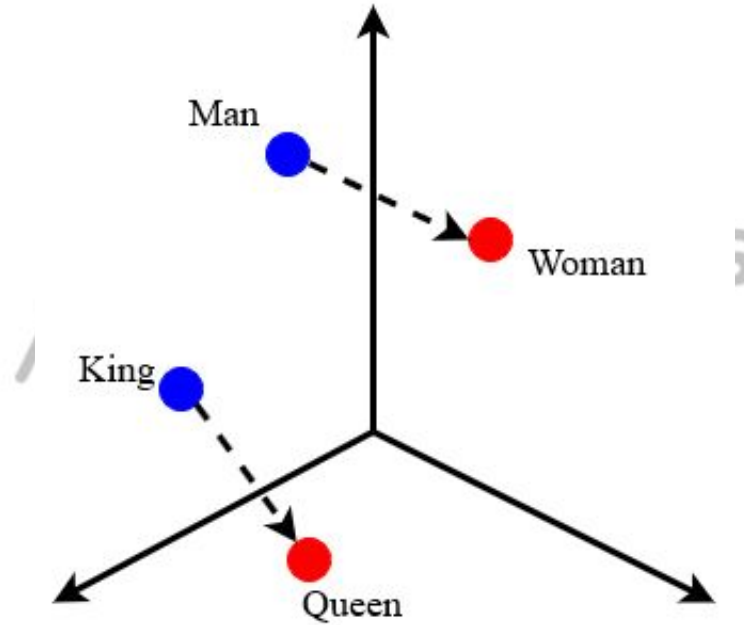
Word Embeddings

Word Vectors : Context / Meaning + Relationships

Word Embeddings



Word Embeddings



Word Embeddings

- I love eating fruits
- I love driving cars



Word Embeddings

Term	Vector representation
I	[-0.04813035, -0.08041322, 0.02042717, -0.04620057, 0.00856122, 0.02766979]
love	[-0.01097935, 0.0055207, -0.02713158, 0.04876678, 0.01179293, 0.02840331]
eating	[-0.00256152, -0.04594067, -0.02137552, 0.05613157, -0.04852077, 0.05093377]
fruits	[-0.03204666, -0.06197819, 0.02622314, -0.01787718, -0.02552203, 0.07250848]
driving	[0.02127126, -0.00173423, -0.04276158, -0.06915958, 0.03542514, -0.03850113]
cars	[0.02993043, -0.03943288, 0.08275513, -0.06427795, 0.07180958, 0.01986287]

Word Embeddings

Text	Vector representation
I love eating fruits	[-0.02342947, -0.04570285, -0.0004642, 0.01020515, -0.01342216, 0.04487884]
I love driving cars	[-0.02955485, -0.03744626, -0.0033522, 0.00128311, 0.01017707, 0.02803655]

Word Embeddings

Text	Vector representation
I love eating fruits	[-0.02342947, -0.04570285, -0.0004642, 0.01020515, -0.01342216, 0.04487884]
I love driving cars	[-0.02955485, -0.03744626, -0.0033522, 0.00128311, 0.01017707, 0.02803655]

Text	Vector representation
I love eating fruits	[1, 1, 1, 1, 0, 0]
I love driving cars	[1, 1, 0, 0, 1, 1]

Word Embeddings



Word Embeddings

- Training Word embeddings from scratch



Word Embeddings

- Training Word embeddings from scratch
 - Sparsity of training data



Word Embeddings

- Training Word embeddings from scratch
 - Sparsity of training data
 - Computationally expensive to train



Word Embeddings

- Training Word embeddings from scratch
- Use Pre-trained Word embedding models
 - Word2Vec
 - Glove
 - Fasttext



Word2Vec

- Continuous Bag of Words (CBOW) model
- Skip-gram model



Word2Vec

- Continuous Bag of Words (CBOW) model

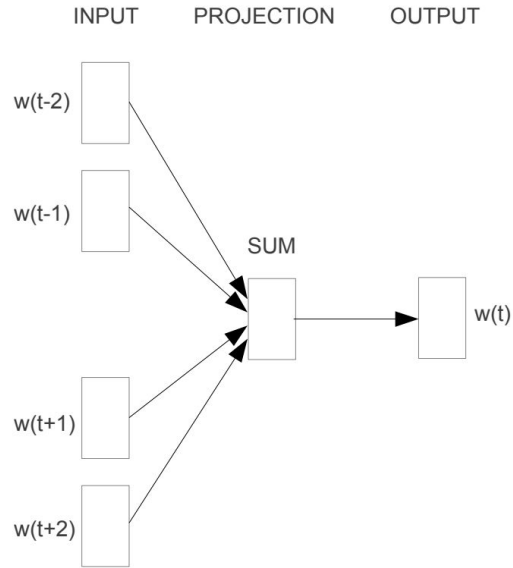


Word2Vec

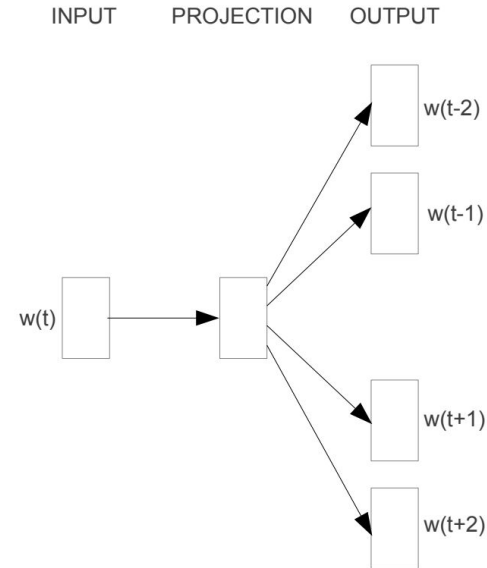
- Skip-gram model



Word2Vec



CBOW



Skip-gram

Word2Vec

<WORD: ???> <Context: ate the food>

Word2Vec

<WORD: DOG> <Context: ???>

Word2Vec

- Context Window



Word2Vec

- Context Window - Number of words appearing to the left and right of a word



Word2Vec

A picture is worth a thousand words



Word2Vec

A picture is worth a thousand words

Continuous Bag of Words:

Input = ["picture", "is", "a", "thousand"], Output = "worth"

Skip-gram:

Input = "worth", Output = ["picture", "is", "a", "thousand"]

GloVe



GloVe: Global Vectors for Word Representations

- An extensions to word2vec



GloVe

- Word2vec disadvantage of local context

“Ice cream is in the fridge”



GloVe

- Takes advantage of global statistics and local context (word2vec)



GloVe

- Co-occurrence matrix



GloVe

- I play cricket
- I love cricket
- I love football



GloVe

	play	love	football	I	cricket
play	0.0	0.0	0.0	1.0	1.0
love	0.0	0.0	1.0	2.0	1.0
football	0.0	1.0	0.0	0.0	0.0
I	1.0	2.0	0.0	0.0	0.0
cricket	1.0	1.0	0.0	0.0	0.0

GloVe

$$P(\text{cricket}/\text{play}) = 1$$

$$P(\text{cricket}/\text{love}) = 0.5$$



GloVe

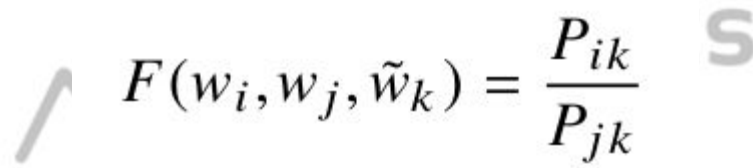
$$P(\text{cricket}/\text{play}) / P(\text{cricket}/\text{love}) = 2$$



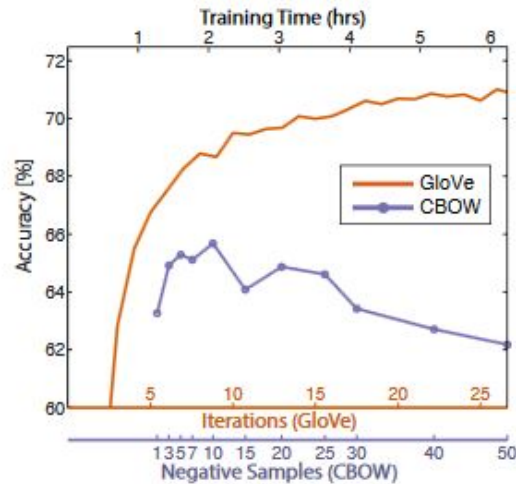
GloVe

Probability and Ratio	$k = solid$	$k = gas$	$k = water$	$k = fashion$
$P(k ice)$	1.9×10^{-4}	6.6×10^{-5}	3.0×10^{-3}	1.7×10^{-5}
$P(k steam)$	2.2×10^{-5}	7.8×10^{-4}	2.2×10^{-3}	1.8×10^{-5}
$P(k ice)/P(k steam)$	8.9	8.5×10^{-2}	1.36	0.96

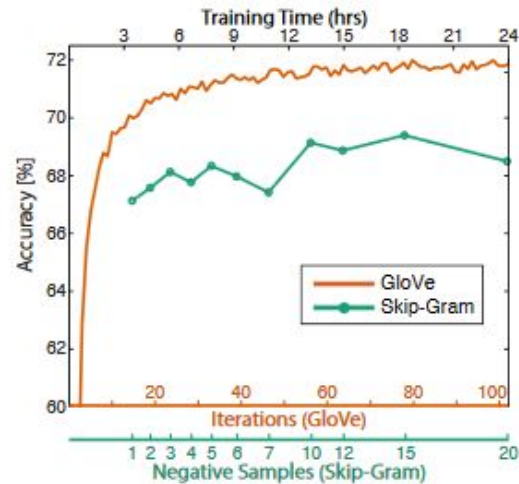
GloVe


$$F(w_i, w_j, \tilde{w}_k) = \frac{P_{ik}}{P_{jk}}$$

GloVe vs Word2Vec



(a) GloVe vs CBOW



(b) GloVe vs Skip-Gram

Figure 4: Overall accuracy on the word analogy task as a function of training time, which is governed by the number of iterations for GloVe and by the number of negative samples for CBOW (a) and skip-gram (b). In all cases, we train 300-dimensional vectors on the same 6B token corpus (Wikipedia 2014 + Gigaword 5) with the same 400,000 word vocabulary, and use a symmetric context window of size 10.

fastText



fastText

- Extension of word2vec

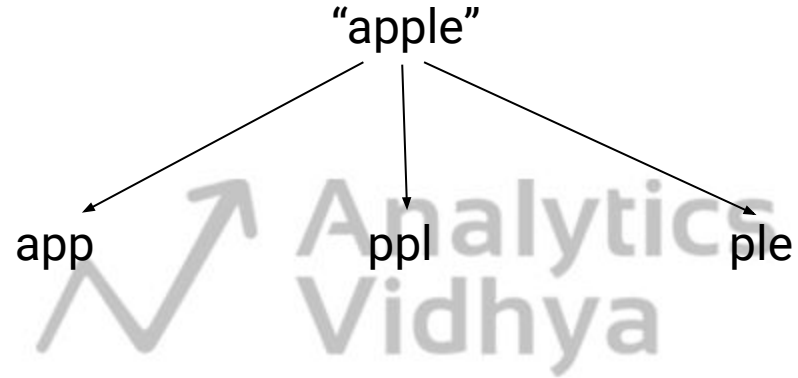


fastText

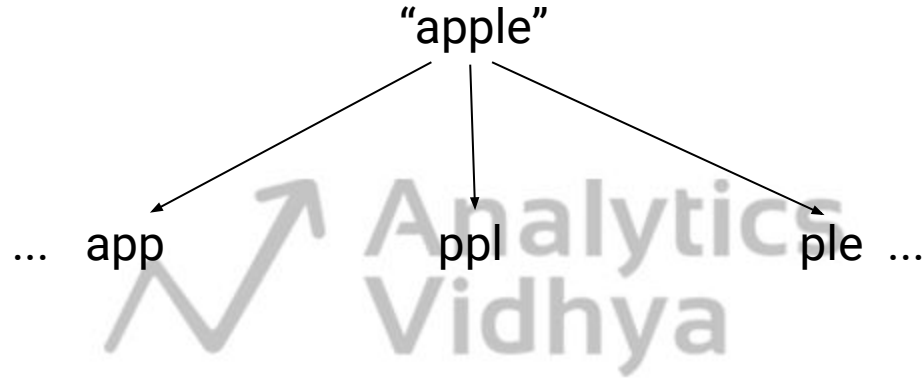
- Extension of word2vec
- Complete word and the n-gram character representations of the word



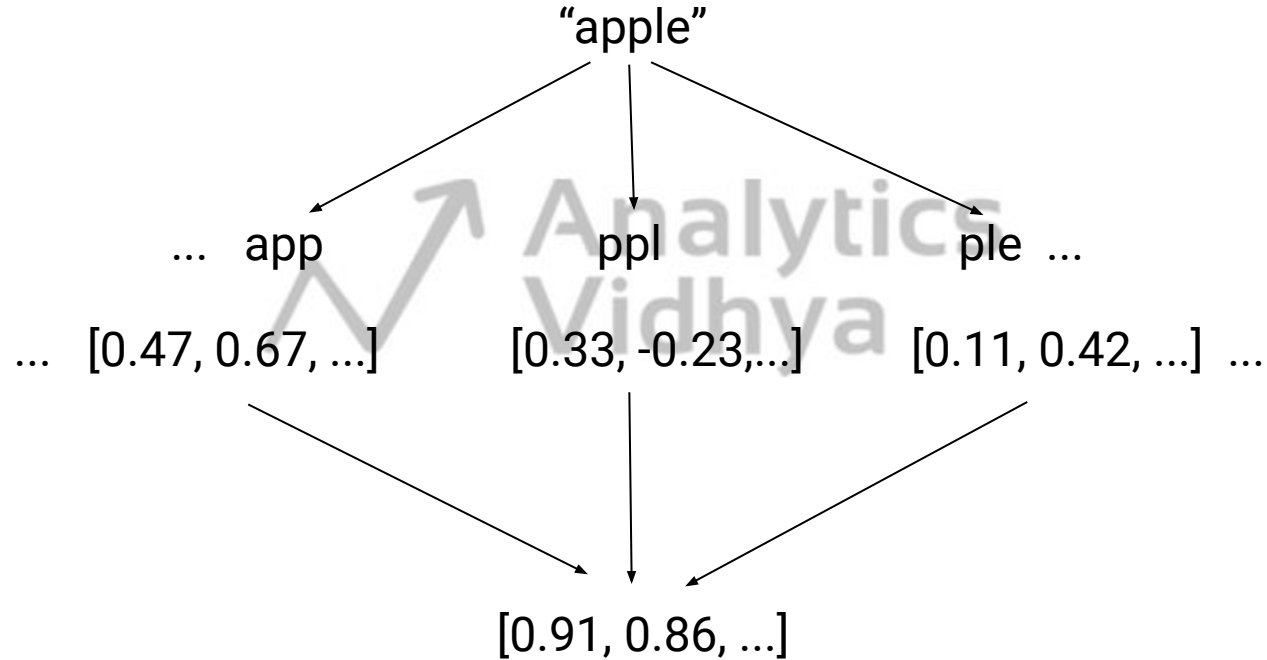
fastText



fastText



fastText



fastText

- Generate better word embeddings for rare words



fastText

- Generate better word embeddings for rare words
- Generate word embeddings for out of vocabulary words



fastText vs Other models

- Longer time to train



fastText vs Other models

- Longer time to train
- Larger memory requirement



fastText vs Other models

- Longer time to train
- Larger memory requirement
- Better performance than word2vec and GloVe



Which embedding model to use?



Which embedding model to use?

- Right answer - It depends!



Which embedding model to use?

- Right answer - It depends!
- Best approach - Experiment!





Thank You