# Getting Started with Natural Language Processing (NLP)











# Text Processing: Handling Text Data

#### Topics to be covered

Reading Text Data Analytics Vidhya



# Text Processing: Handling Text Data

- Reading Text Data
- Regular Expressions
- Analytics Vidhya Pattern Matching
  - Implementation in Python









#### **Topics to be covered**

Terminologies
 Analytics
 Vidhya



- Terminologies

  Word Tokenization, Stopwords removal



- Terminologies
   Analytics
- Word Tokenization, Stopwords removal
- Word Normalization (Stemming & Lemmatization)



Analytics

- Terminologies
- Word Tokenization, Stopwords removal
- Word Normalization (Stemming & Lemmatization)
- Text Data Exploration



**Project:** Exploring the Tweets dataset









#### **Topics to be covered**

Applications of Information Extraction in NLP



- Applications of Information Extraction in NLP

  Part-of-Speech (POS) tagging



- Applications of Information Extraction in NLP
- Part-of-Speech (POS) tagging
- Dependency Parsing



- Applications of Information Extraction in NLP
- Part-of-Speech (POS) tagging
- Dependency Parsing
- Named Entity Recognition (NER)



- Applications of Information Extraction in NLP
- Part-of-Speech (POS) tagging
- Dependency Parsing
- Named Entity Recognition (NER)
- Relation Extraction



**Project:** Information Extraction from United Nations General Debate dataset









# **String Similarity**

#### Topics to be covered

Applications of string similarity in NLP



# **String Similarity**

- Applications of string similarity in NLP
- Hamming Distance for string similarity



# **String Similarity**

- Applications of string similarity in NLP
- Hamming Distance for string similarity
- Levenshtein Distance for string similarity







#### **Topics to be covered**

Introduction and applications of information retrieval in NLP



- Introduction and applications of information retrieval in NLP
- Term document incidence matrix



- Introduction and applications of information retrieval in NLP
- Term document incidence matrix
- Inverted Index



- Introduction and applications of information retrieval in NLP
- Term document incidence matrix
- Inverted Index
- Evaluation Metrics for information retrieval (Precision and Recall)







#### Topics to be covered

Introduction to ranked retrieval





- Introduction to ranked retrieval





- Introduction to ranked retrieval
- Jaccard Coefficient
- Analytics Vidhya Term Frequency (tf) weighting



- Introduction to ranked retrieval
- Jaccard Coefficient
- Analytics Vidhya Term Frequency (tf) weighting
- Inverse Document Frequency (idf) weighting



- Introduction to ranked retrieval
- Jaccard Coefficient
- Analytics Vidhya Term Frequency (tf) weighting
- Inverse Document Frequency (idf) weighting
- Term Frequency Inverse Document Frequency (tf-idf) weighting



- Introduction to ranked retrieval
- Jaccard Coefficient
- Analytics Vidhya Term Frequency (tf) weighting
- Inverse Document Frequency (idf) weighting
- Term Frequency Inverse Document Frequency (tf-idf) weighting
- Evaluation Metrics for Ranked Retrieval







# Language Modeling

#### **Topics to be covered**

Applications of Language Modeling in NLP



## Language Modeling

- Applications of Language Modeling in NLP
- Probabilistic Language Models

  o Conditional Probability

  - Markov Assumptions
  - N-gram Language Models



## Language Modeling

- Applications of Language Modeling in NLP
- Probabilistic Language Models

  o Conditional Probability

  - Markov Assumptions
  - N-gram Language Models
- Evaluation Methods for Language Models (Extrinsic and Intrinsic)



# Language Modeling

**Project:** Next word recommender system



		Remov
autocomplete c++		remov
autocomplete off		
autocompletetextviev	v	
autocomplete google		
autocomplete ajax		
autocomplete excel		
autocomplete ternary		
autocomplete javasc	ript	
autocomplete javasc	ript	
	ript	







## Feature Engineering for text data

#### Topics to be covered

Basic Text Features
 Analytics
 Vidhya



## Feature Engineering for text data

- Basic Text Features
- Text Representation
- Analytics
  Vidhya Bag-of-Words (BOW)
  - Tf-idf



# Feature Engineering for text data

Analytics

Vidhya

- Basic Text Features
- Text Representation
  - o Bag-of-Words (BOW)
  - Tf-idf
- Word Embeddings
  - Word2Vec
  - Glove
  - Fastext







### **Topics to be covered**

• Introduction and applications of text classification



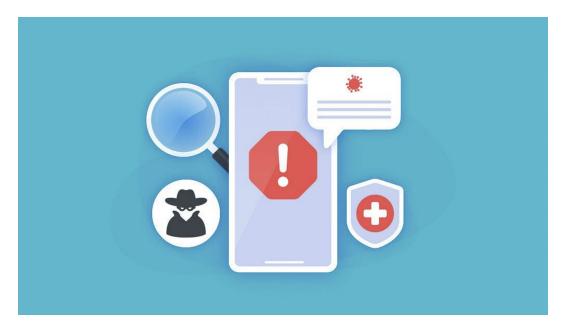
- Introduction and applications of text classification
- Supervised approach for text classification



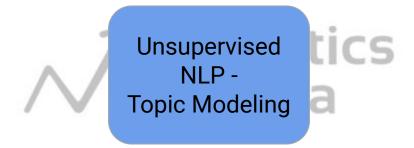
- Introduction and applications of text classification
- Supervised approach for text classification
- Evaluation metrics



**Project:** SMS Spam Classification









#### **Topics to be covered**

Introduction to topic modeling
 Introduction to topic modeling



- Introduction to topic modeling

  LDA



- Introduction to topic modeling

  LDA
- LSA



**Project:** Categorization of sports articles





