Introduction to Text Classification

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Introduction to Text Classification

Text classification is the task of allocating text data into different classes based on its content.

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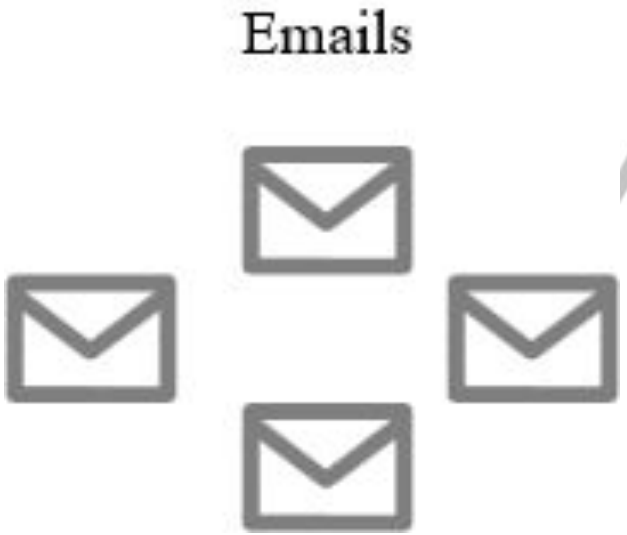

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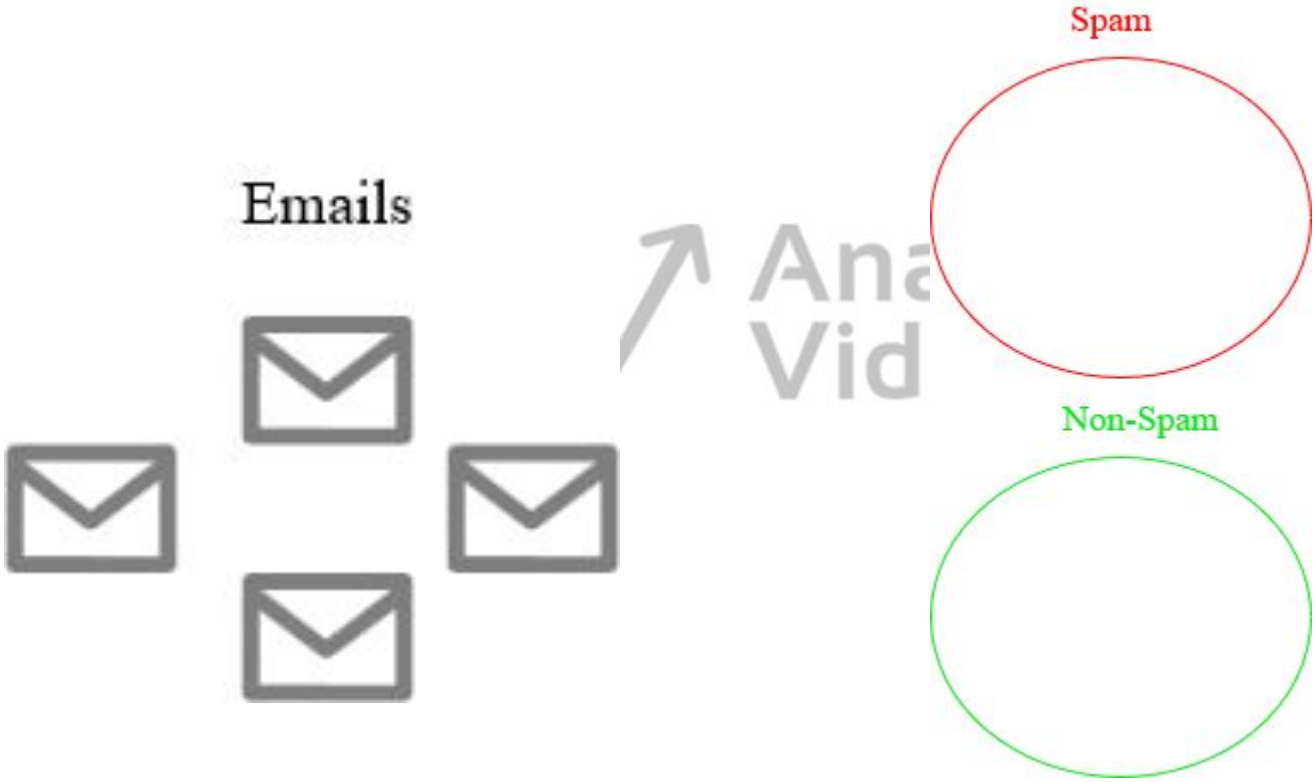

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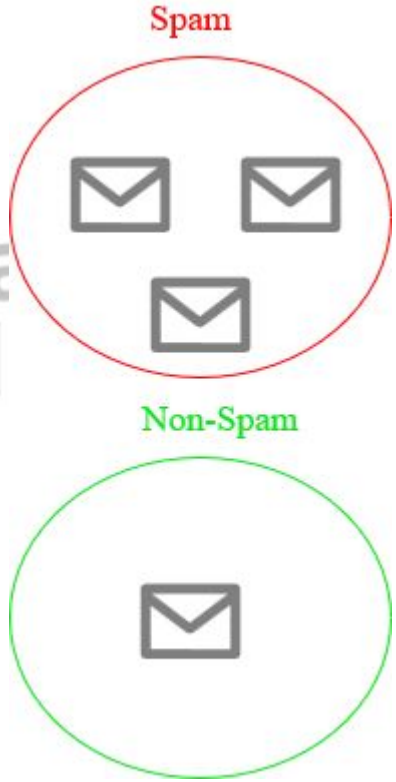
Emails



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Introduction to Text Classification

Hey there!

We opening our new store in ABC on 25th of October!
We are so excited about this that we have planned to offer FLAT 40% off to the first 200 customers on any merchandise. This is HUGE!
We welcome you and hope to see you on the BIG DAY!

Thanks

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Introduction to Text Classification

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We opening our new store in ABC on 25th of October!
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We welcome you and hope to see you on the BIG DAY!

Thanks

Hi John!
I am coming to town on 25th. I am so excited about this man, will be seeing you all after so long!
See you at the airport :D
Frank

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Applications of Text Classification

- Sentiment analysis

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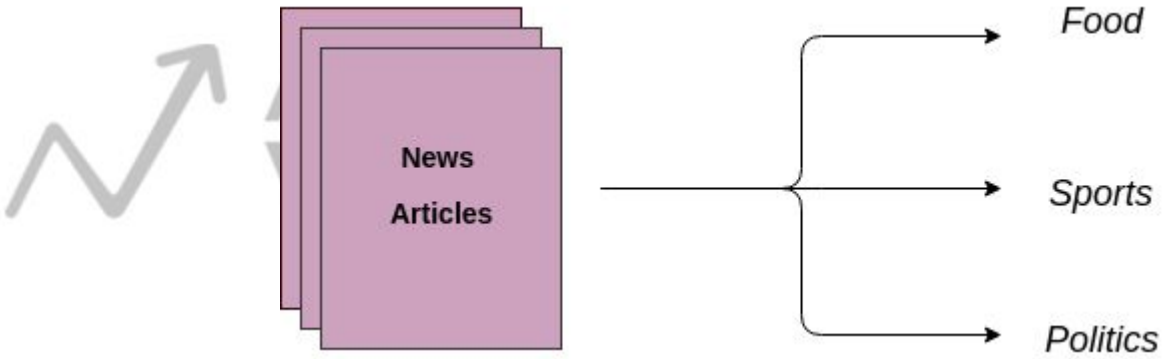
Applications of Text Classification

- Sentiment analysis
- News article categorization



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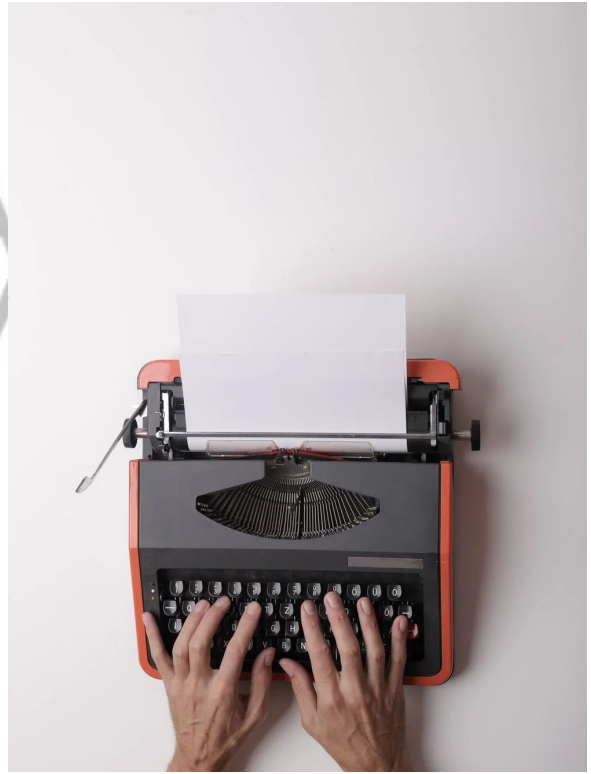
Applications of Text Classification

- Sentiment analysis
- News article categorization
- Author Identification



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Applications of Text Classification

- Sentiment analysis
- News article categorization
- Author Identification
- Prioritizing CRM

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Steps for Text Classification

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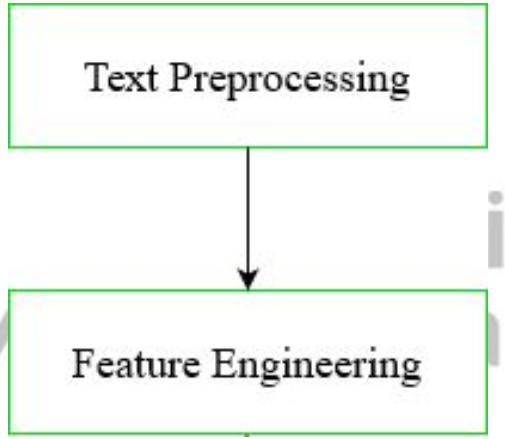
Steps for Text Classification



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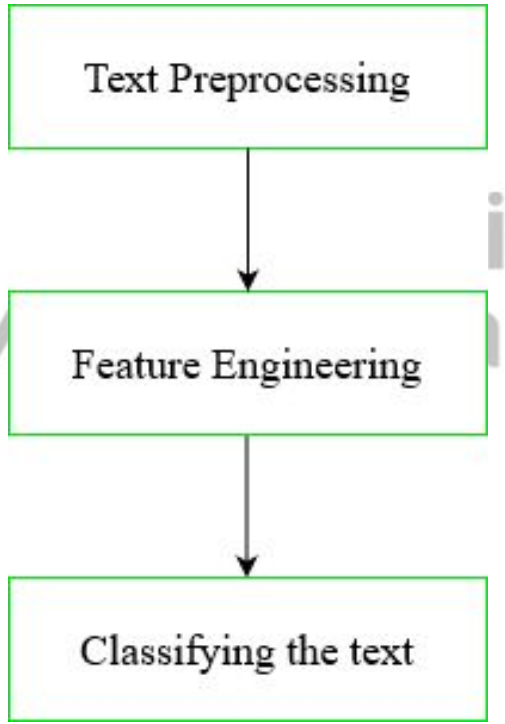
Steps for Text Classification



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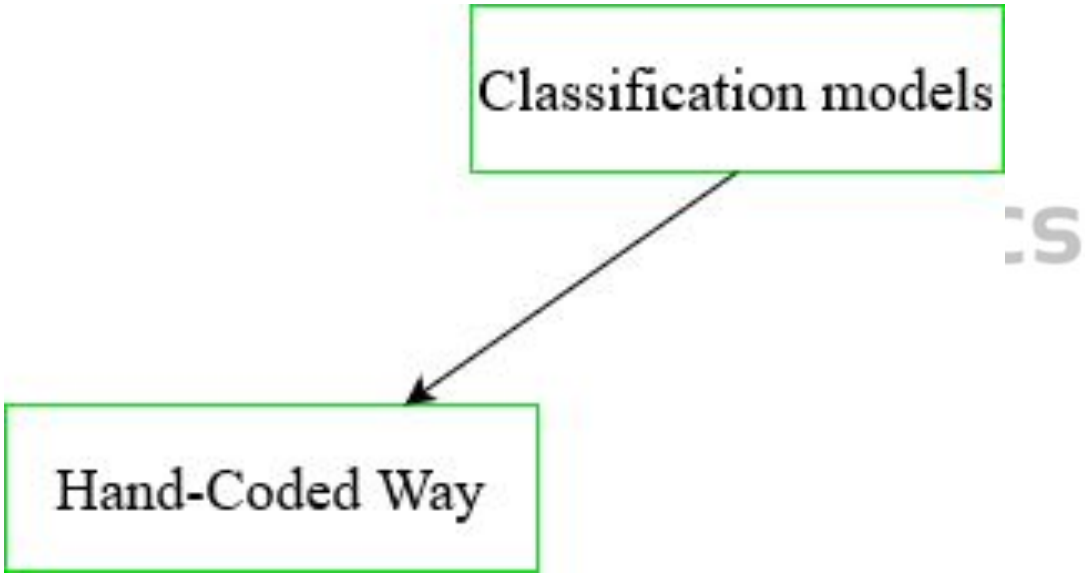
Text Classification Modelling



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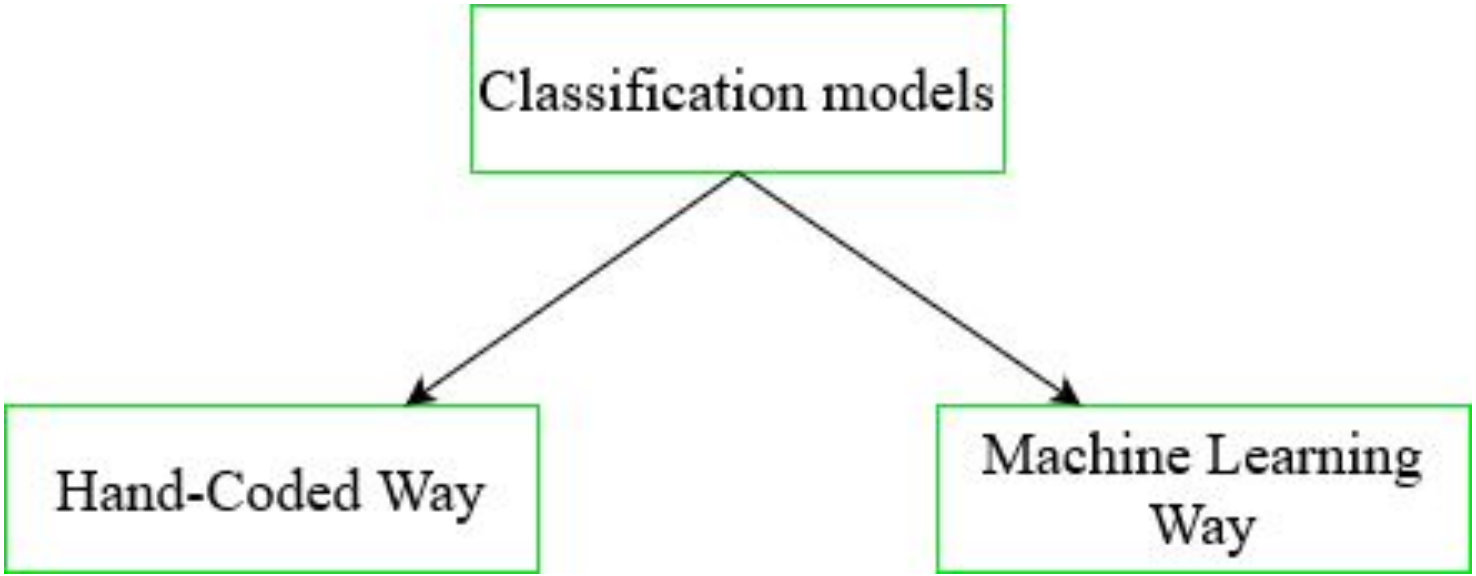
Text Classification Modelling



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Thank You

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