Introduction to ARIMA Model



Recap

- Simple Forecasting Methods
 - Naive Approach
 - Simple Average
 - Moving Average
 - Weighted Moving Average



Recap

- Simple Forecasting Methods
- Exponential Smoothing Models
 - Simple Exponential Smoothing
 - Time Series Components
 - Double Exponential Smoothing
 - Holt Winters (or Triple Exponential Smoothing)



Recap

- Simple Forecasting Methods
- Exponential Smoothing Models
- ARIMA model



ARIMA Model

 Exponential smoothing models were based on a description of level, trend and seasonality in the data



ARIMA Model

- Exponential smoothing models were based on a description of level, trend and seasonality in the data
- ARIMA models aim to describe the correlations in the data with each other



ARIMA Model

ARIMA: Auto-Regressive Integrated Moving Average



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- ARIMA has three parameters
 - \circ AR
 - o |
 - MA



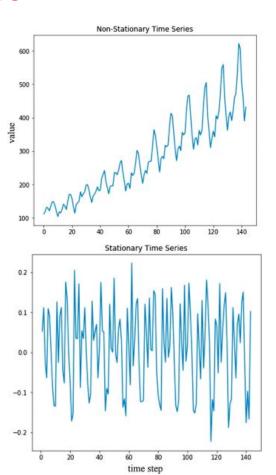
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Thank You

