katehsiao.com

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# Objective

Seeking a UX Designer/Prototyper position. Strong skills in rapid prototyping with technical and UX experience. Passionate about usability problems, mobile technologies, and learning new skills.

## **Education**

University of California, Berkeley, CA

2012 - 2014

Master of Information Management and System

National Taiwan University, Taiwan

2007 - 2011

Bachelor of Computer Science and Information Engineering

## **Work Experience**

### UX design intern, Splunk

May 2013 - August 2013

Designed and researched the download and install process of first time using Splunk and conducted a 20-person user study

### UX/UI designer, Wantoto Inc

February 2012 - June 2012

Designed an Electronic Medical Record system on iPad, deployed the app to 520 devices for a hospital, and conducted user studies with doctors

### iOS/Android application developer, Wantoto Inc

July 2011 - January 2012

Developed Group Buying app on iOS and Android devices

#### iOS application developer, Lion Travel Corp

November 2010 - June 2011

Developed Hotel Booking app on iOS devices, reached 1,9000 downloads within 2 weeks

#### RDAA, Microsoft Technology Center (Taiwan)

July 2008 - July 2009

Technical Lead for Home Health Care project, a solution for caring the elders Organizer for an on-line web contest, achieved 100,000 page hits within 2 months

### **Research Experience**

iRotate September 2011 - May 2012

A face detection approach for automatic screen rotation on mobile devices

Designed the questionnaire and conducted a 20-person experiment to understand the feasibility and the performance (Published in ACM CHI'2012)

AIYA February 2011 - October 2011

An iPad app that records the process of children's story telling

UX designer and the developer, conducted user studies with parents and their children

#### **Skills**

Technical: iOS, HTML/CSS, Javascript, Android, C, Java, Python, Arduino, Processing

UX/Design: Wireframing, Prototyping, Usability testing, Sketch, Photoshop, Illustrator, After Effects

**Language:** English, Mandarin Chinese (native)