Kate Hsiao

2333 College Ave. 407B, Berkeley, CA, 94704
(661) 289-1345
katehsiao@ischool.berkeley.edu
http://ischool.berkeley.edu/~katehsiao

Objective

Seeking a **UX Designer/Prototyper** position. Strong skills in rapid prototyping with technical and UX experience. Passionate about usability problems, mobile technologies, and learning new skills.

Education

University of California, Berkeley, CA

2012 - Expected 2014

Master of Information Management and System

National Taiwan University, Taiwan

2007 - 2011

Bachelor of Computer Science and Information Engineering

Work Experience

UX design intern, Splunk

May 2013 – August 2013

Designed and researched the download and install process of first time using Splunk and conducted a 20-person user study

Helped on various application design and prototype

UX/UI designer, Wantoto Inc

February 2012 – June 2012

Designed an Electronic Medical Record system on iPad, deployed the app to 520 devices for a hospital, and conducted user studies with doctors

iOS/Android application developer, Wantoto Inc

July 2011 – January 2012

Developed Group Buying app on iOS and Android devices

iOS application developer, Lion Travel Corp

November 2010 - June 2011

Developed Hotel Booking app on iOS devices, reached 1,9000 downloads within 2 weeks

RDAA, Microsoft Technology Center (Taiwan)

July 2008 - July 2009

Technical Lead for Home Health Care project, a solution for caring the elders Organizer for an on-line web contest, achieved 100,000 page hits within 2 months

Research Experience

iRotate September 2011 – May 2012

A face detection approach for automatic screen rotation on mobile devices

Designed the questionnaire and conducted a 20-person experiment to understand the feasibility and the performance (Published in ACM CHI'2012)

Smarter Contacts September 2011 – May 2012

Understanding user behavior of using contact lists on mobile devices

Designed the interview protocol and conducted the interview with 21 subjects for understanding their phone call behavior to help designers design a more effective contacts application

AIYA February 2011 – October 2011

An iPad app that records the process of children's story telling

Project manager, UX designer, conducted user studies with parents and their children

Skills

Technical: iOS, Android, C, C#, Java, Python, Arduino, Processing, HTML/CSS, Javascript UX/Design: Wireframing, Storyboarding, Prototyping, Usability testing, Photoshop, Illustrator Language: English, Mandarin Chinese (native)