

# OUR MISSION

Our mission is to  
**innovate** and **provide**  
new speaker technologies so people can **enjoy**  
their audio to the fullest



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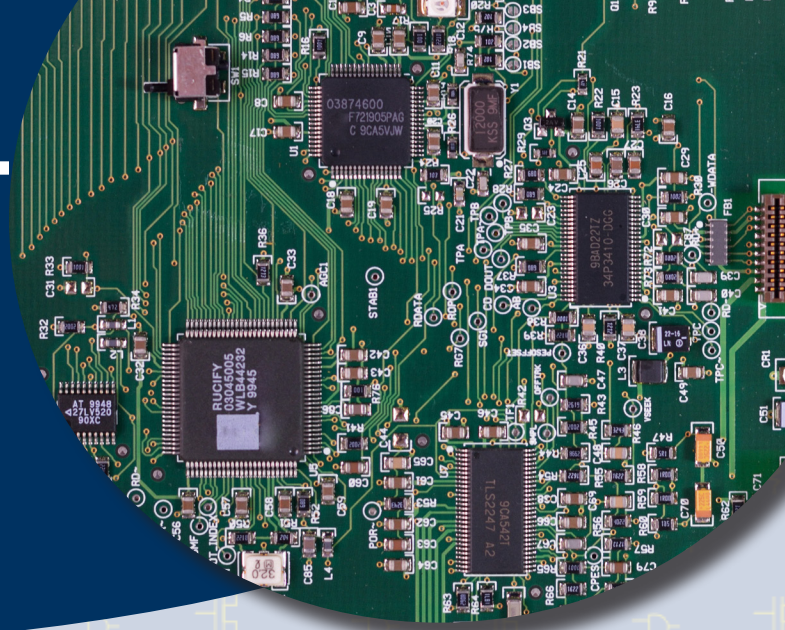
**INNOVATE  
PROVIDE  
ENJOY**





# ABOUT US

At Kazu, our purpose is to provide innovative speaker technologies at an affordable price so people can experience the power of music to the fullest. Kazu was founded in 2000 in Seattle, WA and since then, we have been providing high-quality speakers to our clients all over the world. Today, we have grown to become a big company with more than 10,000 employees with offices across 10 countries.



## OUR SPECIALTY

We understand that there are many competing companies; such as Sony, Bose, JBL, Sennheiser, etc. All of these companies provide high-quality products but at extremely premium costs. We hope to provide clients with an alternative option by providing a more affordable option, but at the same time, we are not able to provide features such as noise-canceling and ambient sounds. We still aim to provide the most in the features, so we include options that will be liked by young generations such as RGB lights, USB ports to charge external devices, and input audio jacks.

## CUSTOMERS

We believe that everyone should have the option to listen to high-quality music, but most younger generations cannot afford to pay the premium costs that come with high-quality music. We therefore decided to provide products that will allow young adults with speakers of good quality without costing them a fortune. Many speaker owners hope to have speakers that are portable with long battery life, so this has been one of our top missions to achieve, an affordable, portable, high-quality speaker at an affordable price range.

## OUR INNOVATIONS

In order to keep our speakers have great audio quality while keeping the costs low, we continuously produce new semiconductors that will further improve our speakers. Some of our innovations include:

- ◇ High Effic. DC-DC converter
- ◇ Low SNR Lossless CODEC
- ◇ Fast Sampling PGA
- ◇ Low Energy Audio MCU