



Contact

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GRETA
MAE
EVANS.

I am a dedicated social media manager with 4 years of experience in creating and implementing social media strategies. I am seeking an opportunity to leverage my skills and passion for digital marketing to drive impactful results for a dynamic organisation.

Experience

Social Media Manager | Aldenaire & Partners
December 2022 - Current

- Create engaging content, including text posts, graphics, and videos, to enhance brand visibility and reach the target audience.
- Encourage customer engagement through interaction on social media accounts
- Optimise social media advertising campaigns including ad budget and delivery
- Foster relationships with influencers and industry partners to expand brand reach and collaboration opportunities.

Social Media Assistant | Aldenaire & Partners
July 2022 - December 2022

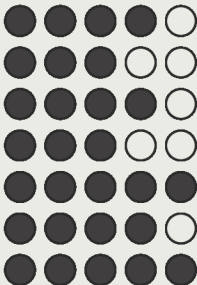
- Create engaging content, including text posts, graphics, and videos, to enhance brand visibility and reach the target audience.
- Encourage customer engagement through interaction on social media accounts
- Optimise social media advertising campaigns including ad budget and delivery

Education

Bachelor of Arts, Major in Marketing
University of Borcelle - 2019-2022

Skills

social media strategy
content design
paid advertising
search engine analytics
marketing strategy
customer engagement
computer literacy



References

Olivia Wilson	Dani Martinez
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