Typografia w apkach na iOS

Anka Kucowska
projektantka grafiki, Taptera Poland

Łódź wiOSłuje! 2014

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

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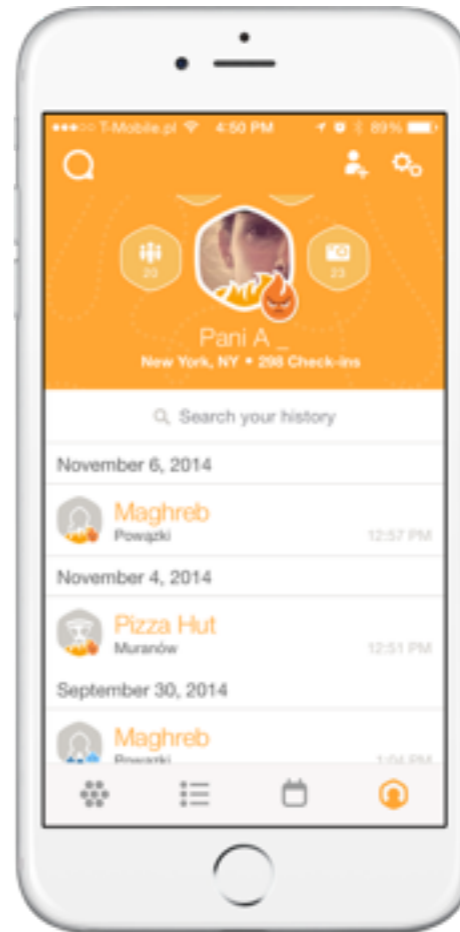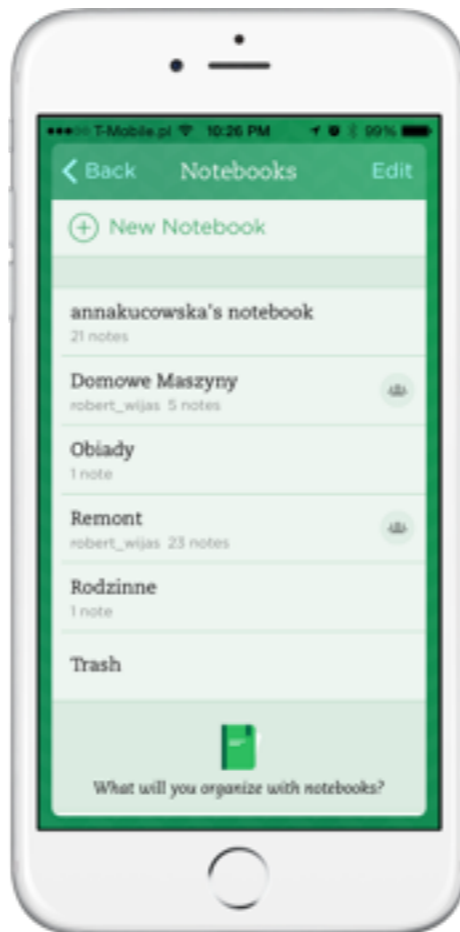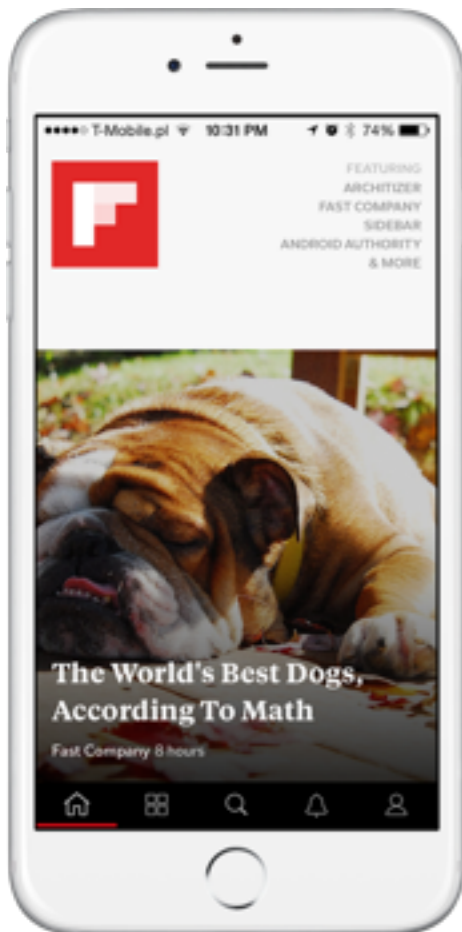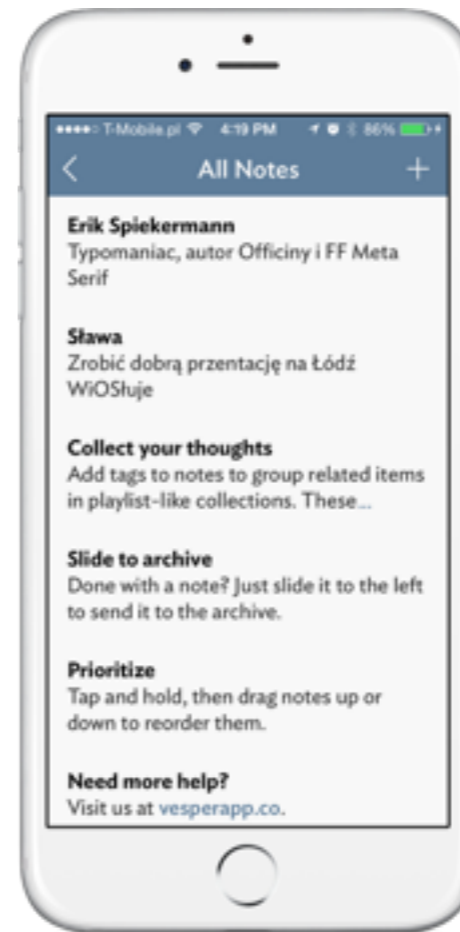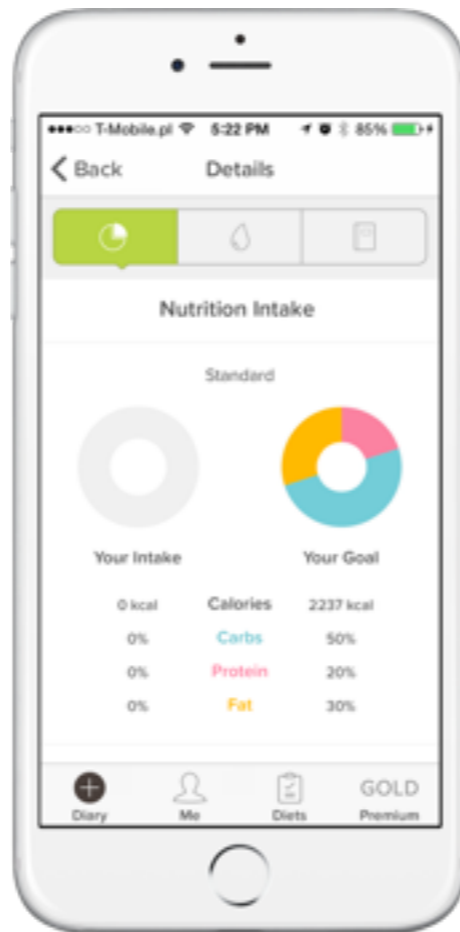ABCDEFGHIJKLM
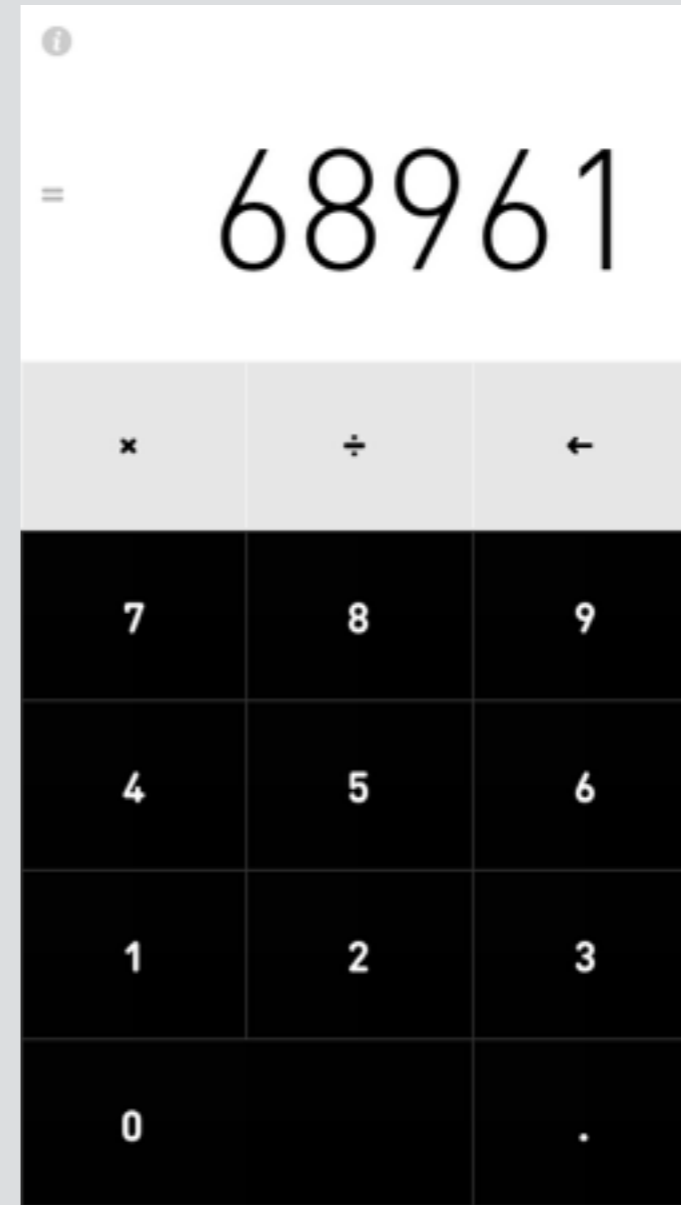NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

San Francisco

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Neue Helvetica

Czemu przestałem być freelancerem? O czekaniu na przelewy ...

fornalski.blox.pl • October 23, 2014

Natrafiłem dzisiaj w Wyborczej na tekst, którego szczerość i głębia mnie poruszyły. Chodzi o artykuł „Czekam na przelew". Jest to kompilacja kilku krótkich tekstów ludzi pracujących w Polsce w wolnym zawodzie i opowiadających o swoich finansach. Teksty są na maksa szczere. Polecam ten artykuł jako pozycję obowiązkową każdemu kto wykonuje cokolwiek w ramach zleceń albo prowadzi malutki sklep internetowy. Muszę się zgodzić, że chroniczne niepłacenie rozwala tą branżę i powoduje że ludzie wykonujący wolne zawody mimo pięknych dzieł, czują się fatalnie, myśląc że ponieśli porażkę. Najgorsze jest to, że ludzie szczególnie wrażliwi, bo chyba nikt nie wątpi, że grafik, fotograf, felietonista czy

---

Fucking
fifty
shades
of grey.

Fucking grey clouds everywhere.

< Back   Details

Nutrition Intake

Standard

Your Intake   Your Goal

0 kcal   Calories   2237 kcal
0%   Carbs   50%
0%   Protein   20%
0%   Fat   30%

Diary   Me   Diets   GOLD Premium

<   All Notes   +

Erik Spiekermann
Typomaniac, autor Officiny i FF Meta Serif

Sława
Zrobić dobrą prezentację na Łódź WiOSłuje

Collect your thoughts
Add tags to notes to group related items in playlist-like collections. These...

Slide to archive
Done with a note? Just slide it to the left to send it to the archive.

Prioritize
Tap and hold, then drag notes up or down to reorder them.

Need more help?
Visit us at vesperapp.co.

Appendix IV
HALCYON COURT

FEATURING
ARCHITIZER
FAST COMPANY
SIDEBAR
ANDROID AUTHORITY
& MORE

The World's Best Dogs, According To Math
Fast Company 8 hours

Anna heard voices coming from what this time she was alone.

< Back   Notebooks   Edit

⊕ New Notebook

annakucowska's notebook
21 notes

Domowe Maszyny
robert_wijas 5 notes

Obiady
1 note

Remont
robert_wijas 23 notes

Rodzinne
1 note

Trash

What will you organize with notebooks?

Pani A_
New York, NY • 298 Check-ins

🔍 Search your history

November 6, 2014

Maghreb
Powązki   12:57 PM

November 4, 2014

Pizza Hut
Muranów   12:51 PM

September 30, 2014

Maghreb
Powązki

= 68961

×   ÷   ←

7   8   9
4   5   6
1   2   3
0

adekwatny krój pisma

Meet the cast:

ABCD EFGHIJK LMNOP QRSTUV WXYZ

Now see the movie:

Helvetica

A documentary film by Gary Hustwit

Helvetica Neue 25 Ultra Light
Helvetica Neue 35 Thin
Helvetica Neue 45 Light
Helvetica Neue 55 Roman
Helvetica Neue 65 Medium
Helvetica Neue 75 Bold
Helvetica Neue 85 Heavy
Helvetica Neue 95 Black

neutralna

bez emocji

czytelna

jasna

prosta

uporządkowana

HAVE

Warto rozważyć wykorzystanie innego kroju pisma

- dłuższy tekst ciągły
- gra dla dzieci
- typografia - element brandingu

światło

👤 24

Extend   Book Again

The Awesome Room

N4346
Green Building
Floor 1

Projector   Wi-Fi   Video chat

Linda Wilson

Thursday, January 15, 2014
1:00 PM - 1:30 PM

Attendees

Ian Fisher
Anna Kucowska
Aleksandra Wilczyńska
Robert Wijas
Someone Else

```
COORS LIGHT (3 @5.25)               13.75
REMY VSOP                           10.50
BANQUET (121 @95.00)             11495.00
BOMBAY SAPPHIRE (2 @11.00)          22.00
DEWARS (6 @9.00)                    54.00
GREY GOOSE (10 @10.00)             100.00
STELLA ARTOIS (12 @5.75)            69.00
MARGARITA ROCKS                     10.00
ABSOLUT 80 (2 @9.00)                18.00
TANQUERAY (2 @9.00)                 18.00
MILLER LITE (5 @5.25)               26.25
GL RUFFINO PINOT GRIGIO (2 @11.00   22.00
GL JUSTIN CABERNET                  16.00
SHINER BOCK (2 @5.75)               11.50
CROWN ROYAL (6 @10.00)              60.00
BOMBAY SAPPHIRE                     13.50
   Martini
SAVVY (3 @9.50)                     28.50
BEV MENU MARG ROCKS                 13.00
STOLI 80 (2 @11.50)                 23.00
   Martini
KETEL ONE                          11.00
LEMON DROP MARTINI                 13.00
BOOKERS (4 @15.50)                 62.00
GL ADAMI PROSECCO                   9.00
FAT TIRE                            7.25
VIP (6 @5.00)                      30.00
FRANCISCAN CABERNET (27 @51.00)  1377.00
EMERITUS PINOT NOIR (24 @68.00)  1632.00
SONOMA CUTRER CHARD (24 @52.00)  1248.00
CRAGGY RANGE SAUV (7 @56.00)      392.00
TOM COLLINS (4 @10.00)             40.00
DON JULIO 1942 (6 @23.00)         138.00
CAPTAIN MORGAN                      9.00
BELVEDERE (6 @10.00)               60.00
TITOS                              11.50
   Martini
GLENMORANGIE SHERRY (4 @12.50)     50.00
```

👤 24

Extend   **Book Again**

The Awesome Room

N4346
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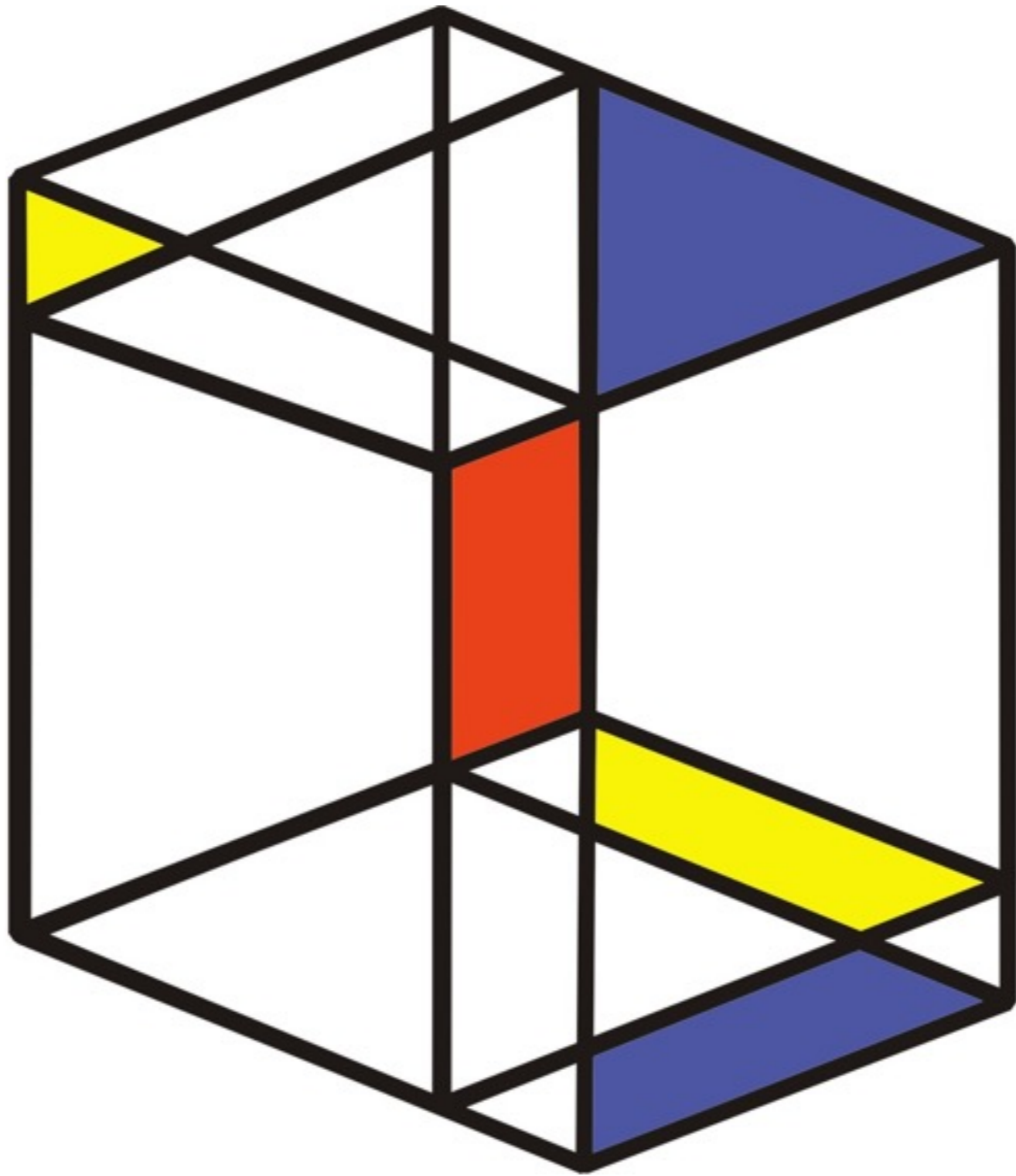## Linda Wilson

Thursday, January 15, 2014
1:00 PM - 1:30 PM
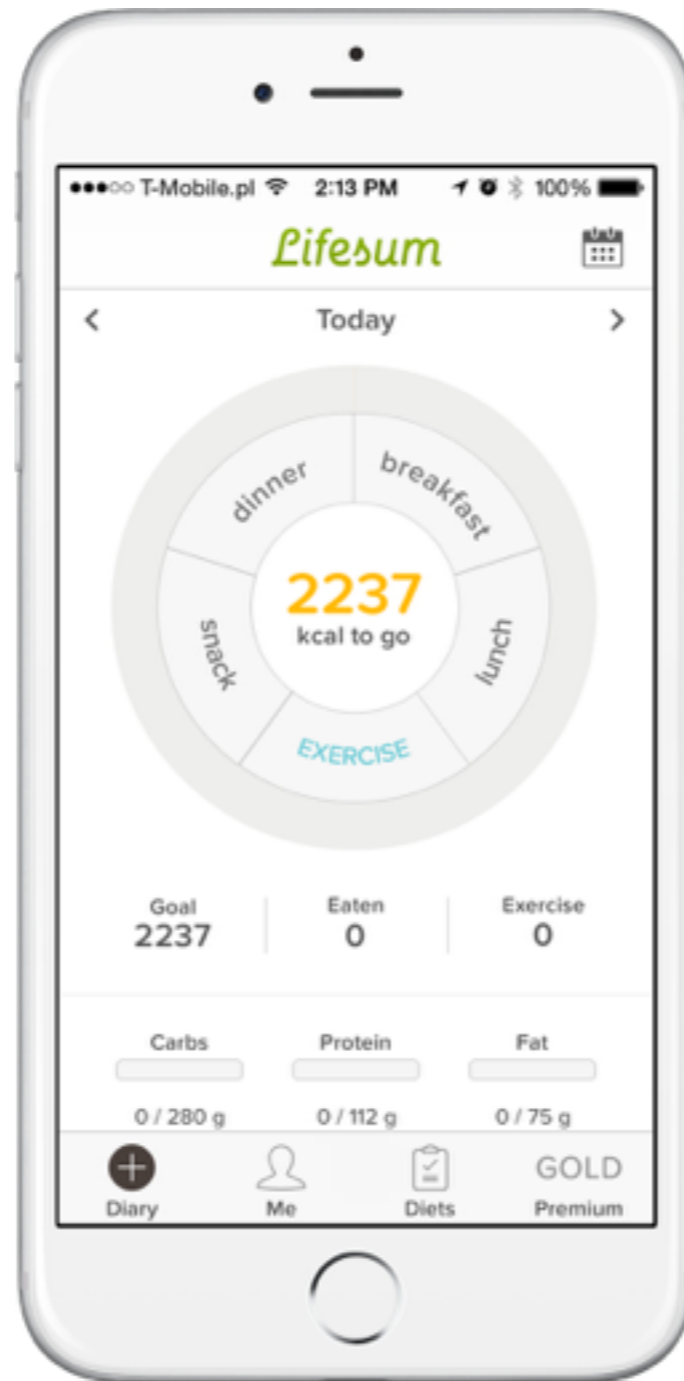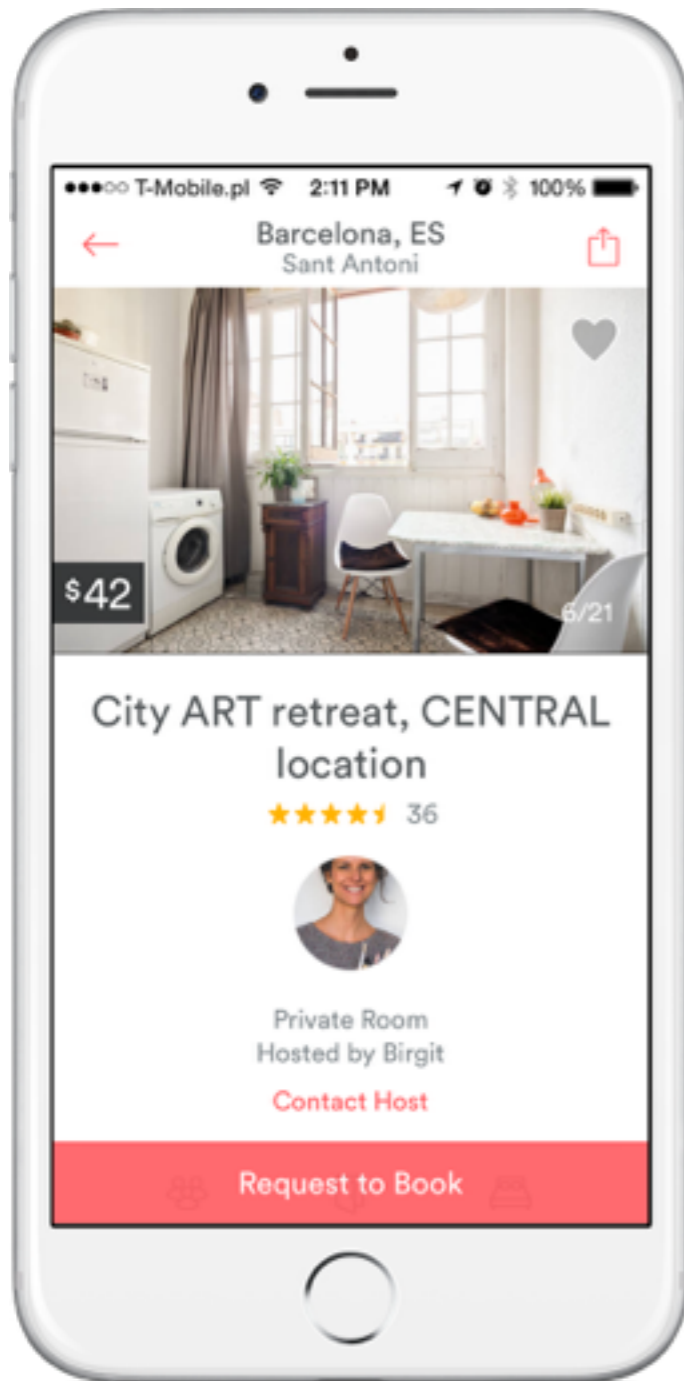
horror vacui

clean code

M

Jason Stirman   3 min

This was originally written on September 17th, 2014 and published on Hatch, our internal version of Medium. Read more about this collection at Inside Medium.

Human-Centric Design

Making readers and writers feel good

I love that we have recently been challenging our own thinking in regards to how people read and

Screen 1 (Barcelona listing):

●●●○○ T-Mobile.pl 📶 2:11 PM 📍 📷 ⚙ 🔋 100% ▮

Barcelona, ES
Sant Antoni

$42   6/21

City ART retreat, CENTRAL location

★★★★½ 36

Private Room
Hosted by Birgit

Contact Host

Request to Book

Screen 2 (Lifesum):

●●●○○ T-Mobile.pl 📶 2:13 PM 📍 📷 ⚙ 🔋 100% ▮

Lifesum   📅

‹   Today   ›

dinner   breakfast

2237
kcal to go

snack   lunch

EXERCISE

Goal   Eaten   Exercise
2237   0   0

Carbs   Protein   Fat
0 / 280 g   0 / 112 g   0 / 75 g

⊕   GOLD
Diary   Me   Diets   Premium

Screen 3 (Refugee article):

With the only personal items they could carrying, Syrian Kurds wait to be taken by bus to refugee camps being quickly built in Turkey, adding to the 1.3 million Syrian refugees already seeking shelter in country since the conflict began three years ago.

After crossing into Turkey from Syria, an uncertain future awaits

interlinia

When appropriate, adjust the layout when the user chooses a different text size. For example, you might want to change a one-column layout of body text to a two-column layout when the user chooses a small text size. If you decide to adjust the layout for different text sizes, you might choose to do so for subsets of sizes.

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If you decide to adjust the layout for different text sizes.

kontrast

When appropriate, adjust the layout when the user chooses a different text size. For example, you might want to change a one-column layout of body text to a two-column layout when the user chooses a small text size. If you decide to adjust the layout for different text sizes.

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Didot

Minion Pro

tekst w kontrze

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na zdjęciu

Every story is presented in full-screen glory, and includes our estimated read time. But if you lose interest, there's always another waiting with a simple sideways swipe across the screen. Tap to recommend stories you think others should see, and quickly share them via Twitter, Facebook, or email.

I've been carrying around the beta version of Medium for iOS for the last couple months, and it has become not only my favorite way to experience Medium, but my reading app of choice wherever I am.

Ev Williams   2 min

Welcome to Medium for iOS

An app for beautiful stories—wherever you are

My First Day in the Desert
A Breakdown & A Breakthrough

Michael Kasian
Republished by David Bannister

36 13 9

102 23

Vin
From

David Ba

Sidebar 7h 🐦

☆ ↩ ⇄ 4

THIS IS LETTERING

This is Lettering

THIS IS LETTERING

This is really type

Really, this is type

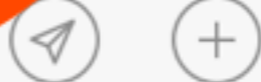**THIS IS REALLY TYPE**

Lettering is Not Type: Clear Definitions for Commonly Abused Terms

fontbureau.com · Posted by Stephen Coles

FONTS

📨 ⊕

⌂ ▦ 🔍 🔔 👤

fontsinuse.com

pttrns.com

The Font Game

brand books

Kompletny przewodnik po typografii, James Felici

wydawnictwo d2d