# **KWAME AMPOMA-MENSAH**

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### PROFESSIONAL SUMMARY

- Front-end engineer with 7+ years of experience implementing frontend features and building platforms that process transactions worth GBP 50m+ from 2m+ DAU.
- Results-focused engineering team lead with a track record of implementing systems that improved sprint velocity by 42%.
- Eager to help tech companies build scalable frontend features that promote user retention and boost profitability.

### **SKILLS**

**Technical skills:** Fullstack development, Design systems, UI/UX design, API integrations, CI/CD, State management, Unit testing, System testing, e-Commerce, Marketplace, Payment integration, SSR, Agile methodologies (SCRUM), Quality assurance.

**Tools & Technologies**: Javascript (ReactJS, NextJS, Vue, NuxtJS, Typescript, React Native, Node JS, Storybook JS), CSS (Tailwind, Bootstrap, MUI), Redux, Context, Azure, GraphQL, RESTful, MongoDB, Google Analytics, Firebase, NextAuth, KeyCloak, SonarQube, Jest.

#### **EXPERIENCE**

# Senior Front-End Engineer | Hubtel Limited.

Jul 2018 - Present

- Led 4 front-end engineers to build an energy vending Marketplace processing GBP 50m+ from 2m+ DAU by implementing RESTful API and payment integrations using Next.js Server-Side Rendering to enhance security, performance and SEO.
- Improved sprint velocity by 42% by collaborating with the design team to establish a brand guide and owned its translation into a design system using React, NPM and Storybook.js to create reusable components, while ensuring a consistent feel across 10+ products.
- Drove a 40% increase in e-commerce revenue by leading a PHP web app rebuild project using Vue.js Nuxt 3 (component-based architecture, and client-side rendering) to improve shopper experience.
- Worked closely with product managers to enhance value delivery by employing Agile methodologies (SCRUM) This maintained project alignment and task prioritization, boosting team productivity by 40%.
- Conducted unit, integration, and system testing on products using Jest, collaborated with Quality Assurance (QA) team on user acceptance testing and resolved all issues within 48 hours after discovery.
- Boosted code quality by 60% by integrating SonarQube into Azure builds as part of the CI/CD pipeline to track reliability and facilitate proactive detection and resolution of bugs as well as reduction of technical debt

### Front-End Engineer | RightCom

May 2023 - Nov 2023

- Enhanced security and user management efficiency by 50% in all RightCom applications using Keycloak for authentication in ReactJS, leveraging its encryption, password policies, and multi-factor authentication.
- Rewrote HTML to meet industry standards for SEO, accessibility, and responsiveness. This overhaul increased search engine ranking, organic traffic, and conversion rate, driving a 100% increase in users.
- Developed responsive UI components and integrated APIs with React for a digital signage software, enabling content, screen, and schedule management for companies to display content in multiple locations.

## Front-End Engineer | Cobalt Partners

May 2017 – June 2018

- Improved website load time by 50% through code refactoring, minifying CSS/JavaScript, image compression (WebP), lazy loading, and optimized asset delivery, significantly enhancing user experience.
- Developed pixel-perfect, responsive web pages with HTML, CSS, and Bootstrap, ensuring design fidelity, clean code, accessibility, performance optimization, and cross-device/browser testing.
- Built website in HTML/CSS and transformed it to WordPress while integrating themes, plugins like Yoast SEO and WP Accessibility to streamline content management and enhance responsiveness.

### **EDUCATION**