PROCESSESS IN A B-SCHOOL

A Business School can be classified into a services sector business, categorised under the broad category of Education Industry

The primary revenue generating sources for a B-School are Teaching, Training, Consulting, Research, Publication.

Accordingly the external stakeholder who is the beneficiary is defined. Students for Teaching, Management Professionals for Training, Corporate for Consulting, Academia & Corporate for Research, Everyone is for Publications.

The major processes with their sub-classifications in a B-School where data is getting generated and captured are as follows.

1. Admissions – Promotion, Counselling, Application Registration & Scrutiny, Entrance Examination, GD&PI, Selection, Induction
2. Programme Administration – Class Scheduling, Faculty Scheduling, Visiting Faculty Administration, Course Monitoring, Student Administration Examination, Convocation, Reference Verification, Student Attendance, Curriculum upgradation,
3. Placement Service – Personality Development Training, Counselling, Summer Internships, Final Placement, Lateral Placements, Corporate Relations
4. Alumni Services – Registration, Alumni Meets,
5. Continuing Education Programmes – Scouting, Promotion, Management Development Programmes, Faculty Development Programmes, Corporate Training
6. Publication – Learning Resources, Working Paper Series, Journal Publications, Case Studies
7. Research & Consulting – Corporate Projects, Institutional Funded Projects, Social Surveys, Government Projects
8. Learning Resources – Library, Web Resources,
9. Hostel – Admission, Food & Beverages, House Keeping, Maintenance, Vacancy and Allottment
10. General Administration – Fee Collection, Employee Salary Administration, Faculty Administration, Office Upkeep, Infrastructure Maintenance, Security & Risk Management
11. Information Technology Services- Learning Management Systems, Integrated IT services encompassing all processes, Website Maintenance, Web Resource Administration, Digital Marketing, Social Media, Interactions, Various Stakeholder interfaces – Registration, Monitoring, Exit Management
12. Utilities – Canteen, Photocopying, Printing, Binding