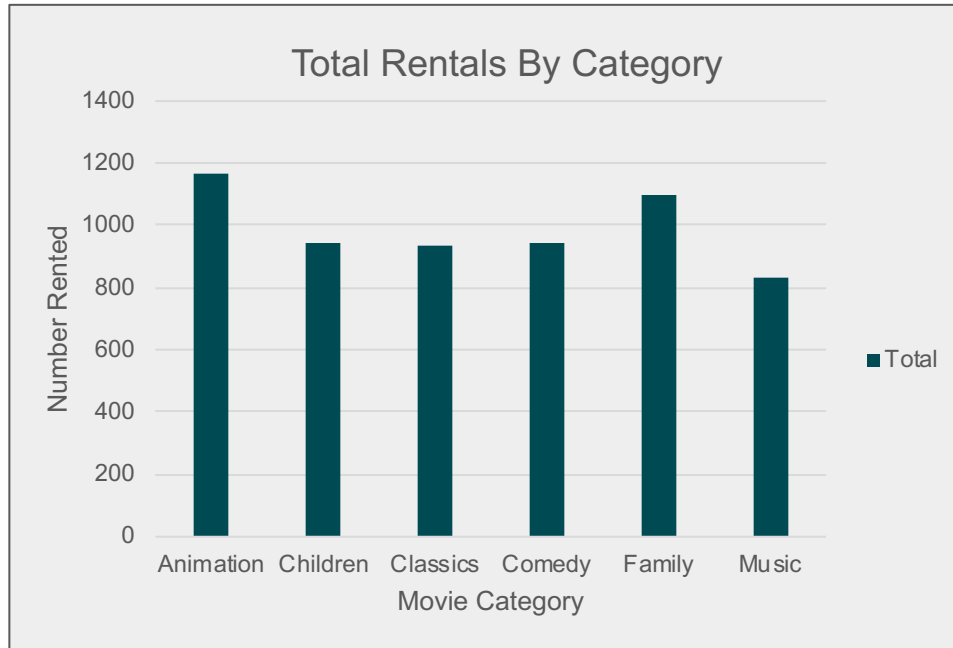


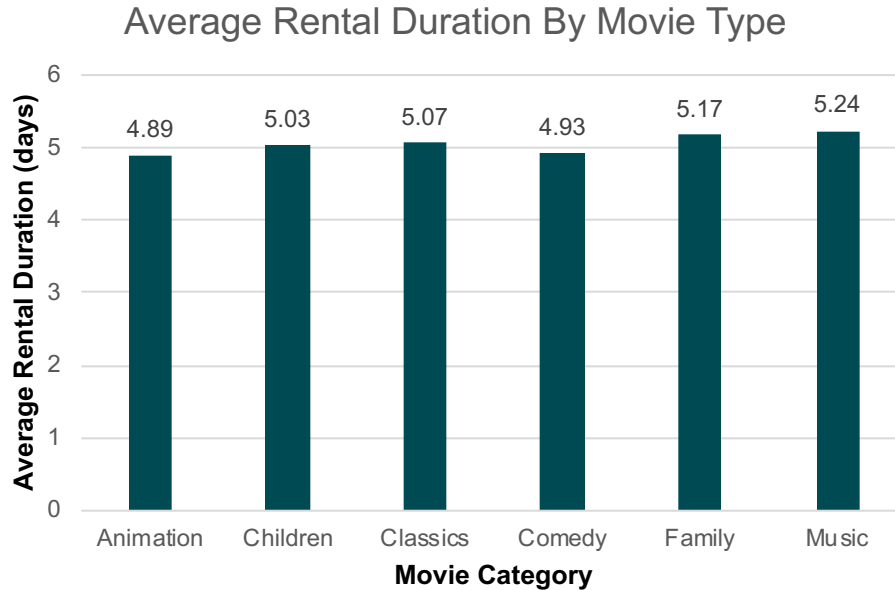
# What types of movies are families renting?



This graph depicts the total number of rentals for the specific types of movies considered family friendly. As may be expected, animated movie rentals are the highest at 1166 total rentals, followed closely by family movies at 1096 total rentals.

Question 1 code

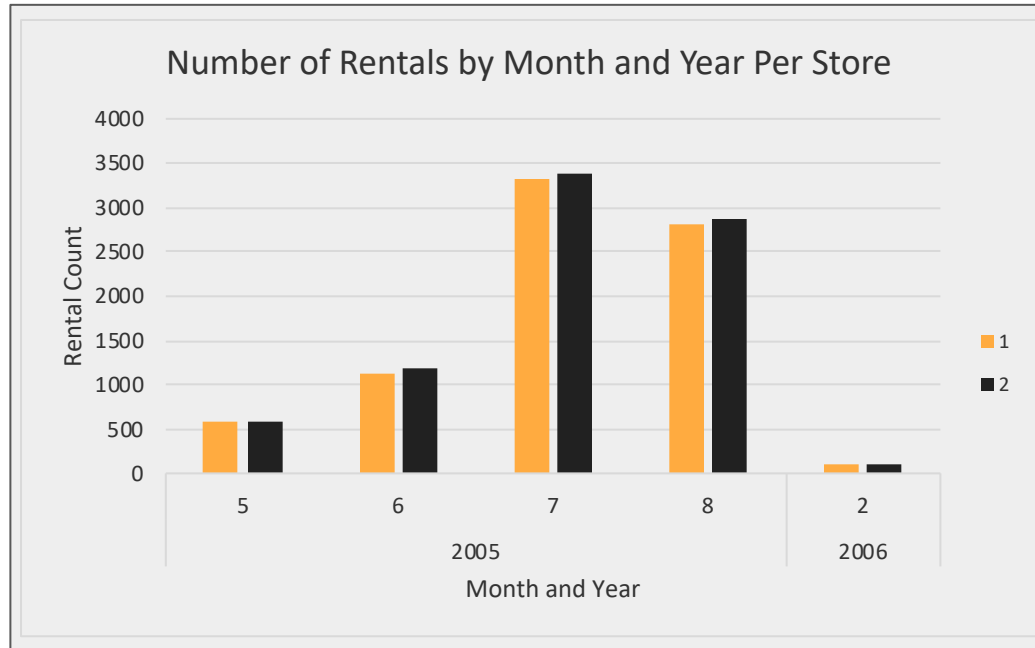
# How long are families renting those movies?



The average duration of rentals in each category is fairly comparable. Movies in the music category were rented for the longest period of time, on average, while animated movies were rented for the shortest duration, on average.

Question 2 code

# How do the stores compare monthly in rentals?

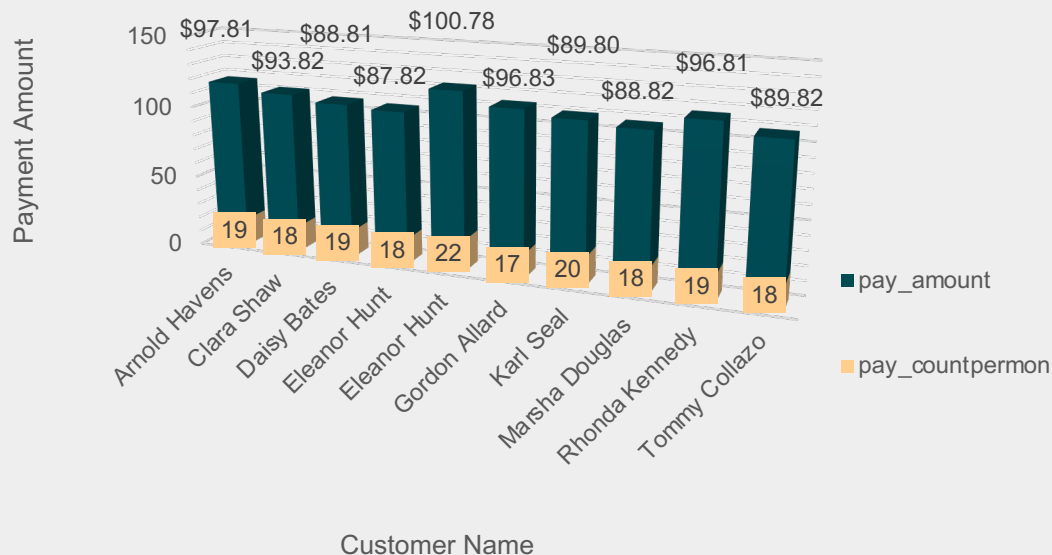


Based off this graph, store 1 and store 2 were not far removed from each other in monthly sales. Both of them hit their peak in July 2005. However store 2 does seem to have slightly higher rental numbers.

Question 3 code

# Who are the top 10 customers by payment amount?

Top Ten Customers By Payment Totals and Counts



The chart shows the top ten movie rental customers by their payment amount and count of payments. Eleanor Hunt was at the top of the list with \$100.78 and 22 payments.

Question 4 code