

PRANAV MEHROTRA

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Web Developer (Front-End)

Organized & goal-driven individual with one year of experience in working with a leading data analytics & decision sciences company. Certified ReactJS and Node.js developer. Go-getter attitude which helps in driving results on multiple tasks with different levels of complexity. Passionate about implementing and launching new projects. Ability to translate business requirements into technical solutions. Looking to build a career for an entry-level job with a reputed firm driven by technology.

PROJECTS

- **Personal Portfolio**- Developed and Deployed a **ReactJS** application with **Tailwind CSS** for a personal portfolio, demonstrating proficiency in modern web technologies
- **To-do list**- it is a plan for the day application which is utilized to follow your everyday undertakings and records in a coordinated way.
- **Color Picker**- Created a color picker tool using **ReactJS** that allows users to select colors through sliders, hex codes, or other values, with real-time color preview. The app demonstrates proficiency in **React components, state management, and user interface design**.
- **Guess Number**- This is a game which we can play. We should simply figure on the off chance that it is correct we dominate the match assuming it is off-base we lose.
- **Pick game- 2 player game** where the players need to throw dice and hold the score first to arrive at 100 dominates the match.
- **Sales Forecasting Model (Mu-Sigma, Microsoft)**- Developed a sales forecasting model using **Python (Pandas, Matplotlib, ARIMA)** for a leading technology company, enabling **data-driven decisions** by accurately predicting future sales trends and optimizing resource allocation.

EXPERIENCE

Data Analyst

Mu Sigma Business Solutions · August 2023- March2024

- Improved client satisfaction by collaborating closely in cadence meetings and delivering **data-driven insights**. Conducted in-depth EDA to identify and address client pain points. Developed actionable **dashboards** to track **key performance indicators** and facilitated **informed decision-making**.
- Streamlined Field Medical operations at a **leading U.S. pharmaceutical** company by implementing an **automated Tableau tool**. Integrated critical metrics to monitor and evaluate the effectiveness of Field Medical initiatives, optimizing resource allocation and enhancing **clinical trial efficiency**.
- Developed **interactive dashboards** to monitor **KPIs** for newly launched products, providing insights into **sales, customer engagement, inventory levels, and market trends**. Utilized **Power BI** to create **data-driven reports** that supported **strategic decision-making** for a major retail business.

Webixy Technologies

Intern · February 2023 - April 2023

- Led the European region for an import-export company during my internship, where I was responsible for shortlisting small businesses by evaluating their needs and offering tailored digital marketing solutions and web development services.
- Redesigned the company's website, developing a user-friendly UI that enhanced customer engagement and streamlined the online experience.

EDUCATION

- **SRM University (2019-2023)**
Bachelor of Technology
Computer Science - 9 CGPA
- **Woodbine Gardenia School (2019)**
Class-XII : 73.2%
Physics, Chemistry, Maths
- **Sheiling House School (2017)**
Class-X : 76.2%
Physics, Chemistry, Maths

CORE SKILLS

- Web development - **HTML, CSS, JavaScript, ReactJS, NextJs, Tailwind CSS**
- Programming languages - **Python, Java, C, C++**
- Business Intelligence: **PowerBI, Figma, Tableau**
- Databases: **SQL**
- Cloud Services: **Azure**
- Spreadsheet : **Ms-Excel**
- Presentation: **MS-Power Point**
- Version Control: **Git, Github**
- EDA (Python) : **Pandas, Seaborn, Matplotlib, Numpy**

LANGUAGES

- Hindi
- English
- Spanish