



**KAMILA
GONZALEZ**
GRAPHIC DESIGNER

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Education

August 2021 - Expected Graduation May 2025

Bachelor of Fine Arts in Graphic Design

Major: Graphic Design | **Minor:** Computer Science

Georgia Southern University, Statesboro, GA

- Honors College Member
- Southern Leaders Program
- 4.0 GPA

Experience

Georgia Southern University - George-Anne Media Group | 2025 - Present

Lead Designer | Statesboro, GA

- Created weekly newsletters based on recent or upcoming events
- Directed a team of six designers, ensuring cohesive designs.
- Designed the campus newspaper and semester magazine with engaging layouts and contents

Georgia Southern University - George-Anne Media Group | 2022 - 2024

Designer & Vertical Video Coordinator | Statesboro, GA

- Created weekly infographics and newspaper page designs.
- Created two videos per week reflecting current campus events
- Curated and updated the streaming content playlist.

Georgia Southern University Housing | 2022 - Present

Resident Advisor | Statesboro, GA

- Provided guidance and support to 30+ residents per academic year
- Coordinated monthly social and educational programs
- Analyzed social media metrics to optimize content and strategy

Non-Profit Organization: Desprendete | July 2021

Social Media Manager / Volunteer | Tegucigalpa, Honduras

- Optimized social media strategies by tracking customer engagement
- Increased donations by 25% through audience outreach efforts

Leadership

Georgia Southern University | August 2022 - 2024

International Ambassador | Statesboro, GA

- Fostered a sense of community among a diverse group of 50+ international students
- Planned and executed monthly community events, resulting in increased engagement and a stronger sense of belonging

Skills

- Adobe Creative Suite
- JAVA
- Photography
- Figma
- Typography
- Editorial
- Illustration
- Branding
- UX/UI

Languages

- English - Fluent
- Spanish - Fluent