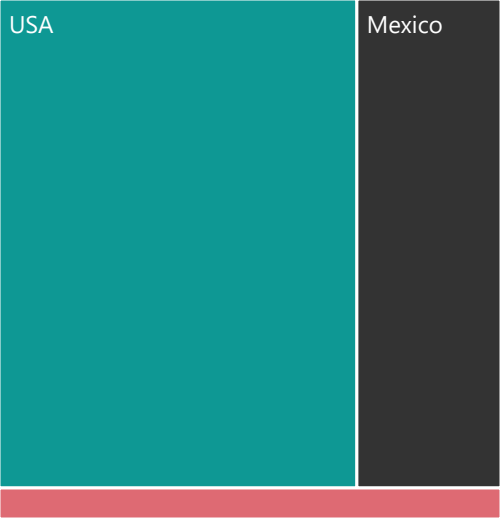
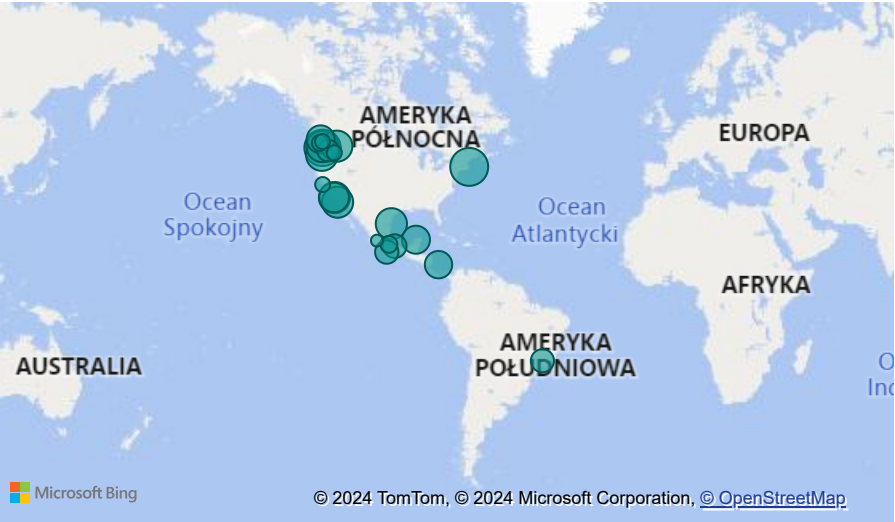
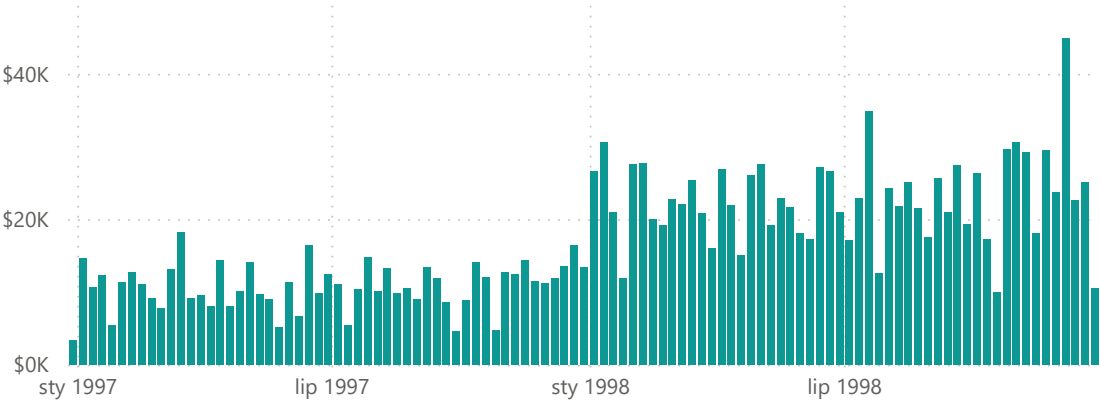


product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate
Hermanos	8 071	\$33 167	58,54%	1,11%
Tell Tale	7 694	\$29 926	58,04%	1,00%
Ebony	7 685	\$29 749	59,82%	0,95%
Tri-State	7 438	\$29 065	58,90%	1,02%
High Top	7 153	\$28 503	60,39%	1,01%
Nationeel	6 499	\$27 446	60,47%	1,11%
Fast	6 188	\$24 747	61,05%	1,09%
Fort West	6 175	\$23 951	59,79%	0,92%
Horatio	6 121	\$25 589	58,44%	1,25%
Best Choice	6 000	\$25 901	60,60%	0,84%
Sunset	5 856	\$20 803	60,49%	1,04%
Red Wing	5 806	\$23 624	59,37%	1,09%
Big Time	5 797	\$23 710	60,26%	0,97%
Carrington	5 622	\$21 468	59,52%	0,89%
Cormorant	5 382	\$22 502	61,52%	0,90%
High Quality	5 323	\$24 008	60,00%	1,03%
BBB Best	5 254	\$19 375	62,10%	0,90%
Imagine	5 225	\$21 742	61,51%	0,98%
Denny	5 223	\$23 050	58,07%	0,91%
Golden	5 218	\$19 403	58,71%	0,91%
PigTail	5 180	\$17 338	60,68%	0,96%
Super	5 120	\$19 600	60,66%	0,94%
Landslide	4 951	\$15 987	58,63%	0,97%
Plato	4 912	\$18 503	63,55%	1,04%
GRS	1 571	\$12 322	59,66%	1,00%
Total	167 616	\$661 159	59,93%	0,99%

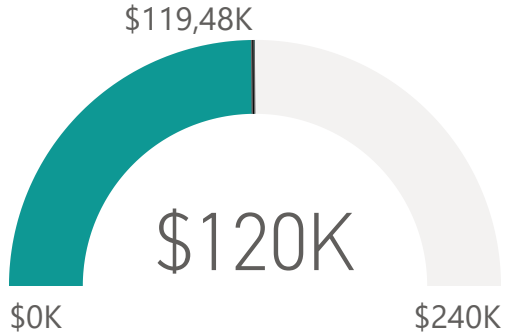
- Select all
- Canada
- Mexico
- USA



Total Revenue by Start of Week



Revenue vs. Target



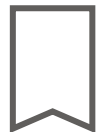
PERFORMANCE NOTES:



Portland reached **1000 sales** in December to close out the year



High Top product returns double in Mexico (5 to 10), at a return rate of 1.2%



Plato products drove the strongest overall profit margin (**63.55%**) in 1998