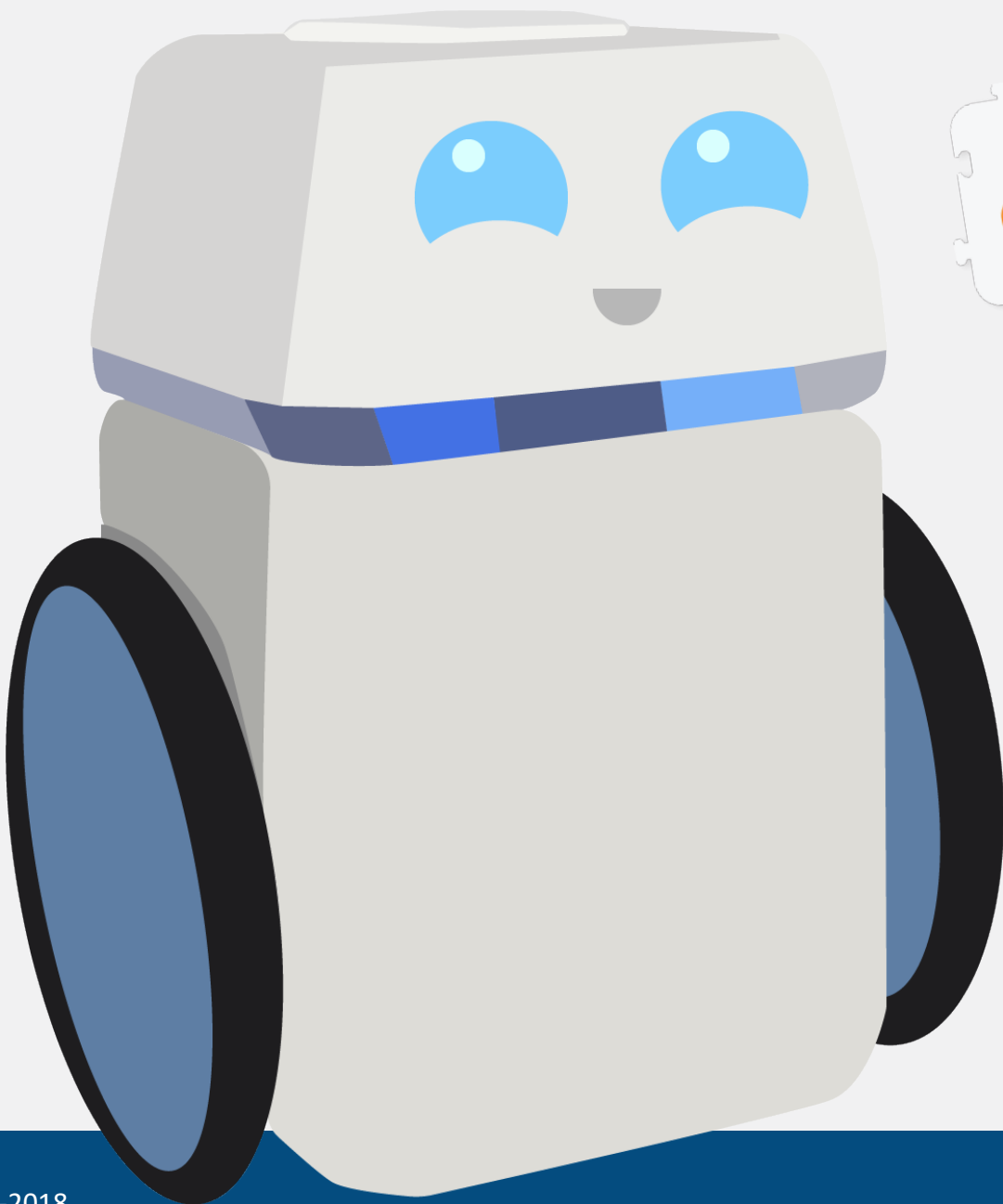


PROCESS DOCUMENTATION



Date: 11-04-2018

Class: OEAMM17EINT

Group: 33

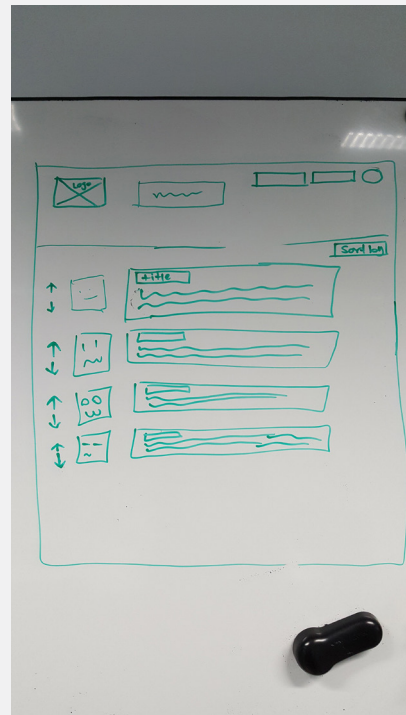
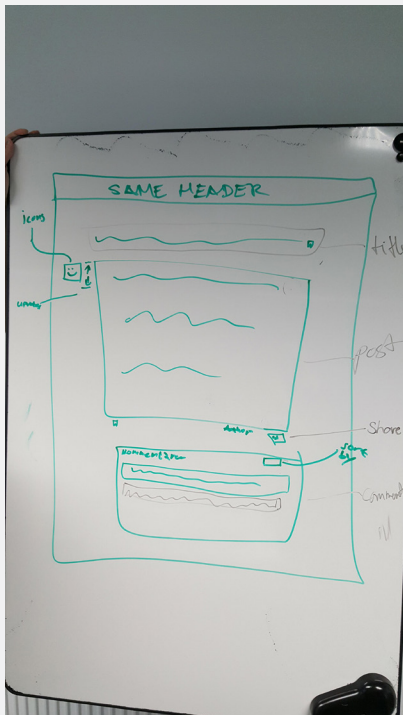
Characters: 13110

Names: Kamilla Andersen, Kaja Madsen, Tania Lind and Cecilie Møller

Counsellors: Karen Malene Andreasen, Kenneth Clausen, Anni Grøndal, Thomas Eriksen, Jesper Fromm, Michael Sjørup

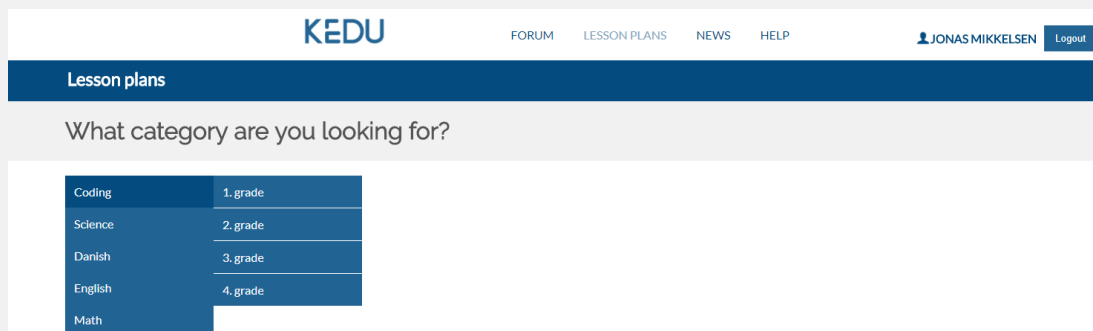
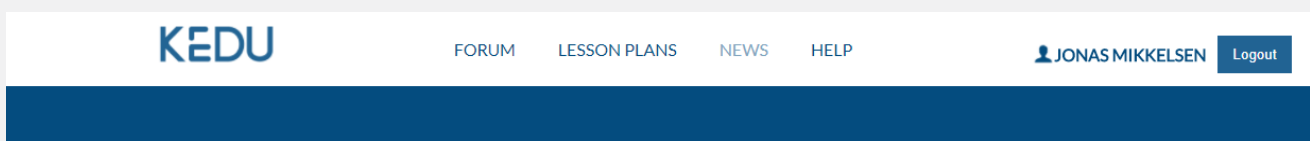
PROCESS DOCUMENTATION

To find the right design for our website we started out with a brainstorm. This way we collected some ideas. After having visualised some ideas we started narrowing down our ideas. We ended up using a lot of the original design from the website that's already running. This was because the client had given us a design manual, which made us stick to the original design most of the time.



PROCESS DOCUMENTAION

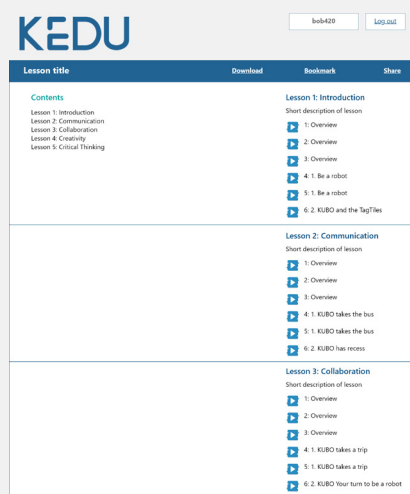
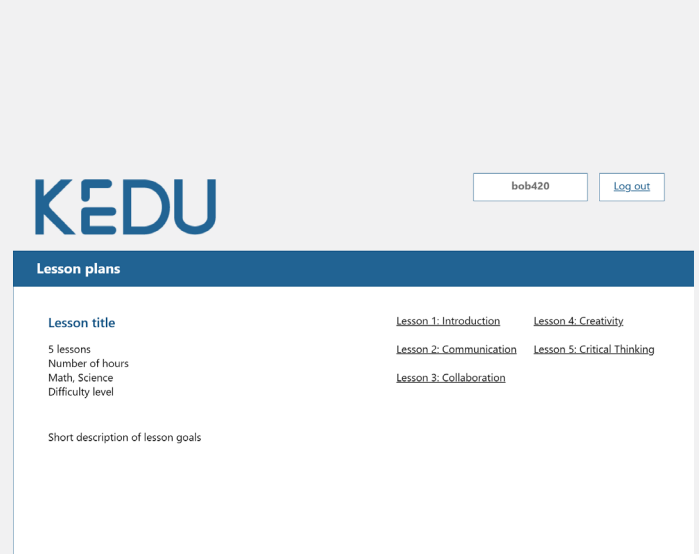
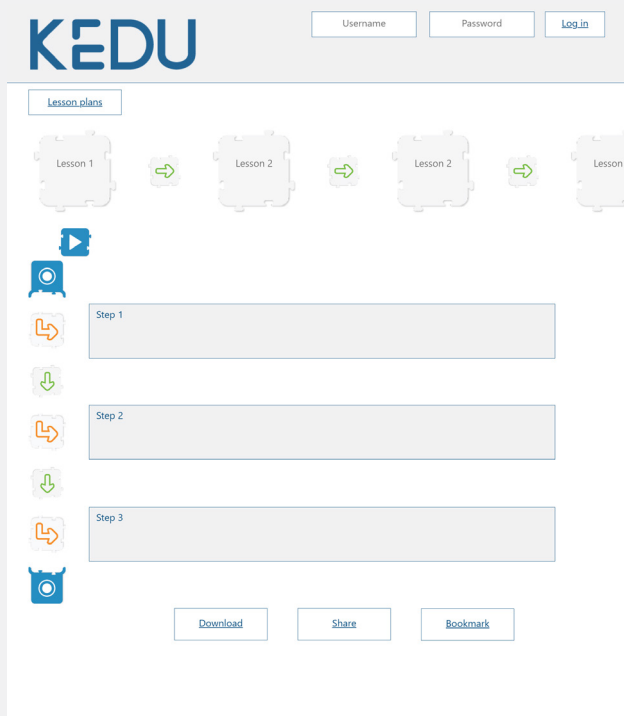
When we got started on setting up the website, we did decide to change the design a bit. We chose to move the logo further into the page just because it fit better with our login system and the nav bar. We decided the landing page on our site should be the forum since that's the main thing. The forum is a very basic looking forum, so it doesn't confuse people. We wanted to incorporate some of tag tiles, so KUBO was also present at KEDU. We also added a tab called news, which is basically the same as the dashboard today. Lastly we added a help tab. We did this so people could easily find frequently asked questions and get help if needed. We also added a blue line under the nav bar we did this so at the top of the page you're always aware of where you are. At this time we had a timeline under lesson plan which was just really long so we added breadcrumbs to this page. We the had a midway pitch with the client who said there'd be A LOT more lesson plans than we thought, so we decided to redesign that by making kind of a drop down menu but vertical. That menu also got a blue shade to match the overall design of our page and to fit KEDU and KUBOs visual identity.



PROCESS DOCUMENTATION

We had considered many different designs for the lesson plans. In one of our first mockups we wanted to incorporate the KUBO TagTiles into the function of the website. We wanted to create a trail much like the one the KUBO robot uses, with a clear start and end point. However we found that it would become disorganized very quickly since the lessons include a lot of pictures and miscellaneous content which would break the trail.

We therefore decided to go for a more minimalistic approach.



PROCESS DOCUMENTAION

At first we had the lesson plan overview for one lecture in a separate tab from the rest of the lessons, but we found that this made the setup seem disjointed and therefore could confuse the users. We wanted to gather the information in one place to make it easier for the user and use less clicks to get to their desired destination. We created a tab that will give the user a comprehensible overview of the lessons available for each category. We did the same for each lesson.

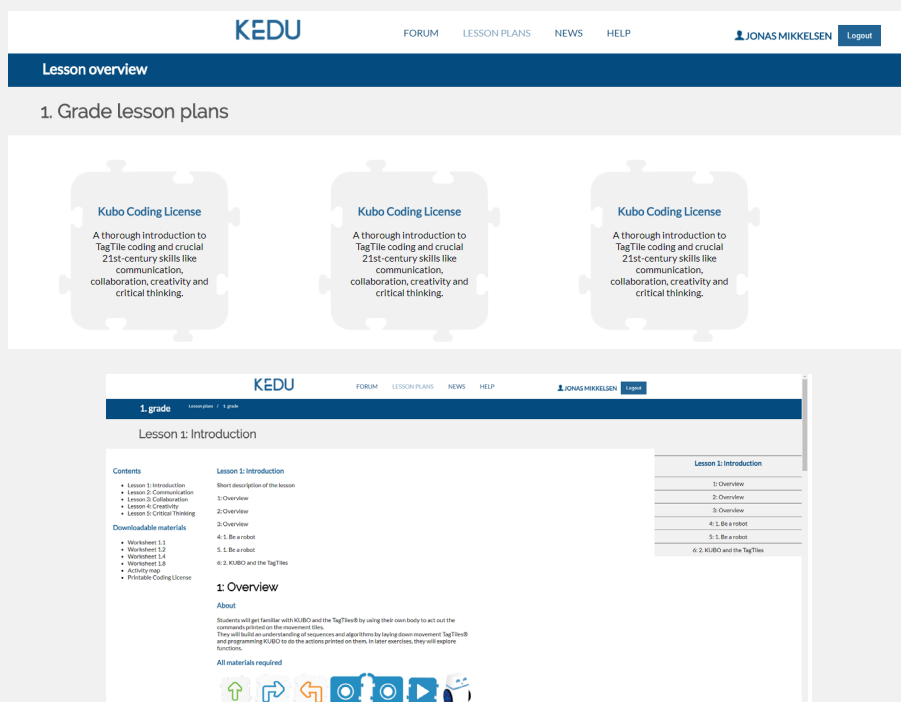
The lesson overview comes with a fixed menu that ensures that the user does not get lost while they scroll down when they go through the lesson.

For fonts we went with the font from their design manual which is “Lato”.

For our h1 we decided to find another font, because we felt their headline looked a little “child like” for a forum. We went with “Archivo Narrow” because it did not look too different from “Lato” but still enough to tell them apart.

After making a questionnaire we found that people liked the font Raleway better because it stood out more. We then decided to go with that font instead of the first one.

We had a question on where the search bar should be either on the blue line or the grey line. most people liked it in the blue line. A comment also says “If it was in the grey line it seems that you could only use the search bar in that specific page”. Another comment said “It was easier to see the search bar when it was in the blue line because it gives a contrast”. After this we decided to put the search bar in the blue line.



PROCESS DOCUMENTATION

We actually decided that we would put our text in our 'blue bar' at the far left, but after results from our AB-test we have decided that we will move the next to align with the rest of the site.

From results in our A/B test we found that the majority, 77,4%, preferred to have a user icon beside the forum post, because they believed it looks visually pleasing. Therefore we decided to include the user icons in our design for the forum.

