

**Name:** Sophie Dunne

- **Age:** 17
- **Role:** High school student at Canyon Crest Academy
- **Tech Comfort Level:** Very proficient; uses technology daily for school and overall social connectivity. Spends a lot of time on her phone and keeping up to date on various social media platforms (Instagram, Snapchat, Discord, iMessage).
- **Pain Points / Challenges:** Struggles to find things to do other than just getting food with friends. Busy with school and struggles to find rides.
- **Goals / Needs:** Wants an organized interface of upcoming events to improve ease of searching across a multitude of platforms. Hopes to be more connected with school, friends, and the local community.