Summarize the following observations into concise bullet points for an affinity map with the groups "Pain Points," "Online Platforms," "Word of Mouth," "Content With", "Opportunities", and "Satisfaction Gaps".

Pain Points:

- Finding event details requires extensive scrolling and multiple clicks.
- No direct event discovery feature on Instagram or Snapchat; relies on searching or asking others.
- Snapchat stories don't always have relevant event info.
- Being left on "open" without a response when asking about events.
- School website navigation is unclear, with users pausing frequently and not clicking on events.

Online Platforms:

- **Instagram**: Searching hashtags, viewing stories, following event-dedicated accounts.
- **Snapchat**: Checking Snap Map, viewing stories, messaging friends.
- **School Website**: Navigating calendars, bulletins, and announcements for event details.

Word of Mouth:

- DMs and replies on Instagram to confirm event details.
- Asking friends directly via Snapchat messages or sending Snaps to best friends.
- Swiping up on old party posts to inquire about upcoming events.

Content With:

- Instagram event-dedicated accounts and reposts.
- Stories with direct links to event pages.
- School announcements with clear event details.

Opportunities:

- Create a centralized event discovery feature across platforms.
- Improve event search functionality on Instagram and Snapchat.
- Encourage event organizers to post clearer and more accessible event details.
- Make school website event navigation more user-friendly.

Satisfaction Gaps:

- Lack of a unified system for discovering social events.
- Inconsistent event promotion across platforms.
- Users rely on indirect methods (scrolling, DMs, Snap stories) instead of direct event listings.

- School website events are present but difficult to find.