



## United States of America

Sales



2014 Dec



1.57M | ▲ 165.14K

**\$1.73M**

Sales

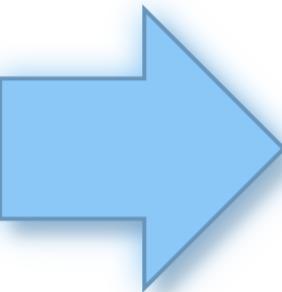
Position based on:

Sales ( as the chosen measure ),

United States of America ( as the country under analysis ),

2014 Dec ( selected date )

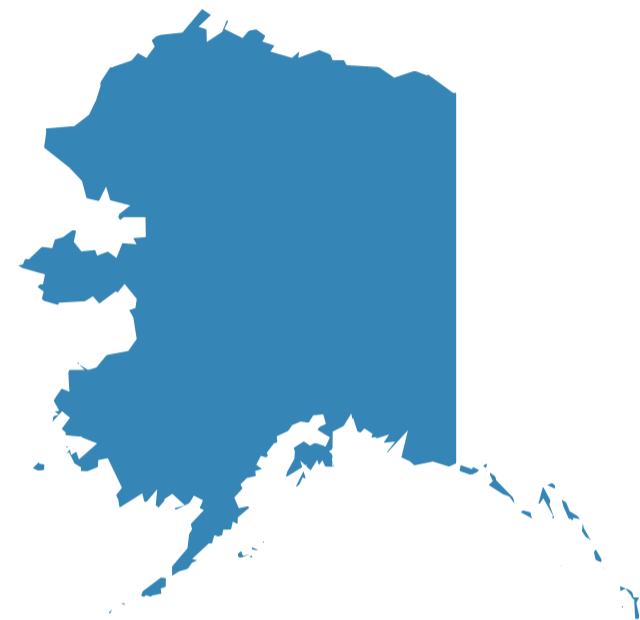
4



1.36M | ▲ 214.23K

**\$1.58M**

COGS



204.48K | ▼ 49.09K

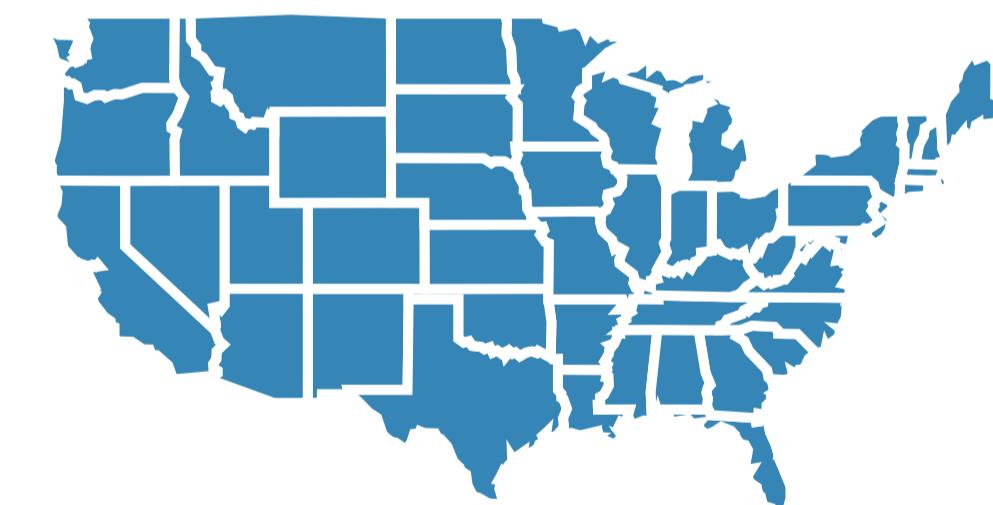
**\$155.39K**

Profit

1.67M | ▲ 195.64K

**\$1.87M**

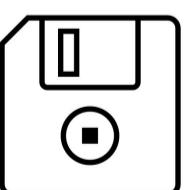
Gross Sales



13.01K | ▲ 5.41K

**18K**

Units Sold



The Selected measure is: Sales

● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT





Canada

Sales



2014 Dec



952.83K | ▲ 3.01M

**\$3.96M**

Sales

Position based on:

Sales ( as the chosen measure ),  
Canada ( as the country under analysis ),  
2014 Dec ( selected date )

1

881.05K | ▲ 2.33M

**\$3.21M**

COGS

1.07M | ▲ 2.98M

**\$4.05M**

Gross Sales

71.78K | ▲ 679.20K

**\$750.98K**

Profit

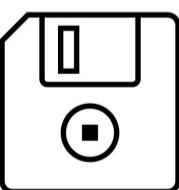
12.53K | ▲ 18.72K

**31K**

Units Sold



The Selected measure is: Sales



● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT





Mexico

Sales



2014 Dec



1.27M | ▲ 499.31K

**\$1.63M**

Sales

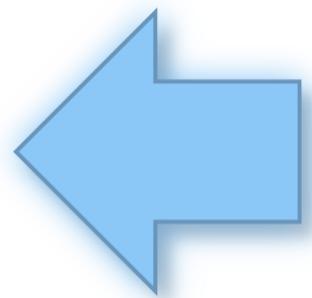
Position based on:  
Sales ( as the chosen measure ),  
Mexico ( as the country under analysis ),  
2014 Dec ( selected date )

5

1.01M | ▲ 370.83K

**\$1.38M**

COGS



1.27M | ▲ 499.31K

**\$1.77M**

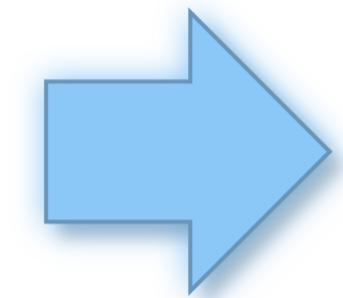
Gross Sales



115.98K | ▲ 139.54K

**\$255.52K**

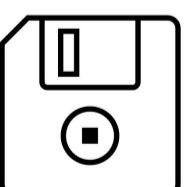
Profit



10.73K | ▲ 5.53K

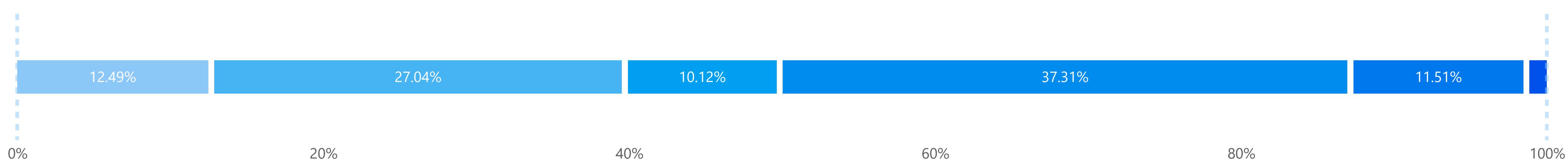
**16K**

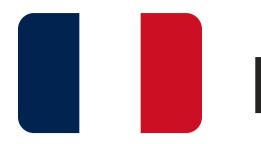
Units Sold



The Selected measure is: Sales

● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT





France

Sales



2014 Dec



1.12M | ▲ 1.27M

**\$2.39M**

Sales

Position based on:

Sales ( as the chosen measure ),

France ( as the country under analysis ),

2014 Dec ( selected date )

2

979.25K | ▲ 955.23K

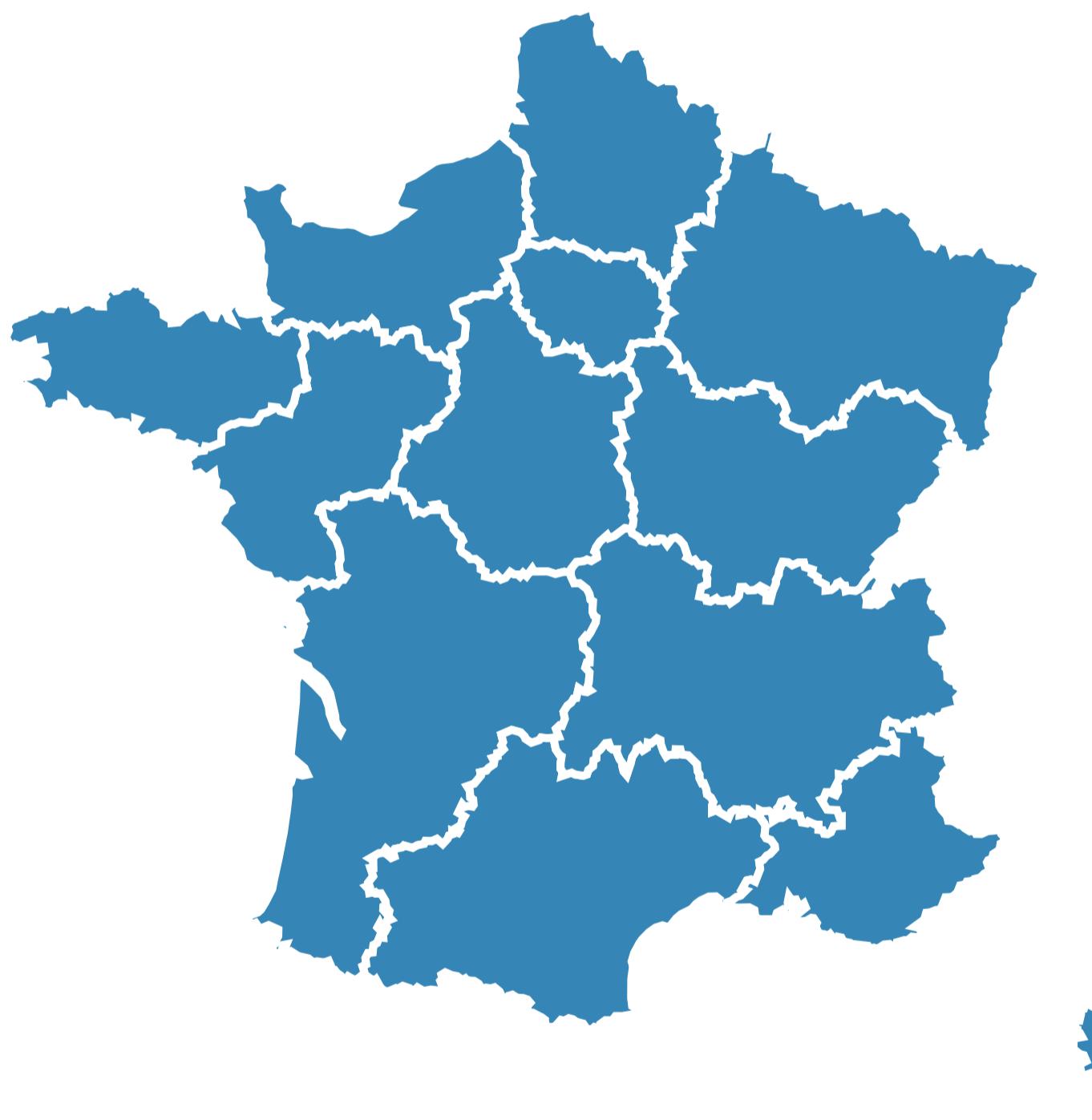
**\$1.93M**

COGS

1.23M | ▲ 1.24M

**\$2.48M**

Gross Sales



144.74K | ▲ 310.71K

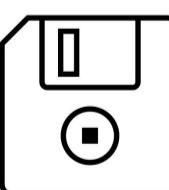
**\$455.45K**

Profit

9.07K | ▲ 11.33K

**20K**

Units Sold



The Selected measure is: Sales

● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT

10.81%

31.94%

7.70%

38.50%

10.16%

0%

20%

40%

60%

80%

100%



Germany

Sales



2014 Dec



617.11K | ▲ 1.67M

**\$2.28M**

Sales

Position based on:

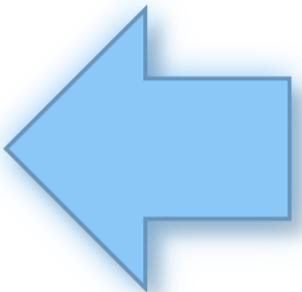
Sales ( as the chosen measure ),  
Germany ( as the country under analysis ),  
2014 Dec ( selected date )

3

549.49K | ▲ 1.33M

**\$1.87M**

COGS



701.50K | ▲ 1.64M

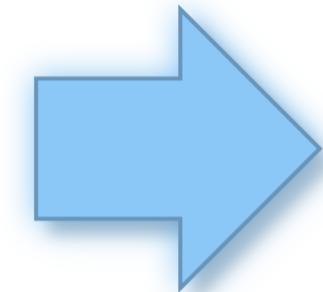
**\$2.35M**

Gross Sales

67.62K | ▲ 340.81K

**\$408.42K**

Profit



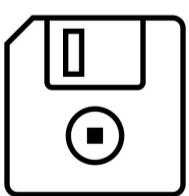
10.31K | ▲ 5.70K

**16K**

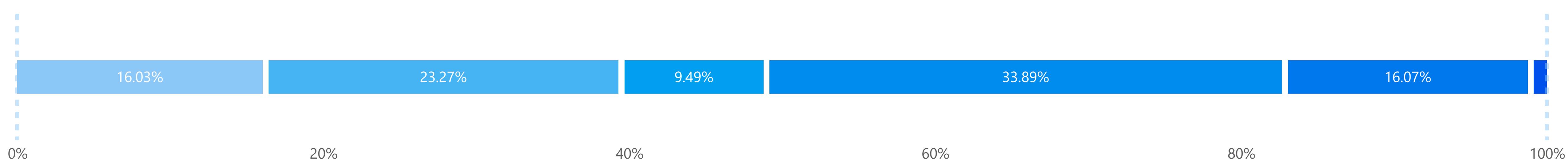
Units Sold



The Selected measure is: Sales



● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT



# Custom Tooltip

---

Displayed Product:

Displayed Segment: Channel  
Partners, Enterprise, Government,  
Midmarket, Small Business

Selected Measure:

Grand Total:

Pct of GT:



| Measure     | Year Month       |         | Country  |         | Product |         | Segment |         | Clear all slicers |         |         |         |                          |         |       |
|-------------|------------------|---------|----------|---------|---------|---------|---------|---------|-------------------|---------|---------|---------|--------------------------|---------|-------|
|             | Sales            | ▼       | 2014 Dec | ▼       | All     | ▼       | All     | ▼       | All               | ▼       |         |         |                          |         |       |
|             |                  |         |          |         | Canada  |         | France  |         | Germany           |         | Mexico  |         | United States of America |         | Total |
| ■ 2014 Dec  |                  |         | 3.96M    | 100.00% | 2.39M   | 100.00% | 2.28M   | 100.00% | 1.63M             | 100.00% | 1.73M   | 100.00% | 12.00M                   | 100.00% |       |
| ■ Amarilla  | Midmarket        | 563.30K | 14.23%   | 258.28K | 10.81%  | 366.06K | 16.03%  | 204.06K | 12.49%            | 392.01K | 22.63%  | 1.78M   | 14.87%                   |         |       |
|             |                  | 27.97K  | 1.17%    | 9.81K   | 0.43%   | 28.80K  | 1.76%   | 9.23K   | 0.53%             | 75.80K  | 0.63%   |         |                          |         |       |
| ■ Carretera | Small Business   | 563.30K | 14.23%   | 230.31K | 9.64%   | 356.25K | 15.60%  | 175.26K | 10.73%            | 382.79K | 22.10%  | 1.71M   | 14.23%                   |         |       |
|             |                  | 1.01M   | 25.45%   | 763.25K | 31.94%  | 531.24K | 23.27%  | 441.88K | 27.04%            | 95.85K  | 5.53%   | 2.84M   | 23.67%                   |         |       |
| ■ Carretera | Government       | 978.24K | 24.70%   | 763.25K | 31.94%  | 531.24K | 23.27%  | 441.88K | 27.04%            | 95.85K  | 5.53%   | 2.81M   | 23.42%                   |         |       |
|             |                  | 29.67K  | 0.75%    |         |         |         |         |         |                   |         |         | 29.67K  | 0.25%                    |         |       |
| ■ Montana   | Midmarket        | 29.67K  | 0.75%    |         |         |         |         |         |                   |         |         |         |                          |         |       |
|             |                  | 29.67K  | 0.75%    | 184.02K | 7.70%   | 216.66K | 9.49%   | 165.36K | 10.12%            | 327.38K | 18.90%  | 923.09K | 7.69%                    |         |       |
| ■ Paseo     | Enterprise       |         |          | 156.05K | 6.53%   | 206.85K | 9.06%   | 136.56K | 8.36%             | 318.16K | 18.37%  | 817.62K | 6.81%                    |         |       |
|             |                  | 29.67K  | 0.75%    | 27.97K  | 1.17%   | 9.81K   | 0.43%   | 28.80K  | 1.76%             | 9.23K   | 0.53%   | 105.47K | 0.88%                    |         |       |
| ■ Paseo     | Channel Partners | 1.94M   | 48.99%   | 920.14K | 38.50%  | 773.92K | 33.89%  | 609.57K | 37.31%            | 470.14K | 27.15%  | 4.71M   | 39.28%                   |         |       |
|             |                  | 27.71K  | 0.70%    | 12.41K  | 0.52%   | 10.58K  | 0.46%   | 12.75K  | 0.78%             | 9.32K   | 0.54%   | 72.77K  | 0.61%                    |         |       |
| ■ Velo      | Enterprise       | 334.30K | 8.44%    | 156.05K | 6.53%   | 206.85K | 9.06%   | 136.56K | 8.36%             | 318.16K | 18.37%  | 1.15M   | 9.60%                    |         |       |
|             |                  | 1.01M   | 25.62%   | 751.69K | 31.45%  | 556.50K | 24.37%  | 460.26K | 28.17%            | 142.66K | 8.24%   | 2.93M   | 24.38%                   |         |       |
| ■ Velo      | Small Business   | 563.30K | 14.23%   |         |         |         |         |         |                   |         |         | 563.30K | 4.69%                    |         |       |
|             |                  | 38.01K  | 0.96%    | 242.72K | 10.16%  | 366.83K | 16.07%  | 188.01K | 11.51%            | 392.11K | 22.64%  | 1.23M   | 10.23%                   |         |       |
| ■ VTT       | Channel Partners | 27.71K  | 0.70%    | 12.41K  | 0.52%   | 10.58K  | 0.46%   | 12.75K  | 0.78%             | 9.32K   | 0.54%   | 72.77K  | 0.61%                    |         |       |
|             |                  | 10.30K  | 0.26%    |         |         |         |         |         |                   |         |         | 10.30K  | 0.09%                    |         |       |
| ■ VTT       | Small Business   |         |          | 230.31K | 9.64%   | 356.25K | 15.60%  | 175.26K | 10.73%            | 382.79K | 22.10%  | 1.14M   | 9.54%                    |         |       |
|             |                  | 380.94K | 9.62%    | 21.52K  | 0.90%   | 28.63K  | 1.25%   | 25.02K  | 1.53%             | 54.39K  | 3.14%   | 510.50K | 4.25%                    |         |       |
| Total       | Enterprise       | 334.30K | 8.44%    |         |         |         |         |         |                   |         |         | 334.30K | 2.79%                    |         |       |
|             |                  | 46.64K  | 1.18%    | 21.52K  | 0.90%   | 28.63K  | 1.25%   | 25.02K  | 1.53%             | 54.39K  | 3.14%   | 176.20K | 1.47%                    |         |       |
| Total       |                  | 3.96M   | 100.00%  | 2.39M   | 100.00% | 2.28M   | 100.00% | 1.63M   | 100.00%           | 1.73M   | 100.00% | 12.00M  | 100.00%                  |         |       |