

ROHIT KAMINENI

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Versatile Data Engineer with 4+ years of experience designing and implementing scalable data architectures and pipelines in cloud and hybrid environments. Skilled in data modeling, integration, and governance, with hands-on expertise in Databricks, Spark, Airflow, and big data platforms. Proven success migrating legacy data systems to modern cloud solutions (GCP, AWS) and enabling real-time analytics for decision intelligence. Adept at optimizing data quality, security, and performance while supporting analytics, machine learning, and regulatory requirements.

WORK EXPERIENCE

Kroger Technology & Digital (Consulting through ZopSmart)

Bangalore

Data Engineer, Kroger Technology

Aug. 2019 – June 2023

- Designed and maintained enterprise-scale ETL pipelines on Databricks and Airflow using PySpark, processing 2TB+ of data daily and driving a 23% improvement in personalization accuracy.
- Architected a hybrid cloud data lake on GCP using BigQuery, Dataflow, and Glue Catalog to integrate Kafka, REST APIs, and GCS for near real-time analytics and downstream ML pipelines.
- Led Oracle-to-GCP migration and data governance initiatives, improving data reliability, lineage tracking, and SLA adherence across analytics teams.
- Developed dbt models, data marts, and anomaly detection frameworks, reducing pipeline failures by 30% and report latency from hours to minutes.
- Implemented CI/CD and MLOps practices on Vertex AI to automate retraining workflows, cutting model drift by 18% and accelerating deployment by 70%.
- Collaborated cross-functionally with analytics, software, and compliance teams to enforce governance standards and optimize metadata transparency.

Software Development Engineer, ProdSquad (CX Web Products and Search), Kroger Technology, CX vertical

Aug. 2019 – Dec. 2019

- Built and scaled microservices in SpringBoot and Kubernetes, supporting 15M+ daily API requests on Kroger's e-commerce platform.
- Enhanced observability and monitoring to improve SLA tracking by 40% and supported cross-functional teams with system performance insights.

Awards, Hiring, Mentorship, and Training

- Pivot Polaris - ZopSmart:** Recognized by clients for delivering high-impact engineering solutions that drove measurable business outcomes.
- Talent Acquisition:** Spearheaded 300+ technical interviews across SDE and data engineering roles, helping scale talent across multiple Kroger tech divisions.
- Internship Mentorship:** Led onboarding and project mentoring for two cohorts (10+ interns each), with 80% receiving full-time offers or extensions after training in enterprise-level software practices.

Tcube

Hyderabad, India

Data Engineer

Jan. 2019 – June 2019

- Built batch data pipelines using Python and SQL to aggregate logistics data from multiple carriers, enabling daily freight performance reports.
- Automated ingestion and cleansing workflows with ERP consultants, improving reporting availability and real-time KPI dashboards for logistics clients.

EDUCATION

UNIVERSITY OF CONNECTICUT

Hartford, CT

Master's in Business Analytics and Project Management

Aug. 2023 – Dec 2024

- GPA:** 3.65 / 4.0
- Key Coursework:** Statistics in BA, Data Management & Business Process Modeling (SQL); Predictive Modeling (SEMMA, Machine Learning Models); Data Science using Python (EDA, Pandas, NumPy, Scikit-learn); Big Data Analytics using Cloud (Hadoop, Cloud Computing); Data Mining & Business Intelligence (Time-Series Forecasting and Text Mining); Visual Analytics (Tableau, Power BI)
- Capstone Project:** *AI-Powered Chatbot for Cryptocurrency Platform* (with Ananda, mentored by Prof. Sudip Bhattacharjee)
Developed an LLM-integrated chatbot that analyzed dynamic trading patterns and user behavior to surface timely, personalized insights; contributed to architecture design, model selection, and deployment strategies to enhance user engagement and align outcomes with business goals.
- Research Project:** *End-to-End Analytics of E-Commerce Platforms*
Enabled data-driven decision-making by building models for price and sentiment analysis, leveraging Hadoop and MLOps pipelines to process and update datasets, resulting in a 30% improvement in predictive accuracy.
Enhanced e-commerce insights through Tableau visualizations, improving stakeholder engagement by 40%, after scraping and analyzing data from multiple websites.

BIRLA INSTITUTE OF TECHNOLOGY AND SCIENCE

Hyderabad

Bachelor of Engineering (Hons.) - Electronics and Communications Engineering

Aug. 2015 – May 2019

- **GPA:** 3.0 / 4.0
- **Key Coursework:** Machine Learning, Artificial Intelligence, Object Oriented Programming, Linear Algebra, Operating Systems, Data Mining.
- **Leadership:** *Coordinator, Student Aid Fund (SAF)*: Led a student committee that evaluated and helped 120 students needing financial aid to pursue their academics.
Captain, College Snooker Team: Led the snooker team for a year during which time we participated in, and won events at 3 National-level sports festivals.

PROJECTS

Databricks Retail Insights - Customer Segmentation at Scale

Developed a scalable ETL pipeline on **Databricks** using **PySpark** and **Delta Lake** to process **millions of daily transactions** across multiple retail regions; applied clustering techniques to segment customers, driving **20% improvement in targeted marketing ROI**.

Uber Data Analytics - GCP-Hosted End-to-End Pipeline

Orchestrated ingestion and transformation of ride-level Uber-like datasets using **Mage**, **BigQuery**, and **Looker** on **GCP**; created a modular pipeline to extract insights on supply-demand mismatches, peak pricing zones, and operational bottlenecks across city clusters.

StackOverflow Developer Trends - BigQuery at Scale

Analyzed 2.8M+ open-source GitHub projects using **Google BigQuery** to identify developer trends like weekend commit patterns, language shifts, and tab vs. space preferences; engineered SQL-based data marts to deliver curated views and dashboards for codebase analysis.

Scraping Inflation Indicators from CommonCrawl

Designed a Spark-based ETL workflow to extract product pricing data from **CommonCrawl** archives, using **Amazon Athena** and **EMR** to transform WARC files into structured **Parquet**, and applied **Pandas** to compute inflation indices across categories and time horizons.

Cryptocurrency Price Prediction

Built a predictive ML model to forecast crypto price movements over a two-week horizon; achieved an F1 score of **76.5%** by applying advanced **feature engineering**, model tuning, and evaluation strategies; improved accuracy to **74.5%** after iterative enhancements using ensemble techniques.

McDigest - McDonald's Reviews Analysis

Uncovered **20% improvement opportunities** in customer satisfaction by extracting actionable insights from **33,000+ reviews** using **SAS Enterprise Miner**; led sentiment analysis and unsupervised clustering to inform regional operational strategy across U.S. outlets.

Sales Forecasting for a Retail Superstore

Conducted time-series analysis on historical sales data to optimize inventory planning; experimented with **ARIMA** and **Exponential Smoothing**, selecting the most accurate model and enabling data-driven marketing campaigns by uncovering **seasonal and regional demand trends**.

Travelogy - SQL-Based Travel Booking Engine

Improved booking efficiency and personalization for an online travel agency by designing a normalized **SQL database** and ERD; integrated service and feedback data to enable dynamic customer insights and reduce data retrieval times by **30%**.

SKILLS

Core Competencies: Data Architecture • Data Modeling • Data Governance • Oracle-to-Cloud Migration • Data Quality Frameworks • Metadata Management • ETL/ELT Pipeline Development • Data Warehousing • Hybrid Cloud (GCP, AWS, Azure) • Snowflake • Databricks • Airflow • Big Data Platforms • Regulatory & Risk Compliance

Languages & Programming: Python, SQL, Java, R, Go, C++, HTML, CSS, JavaScript

Big Data & Data Engineering: PySpark, Apache Airflow, Databricks, Kafka, Hadoop, Hive, dbt, SparkSQL, Dataflow, GCS, Glue Catalog, BigQuery

Cloud & MLOps: GCP (BigQuery, Vertex AI, Dataflow, GCS), AWS (Lambda, S3, RDS, Sagemaker), Azure, Docker, Kubernetes, CI/CD, On-Prem Kubernetes, Databricks Workflows

Databases & Storage: PostgreSQL, Oracle, MySQL, MariaDB, MongoDB, Snowflake

Machine Learning & Analytics: Scikit-learn, TensorFlow, PyTorch, Keras, Pandas, NumPy, Matplotlib, Seaborn, SAS, JMP

Visualization & BI Tools: Tableau, Power BI, MS Excel

Frameworks & APIs: SpringBoot, REST APIs, Swagger, Postman, NodeJS, Microservices

Tools & Platforms: Git, GitHub, JIRA, IntelliJ, VS Code, Jupyter, Colab, PCF

Other: Agile Methodologies, Project Management, MLOps, ETL/ELT Pipelines, Data Modeling, Observability & Monitoring

CERTIFICATIONS

- **Udemy:** Data Science using Python; GCP - Google Cloud Professional Data Engineer Certification; MLOps with AWS
- **Coursera:** Deep Learning Specialization