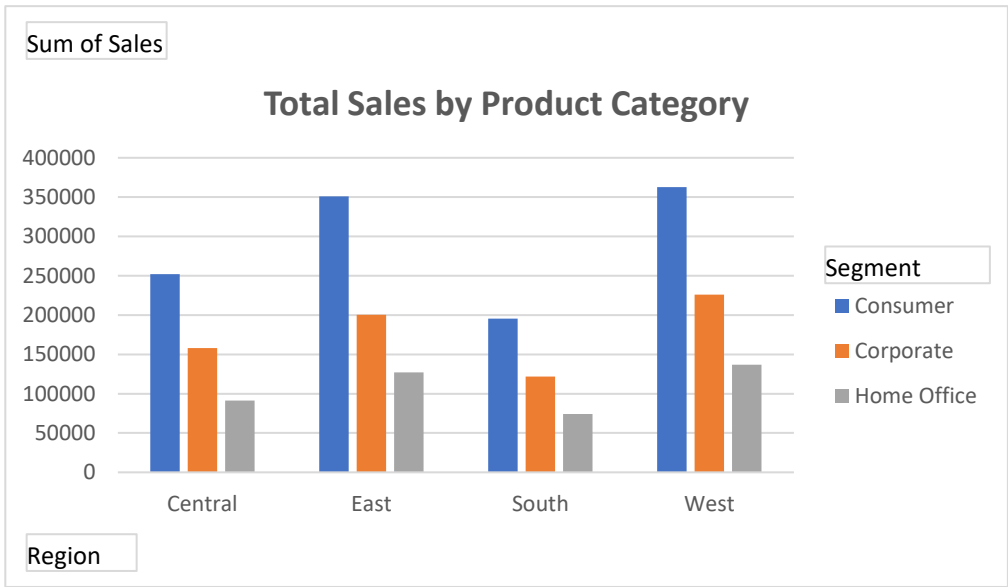


# Superstore Sales Analysis Dashboard

Sum of Sales	Column Labels			
Row Labels	Consumer	Corporate	Home Office	Grand Total
Central	252031.434	157995.8128	91212.644	501239.8908
East	350908.167	200409.347	127182.354	678499.868
South	195580.971	121885.9325	74255.0015	391721.905
West	362880.773	225855.2745	136721.777	725457.8245
Grand Total	1161401.345	706146.3668	429371.7765	2296919.488

## Insights

- 1. West region contributes the highest share of total sales.
- 2. Technology category leads revenue across all segments.
- 3. Furniture category shows lower performance compared to others.
- 4. Consumer segment performs consistently across regions.
- 5. Central region underperforms relative to East and West.



Category

Furniture

Office Supplies

Technology

Segment

Consumer

Corporate

Home Office

Region

Central

East

South

West