

Time Series Analysis

... using an Event Streaming Platform

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Meetup - Leipzig

Time Series Analysis

... using an Event Streaming Platform

Advanced time series analysis (TSA) requires very special data preparation procedures to convert raw data into compatible formats.

In this presentation you will see typical processing patterns for TSA, from simple statistics to reconstruction of correlation networks and interaction graphs.

The first case is relevant for anomaly detection and to protect safety.

Reconstruction of graphs from time series data is a very useful technique to better understand complex systems like supply chains, material flows in factories, information flows within organizations, and especially in medical research.

With this motivation we will look at typical data aggregation patterns, how to apply analysis algorithms in the cloud, and into a reference architecture for TSA on top of the Confluent Platform, which is baked by Apache Kafka.

This presentation is about linking:

- *Time-Series-Analysis (TSA)*
- *Network- or Graph-Analysis*
- *Complex Event Processing (CEP).*

Confluent Platform

Research work ends often with nice charts, scientific papers, and conference talks.

But, many published results **can't** be reproduced -
often because the setup it is simply too complicated ...

Question:

How can we integrate data streams,
experiments, and decision making better?

Why not using batch processing?

Study the anatomy ...



- **Batch processing is fine:**
 - as long as your data doesn't change.
 - in PoCs for method Development in the Lab.
 - For research in fixed scope.

Why using Kafka?

- **Stream processing is better:**

- for real time business in changing environments.
- iterative (research) projects.
- repeatable experiments on replayed data.

Study and influence
the living system ...



Let's stream the title :

From **Events** to **Time Series** ...
to **Graphs** ... to **Events** ...
for better Decisions

A white, cloud-like thought bubble with a black outline, containing the word 'WHAT?' in a black, sans-serif font.

WHAT?

A white, cloud-like thought bubble with a black outline, containing the word 'WHY?' in a black, sans-serif font.

WHY?

Content:

(1) Intro

Typical types of event

How to identify hidden events?

3 aspects around advanced analytics:

- Complex event analysis

- Integration across domains

- Extraction of hidden events

(2) The Challenge

(3) Approach

Time Series Analytics &
Network Analytics
in Kafka

Create time series from events

Create graphs from time series pairs

(4) Architecture:

Simplified architecture for CSA

Reusable building blocks for CSA

Events - 1

Business events

- transaction records
- discrete observation

How to handle events?

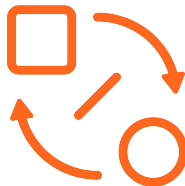
JUTS SIMPLE
OBSERVATION &
DATA CAPTURING



A Sale



An Invoice



A Trade



**A Customer
Experience**

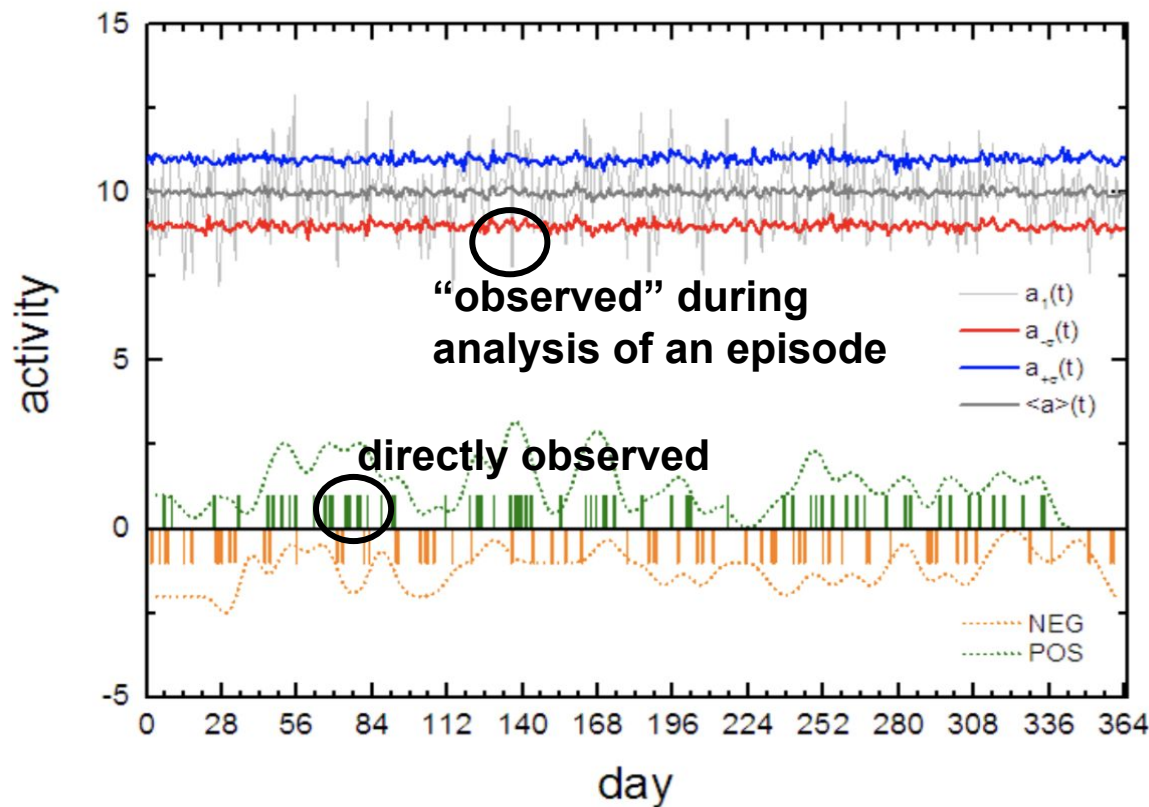
Events - 2

Well defined events

- in known context

How to identify events?

Sometimes: SIMPLE
Sometimes: DATA ANALYSIS



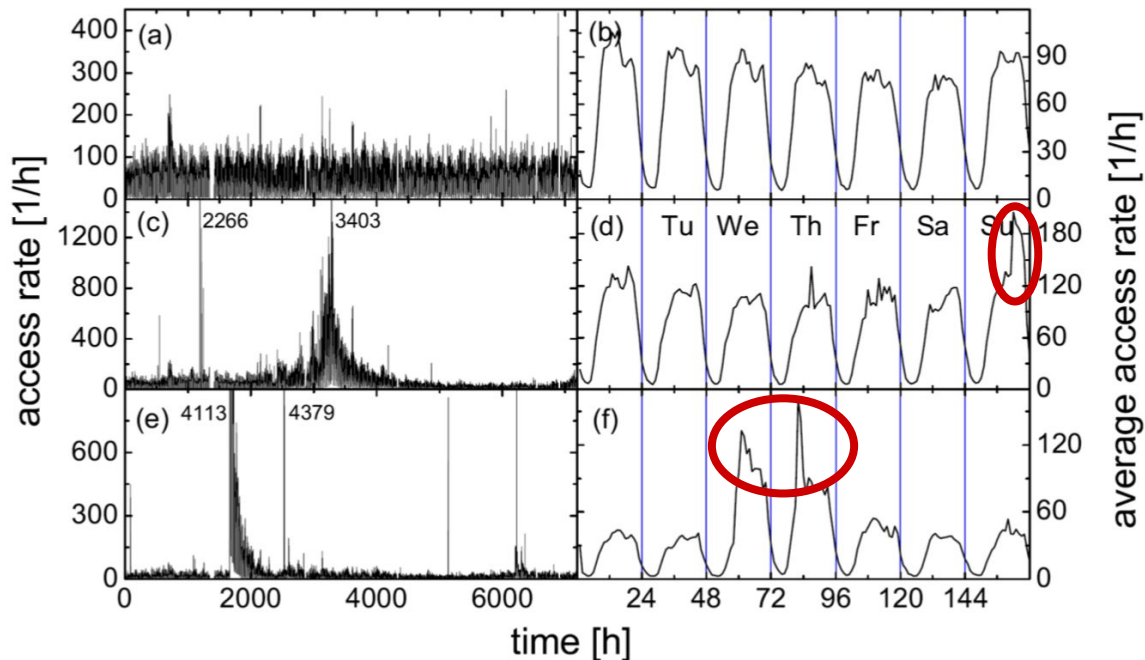
Events - 3

Extreme Events

- “outliers” in unknown context

How to handle?

ADVANCED
DATA ANALYSIS (& ML)



Reality is Complex:

We should simplify a bit!

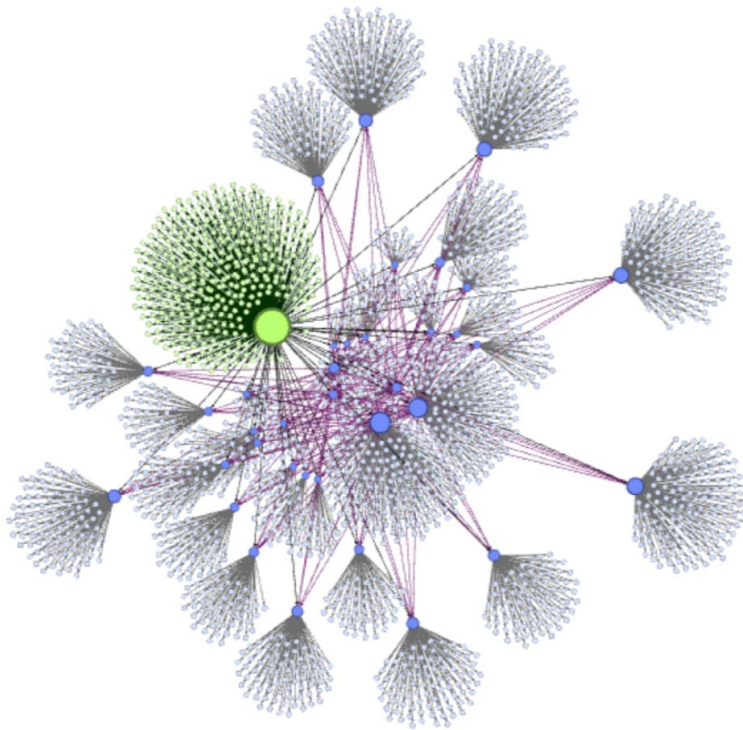
Simplification in our method can lead to isolation:

- DATA SILOS
- OPERATIONAL SILOS

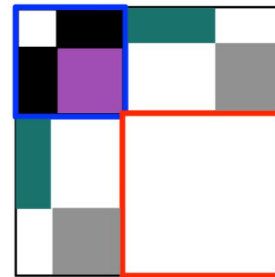
SOLUTION:

GRAPHS capture structure.

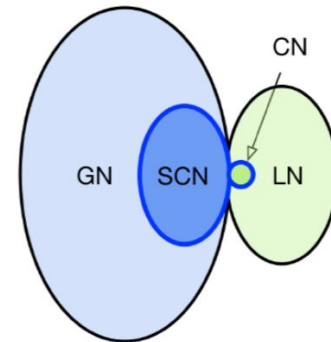
TIME SERIES capture properties over time (history).



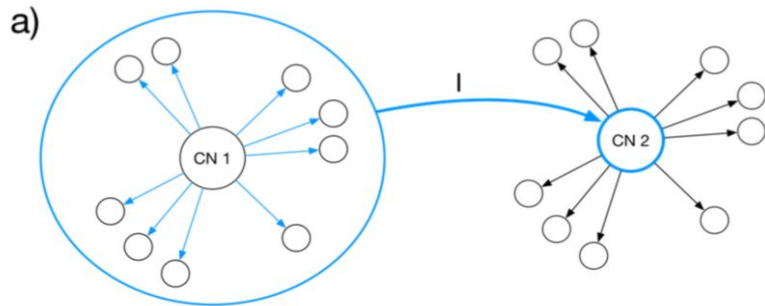
relations as graph or matrix:



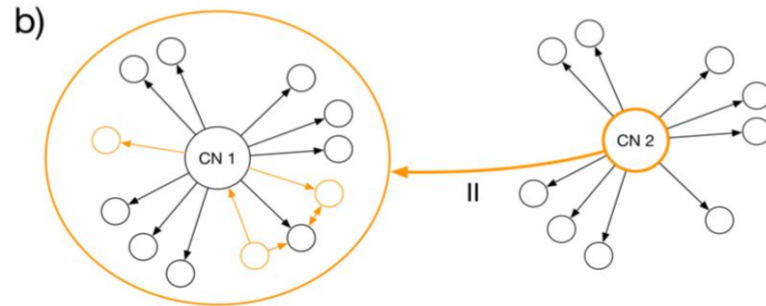
objects in groups:



Interacting Subsystems \Rightarrow Multi-Layer-Networks



Layer 1: Neighborhood structure of CN 1 has impact on a node CN 2.



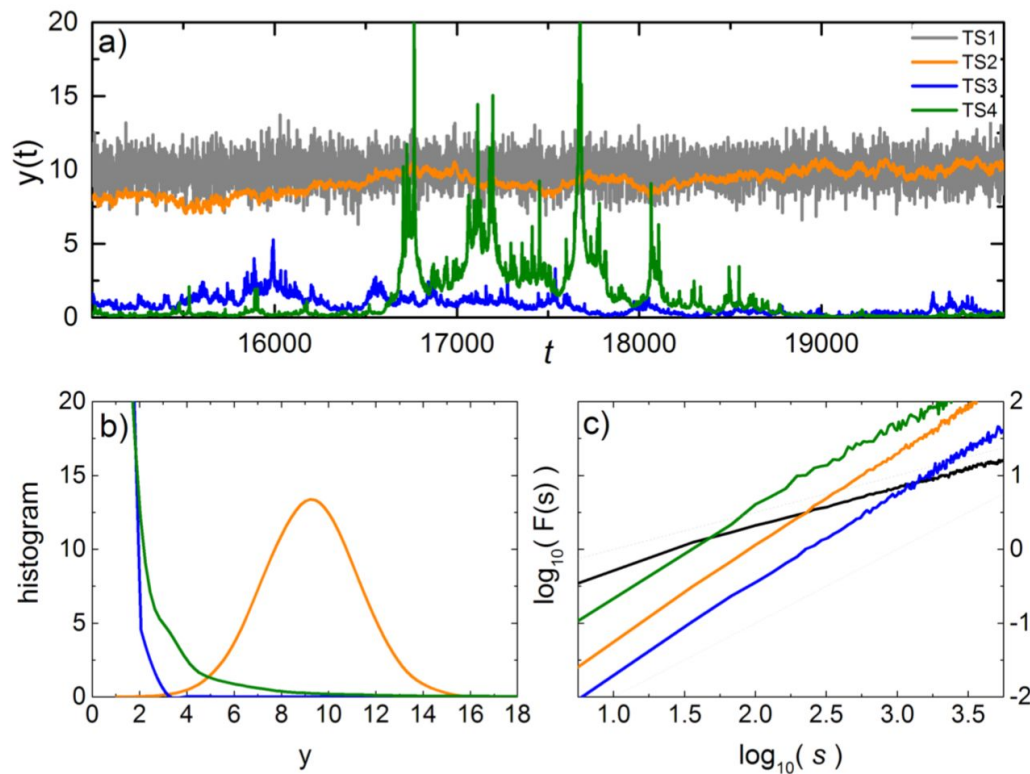
Layer 2: Node CN 2 has impact on neighborhood structure of CN 1.

Dynamic processes can cause inter-dependencies between layers.

Such dependencies cause effects which are not measurable directly.
>>> This is the reason for using the methodology!!!

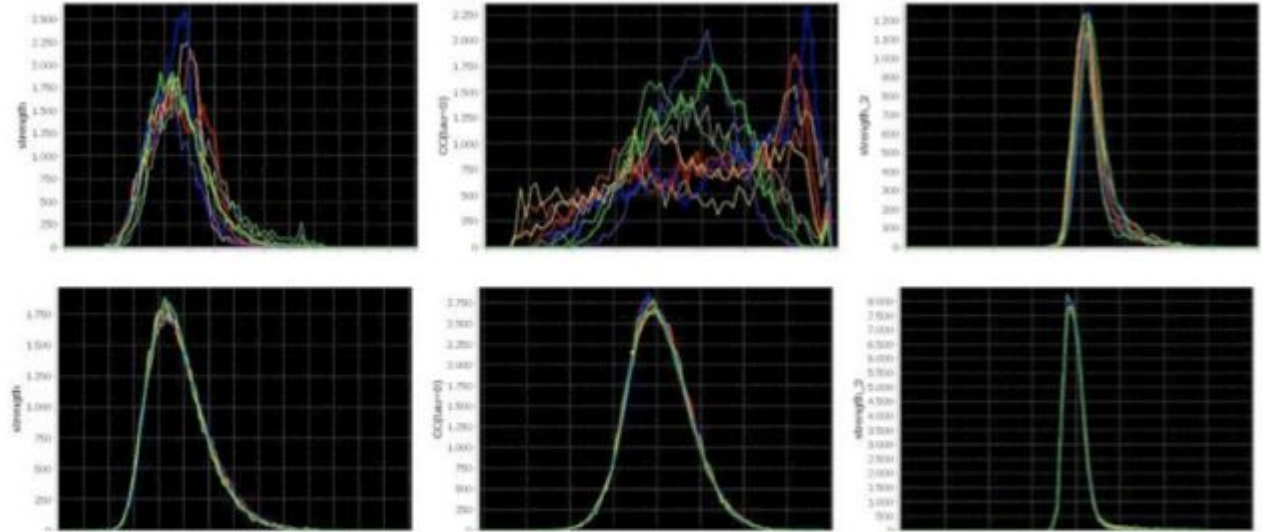
Univariate TSA: single episodes are processed

- Distribution of values
- Fluctuation properties
- Long-term correlations (memory effects)

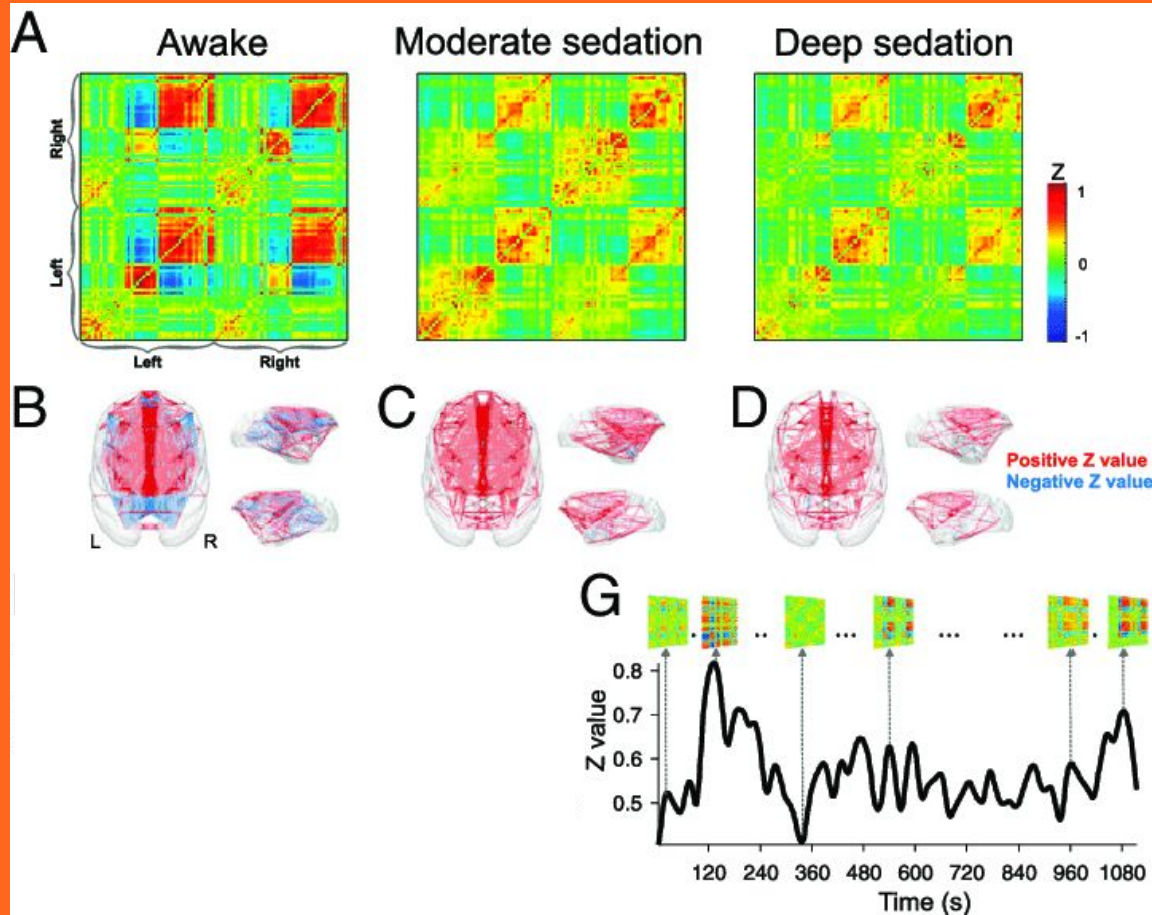


Multivariate TSA: pairs / tuples of episodes are processed

- Comparison
Similarity
measures
for link
creation



Distribution of cross-correlation coefficients for pairs of access-rate time series of Wikipedia pages (top) compared to surrogate data (bottom) - 100 shuffled configurations are considered



WHAT?

WHY?

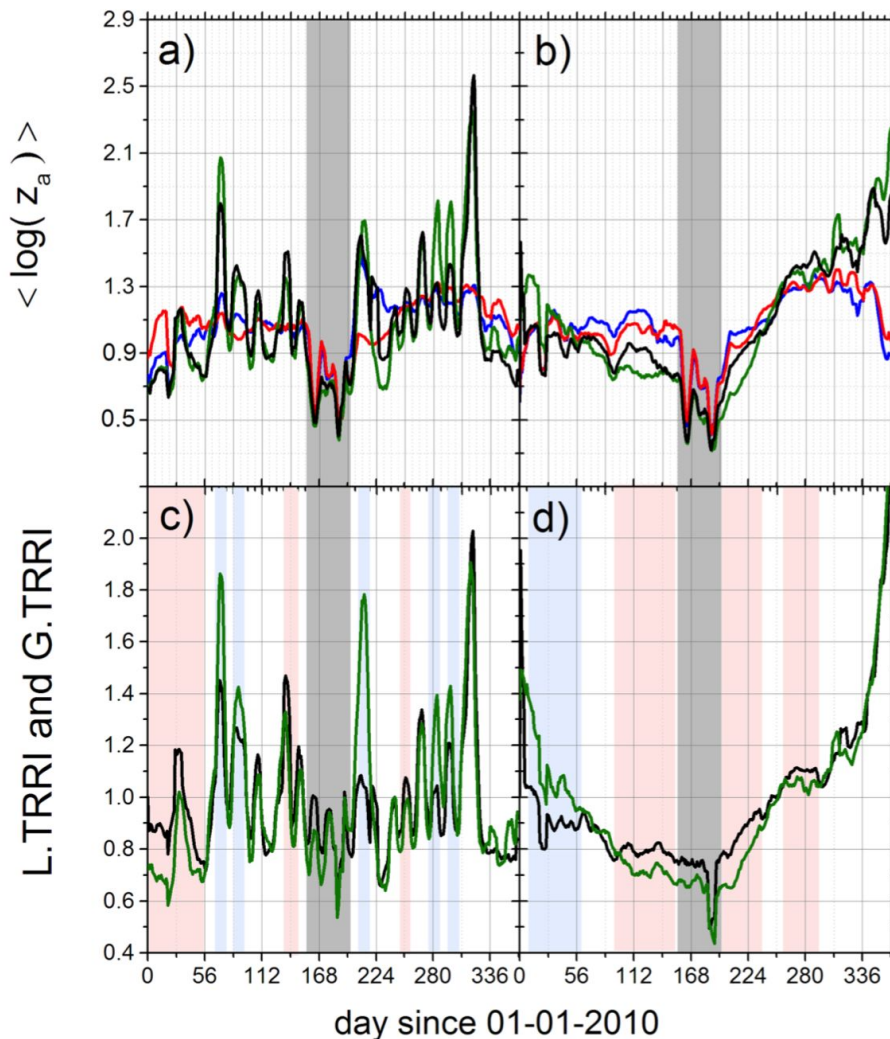
Events - 4

Hidden Events

- invisible state changes in complex systems

How to handle?

Contextual
TIME SERIES ANALYSIS &
NETWORK Topology ANALYSIS



Recap:

What events are
and how to process
event-data is often
misunderstood *or*
simply unclear.

**It all depends on our view
and our goals!**

IT Operations

- Server crash
- Cyber crime

Special procedures
established or under
construction

Business Events

- Big deal won
- Technical issue solved

The events which make
people & the market
happy :-)

Transactions (in business)

- orders placed
- products shipped
- bills paid

Event Driven Architecture

Extreme Events:

- Service slow down due
to emerging bottlenecks
- Increased demand in a
resource

Complex Event Analysis

—

Things become complicated:

- Complex Event Analysis**
- Integration Across Domains**
- Extraction of Hidden Event**

—



METHODOLOGY

A short, thick white horizontal bar.

Complex Event Analysis

- time series analysis and ML reveal hidden events
 - multi-stage processing is usually needed
- 
- A short, thick white horizontal bar.

ORGANIZATION & OPERATIONS

Integration Across Domains

- distributed event processing systems are used
 - apps consume and produce events of different flavors
 - Event-types and data structures may change over
-

TECHNOLOGY & SCIENCE

Extraction of Hidden Events

- requires **Applied Data Analysis & Data Science**
 - embedding of **Complex Algorithms** in IT landscape
 - integration of **GPU/HPC** and data pipelines
-

The Challenge:

How can we combine unbound data assets and scientific methods?

- A. you pipe the data to the place where it can be processed easily, e.g., to the cloud or into special purpose systems.
- B. you integrate complex algorithms in your processing pipeline.

Problems on ORGANIZATION level:

Legacy systems in the fab can't be integrated without additional expensive servers. Often, this data is unreachable.

Business data is managed by different teams using different technologies.

Data scientists play with some data in the cloud, and they all do really L♥VE notebooks. But often, they don't know CI/CD systems.

Kafka and its Ecosystem ...

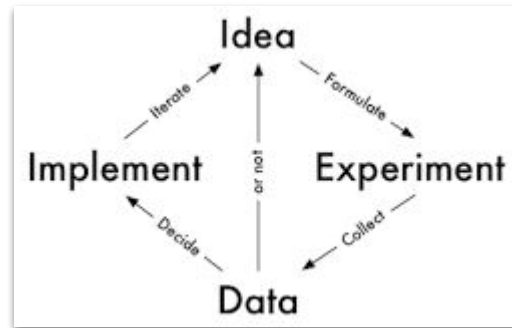
- are considered to be middleware, managed by IT people:
 - researchers do not plan their experiments around such a technology.
- don't offer ML / AI components:
 - many people think, that a model has to be executed on the edge-device or in the cloud.

*Just
because
they don't
understand
doesn't mean
you're on the
wrong path.*

@QWORLDSTAR

Kafka can support agile experiments ...

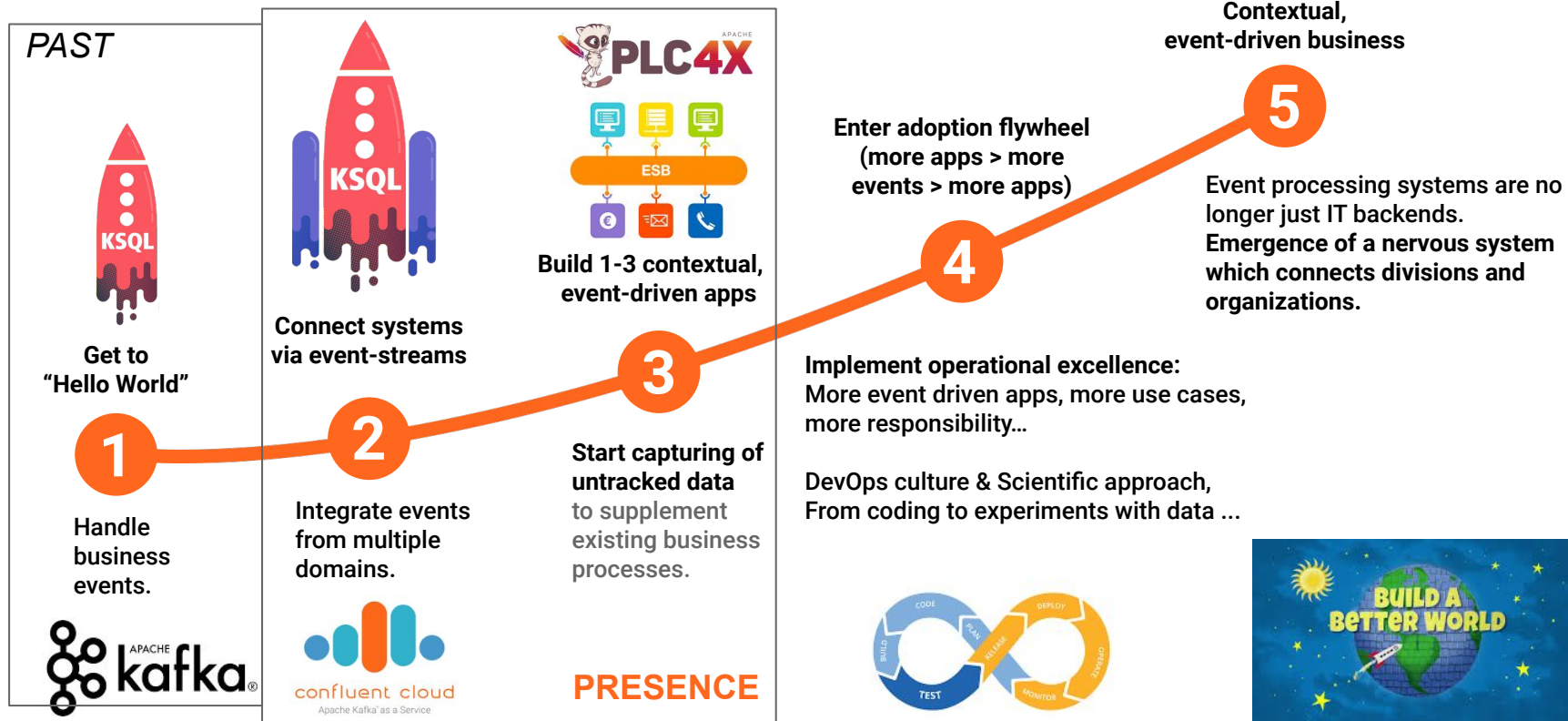
- it gives access to data (flows) in real time,
 - in a way, which allows a replay of experiments at a later point in time
 - completely managed by Confluent
- allows **variation of analysis without redoing the same experiment** by simply reusing the persisted event-stream again.
- Kafka Streams and KSQL allow data processing in place
 - this allows faster iterations because plausibility checks can be done in place
 - the streaming API gives freedom for extension
 - DSL and KSQL save you a lot of time





Why not building on top of the right tools ???

How to make use of a variety of event data: for an Event-Driven Business / Research?



ADVANCED TIME SERIES ANALYSIS & NETWORK ANALYSIS

... and how both fit into Kafka.

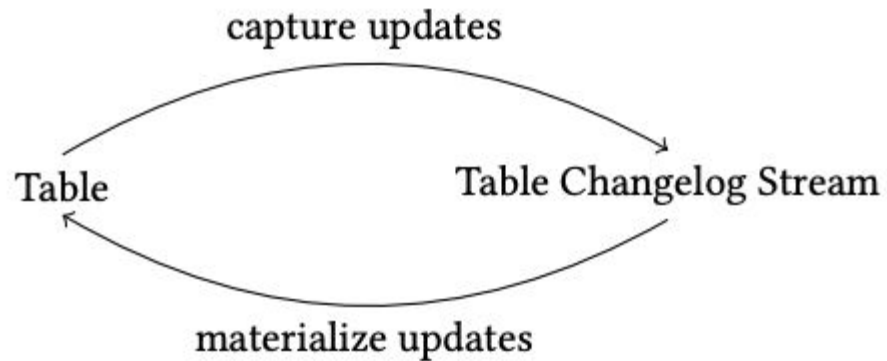
METHODOLOGICAL aspects:

How do time series analysis and graphs fit into Kafka's data model?

I think, Kafka is a messaging system? Or am I wrong?

Please, tell me, how can I use Kafka for advanced analytics or even machine learning?

Table Stream Duality



BIRTE '18, August 27, 2018, Rio de Janeiro, Brazil

M.J. Sax, G. Wang, M. Weidlich, J.-C. Freytag

Table - Stream Duality

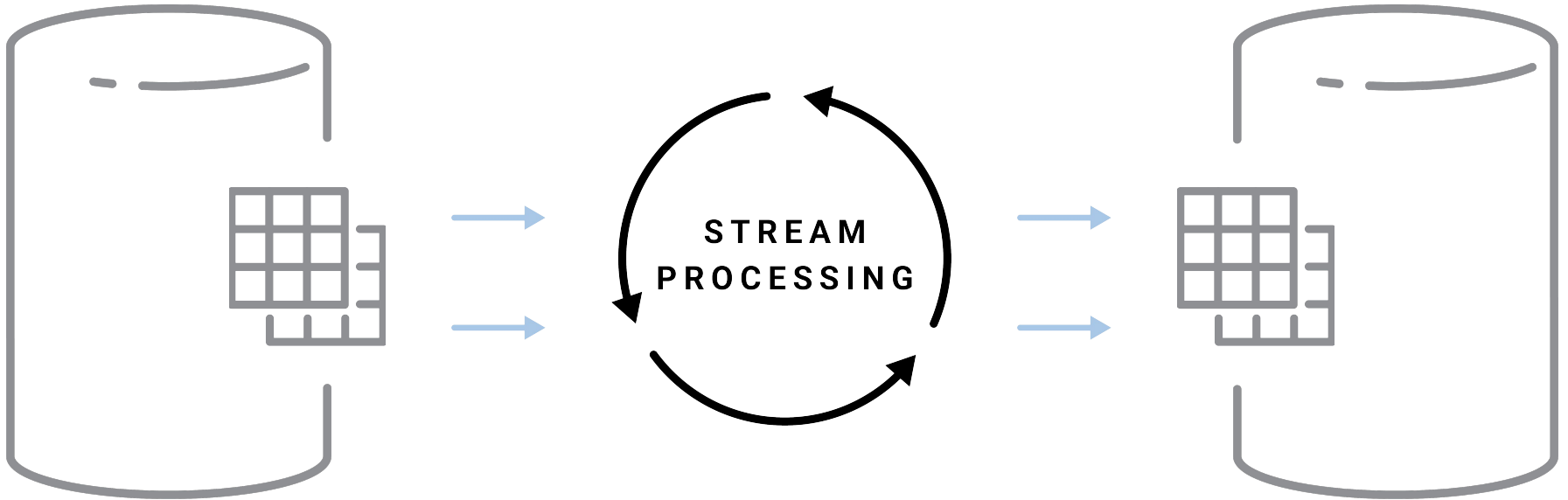
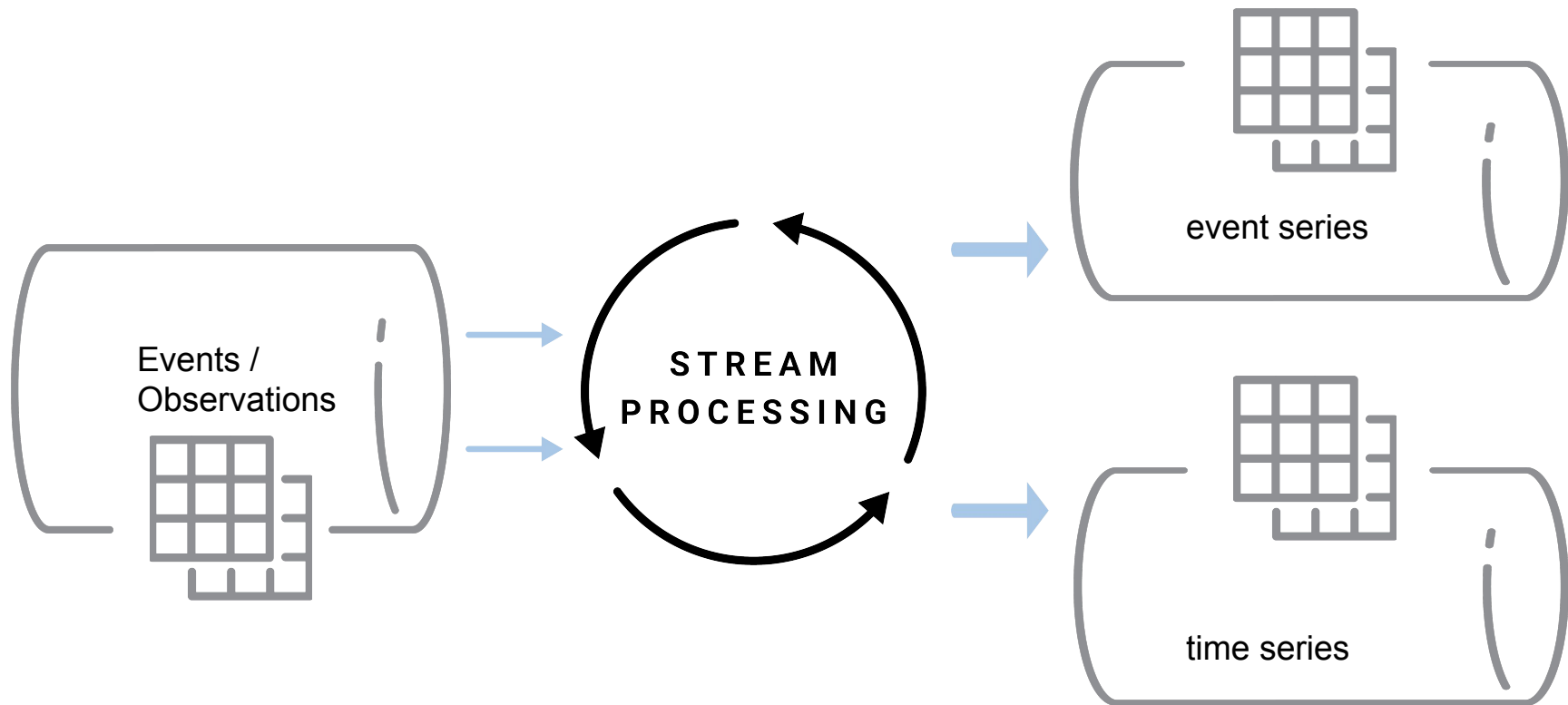


Table Stream Duality \Rightarrow Time Series and Graphs

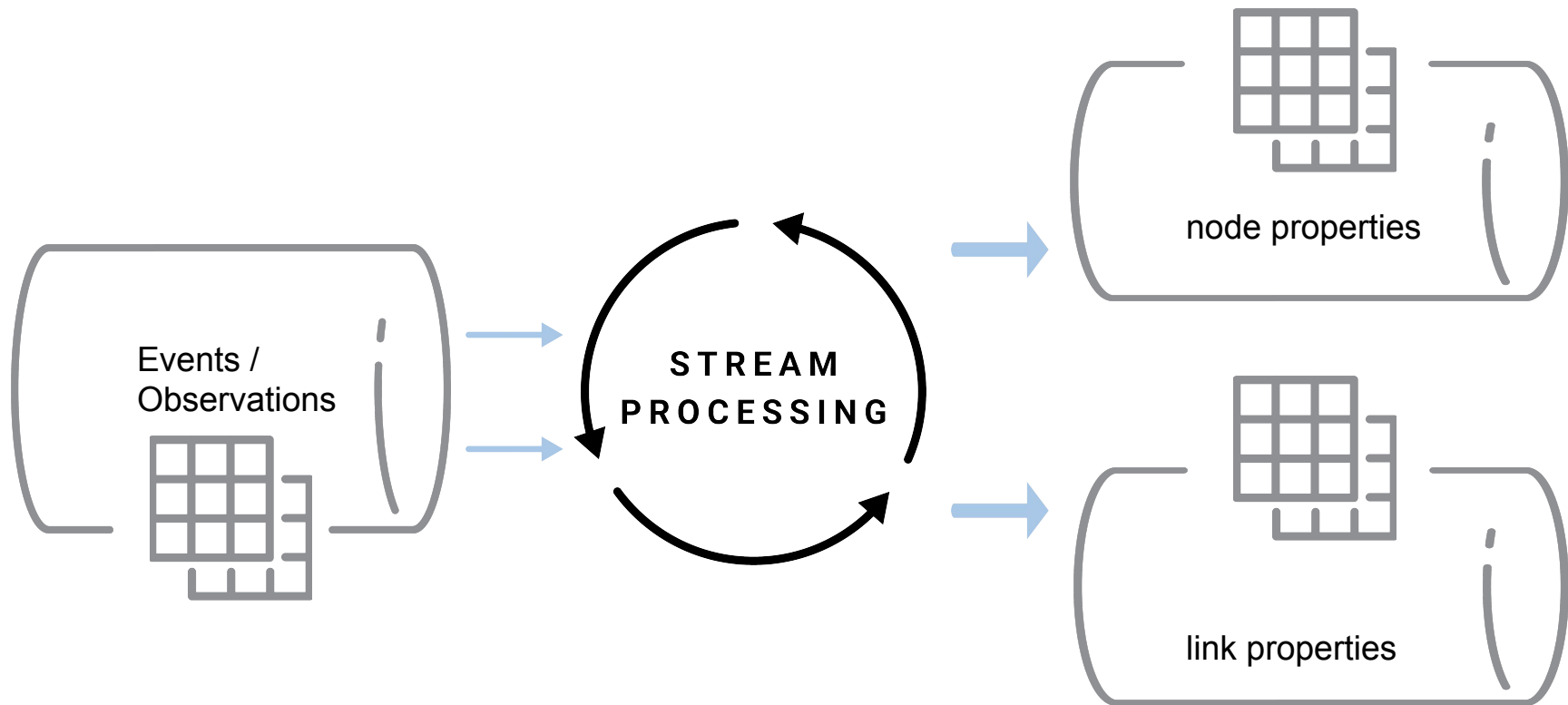
A ***time series*** is a table of **ordered observations** in a fixed context.

A ***graph*** can be seen as a list of nodes and a list of links - properties are stored in **two tables**.

Create Time Series from Event Streams: By Aggregation, Grouping, and Sorting



Create Networks from Event Streams: By Aggregation, Grouping, and Sorting



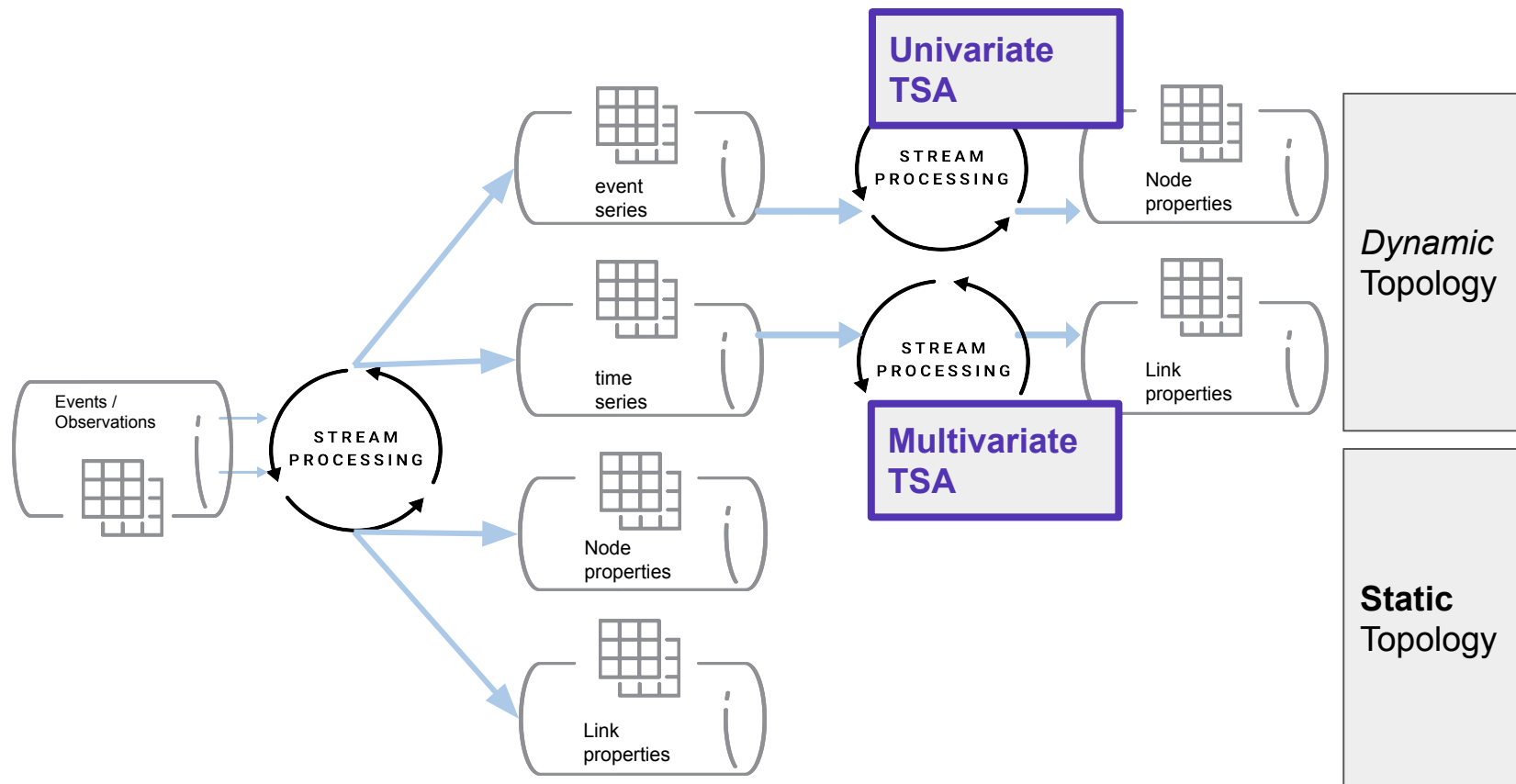
From Table of Events to - Time Series

Table 1: Operators with their input and output types

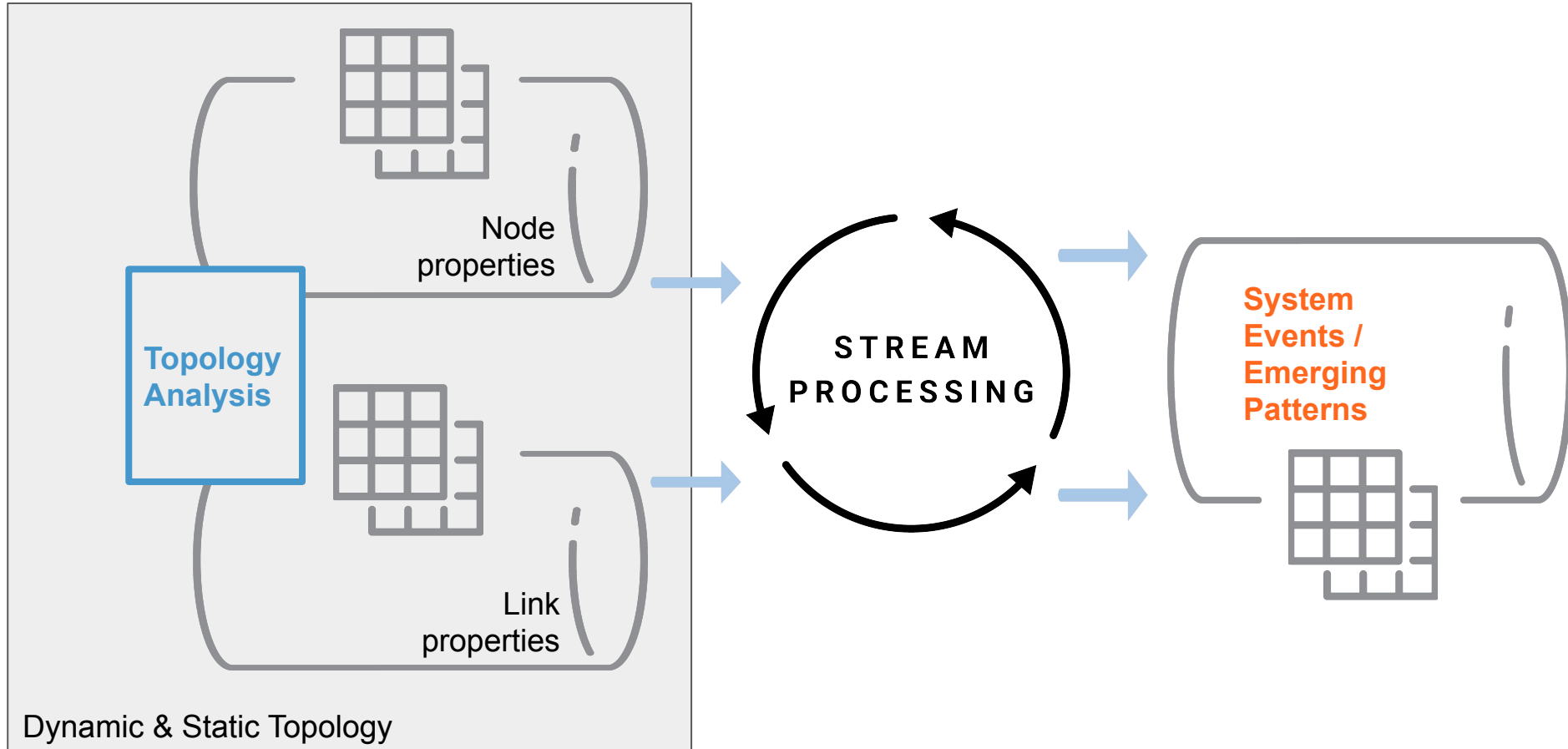
Operator	1st Input	2nd Input	Output
filter, mapValue	KStream		KStream
	KTable		KTable
map, flatMap	KStream		KStream
groupBy → agg	KStream		KTable
	KTable		KTable
groupBy + windowBy → agg	KStream		KTable
inner-/left-/outer-join	KStream	KStream	KStream
inner-/left-/outer-join	KTable	KTable	KTable

Multi Layer Stream Processing:

TSA to Reveal Hidden System Structures



Complex Event Processing: For Complex Systems



Use the Table-Network Analogy: **Kafka Graphs**

Creating Graphs

large durable graphs:

Persisted in Kafka topic

A graph in Kafka Graphs is represented by two tables from Kafka Streams, one for vertices and one for edges. The vertex table is comprised of an ID and a vertex value, while the edge table is comprised of a source ID, target ID, and edge value.

```
KTable<Long, Long> vertices = ...  
KTable<Edge<Long>, Long> edges = ...  
KGraph<Long, Long, Long> graph = new KGraph<>(  
    vertices,  
    edges,  
    GraphSerialized.with(Serdes.Long(), Serdes.Long(), Serdes.Long())  
);
```

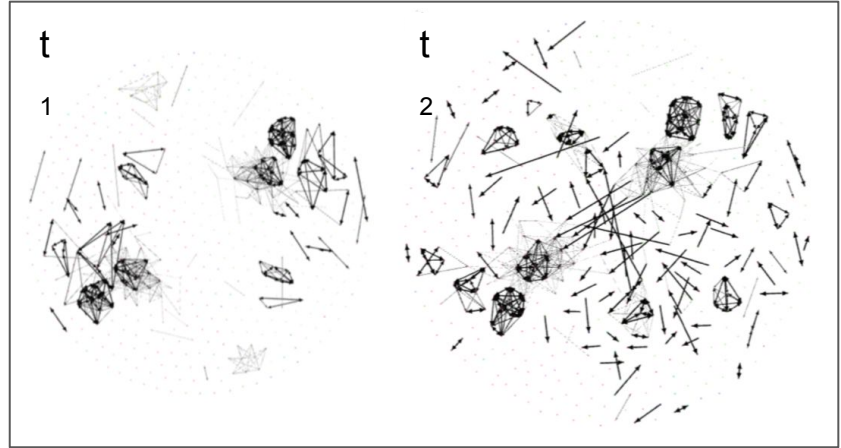
<https://github.com/rayokota/kafka-graphs>

Sliding Windows: Define the Temporal Graphs

In some use cases, we don't want to keep the node and link data in topics:

- nodes aren't always linked
- changes are very fast
- focus on activation patterns, rather than on underlying structure

It is fine to calculate the correlation links and the topology metrics on the fly, just for a given time window.



Back to Streams ...



Architecture: Identify Patterns & Buildingblocks



Let's look into 3 examples:

(1) Linear flow ...

(2) Bi-directional flow ...

(3) Complex process flows ...

Let's look into 3 examples:

(1) Linear flow ...

(2) Bi-directional flow ...

(3) Complex process flows ...

Easy:

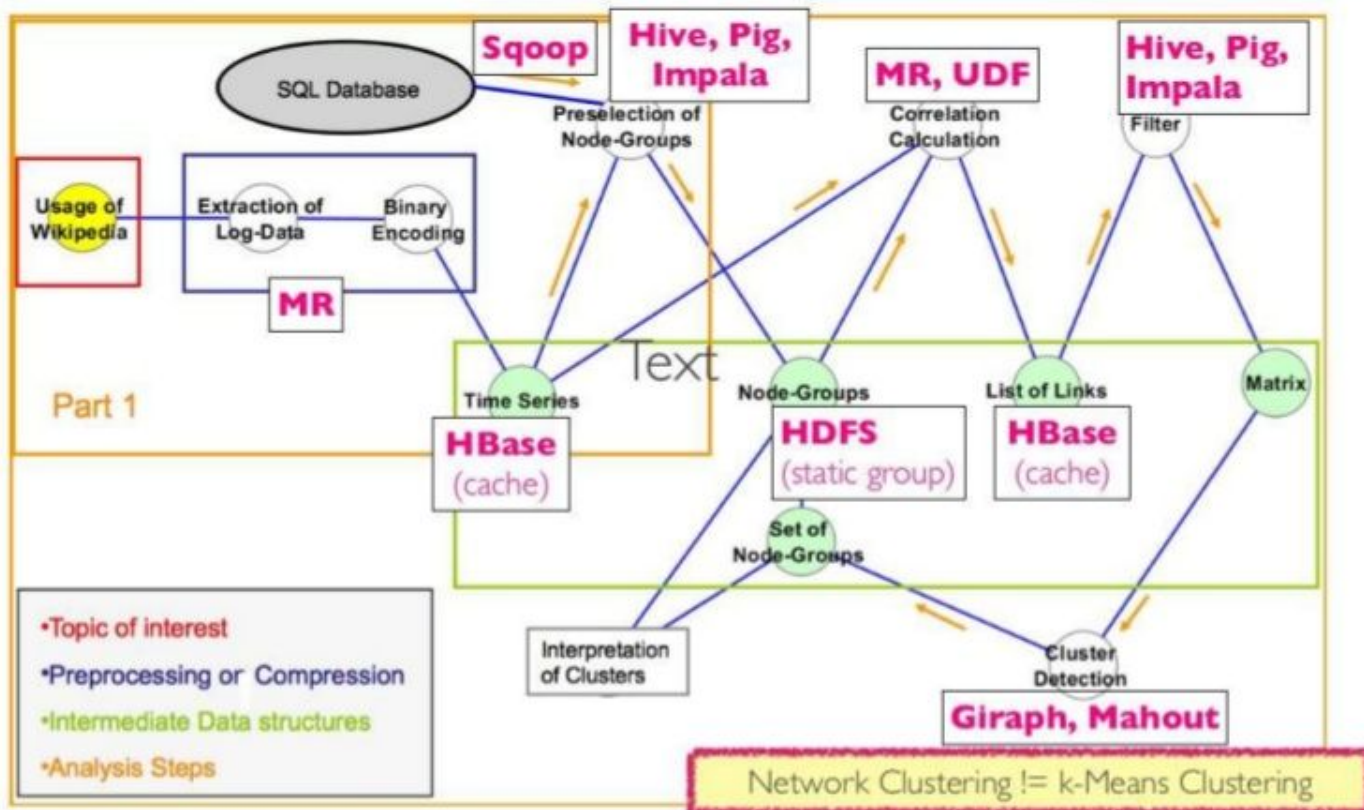
1. reusable
2. scalable
3. ready to use
4. ready to improve

⇒ Target for simplification ...

A Standardized Processing Procedure for Episodes used for social media analysis on Hadoop:

- The predecessor of OpenTSx is Hadoop.TS
(https://www.researchgate.net/publication/269687614_Hadoop_TS_Large-Scale_Time-Series_Processing)
- Hadoop.TS used a variety of Hadoop ecosystem projects
(Sqoop, Flume, Hive, Spark, Yarn, HDFS, Solr, HBase, Impala, Mahout, Giraph)
- Managing the data flow at scale was **possible**, but complex.

OVERVIEW - DATA FLOW



This example illustrate the variety
of interconnected components from our implementation
in the Hadoop ecosystem.

The resulting complexity of a solution can become a blocker!

Architects have to simplify ...

... and the Kafka Ecosystem helps you on this journey!

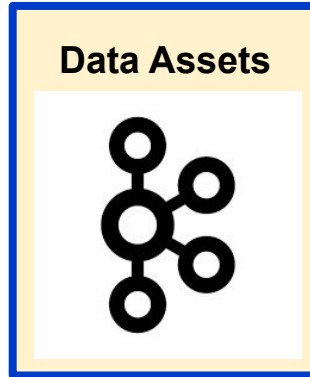


KEEP
CALM
AND

Simplify

Building Blocks:

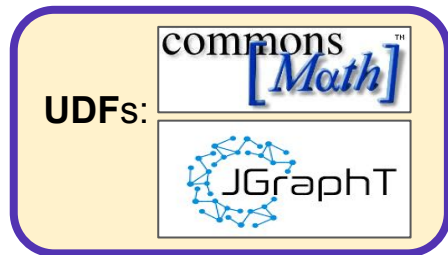
Data flows are no longer transient.
The event log acts as single source of truth.



*Paradigm Shift in
Data Management*

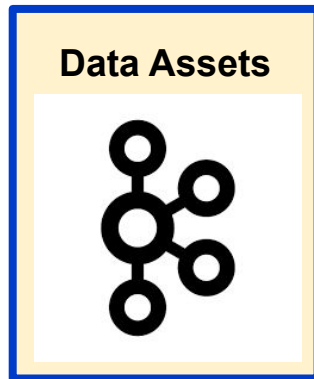
Building Blocks:

Domain specific logic is implemented in reusable components:



Domain Driven Design

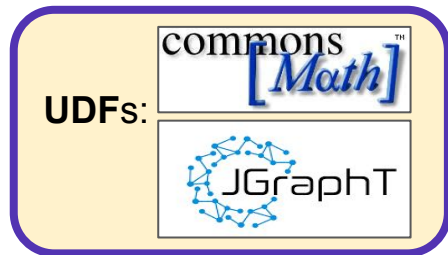
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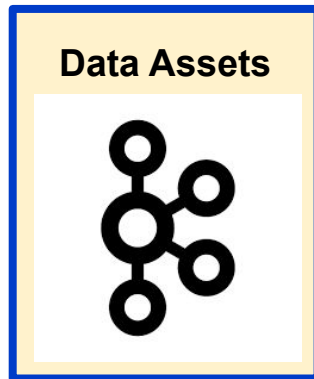
Domain Driven Design

Source Connectors
Integrate Input side ...



Legacy and Future Systems

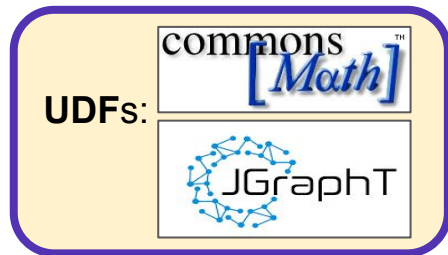
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Paradigm Shift in Data Management

Building Blocks:

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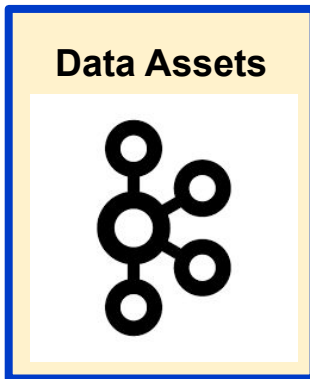
Domain Driven Design

Source Connectors
Integrate Input side ...



Legacy and Future Systems

Data flows are no longer transient.
The event log acts as single source of truth.



Paradigm Shift in Data Management

Sink Connectors
Integrate Output side ...



Special Purpose Systems

Demo: OpenTSx

<https://github.com/kamir/OpenTSx>

Generate some observations.

Form an episode (using windowing functions).

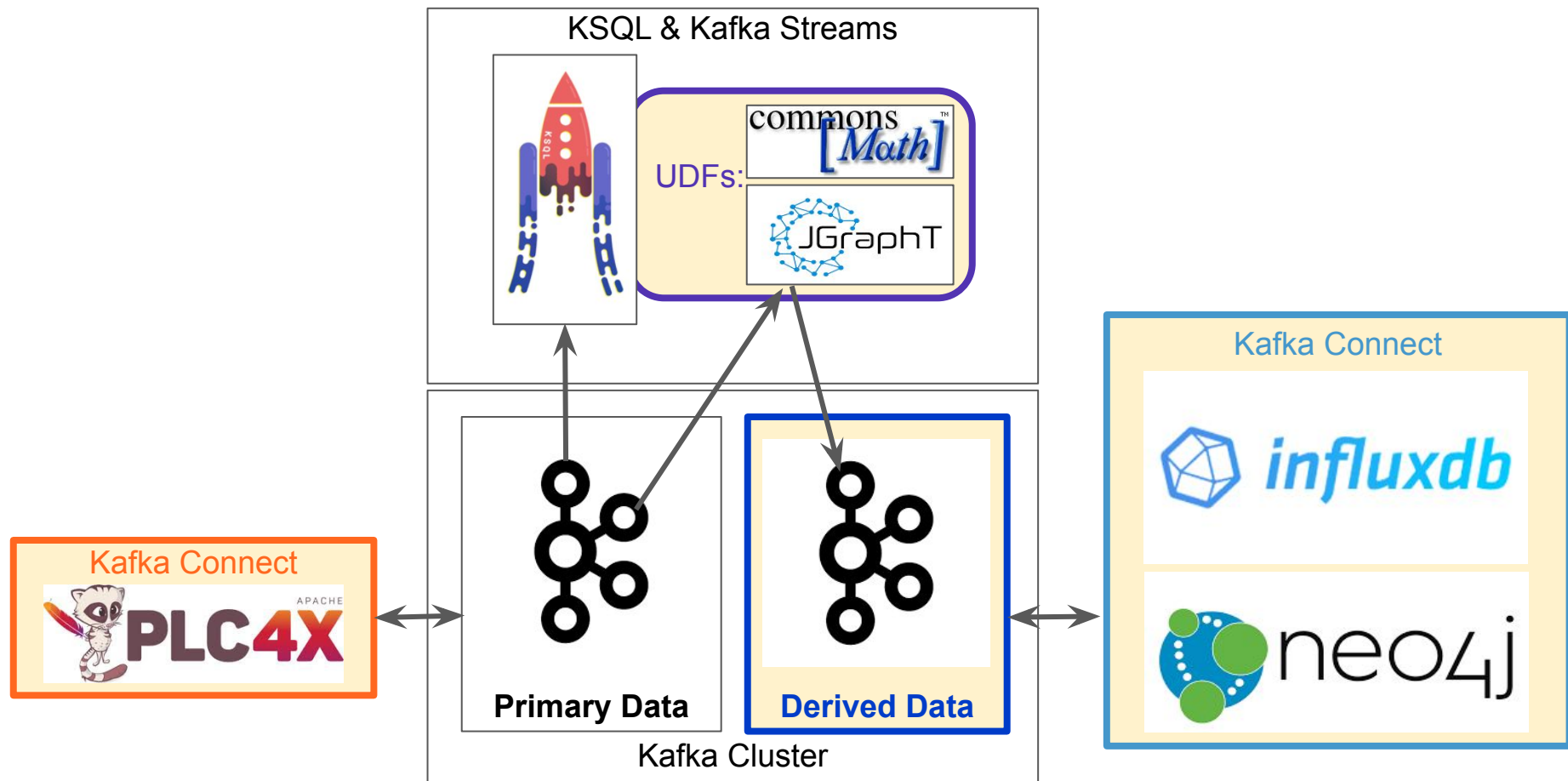
Apply some time series processing procedures on the stream of episodes.

>>> *Automatically define a KStreams application via KSQL statement using UDFs.*

Complex procedures are composed from a set of fundamental building blocks.

>>> *Deploy ksqlDB query to your streaming data in a Kafka cluster.*

Kafka: A Platform for Complex Event Processing



Summary:

Because Kafka is a scalable & extensible platform it fits well for complex event processing in any industry on premise and in the cloud.

Kafka ecosystem provides extension points for any kind of domain specific or custom functionality - from advanced analytics to real time data enrichment.

Complex solutions are composed from a few fundamental building blocks:

What to do next?

- (A) Identify **relevant main flows** and **processing patterns** in your project.
- (B) Identify or implement source / sink **connectors** and **establish 1st flow**.
- (C) Implement **custom transformations** as **Kafka independent components**.
- (D) Integrate the processing topology as Kafka Streams application:
 - (a) Do you apply standard transformations and joins (for enrichment)?
 - (b) Is a special treatment required (advanced analysis)?
 - (c) Do you need special hardware / external services (AI/ML for classification)?
- (E) Share your connectors and UDFs with the growing Kafka community.
- (F) Iterate, add more flows and more topologies to your environment.

THANK YOU

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