



Call for Proposals AiNed Innova eLabs

Date: February 29, 2024

AiNed contact person: Bram de Bruijn

Email: innova_elabs@ained.nl

This document is the invitation to develop and submit proposals for the first three AiNed Innova eLabs. This first call for proposals will be followed by a second call for an expected three Innova eLabs in a later phase of the program.



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1 Introduction

In this call for proposals you can read how the application procedure is organized for the call 'AiNed – Innova eLabs', which is part of the AiNed Program. The AiNed program has been honored by the Dutch government in the context of the National Growth Fund (NGF). This call for proposals falls under the responsibility of Sch ng AiNed for the implementation of the AiNed Program, under conditions included in the 'AiNed Rules Document'.

In this call for proposals you will successively find information about the AiNed program (chapter 2), an explanation of the AiNed Innova eLabs program component (chapter 3) and the substantive framework outlined (chapter 4). You will also find out how the embedding in the national AI ecosystem is expected (Chapter 5), and what the financial agreements are (Chapter 6). You will also find how your proposal for an AiNed Innova eLab will be assessed (chapters 7 and 8). You will need all this information to properly develop the proposals (chapter 9).

2 AiNed Growth Fund programme

The AiNed program aims to ensure that the Netherlands has a leading European position in the development and application of AI, that important economic and social sectors benefit from the application of AI, that companies are able to quickly fill AI-related vacancies, and that human-centric AI is promoted. To achieve this impact, AiNed includes four sub-programs that focus on different, related aspects of the underlying challenges, namely Knowledge and Innovation Basis, People & Skills, Collaboration in the ecosystem and Application of AI systems. The AiNed program focuses on realizing AI innovations and applications that are important for the Dutch economy and society. The program brings together companies, educational and research institutions, social organizations and governments in public-private partnership projects.

The AiNed program has a specific focus by identifying five core program components. AiNed Innova eLabs are public-private partnerships aimed at the development of AI innovations and the associated knowledge transfer and application to the business community. AiNed Learning Communities focus on developing and applying AI where 'learning' is central. AiNed ELSA Labs focus on ethical guidelines, legislation and policy for AI development and application. AiNed Breaking Barriers is committed to successful scaling-up, and AiNed System Breakthrough Projects them and AI solutions for post-onal transitions.

3 AiNed Innova eLabs

The Netherlands has traditionally had a strong knowledge position in the AI domain. University, HBO and TO2 organizations have been active in the field of AI technology and its possible ethical, social and legal aspects for many years. At the same time, it must be noted that companies are lagging behind in translating this knowledge position into services, products and services. With the exception of companies with their own (AI) research department, the economic opportunities of AI are being exploited relatively too slowly and too little by the Dutch business community.

An AiNed Innova eLabs is a public-private partnership where knowledge transfer and application to the business community is central and focuses in particular on innovative small and medium-sized enterprises (SMEs), startups and scale-ups.



4 Content Framework

4.1 Objective

The ability of the innovative business community to seize AI opportunities is directly related to the ability to use useful AI techniques, models, tools and prototypes for innovations. The AiNed Innova eLabs therefore aim to bring AI knowledge at TRL level 1-3 to the level of technology validation and demonstration in specific application environments (TRL 4-6) as quickly as possible. Companies formulate their need for the technology validation and demonstration of AI knowledge based on their assessment of possible opportunities in the market.

The AiNed Innova eLabs make AI knowledge and experience from knowledge institutions and deep-tech companies accessible. They turn them into practical and concrete deliverables for innovative companies. Through developed proof-of-concepts (PoCs) and prototypes in relevant application environments, industry can test the usability of these deliverables. These deliverables include AI techniques, models and tools. The focus is on concrete validation and demonstration of these deliverables, allowing companies to bring AI innovations to the market in their services, products and processes more quickly and effectively. Moreover, this approach leads to new questions that the participating knowledge institutions and (deep) tech companies use to guide their research and development. It is therefore expected that Innova eLabs will also produce scientific output and, where relevant, patents.

In your project application it must be clear how the objectives are achieved through the approach of the proposed Innova eLab.

4.2 Impact and Key Performance Indicators

An AiNed Innova eLab has an impact on society with its activities. In the longer term, Innova eLabs mainly contribute to greater activity in economic and social sectors that are important to the Netherlands, and to the positioning of the Netherlands as a leading European country in the development and application of AI. In a direct sense, an Innova eLab partly contributes to the following quantitative KPIs drawn up for 2029 (output):

- Pioneering AI innovations at companies and government demonstrated at TRL 5 and higher (number of SMEs (including startups) involved (in valorisation and technology transfer initiative even)).
- Startup companies as a direct spin-off from the AiNed program spin-offs incl. mention of doi's (Chamber of Commerce or Orbis number).
- Collaborations with private parties, measured as private investments through own amounts in AiNed projects.
- Patents (total) filed by AiNed participants incl. mention of doi's.
- Number of peer-reviewed (applied) scientific publications.
- Number of trained PhD candidates and specialist students.
- Position of the Netherlands on AiNed relevant components in AI rankings.

4.3 Structure of the AiNed Innova eLabs

The financing of the AiNed Innova eLabs focuses on the creation of sustainable private-public partnerships. Within this structure, the focus is on concrete deliverables that provide an answer to the urgent innovation needs of the participating business community. This will be based on AI



technology that complies with EU AI legislation (human-oriented AI). An AiNed Innova eLab is much more than a project; the long-term perspective of private-public cooperation plays an important role.

An AiNed Innova eLab is built up along three structures.

1. Core partners: A small number of companies and knowledge institutions form the core partners, are the carriers of the AI theme and the area of application, and are committed to the collaboration for the full duration of the Innova eLab.
2. Flexible ring: A group of co-partners of innovative SME companies who work together with the core partners on a concrete innovation process of approximately 6 to 18 months, and are affiliated with the Innova eLab for at least the duration of such a process.
3. Lab management which is responsible for the functioning of the lab as a whole, monitoring the relevance and focus of the long-term (substantive and organizational) activities, and involving SMEs in the processes within the Innova eLab.

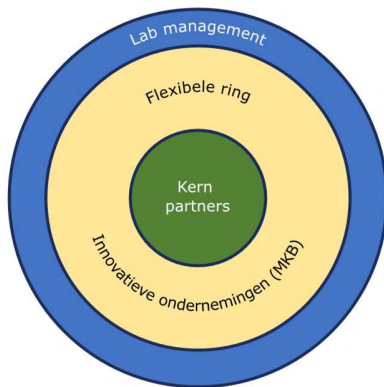


Figure 1 AiNed Innova eLab structure

4.4 Consortium of the AiNed Innova eLabs

Each AiNed Innova eLab is a partnership consisting of various parties, including - as mentioned in Chapter 4.3 - the core partners, a flexible ring of co-partners and lab management, who together form a consortium. Parties within the consortium can be described as follows, with associated requirements:

1. Core partners. These are the parties that submit the AiNed financing application, receive AiNed financing and/or make their own contribution in cash and/or in kind. They are the initiators and have a leading and responsible role in the implementation of the Innova eLab, throughout its entire duration.
 - a. At least 1 knowledge institution such as universities, higher professional education institutions and T02 organizations.
 - b. At least 2 companies (start-up, scale-up or SME) and/or social organizations that want to contribute to concrete innovations).

One of these three parties is the main party. This is the organization that submits the application on behalf of the core partners and first flexible ring. In the AiNed Rules Document, these parties are called the 'applicants'.



2. Flexible ring (co-partners): These are all companies and/or social organizations that are involved in the consortium either by receiving AiNed financing and/or by making their own contribution in cash and/or in kind.

- a. At any time there are at least 2 companies and/or social organizations (in addition to the minimum of three core partners) active. They are also referred to as 'applicants' when applying for AiNed financing in the AiNed Rules Document.
- b. The flexible ring (co-partners) are involved in a concrete innovation process of approximately 6 to 18 months, and are affiliated with the Innova eLab for at least the duration of such a process.
- c. The flexible ring (co-partners) can change as long as there are at least 2 companies involved at any time.

3. Lab management: This is a group of individuals proposed by the core partners and responsible for the daily implementation and management of the Innova eLab. In the AiNed Rules document, these two roles are called 'project leaders'.

- a. At least one Lab lead who guides the substantive and strategic direction of the innovations, and ensures good coordination and communication between the participants, stakeholders, AiNed and AI hub(s).
- b. At least one Tech Lead who guides the technical direction of the innovations.

4. Collaboration partners: These are the parties that do not receive AiNed financing and do not contribute in cash and/or in kind, but are closely involved through their expertise, resources or services such as subsidy processes, multi-national organizations, industry organizations and AI hubs, etc.

An Innova eLab that has strong connections to the AI hub(s)¹ has a greater chance of success. Such connections demonstrate that the consortium is able to look beyond the boundaries of its own expertise and mobilize a wide range of perspectives and resources. This contributes to the robustness and innovation potential. (A) declaration(s) of adhesion from the AI hub(s) is/are recommended. However, the applicants themselves determine how they see the embedding in the AI ecosystem and how they connect to the AI hubs and other program components.

¹This only concerns the AI hubs that are connected to the NL AIC. For more information, see <https://nlaic.com/partner/ai-hubs/>



4.5 Application areas and AI themes

An AiNed Innova eLab is characterized by a specific area of application and a clear choice for AI themes. Ideally, this call will lead to at least one Innova eLab per application area.

Areas of application:

1. Energy and sustainability
2. Health and care
3. Mobility, transport and logistics
4. Technical industry

AI themes:

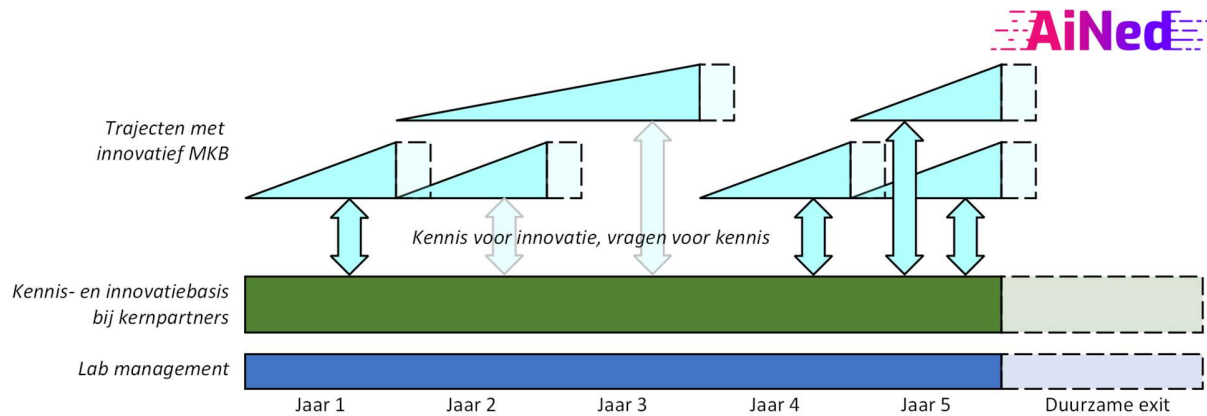
1. Embedded AI
2. Hybrid AI
3. AI-driven and managed infrastructures
4. AI for Dutch language
5. Personalization and privacy protection
6. Share data for AI application

Based on a multi-year thematic agenda, shorter cyclical innovation collaboration processes are carried out within one of these application areas and one or more AI themes. Deliverables such as AI techniques, models and tools play a central role and lay the foundation for new products, services or processes that meet the needs and/or opportunities of the participating companies. Innova eLabs are precompetitive in nature. No company-specific solutions are developed within an Innova eLab. However, it is expected that after a project has ended, the participating companies will continue to use the jointly developed AI techniques, models, tools and innovations in-house to develop specific solutions that target the market and are scalable (TRL 6 and higher).

4.6 Innova eLab Annual planning

The consortium of core partners and flexible ring determines an annual agenda every year. This records which processes are carried out and which concrete results, such as models, tools and prototypes, are expected. Not all flexible partners in the consortium have to participate in every process within the annual agenda, so that sufficient entry and exit flexibility is maintained.

The short-cyclical processes in the annual agenda can be inspired by questions from the core partners and the flexible ring. An Innova eLab can also take over questions that companies encounter in other AiNed sub-programs. This applies in particular to the cases in the AiNed Learning Communities. These cases can be scaled up in an AiNed Innova eLab towards concrete tools and innovations. Conversely, deliverables arising from an AiNed Innova eLab, such as specific AI models or tools, can be used within an AiNed Learning Community for specific AI learning objectives. Innovations that are further developed up to TRL 6 can, if desired, be transferred to the Breaking Barriers program if they are further developed in a startup or scale-up.



4.7 First Innova eLab Trajectory

AiNed Innova eLabs have gone through a number of processes over the years, as shown in the diagram above. In addition, it is possible and not unlikely that copartners in the flexible ring will change over time. The questions and deliverables that are central to the processes are also not fixed at the time of submitting the application in order to maintain maximum flexibility. The description of the processes and parties involved will be recorded in the annual plan. The exception to this is the first trajectory and the co-partners in the flexible ring who participate in it. In the project application, the initial process, question, deliverables, co-partners, budget and timeline are recorded and assessed as part of the complete application. If this occurs, more than one trajectory in the complete application may also be described in this way.

5 Embedding in the national AI ecosystem

This chapter is about how AiNed Innova eLabs should contribute to the AI ecosystem regionally, nationally and internationally. AiNed strives for a balanced portfolio of Innova eLabs and excellent embedding in the national AI ecosystem. The AI hubs and NL AIC working groups have an important catalytic role in project development to achieve high-quality proposals. Each AiNed Innova eLab consortium is therefore advised to seek coordination with the relevant AI hub(s) or working groups. The national AI network has a lot to offer each other.

5.1 Impact leads

Impact leads are program managers appointed by Sch ng AiNed for various AiNed program components, such as Innova eLabs, Learning Communities, and Breaking Barriers. The impact lead of the Innova eLabs will follow the various consortia and keep track of the progress of all Innova eLabs and evaluate the results achieved with the Innova eLabs on the basis of, among other things, the annual reporting and the interim evaluation. The impact leads facilitate collaboration, complementarity and coherence between the various Innova eLabs and processes to achieve maximum impact.

5.2 Program meetings

Sch ng AiNed regularly organizes meetings. Representatives of a consortium are obliged to participate in these meetings. Various topics can be discussed during these meetings, such as coordinating and learning from different processes, strengthening the mutual connection between the Innova eLabs, discussing organizational and technical approaches, the use of knowledge, and sharing experiences and Results. Where necessary, experts are invited to share their insights.



5.3 AI hub(s)

The AI hub(s) are ideally positioned in the AI ecosystem to map which parties, consortia, and activities are taking place in the region. In her position, she is a relevant actor in forming a consortium and streamlining the application procedure, and in a later phase they contribute to the activities of an Innova eLab by, for example, recruiting and connecting regional companies. An AiNed Innova eLab proposal provides an impetus for the communication, dissemination and consolidation approach in consultation with at least one AI hub. The role of the AI hubs in the implementation of the Innova eLabs selected (for AiNed financing) will be elaborated in 2024. The AI hubs cannot be co-applicants, which means that employees of AI hub teams cannot be part of an AiNed Innova eLab application.

5.4 NL AIC building blocks and working groups

The NL AIC building blocks and working groups are involved in tackling cross-sectoral challenges. These groups, which serve as a source of knowledge and experience for the participants, determine their own approach based on the expertise and experience of its participants. Because of this involvement and their contribution to knowledge and experience, they can provide a good supporting role in the development of the Innova eLabs.

6 Financing conditions

- The total available AiNed financing budget for AiNed Innova eLabs is € 21.4 million.
- Two rounds of awarding will be organised. A maximum of four Innova eLabs will be honored in the first round; the remaining number will be awarded in the second round. In principle, there is a budget for two or no allocations per application area. Depending on the quality of applications, these may also be more or fewer allocations.
- An Innova eLab can apply for AiNed financing of up to € 3.5 million for a period of 5 years. Period over which costs can be incurred is 5 years.
- Between €1.0 million and €2.0 million of this is intended for the participating knowledge institutions to support personnel costs or (in)angible assets.
- Companies and social organizations are eligible for AiNed financing to support personnel costs or (in)angible assets. They jointly receive AiNed financing of between € 1.5 million and € 2.5 million. This contribution covers a maximum of 40% of the total costs of companies and social organizations. The financing percentage per party can differ, as long as the average percentage is 40% of the total costs incurred by them. The remaining at least 60% of the total costs, i.e. the difference between the total costs incurred and the total AiNed financing received or in-kind/cash contributions, is regarded as the own contribution of the companies and social organizations. The total personal contribution for an AiNed Innova eLab is between € 2.25 million and € 3.75 million.
- Funds are initially allocated for the first 36 months. After an interim evaluation, the remaining resources will be allocated. In the event that the interim evaluation gives reason for a revision of the decision, the Learning Community will be asked to draw up a new budget and plan of action. An exception is made for PhD candidates who are appointed at knowledge institutions, for which full funding is immediately awarded.
- The technical details (such as which costs, which rates, support frameworks, etc.) can be found in the AiNed Rules document.



7 Submission and review process

The table below shows the assessment process schematically; The board will share its formal decision regarding which consortium will implement the Innova eLabs with the applicants by September 2024 at the latest.

	Those involved	Process step	Go through jd	Date
1	AiNed Program management	Public e call for proposals		February 29, 2024
2	Applicants	Webinar for questions regarding the abbreviated proposal	1 month	March 19, 2024
3	Applicants	Register ini a ve through abbreviated proposal	1.5 months	April 5, 2024
4	Applicants and AiNed Program management	Co-creation workshop	2 months	April 8 or 19, 2024
5	Applicants	Pitch session (present proposed proposal)	2.5 months	May 15, 2024
6	Applicants	Webinar for questions regarding the full proposal	3 months	May 28, 2024
7	Applicants	Submit full proposal	4.5 months	July 5, 2024
8	Assessment committee	Advice on the full proposals	6 months	July August
9	Assessment Committee and Applicants	Interview round	7 months	End of August
10	AiNed Board	Final decision-making and feedback	8 months	September

Explanation of the assessment process:

- 1.Public e call for proposals:The call text was published on February 29, 2024. From that moment on, interested parties can read about the criteria and principles shown in this document.
- 2.Webinar for questions regarding the shortened proposal:There will be a webinar on March 19, 2024 that is free to attend for interested applicants. The aim of this question session is to answer questions about the published call for proposals before submitting the shortened proposal. Questions can be asked prior to this webinar so that these answers can be prepared. All answers will also be made available in writing to other interested parties via publication on AiNed.nl.
- 3.Register ini a ve through abbreviated proposal:Interested parties can prepare a shortened proposal until April 5, 2024. Submitting a shortened proposal is mandatory in order to submit a full proposal later.
- 4.Co-creation workshop:A co-creation workshop will take place on April 8 or 19, 2024 with the aim of developing and refining the abbreviated proposal into a proposed proposal. Participation in this workshop is mandatory for delegates of the main party. The main party is the organization that submits the proposal. Two delegates can be the possible Lab Lead and Tech Lead.



5. Pitch sessions: The proposed proposals will be presented during the pitch sessions on May 15, 2024. Feedback from representatives of AiNed, among others, will be formally recorded. These intended proposals largely guide the full proposal.
6. Webinar for questions regarding the full proposal: There will be a webinar on May 28, 2024 that is free to attend for interested parties. The aim of this question session is to answer questions about the published call for proposals before submitting the full proposal. Questions may be asked prior to the webinar so that these answers can be prepared. All answers will also be made available in writing to other interested parties via AiNed.nl.
7. Submit full proposal: It is possible to submit the full proposal until July 5, 2024.
8. Advisory committee meeting: The assessment committee will issue its advice on the full proposals in July and August 2024. The assessment committee assesses the applications approved by AiNed based on the completeness test, in accordance with the submission conditions as stated in the AiNed Rules document. When consulting experts, both independence and confidentiality are taken into account.
9. Initial assessment: The assessment committee issues its initial assessment.
10. Reply: At the end of August/beginning of September 2024, applicants will have the opportunity to respond, which is part of the assessment committee's advisory process.
11. Interview meeting: There will be a meeting at the end of August/beginning of September 2024 at which the assessment committee and the applicants will discuss the initial assessment.
12. Final decision-making and feedback: There will be formal feedback on all full proposals in September 2024.

Further details about the decision-making method and how it is achieved can be found in the AiNed Rules Document.

7.1 Reporting and interim evaluation

Annual reporting moments take place during the AiNed financing period. The purpose of this is to ensure that a test takes place to determine whether the objectives of the Innova eLabs are achieved. The following topics will be examined during the annual report:

1. The impact and progress on the key performance indicators formulated in section 4.2.
2. Financial accountability: has the budget been spent in accordance with the proposed work packages?

Based on this annual test, AiNed can make proposals that contribute to achieving the objectives.

In addition to the annual reporting, there is an interim evaluation after 36 months. The purpose of the interim evaluation is broader than the annual evaluation. The central question is what improvements and improvements to the project are possible - based on the experience in the first 3 years - to ensure that the allocated AiNed financing is used in the most effective way. During this review, the progress of the project is assessed based on the assessment criteria that have already been used in the assessment of the Innova eLab proposal, see paragraphs 8.3 to 8.7.

If the project does not proceed according to expectations, the AiNed board will enter into discussions with the consortium. The project representatives then draw up an improvement plan and new financial budget to still meet the predetermined assessment criteria. On this



In this way, the interim evaluation can still be completed positively and the resources included in the new financial budget can be allocated.

7.2 Disclaimer

You are hereby informed that the project we are embarking on together is dependent on the decision-making by RVO. Normally, an assessment by RVO takes place before AiNed funding is awarded and before the call for proposals is released. However, because we as AiNed, and you as a potential applicant, feel the need to accelerate this process, coordination with RVO will be synchronous with the financing application.

Agreements such as financing, conditions, GVV, legal agreements, etc. must be clearly coordinated. Although we strive to make the process as smooth as possible, unforeseen circumstances may arise that affect progress. This may mean that AiNed is unable to meet what has been agreed in this call for proposals according to the intended timeline.

This document was originally drawn up in Dutch. An English translation will also be made available in the coming period, exclusively for those who do not fully understand Dutch. In the event of any interpretation differences between the English and Dutch versions of this document, the original Dutch version shall prevail.

8 Assessment criteria

8.1 Weighting of assessment criteria

A maximum of and points are awarded per criterion. These scores are then weighted and added to produce a final score. The criteria are shown in a table below, followed by further explanation for each criteria.

Criterion		Weighing
1	The motivation of the problem analysis, proposed solutions and impact	30%
2	The composition of the consortium and board	25%
3	The quality of the plan	25%
4	The financial basis	10%
5	Contribution to the coherence of the AiNed program as a whole	10%

8.2 Awarding of points per criterion

Valuation	Points
Excellent	10
Good	8



Enough	6
Fail	4
Very inadequate	0/2

8.3 The motivation of the problem analysis, proposed solutions and impact (30%)

- The extent to which the problem definition falls within the application areas and the AI themes.
- The extent to which the application meets the stated objectives, principles and substantive framework of the Innova eLabs.
- The extent to which the proposed solutions have a positive impact on the participating companies.
- The extent to which the proposed first trajectory(s) meet relevance, impact and urgency.

8.4 The composition of the consortium and board (25%)

- The manner in which the consortium is composed is clearly and fully described.
- The extent to which the added value of all parties involved and the collaboration with these parties is clearly described, so that the consortium can effectively and efficiently achieve the project objectives.
- The extent to which the parties involved give a clear commitment to the duration of the Innova eLab.

8.5 The quality of the plan (25%)

- How the action plan is described in the work package.
- Method in which the feasibility of the action plan and the work package and has been described.
- The way in which the work package leads to a clear coordination of tasks, responsibilities and authorities.
- How the consortium manages the long term of the innova eLab, including an exit strategy after 5 years.
- The degree of concreteness with which the first process or processes to be carried out is described in the relevant work package.
- How the consortium's approach leads to sustainable collaborations.
- The extent to which the objectives and intended results are sufficiently ambitious and tailored to the needs of the surrounding stakeholders.

8.6 The financial substantiation (10%)

- The plan contains a substantiated budget according to the prescribed template, in which the percentage for the first allocation until the interim evaluation is clear.
- The budget per work package and for the entire proposal is realistic.
- The budget per participant corresponds to the level of commitment of the participant in question.



8.7 Contribution to the coherence of the AiNed program as a whole (10%)

- a. The extent to which the consortium contributes to coherence of the AiNed program, the relationship with the AI hubs and other funded AiNed projects.
- b. The degree of clarity of the agreements made with relevant AI hubs about the dissemination and further development of the Innova eLab.

9 The proposals

9.1 The shortened proposal

The shortened proposal is a first step to give AiNed and other applicants an idea of what the project entails in a concise and clear manner without going into essential details. This proposal will be further refined and elaborated during the co-creation workshop, resulting in an intended proposal that will be presented in the pitch session.

The shortened proposal highlights the following aspects:

1. Application domain.
2. Key question of the project and solution direction.
3. Intended outcome and impact.
4. Intended consortium.
5. The intended collaboration with the AI hub(s) and other stakeholders.

These following conditions apply to the abbreviated proposal.

- The abbreviated proposal has been completed and submitted via the AiNed website. The shortened proposal is complete and completed according to the form.
- The shortened proposal form was received before the set deadline.

9.2 The full proposal

The full proposal for an AiNed Innova eLab contains at least the following elements (see also “full proposal application form” in Chapter 11):

1. Summary.
2. The motivation, problem analysis, proposed solutions and impact.
3. The composition of the consortium and board.
4. The action plan.
5. The financial basis.
6. Contribution to the coherence of the AiNed program as a whole.
7. Attachments.

The following conditions apply to the full proposal:

- The full proposal has been submitted via the AiNed website.
- The obligation to first submit an abbreviated proposal has been met. The obligation to participate in the co-creation workshop has been met. The obligation to participate in the pitch session has been met.
- The full proposal is complete and completed according to the form.
- The complete proposal form was received before the deadline.



- The consortium meets the conditions set in paragraph 4.4. The
- requirements in the AiNed Rules Document have been met.

10 Application form for short proposal

The shortened proposal is the first step towards arriving at your full proposal. This proposal also serves as a first introduction of your initiative to other participants. We recommend that you keep your abbreviated proposal clear but concise so that AiNed and other participants have a good understanding of your initiative. This will benefit the co-creation workshop and increase the chance of success of your entire proposal. The form below is mandatory to use.

By submitting a shortened proposal for an AiNed Innova eLabs, you agree to the publication of block B (Content description) on the AiNed.nl website. The data under block A falls under the GDPR and is not published publicly. You can complete the official application form via the AiNed website (www.ained.nl).

A. Details of intended secretary		
Intended secretary	Name:	
	E-mail address:	
	Organization:	
	Address:	
	Phone number:	
Possibly extra contact	Name:	
	E-mail address:	
	Organization:	
	Address:	
	Phone number:	
Contact via which AI hub, NLAIC working group or building block?		

B. Content description (max 500 words per entry field of this section)	
Title	
Key question of the proposed first trajectory(s) and solution direction(s)	
Which area of application?	
Intended outcome and impact	
Intended consortium um	
The intended collaboration with the AI hub(s) and other stakeholders	

C. Participants to be registered for co-creation workshops	
Participant 1:	
Name:	
Phone number:	
E-mail address:	



Organization:
Participant 2:
Name:
Phone number:
E-mail address:
Organization:
Participant 3:
Name:
Phone number:
E-mail address:
Organization:
Participant 4:
Name:
Phone number:
E-mail address:
Organization:

11 Full proposal application form

This application forms the basis for the start of an Innova eLab. Present convincingly why and how your proposal contributes to the objectives of an AiNed Innova eLab.

1. Summary.
2. The motivation, problem analysis, proposed solutions and impact.
3. The composition of the consortium and board.
4. The action plan.
5. The financial basis.
6. Contribution to the coherence of the AiNed program as a whole.
7. Attachments.

The proposed form in this chapter is mandatory to use. The text of the proposal is confidential and is only accessible to the Sch ng AiNed, the assessment committee and the experts consulted.

The full proposal consists of approximately 20 pages based on a common le with line er type (Calibri 11pt) spacing 1 and margins. This number does not include the cover page, the summary ng, and the appendices. Feel free to remove the italic blocks, these are intended to give you direction on what we would like to see again. Limit yourself to the essence and write concisely. You provide an explanation of the costs or your choice of methodology for determining the wage costs in the budget.

Adding other attachments is permitted. These appendices must be supportive in nature and the project plan must be readable independently.



11.1 Summary

The motivation, problem analysis, proposed solutions and impact (max 300 words)

- Describe the problem, urgency and necessity of the Innova eLab.
- Describe the solution directions and AI applications.
- What are the intended results, the impact on the participating companies.
- Describe the first trajectory(s) and why these trajectory(s) were chosen.

The composition of the consortium and board (max 300 words)

- Who submits the proposal and what is the role of each participating party and/or how do they contribute to the project?
- Outline the relevant experience, capabilities and track record of the participating parties.

The quality of the plan (max 400 words)

- What activities will be carried out by the core partners and by core partners in collaboration with the flexible ring of co-partners.
- How do the short-cycle processes (6 to 18 months) support the long term?
- What are the types of concrete results on TRL 4-6 that the consortium delivers that help companies bring their products or services to the market more quickly?
- How does the consortium plan to focus on maximizing the long-term impact?

Contribution to the coherence of the AiNed program as a whole (max 200 words)

- How does the consortium ensure that the proposal contributes to strengthening the AiNed program as a whole?

11.2 Motivation, problem analysis and needs (2 pages)

- Describe which AI innovation issues the proposal focuses on.
- Indicate the relevance, impact and urgency.
- Also indicate which solution directions the Innova eLab is following to answer the issues and achieve impact at the participating companies.
- Describe the first trajectory(s) and why these trajectory(s) were chosen.
- Indicate why these first process(es) are relevant for the participating parties.
- Describe why and for whom there is a challenge. Clearly indicate the impact and social-economic added value.

11.3 Consortium and board

11.3.1. Composition (3 pages)

- Describe the composition of the consortium.
- Justify the choice of the main party
- Indicate the added value of all parties involved within the consortium in tackling the problem.
- Indicate how the collaboration is organised.
- Substantiate the commitment of the parties involved in the consortium.



11.3.2. Open structure (1 page)

- a. Describe to what extent the consortium is open to innovative parties and 'unusual suspects'. How open and accessible is the consortium to other, new parties and to what extent can newcomers join or participate in activities?

11.3.3. Collaboration, knowledge sharing (1 page)

- a. Indicate the opportunities for collaboration, knowledge sharing and synergies from existing connections and programs. Consider relevant social organizations, consumer organizations, regional development companies (ROMs), knowledge networks.

11.4 Plan elaboration

11.4.1. Describe the action plan (3 pages)

- a. Describe how the ambition and objectives of the intended Innova eLLab are achieved. Use the attached work package form for the various activities in the Innova eLab.
- b. Develop a plan for the first year (the first annual plan) and an overall plan for the next 5 years. Provide a substantiation of the duration of the process. It must be clear what the lead times are based on (for example key figures). Indicate the important assumptions and provide insight into which activities must necessarily start one after the other in order to realize the Innova eLab.
- c. Indicate how the process is organized to arrive at this annual agenda.
- d. Identify the most important uncertainties. Indicate the associated control measures and migration strategy.
- e. Also indicate how flexible partners can enter and exit within this plan and how the short-cycle processes (6 to 18 months) support the long-term goals.

11.4.2. Work packages (2 pages)

- a. Bundle the planning into work packages (see template section 11.7.1). Where necessary, the work package is available. Which activities are carried out and when? Which parties do what? What are the results? What do the core partners and co-partners do?
- b. Make sure that any numbering of work packages and/activities matches the numbering in the financial data.

11.4.3. Long term and exit strategy (1 page)

- a. Share your vision on the phase after the AiNed financing period, the long term. What structural and sustainable changes does your Innova eLab bring about and how is its progress guaranteed?

11.4.4. The first trajectory(s) (1 page)

- a. Elaborate in a separate work package how the consortium wants to tackle the first process or the first processes.

11.4.5. Embedding in the AI ecosystem (0.5 pages)

- a. Specify in concrete terms how the Innova eLab will be embedded in the AI ecosystem and AiNed's other initiatives.



11.5 Financial substantiation (2 pages)

- Motivate that the budget adequately matches the efforts and commitment of participants.
- What does the Innova eLab cost and who finances it? Provide an explanation of the financing and costs of the Innova eLab based on a consolidated budget according to the formats shown in the Rules document. Make it clear which part is before and after the interim evaluation.
- Work out the budget based on partners and work packages and according to the budget form that you can find on AiNed.nl.

11.6 Contribution to the coherence of the AiNed program as a whole (1 page)

- Describe how the proposal contributes to strengthening the coherence of the projects financed under the AiNed program.
- Describe what agreements have been made with one or more relevant AI hubs about dissemination, involving companies in future processes, and further development of the Innova eLabs.

11.7 Appendix

11.7.1. Work package template

Work package number							
Work package tel							
Work package manager							
Participating parties							Total:
Put in effort personal months							
Start and end date							
Goals	No more than 100 words						
Activities	List of activities of no more than 200 words						
Results	Between 1 and 5 results, each with a short description of no more than 25 words						