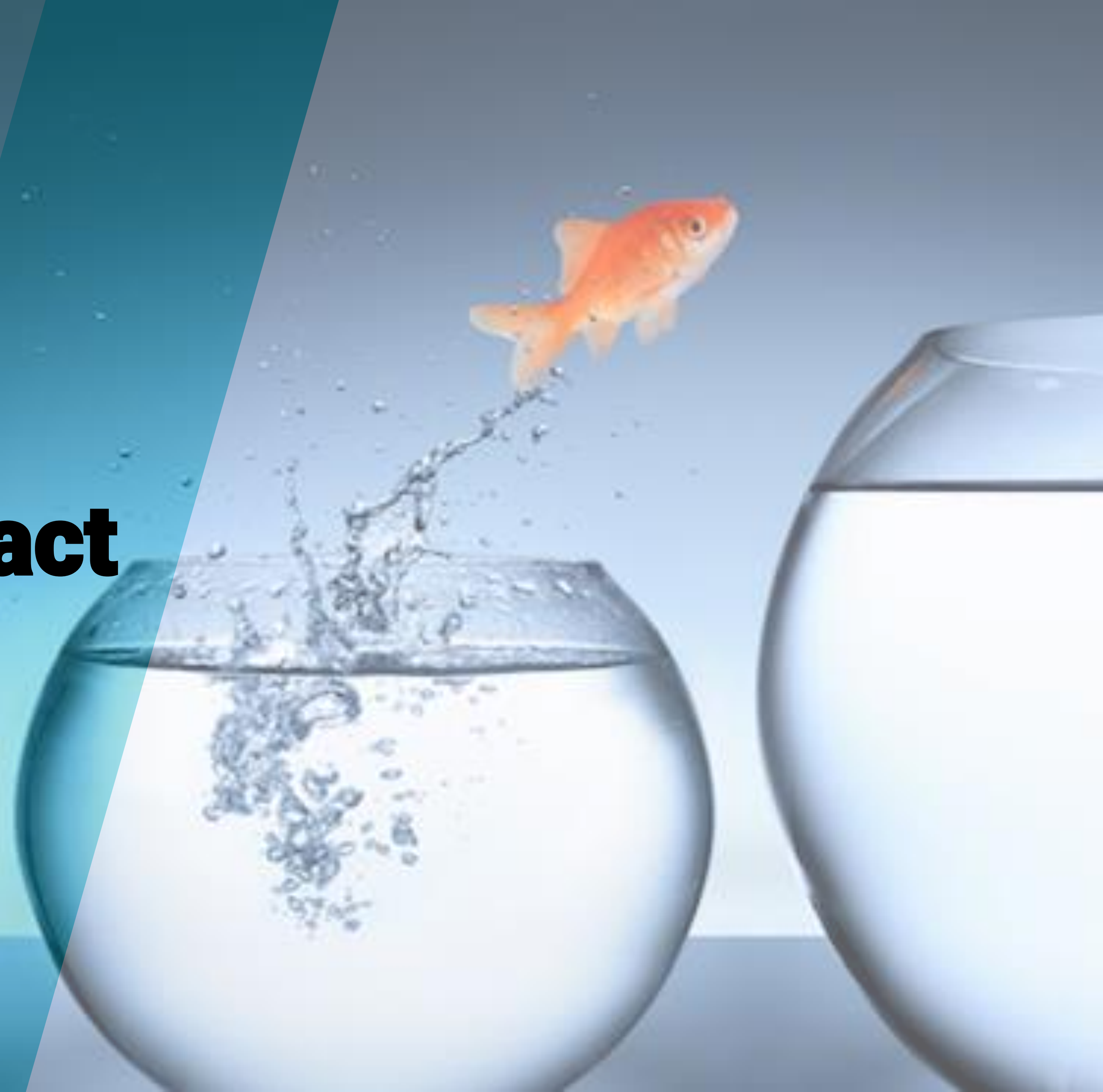


New research line

Value Chain Impact

Rea Vaz & Maxime Bouillon

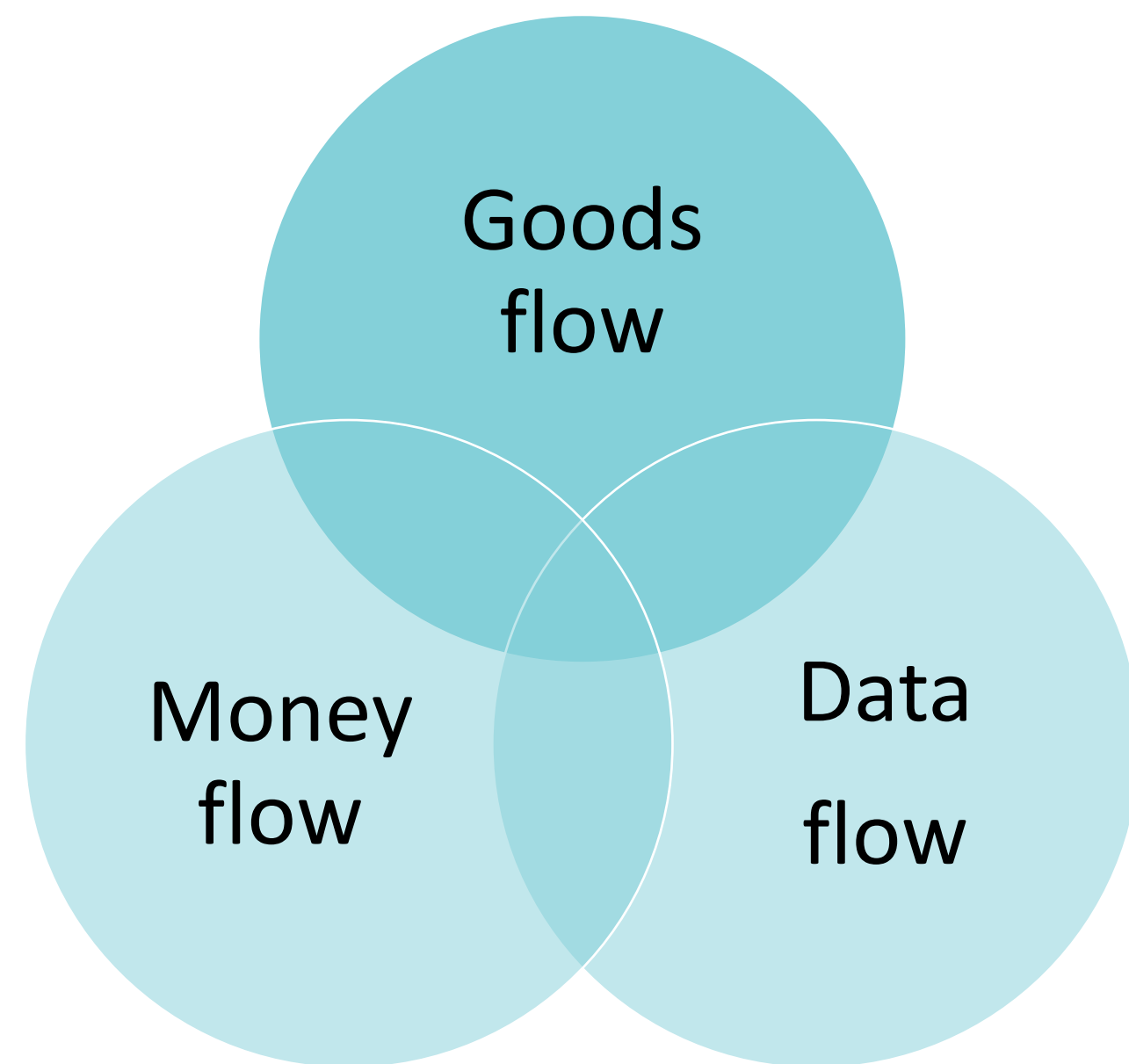
5 February 2024



Profile

The interplay of money, goods and data flows....

.... organising in a changing world



- **Inclusive**
 - Vital for the SME's
- **Sustainable**
 - Circularity mainstream
- **Datadriven**
 - Kansen met Data/Innovatie



Mission & Vision

We believe in making supply chains more conscientious and globally responsible.

- **Evolutionize** global supply chain dynamics by adding extra value in sustainable or good practices, ensuring that every link in the chain not only benefits economically but also contributes positively to the environment and society.



Current & future activities

Multidisciplinary, global & applied

- Value chain rebels
- Guest lectures at various universities
- PhD research
 - Geosciences & SCF intersection
 - Supply chain incentives



Status & next steps

We're just starting

- First contacts with universities & students
- Definition of objectives & research questions
- Getting subsidies

Long term goals

- Using AI and other emerging techs to map and examine the value chain on a macro basis
- Working with local communities and stakeholders using crowd knowledge initiatives
- Focusing on the large-scale societal impact within the value-chain
- Developing a process for tackling large-scale supply chain issues



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Questions