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Sustainable Supply Chain Management-A Conceptual Framework

August 2013

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## Abstract

Increasingly, global and national companies are focusing on improving their supply chain sustainability. Sustainable Supply Chain Management is a multidisciplinary approach, concerned with simultaneously improving companies' social, economic and environmental performance through supply chain management practices. Sustainable Supply Chain Management approach aims at building company's supply chain by delivering sustainable benefits to a company's various stakeholder groups using sustainability oriented supply chain management practices/strategies. The objective of this review article is to present a critical review of sustainable supply chain management approach. Building on the review of literature, the article offers a conceptual framework which illustrates the key motivators, barriers, and dimensions of sustainable supply chain management. In addition, the impact on the performance of sustainable supply chain management practices is integrated with sustainable supply chain management dimensions. The article concludes with a discussion on theoretical contributions and the implications of SSCM approach for practitioners.

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BUSINESS REVIEW  
Vol. 60, No. 4  
March, 2013

# Sustainable Supply Chain Management: A Conceptual Framework

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## Abstract

Increasingly, global and national companies are focusing on improving their supply chain sustainability. Sustainable Supply Chain Management (SSCM) is a multi-disciplinary approach, concerned with simultaneously improving firms' social, economic and environmental performance through Supply Chain Management (SCM) practices. SSCM approach aims at building company's supply chain by delivering sustainable benefits to a firm's various stakeholder groups using sustainability-oriented supply chain management (SCM) practices/strategies. The objective of this review article is to present a critical review on SSCM approach. Building on the review of literature, the article offers a conceptual framework which illustrates the key motivators, barriers and dimensions of SSCM. In addition, the impact on performance of SSCM practices are integrated with SSCM dimensions. The article concludes with a discussion on theoretical contributions and the implications of SSCM approach for practitioners.

**Keywords:** Sustainability, supply chain management, sustainable supply chain management, green supply chain management, socially responsible supply chain management

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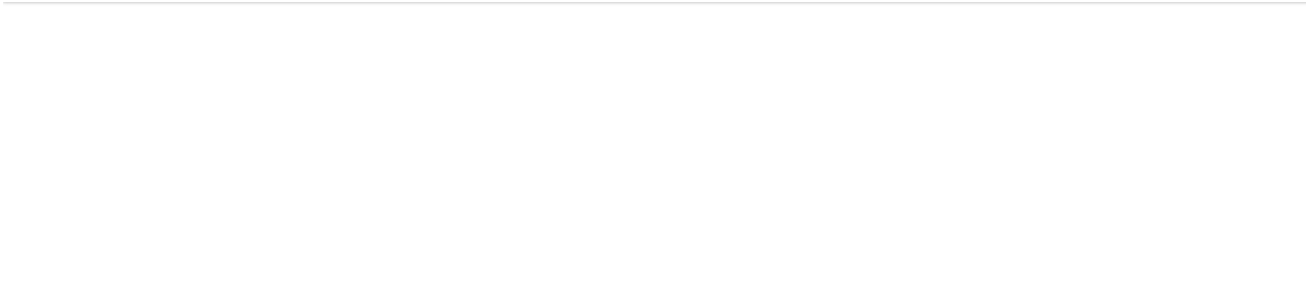
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January 2014

● Ravi Patnayakuni · ● Nainika Patnayakuni

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● Aymen Sajjad · ● Gabriel Eweje

Increasingly, sustainable supply chain management (SSCM) is becoming a topical and delicate issue for business research and practice. The fierce and uncertain competitive business environment as well as stakeholders' concern about sustainability is driving companies to explore and embrace innovative practices which will improve their sustainability performance and guarantee long-term survival in ... [\[Show full abstract\]](#)

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● Aymen Sajjad · ● Gabriel Eweje · ● David C. Tappin

Sustainable supply chain management (SSCM) is increasingly becoming a topical issue for business research and practice. However, there is a dearth internationally of empirical research that has investigated the factors propelling companies to integrate or inhibiting them from integrating sustainability principles in their supply chain management (SCM). Therefore, this study examines the ... [\[Show full abstract\]](#)

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November 2019 · Australasian Journal of Environmental Management

● Aymen Sajjad · ● Gabriel Eweje · ● David C. Tappin

This article examines the notion of green supply chain management (GSCM) in the New Zealand business context. Despite the increasing significance of the GSCM approach at the global level, there is a paucity of empirical research that explores GSCM within the New Zealand business context. This study intends to bridge the gap in the literature by investigating the GSCM practices adopted by New ... [\[Show full abstract\]](#)

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