

# w3.holiday

Confidential acquisition memo • Sector: Travel • Indicator: S&P 500

## Price upon request

### The Definitive Web3 Address for Holidays & Travel

As the global economy shifts toward RWA (Real World Asset) tokenization, the bridge between physical assets and the blockchain requires a singular, authoritative address. .com was for information; w3.holiday is for settlement.

#### Category thesis

A settlement-native identity for travel booking, reservations, memberships, and tokenized travel rights.

#### High-value use cases

- Reservation settlement
- Membership & perks
- Fractional travel rights
- Verified reviews
- Insurance + rebooking rails
- Marketplace for inventory

#### Ideal acquirer profile

- OTA platforms and travel marketplaces
- Hotel groups and vacation rental operators
- Travel fintech / insurance platforms
- Membership, loyalty, and inventory distribution networks

#### Market authority anchors (publicly reported)

- AI.com — reported \$70,000,000 (2025; disclosed 2026)
- CarInsurance.com — \$49,700,000 (2010)
- Insurance.com — \$35,600,000 (2010; business/site included)
- Voice.com — \$30,000,000 (2019)
- Gold.com — \$8,515,000 (2024)
- Diamond.com — \$7,500,000 (2006)

#### Confidential acquisition process

- Confidential inquiry → NDA (optional) → proof-of-funds
- Price guidance provided to qualified buyers
- Transaction via escrow (preferred) and verified transfer process
- Immediate handover of domain + associated assets upon settlement